

	<p><b>Name: Dr. Savita Trivedi</b>  Designation: Professor  Qualification: M. Com, MBA, Ph.D (Gold Medalist)  Total experience: 25 Years  Mail ID- drsavita@dayanandasagar.edu</p>
<b>Specialization</b>	A/c Taxation, Business administration, Marketing
<b>Area of interest</b>	Research, Technology in banking, Marketing management, financial management, international business, Talent management, Business Analytics.
<b>Research articles published</b>	Plastic Money in Indian Economy: An Overview
	Microfinance and rural credit in India
	Internet Banking Services and Secured Customer Usage Analysis with Ref. to IDFC First Bank
	A study of financial inclusion in payment banks with reference to Fino Payment Banks
	An overview of electronic banking in India
	An overview of Indian fast moving consumer goods sector
	A study on variation in stock market price trend
	A study on work from home culture and its effects on work life balance
	A Study on Comparative Analysis of Investment and Return on Investment with Special Reference to IIFL
	A study on selected mutual funds as an investment option in India
	Industry analysis and changing trends of FMGC sector in India with reference to selected major FMCG companies
	A study on Crypto currency with reference to Bitcoins in India
	A Study on Customer Preference and Customer Satisfaction on Digital Banking Products in Present Situation
	Impact of foreign direct investment on Indian economy
	A study on non-performing assets with reference to Ujjivan small finance bank, Bangalore
	Role of microfinance institutions in poverty alleviation
	A study on women empowerment through entrepreneurship
	Analysis of Jan Dhan Yojana with reference to financial inclusion
	Effect of inflation on Indian textile export during FY 2009-14
	A study on difficulties faced by Indian textile industries
	The new phase of Hedge Accounting made risk management simple
	The study of Foreign Direct Investment in Indian Textile Industries
	The role of Indian foreign trade policy (2009-14) in export of textile industry
	A Comparative Study Between Indian Textile Export and China's Textile Export

	The analytical study on Indian textile mills with reference to cotton/ manmade fiber textile units
	The impact of working capital management on the profitability of Ltd. Companies.
	A study of capital structure of a firm
	A study on role of SHGs in development of women entrepreneurs
	Health Insurance: A Need of Saving Our Lives
	Mutual Fund: All Season Fruit for Investors
	Role of NABARD in Promoting Self Help Groups
	Mobile Banking –Speedy, Handy, Anywhere and anytime Banking on our palm
	Emerging climate for micro insurance under microfinance
<b>Books published</b>	Principles of Research Design with Qualitative, Quantitative and Mixed Approaches
	Corporate Management and Governance
	Advanced Research Methodology
	Corporate Financial Reporting
	Custom Duty & GST
<b>Patents published</b>	Apparatus for event management automation platform with AI-driven event planning, ticketing and feedback analysis
	Apparatus for Green house emission monitoring
	IoT-Powered predictive supply chain management for Just-in-time manufacturing
<b>Conference, Seminars, Workshops attended</b>	Chaired technical session in national conference on “Emerging trends in business management” at Central University, Kerala.
	Chaired technical session in international conference on “Recent advancement in commerce, management and technology.”
	Co-chaired technical session in an international conference on “Convergence of science, engineering & management in education and research- A global perspective”
	Presented paper in an international conference on “Habitual buying behavior of customers in the age of AI and social media”
	Presented paper in an international conference on “Sustainable supply chain management in small and medium enterprises”
	Presented paper in national conference on “A study on role of digital money as an alternative financial system”
	Presented paper in national conference on “A study of life insurance corporation schemes in India”
	Presented paper in an international conference on “Paradigm shift in innovative business management-FDI in Retailing”
	Presented paper in an international conference on “Entrepreneurship education and pre-incubation”
	Presented paper in an international conference on “Managing Currency Risk by Derivatives “
	Presented paper on in an international conference on “A Study on Microfinance and its innovations on women empowerment”

	Presented paper in national conference on “Patanjali-An Iconic Brand, Is A Challenger & a Disruptor”
	Presented paper in an international Conference on “The Impact of Global Financial Crisis on the Future of Micro Finance in India “
	Presented paper in an international conference on “Role of E-Governance in IT and social Services and its applications “
	Presented paper in an international conference on “Role of H.R.M. During recession “
	Presented paper in an international conference on “Micro finance –Issues and Challenges”
	Presented paper in a national conference on “Micro finance through self-help groups”
	Presented paper on “Financial Crisis-Issues, Challenges and Perspectives” in a National Management Conclave
	Presented paper on “Impact of global financial crisis on the future of micro finance in India” in a national conference
	Presented paper on “Micro Finance -New Dimensions.” In an International Convention
	Presented paper on “E-Governance –A-Discussion on Standards & Assessments” in a national conference
	Presented paper on “Important factor of Foreign Trade in “Globalization” in an international seminar
	Presented paper on “A Study of Micro Finance Vision for Banks in India” in an International Conference.
	Presented paper on “Challenges against Commerce education “in an international seminar
	Presented paper on “Impact of Reforms on Indian Economy” in an international conference
	Presented paper on “Direct Taxes and Tax planning a review on voluntary Discloser of Income Scheme.” In a national Seminar
	Attended Two days’ workshop on Case Writing, Analysis and Interpretation
	Attended 3 weeks workshop “Training of Trainers “by MSME Hyderabad in NEN activity.
	Attended One day work shop “Emergent skills in teaching”
	Attended two days workshop on “Data Analysis Using IBM-SPSS”
<b>Commemorations &amp; Achievements</b>	Secured 1st Position in “All India Inter University Human Rights Debate Competition “(Banaras Hindu University)
	Inter University Youth Festival Debate competition, Secured 1st Position.
	All India Inter University Parisamvad Shiksha Mandal Wardha (Nagapur) - Secured 2nd Position
	All India Inter University Model Parliament Competition secured 1st Position.
	Represented College in many debate competitions.
	Elected the member of Adyayan Parishad.
	Elected as Literature Secretary and President of Student Union.
	Attended four weeks Orientation Course.
	Attended three days kick start FDP training program held by NEN.

	Successfully guided a candidate for Ph.D Guided to more than 400 students for their project work.
	Shared expertise as a resource person in esteemed institutions and also delivered motivational speeches on various occasions.
	Worked as a Paper setter of VTU & KSOU.
	Selected as an External Examiner for Viva –voce for PG students of VTU & Christ University.
	Evaluated summer projects of MBA VTU students.
	Conducted management club activities, ethnic-day and fest in department.
	Organized workshops, seminars and guest lectures for student.
	Attended various FDPs.
	Successfully completed 10 day’s patent analytics course -organizes by Turnip Innovations.
	Conducted k-series workshops, pre-placement training, Mock interview, additional certificate courses and panel discussion of CA/CS in the department.
	Organized various ISR activities like social awareness and “Edu air” environment awareness campaign
	Worked as criteria and cell head, criteria member and cell member for NAAC.
	Worked as a mentor and also organized mentoring sessions for students.