



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell Report of the 5 Days Online Faculty Development Program

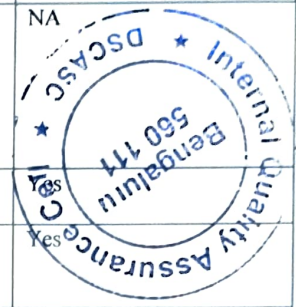


Department: Research and Development Cell

Date of Report: 06.04.2026

Sl. No.	Particulars	Event related Details			
1.	Event*	5 Days Online Faculty development program			
2.	Title of the Event	Advanced Strategies for Crafting Impactful Research Manuscripts			
3.	Date of Conduction	23.03.2026 to 27.03.2026	4.	Time	6:30 PM to 8:30 PM
5.	Venue	Zoom platform			
6.	Resource Person 1 Details	Dr. M. Muthu Gopalakrishnan, Associate Professor, School of Business and Management, Christ (deemed to be university) Bengaluru. Mail ID: muthugopalakrishnan.m@christuniversity.in			
7.	Topics Covered	Research Title, Abstract, Theoretical Model and Conceptual Model			
8.	Resource Person 2,3,4 & 5 Details	2. Dr. B JeevaRekha, Assistant Professor (Senior Grade), PG and Research Department of Commerce, Sri Vasavi College (Govt. aided), Erode, Tamil Nadu. Mail ID: jeevarekhan@gmail.com 3. Dr. A NarasimaVenkatesh, Professor and Head, HRM and General Management, ISBR Business School, Bengaluru. Mail ID: dr.a.narasimavenkatesh@gmail.com 4. Dr. T Mohanasundaram, Associate Professor, Department of Management Studies, Ramaiah Institute of Technology, Bengaluru. Mail ID: tmohansun@gmail.com 5. Dr. KarthikeyanParthasarathy, Head, Department of Management Studies, Kongu Engineering College, Erode, Tamilnadu. Mail ID: ptp_karthi@yahoo.co.in			
9.	Topics Covered	2. Review of Literature, Identifying Research Gap, Research Objectives with Hypothesis Formulation 3. Research Methodology (Research Design, Defining Population, Sampling Technique, Questionnaire Design, Sample Size Calculations, Pilot Test, Reliability and Validity Test) 4. Data Analysis and Interpretation, Factor Analysis, Summary of findings, Suggestions and Conclusions 5. How to reduce Similarity Index and AI content with proper references and citations			
10.	No. Faculty Participants	Internal:	70	External:	NA
11.	No. Student Participants	Internal:	NA	External:	NA
12.	Faculty Co-ordinators & Co-ordinators	Co-ordinators : Dr. Suplab Kanti Podder, Head – Research & Development Cell , DSCASC Dr. R. Pavithra, Assistant Professor, Dept. of BBA, DSCASC Co-ordinators: 1. Prof. ShaliniKumariRawani, Assistant Professor, Department of BBA, DSCASC. 2. Prof. Kavya R, Assistant Professor, Department of B.com., DSCASC 3. Prof. Vinay M, Assistant Professor, Department of B.com., DSCASC 4. Prof. Praveen M V, Assistant Professor, Department of B.com., DSCASC 5. Prof. Dristi V Baliga, Assistant Professor, Department of B.com., DSCASC 6. Dr. Nithya BN, Associate Professor, Department of Computer Applications, DSCASC. 7. Dr. Meghana C, Assistant Professor, Department of B.com., DSCASC 8. Prof. MukeshSoni, Assistant Professor, Department of BBA, DSCASC. 9. Prof. Yashaswini S, Assistant Professor, Department of B.com., DSCASC 10. Prof. Lavanya C M, Assistant Professor, Department of B.com., DSCASC 11. Prof. AnushaKalburgikar, Assistant Professor, Department of B.com., DSCASC			
13.	Student Coordinators	N/A			
14.	Total Expenditure	25,714	15.	Sponsors and Amount	NA

Sl. No.	Particulars	Event related Details			
16.	Agenda of the Event	Attached	17.	Provide the link of the report uploaded on College Website	Yes
18.	Social Media Links	https://www.instagram.com/p/DW5dv1UESHJ/?igsh=M3JoMXFzOWwxbHNI	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed?	Yes	21.	Feedback Collected?	Yes
22.	Attendance Sheet Attached?	Yes	23.	Photographs of the Event	Yes
24.	Summary of the Event	<p>The Research and Development (R&D) Cell of Dayananda Sagar College of Arts, Science and Commerce, under the guidance of IQAC, organized a Five-Day Online Faculty Development Programme on “Advanced Strategies for Crafting Impactful Research Manuscripts” from 23rd to 27th March 2026. The sessions were delivered by Dr. M. Muthu Gopalakrishnan, Dr. B. Jeeva Rekha, Dr. A. Narasima Venkatesh, Dr. T. Mohanasundaram, and Dr. Karthikeyan Parthasarathy. The programme focused on research manuscript preparation, literature review, research methodology, data analysis, and publication practices. Faculty members and scholars actively participated in the interactive sessions. The expert guidance helped participants enhance their research writing and publication skills. The 5 Days FDP significantly contributed to strengthening research competencies and improving scholarly output.</p>			



Sumit
6/4/2026

Research Coordinator

[Signature]

IQAC Co-ordinator

IQAC Co-ordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumara Any Layout, Bengaluru - 560 111

[Signature]

Principal

Principal
Dayananda Sagar College of Arts
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111

5 Days FDP Poster



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE



(Affiliated to Bangalore University and Recognized by Government of Karnataka)

Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru - 560111

Research and Development Cell
under the guidance of IQAC
Organises



Five Days Online FDP

“Advanced Strategies for Crafting Impactful Research Manuscripts”

Topics

Research Title, Abstract,
Theoretical Model and
Conceptual Model

Review of Literature, Identifying
Research Gap, Research
Objectives with Hypothesis
Formulation

Research Methodology (Research
Design, Defining Population, Sampling
Technique, Questionnaire Design,
Sample Size Calculation, Pilot Test,
Reliability and Validity Test)

Data Analysis and Interpretation,
Factor Analysis, Summary of
Findings, Suggestions and
Conclusion

How to Reduce Similarity Index and AI
Content with Proper References and
Citation

Resource Person

Dr. M. Muthu Gopalakrishnan

Associate Professor,
School Of Business And Management,
Christ Deemed To Be University
Bengaluru.



Dr. B. Jeeva Rekha

Assistant Professor (Senior Grade)
PG and Research Department of Commerce
Sri Vasavi College (Government Aided), Erode,
Tamilnadu.



Dr. A. Narasima Venkatesh

Professor and Head of the Department
HRM and General Management
ISBR Business School, Bangalore.



Dr. T. Mohanasundaram

Associate Professor,
Department of Management Studies,
Ramaiah Institute of Technology, Bangalore



Dr. Karthikeyan Parthasarathy

Head of the Department
Department of Management Studies
Kongu Engineering College
Erode, Tamilnadu.



ALL ARE WELCOME



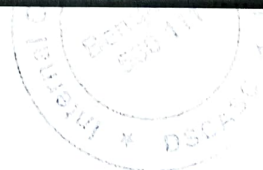
23rd to 27th
March 2026

Co-ordinators
Dr. Suptab Kantl Podder
Dr. Pavithra R

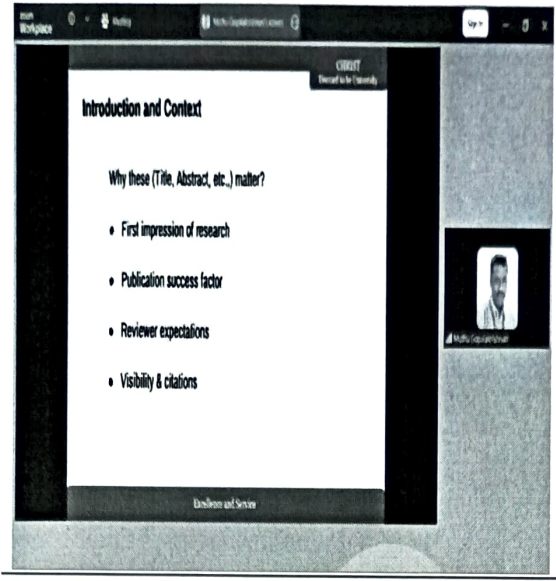


6:30 PM
to 8:30 PM

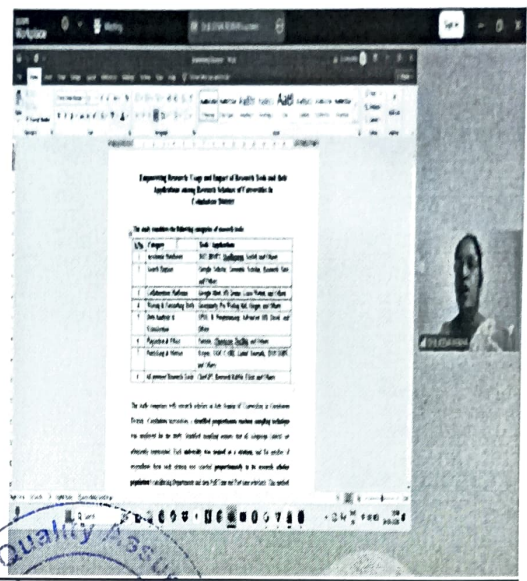
Faculty | HODs | IQAC Coordinator | Vice Principal | Principal



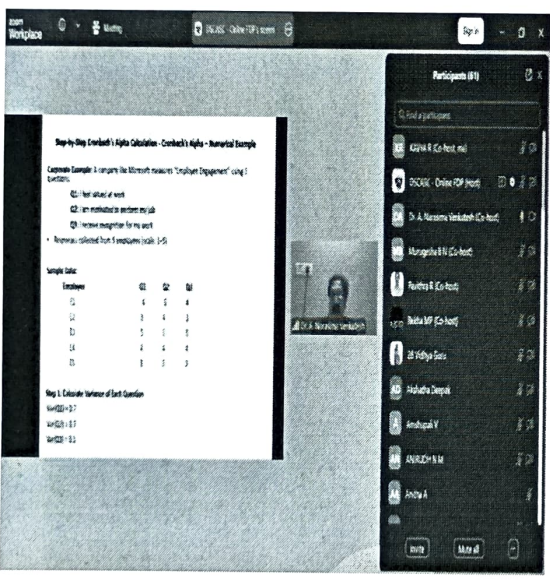
Photos of FDP



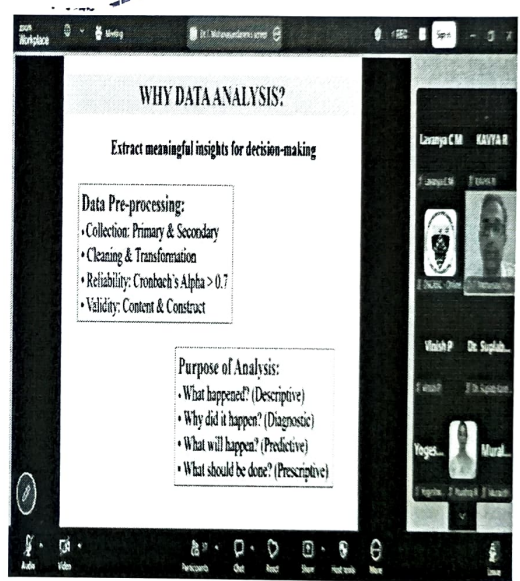
Day:1 Dr. M. Muthu Gopalakrishnan explaining about Basic steps in research



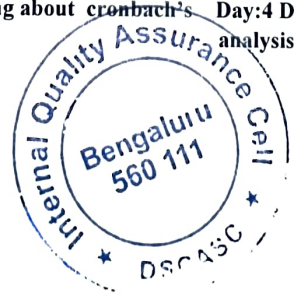
Day:2 Dr. B. Jeeva Rekha explaining about Research tools



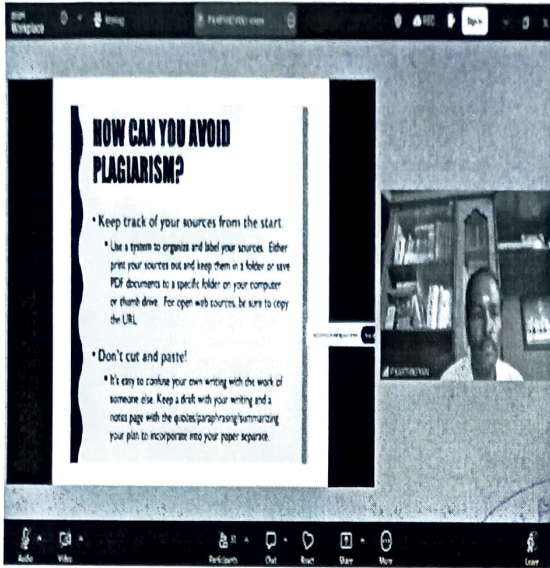
Day:3 Dr. A. Narasima Venkatesh explaining about cronbach's Alpha



Day:4 Dr. T. Mohana Sundaram explaining about data analysis

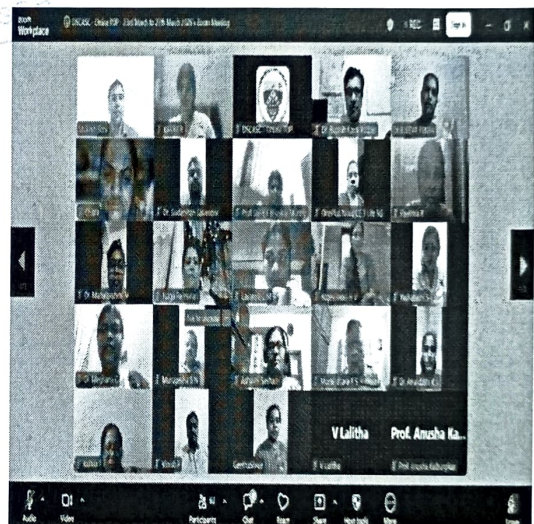
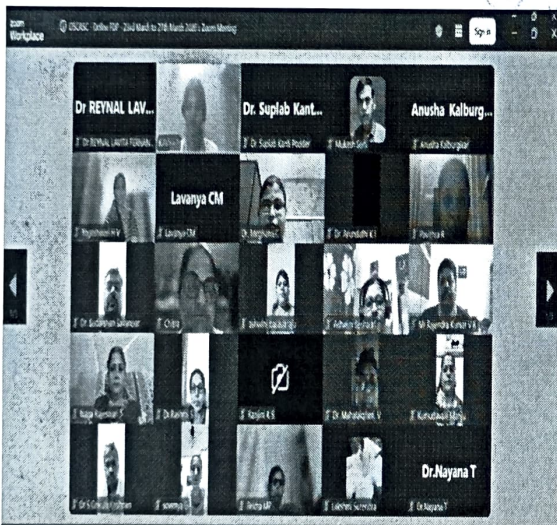


Photos of FDP



Day:5 Dr. Karthikeyan Parthasarathy explaining about plagiarism

Participants actively listening towards data collection methods



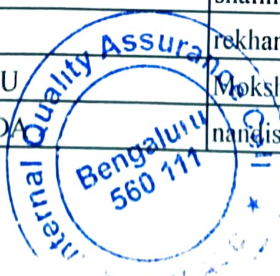
Participants actively listening towards Similarity Index and AI content with proper references and citations

Dayananda Sagar College of Arts, Science and Commerce

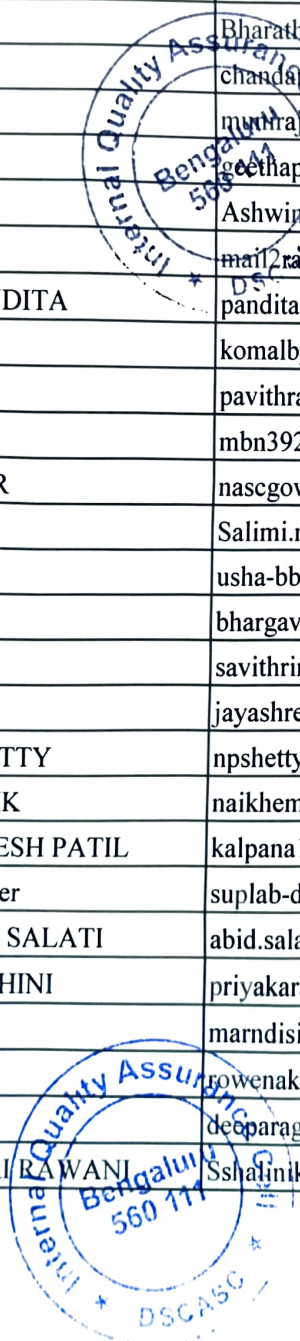
Five Days Faculty Development Programme

Overall Attendance

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Dayananda Sagar

College of Arts, Science and Commerce

Feedback

Thank you for participating in the FDP on “Advanced Strategies for Crafting Impactful Research Manuscripts.” Your feedback is valuable in helping us evaluate the effectiveness of the programme and improve future academic initiatives. Kindly take a few minutes to share your honest opinions regarding the content, delivery, resource persons, and overall experience.



1. How would you rate the overall content of the FDP?

- a) Excellent
- b) Very Good
- c) Good
- d) Average
- e) Poor

2. How would you rate the overall delivery of the session?

- a) Excellent
- b) Very Good
- c) Good
- d) Average
- e) Poor

3. How would you rate the expertise of the resource person?

- a) Excellent
- b) Very Good
- c) Good
- d) Average
- e) Poor

4. Overall, how satisfied are you with the FDP?

- a) Excellent
- b) Very Good
- c) Good
- d) Average
- e) Poor