



**DAYANANDA SAGAR COLLEGE OF ARTS  
SCIENCE & COMMERCE**  
Affiliated to Bangalore University



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## **Annual Report June 2025 to May 2026**

### **Entrepreneurship Unit – UDYAMITA**

Entrepreneurship cell in DSCASC aims to promote the spirit of entrepreneurship among students to start their own enterprise. The cell provides a platform for students to develop ideas to become a business talent. The idea is to foster and facilitate innovation and entrepreneurship among the students through mentoring, trainings and workshops and help an innovator of today to become an entrepreneur of tomorrow. In this regard it has close relationship with various agencies and organized various activities in the recent past. The unit organized a series of initiatives aimed at nurturing entrepreneurial skills, creativity, leadership, and business acumen.

The flagship event, "Igniting the Spirit of Entrepreneurship," held on 2 September 2025, witnessed the participation of 154 students and inspired them to explore entrepreneurship as a viable career option. To provide practical exposure, the "Entrepreneurship Bootcamp: From Spark to Spotlight" was conducted on 3 September 2025 for 55 BBA students, equipping participants with essential knowledge on idea generation, business planning, and pitching. The academic year's major highlight was "Euphoria Mela 2026," organized on 24 March 2026, which attracted 186 participants. The event offered students a hands-on platform to establish and manage business stalls, enhancing their entrepreneurial, financial, marketing, and teamwork skills through experiential learning.

Through these initiatives, the Entrepreneurship Unit successfully fostered innovation, confidence, and an entrepreneurial mindset among students, while strengthening the institution's commitment to developing future entrepreneurs and job creators.

#### **Events conducted during June 2025 – May 2026**

| <b>Sl.No</b> | <b>Event Name</b>                                    | <b>Date</b> | <b>Department/<br/>DSCASC</b> | <b>No. of<br/>participants</b> | <b>Weblink</b>                                                                                                              |
|--------------|------------------------------------------------------|-------------|-------------------------------|--------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| 1.           | Igniting the spirit of entrepreneurship              | 02-9-2025   | DSCASC                        | 154                            | <a href="https://dscasc.edu.in/images/iqac/cell-events/Eupm.pdf">https://dscasc.edu.in/images/iqac/cell-events/Eupm.pdf</a> |
| 2.           | "Entrepreneurship Bootcamp: From Spark to Spotlight" | 03-9-2025   | BBA                           | 55                             | <a href="https://www.dscasc.edu.in/images/BBA/new/Eds.pdf">https://www.dscasc.edu.in/images/BBA/new/Eds.pdf</a>             |
| 3.           | Euphoria mela -2026                                  | 24-3-2026   | DSCASC                        | 186                            | <a href="https://dscasc.edu.in/images/iqac/cell-events/Eupm.pdf">https://dscasc.edu.in/images/iqac/cell-events/Eupm.pdf</a> |

### Head and Members of the Unit

| Sl. No. | Members name         | Role      | Department |
|---------|----------------------|-----------|------------|
| 1.      | Prof. Shruthi .B.K   | Unit Head | BBA/B.COM  |
| 2.      | Prof.Sadiya firdoze  | Member    | BBA/B.COM  |
| 3.      | Prof. Anirudh        | Member    | BBA/B.COM  |
| 4.      | Prof.Sunil Kumar     | Member    | BBA/B.COM  |
| 5.      | Prof.Anusha. A       | Member    | BCA/MCA    |
| 6.      | Prof.Samudhyata .D S | Member    | BCA/MCA    |
| 7.      | Dr.Guruprasad        | Member    | B.Sc       |
| 8.      | Prof. Balawanth kaur | Member    | MBA        |

  
Unit Head

  
IQAC Co-ordinator  
Dayananda Sagar College of Arts,  
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Kumara any Layout, Bengaluru - 560 111

  
Principal

Principal  
Dayananda Sagar College of Arts  
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