



## DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

SM Hills, Kumarawmylayout, Bangalore-560078

Affiliated to Bangalore University & Registered under 2(f) 12(b) of UGC Act 1956

**DEPARTMENT OF M.COM 2024-25**

### Department Initiatives



**DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE**

Affiliated to Bangalore University

Shavige Malleshwara Hills, Kumarawmy Layout, Bangalore 560 078, Karnataka, India



**M COM 2023 -2025**



Dayananda Sagar College of Arts, Science and Commerce

Affiliated to Bangalore University

Department of M.Com 2024-25



Teaching and Non Teaching Staff

 Dayananda Sagar College of Arts, Science and Commerce  
Affiliated to Bangalore University  
**Department of M.Com**



Student Council 2023-25

## ODD SEMESTER 2024-25

### 1. WOW!! Week of welcome-Introduction session for I Mcom 2024 from 27.11.2024

DATE	ACTIVITY	TIME & VENUE	FACULTY	INCHARGE STUDENTS
27.11.2024	INTRODUCTION SESSION	9-1PM	DR.MAHALAKSHMI.V	BINDU
28.11.2024	BRIDGE COURSE	9-11am	DR.SAVITA TRIVEDI	STOTRA
		11-1PM	SRI.SHRISHYLA	KISHAN
29.11.2024	BRIDGE COURSE	9-11AM	DR.GURUNATH	SHARANYA
		11-1PM	DR.MONICA RANKA	CHAITANYA
30.11.2024	GUEST LECTURE	10-12PM	RESOURCE PERSON JEEVITHA MAHENDRA	STOTRA & TEAM
2.1.2025	INDUCTION PROGRAM & PRIZE DISTRIBUTION DAY	9.30AM	CHIEF GUEST BUTCCM PRESIDENT DR.NAGARAJ	CHIRANJEEVI & MONISH
3.1.2025	STUDENTS TALENT SHOW	9.30AM	DR.MONICA RANKA	TEJUS STOTRA, CHAITANYA, SHARANYA, LIKITH KISHAN SUNDARDAS BINDU ETC

#### Schedule of the sessions

First day for First year M.Com started from 27<sup>th</sup> November ,2024. As per schedule department conducted Introduction session for Week of welcome WOW!!! For freshers briefing about college and curriculum and policy. Updated all information about college and subjects.Dr.Mahalakshmi.V and Dr.Savita Trivedi conducted sessions for 2 hrs each with brief outlook of college and Department of M.Com.

**2. INDUCTION & PRIZE DISTRIBUTION 2024-25**  
**Induction for I MCom & Prize distribution for II Mcom on 2.12.2024**

**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**  
BENGALURU-560070  
Affiliated to Bangalore University Recognised under 2(f) and 12 (b) of  
The University Grants Commission Act 1956

**DEPARTMENT OF MCOM**  
**INDUCTION PROGRAMME**  
**&**  
**AIKYAM 2024**  
**(PRIZE DISTRIBUTION DAY)**

**Chief Guest**  
**Dr. NAGARAJ G.H**  
BUTCCM President  
PRINCIPAL, GFGC, Harohalli

**Guest Of Honor**  
**Dr. BABU.L**  
PRINCIPAL, DSCASC

Prof. HEMANTH UPPALA  
Vice-Principal



Dr. GURUNATH . R  
IQAC Coordinator

**DATE:02.12.24    TIME: 9:30 AM    VENUE: CD SAGAR**

**ALL ARE WELCOME**  
**HOD | Staff & Students**

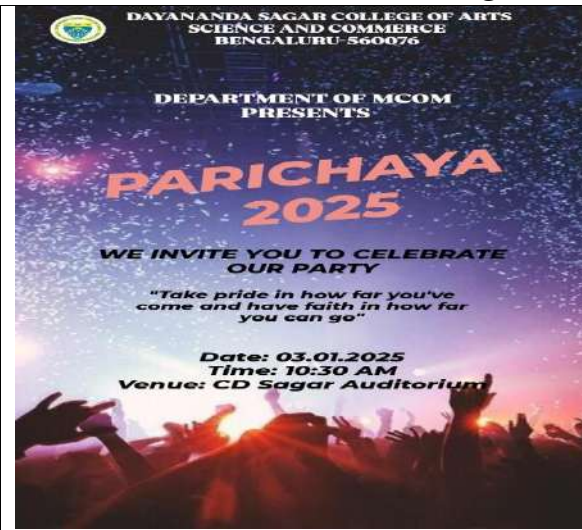




**Induction Program for 1<sup>st</sup> M.Com and Prize Distribution day for 2<sup>nd</sup> M.Com was organized on 2<sup>nd</sup> of December 2024. All students of M.Com participated in the event. Cultural events were also organized by students. For final years prizes were distributed for events and competitions conducted in the last academic year.**

### 3. Competition and cultural events-Parichaya 2025

Date: 3.1.2025 Time:10am



Event Brochure

Welcome by student Stotra and Abhigna



Inauguration by Principal  
Dr.Balu.L



Ms and Mr Fresher

Partichaya 2025, freshers day program was organized on 3.1.2025 to welcome I M. Com students by senior students. Principal, IQAC Coordinator and HOD of the department welcome all Ist year M.Com. After Induguration, post lunch competitions and various cultural events were organized for I M.Com students. After the competition Mr & Ms Freshers Award are distributed to Freshers. Incharge HOD Dr.Mahalakshmi.V & Dr.Monica Ranka

#### 4. Bridge course conducted within the WOW session on 28th and 29th Jan 2025



**Bridge course Unit1 session**

**Bridge course Unit 2 session**

**Second and third day of week of welcome for first year M. Com was Bridge course of 8 hrs for 2 days. The Syllabus for Bridge course is developed by Department faculty. The sessions were conducted to bridge the gap between the syllabus connect and to those students who find it difficult to cope up with new syllabus and University curriculum. All 4 faculty conducted 2 hrs per session and covered the prescribed syllabus**

#### 5. Corporate Series Guest Lecture

**“ Goal Setting, Confidence Enhancement and current career trajectory**

 <p><b>DAYANANDA SAGAR</b> College of Arts, Science &amp; Commerce Kumarawamy layout, Bengaluru - 560078 Affiliated to Bangalore University (Recognised under 2(f) and 12 (b) of The University Grants Commission Act 1956)</p> <p><b>DEPARTMENT OF M. COM In Association with IQAC Organises Guest Lecture program on</b></p> <p><b>"Goal Setting, Confidence Enhancement and Current Career Trajectory"</b></p> <p>Resource person Mrs. Jeevitha Mahendra</p> <p>Venue: Gallery Room 1 Time: 9:30am Date:30.11.2024</p> <p>HOD Vice Principal Principal</p>	
Brochure	Session

Corporate series Guest lecture was organized for I & II M. Com students on 30.11.2024 on Topic: Goal Setting, Confidence Enhancement and current career trajectory. Ms. Jeevitha Mahendra, Founder, Career Analyst, soft skill trainer presented the session, and enriched students about their goals and what profession can be chosen by each one of them based on their skill set.

**6. CIL: Session on Life skills**

**Date: 21.1.2025 Time: 10am**



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**DEPARTMENT OF MCOM**  
In Association with IQAC & CIL  
Organises

**"Workshop on Discover Yourself"**

**Resource Person: SUSHMA LINGRAJ**  
CIL- Life skills sessions

**VENUE: CIL CENTRE TIME:10:00 AM DATE:21.01.2025**

**PROF. HEMANTH UPALLA** Vice Principal  
**DR. BALU. L** Principal  
**DR. GURUNATH** IQAC Coordinator  
**PRAVEENA SHIVAKUMAR** Head Training & Development-CIL  
**DR. MAHALAKSHMI. V** HOD MCOM

**All are welcome**

Brochure of the event

A life skill session for I & II M. Com students was organized in Association with CIL on 21.1.2025 “Workshop on discover yourself”, Resource person Ms.Sushma Lingaraj. The session was to enrich students with the knowledge of identifying their own skills and teach them how to carry themselves in this AI advanced world. Incharge Faculty HOD Dr.Mahalakshmi.V

7. CIL: Soft skills training

Date:22.1.2025 Time 10am

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<p>Brochure</p>	

Students of I M.Com were trained with Communication and soft skills to develop good communication skills among students who are aspirants of Corporate and faculty jobs.  
Ms.Anjum Afsana from CIL conducted training for students in CIL centre from 10am to 4 pm. Incharge : HOD Dr.Mahalakshmi.V

## 8. Placement Training for II Mcom students

Date:22.1.2025 Time : 10am



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### **DEPARTMENT OF MCOM**

**IN ASSOCIATION WITH IQAC & CIL  
ORGANISES  
VALUE ADDED PROGRAM ON**

**Communication and Soft skills training-I M.com**

**Resource Person: Ms.Anjum Afshana**

**&**

**Placement Training-II M.com**

**Resource Person:Mr.Vishwas**

**VENUE: CIL CENTRE TIME:10:00 AM DATE:22.01.2025**

**PROF.HEMANTH UPALLA**  
Vice Principal

**DR.BALU.L**  
Principal

**DR. GURUNATH**  
IQAC Coordinator

**PRAVEENA SHIVAKUMAR**  
Head Training  
& Development CIL

**DR.MAHALAKSHMI.V**  
HOD MCOM

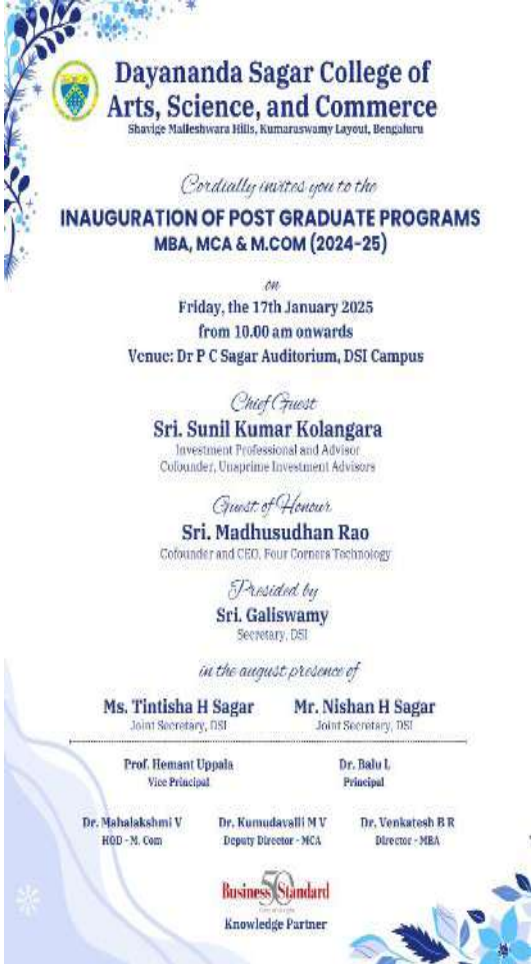


#### **Event Brochure**

Students of 2<sup>nd</sup> year M.Com were organized placement training which includes aptitude test, mock interview (one on one). students from 2<sup>nd</sup> year M.Com attended the session and benefit from it. Mr.Vishwas from CIL was the trainer of the session. Incharge HOD Dr.Mahalakshmi.V

## 9. Inauguration of Post Graduate Programs- 2025 –I Mcom

Date 17.1.2025 Time am



**Dayananda Sagar College of Arts, Science, and Commerce**  
Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru

*Cordially invites you to the*  
**INAUGURATION OF POST GRADUATE PROGRAMS  
MBA, MCA & M.COM (2024-25)**

*on*  
Friday, the 17th January 2025  
from 10.00 am onwards  
Venue: Dr P C Sagar Auditorium, DSI Campus

*Chief Guest*  
**Sri. Sunil Kumar Kolangara**  
Investment Professional and Advisor  
Co-founder, Unsprtime Investment Advisors

*Guest of Honour*  
**Sri. Madhusudhan Rao**  
Co-founder and CEO, Four Corners Technology

*Presided by*  
**Sri. Galliswamy**  
Secretary, DSI

*in the august presence of*

<b>Ms. Tintisha H Sagar</b> Joint Secretary, DSI	<b>Mr. Nishan H Sagar</b> Joint Secretary, DSI
<b>Prof. Hemant Uppala</b> Vice Principal	<b>Dr. Balu L.</b> Principal
<b>Dr. Mahalakshmi V</b> HOD - M. Com	<b>Dr. Kumudavalli M V</b> Deputy Director - MCA
	<b>Dr. Venkatesh B R</b> Director - MEA

**Business Standard**  
Knowledge Partner



### Event Brochure

### Program

Inauguration of post graduate programs was organized on 17.1.2025 at 10 am in PC sagar auditorium, where students were enriched with the knowledge of setting their goals and updates about the corporate requirements by Chief guest Mr.Sunil Kumar Kolangara and Sri Madhusudhan Rao. All faculty of the department and I M.Com students with parents were present at the gathering. Mcom Dept. All PG department

## 10. Curriculum Based Guest Lecture

Date:21.2.2025 Time:11am



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**Department of M COM**

In association with IQAC  
ORGANISES  
GUEST LECTURE ON

**Understanding Preferences- Unified framework**

Resource Person: **Dr. Shikha Ojha**

VENUE: ROOM NO.603 TIME:11:00 AM DATE:21.02.2025

PROF.HEMANTH UPALLA  
Vice Principal

DR.BALU.L  
Principal

DR. GURUNATH  
IQAC Coordinator

DR.MONICA RANKA  
Program Coordinator

DR.MAHALAKSHMI.V  
HOD MCOM



**All are Welcome**



Guest lecture on "Understanding Preferences – Unified Framework." The session aimed to provide an in-depth understanding of consumer preferences, decision-making processes, and behavioural economic concepts.

The resource person, Dr. Shikha Ojha, a distinguished academician, shared valuable insights into the underlying factors influencing consumer preferences, helping students and faculty enhance their knowledge in this domain.

The lectures covered theoretical and practical aspects of consumer choice behaviours, preference mapping, and decision frameworks, providing participants with a structured approach to analysing economic choices.

The session concluded with an interactive Q&A segment, where students engaged in discussions with Dr. Shikha Ojha, gaining deeper clarity on the subject. The program was well-received, and attendees appreciated the comprehensive knowledge shared. Incharge faculty Dr.Monica Ranka

**11. Mentoring Booklets: college New Initiative on 5.2.2025**



**Booklet for fresh batch**

**Booklet for fresh batch**

**Principal, DSCASC, Dr.Balu.L Initiated with new Pattern of building Mentoring file of each student of DSCASC. This best practice is introduced from 2025 batch. After a session conducted by Principal to all faculty briefing about implementation of the Mentoring booklet, Dept. of M.Com mentored students by distributing the Mentoring Booklet to freshers and start filing their details , this will remain as permanent record of each student in the college with their mentoring ,remedial, other activities record in the college.Incharge, HO DDr.Mahalakshmi.V**

## 12. Workshop on Hands in Soft-skills Date: 10.3.2025 Time: 11am

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Kumaraswamy Layout, Bengaluru - 560078  
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Under the guidance of IQAC  
**DEPARTMENT OF M.COM**  
Organizes

**WORKSHOP**  
On  
**HANDS ON SOFT-SKILLS**

**10 MARCH 2025**  
Monday  
11:00 AM - 2:00 PM  
Building #13, Room 602  
I Sem M.Com

**Trainer**  
Mr. Nabeel Ahmed Baig  
Founder  
HULM Training & Development Pvt. Ltd.  
Bengaluru

**Convener: Prof. Anusha Kalburgikar**

**Dr. Mahalakshmi V** HoD  
**Dr. Gurunath R** IQAC Coordinator  
**Prof. Hemanth Upalla** Vice Principal  
**Dr. Balu L** Principal



A Hands on Soft skill workshop was organized for I M.Com students on 10.3.2025, at 11 am. Faculty coordinator Anusha Kalburgikar who is the faculty for Corporate communication skills has identified the requirement of such workshop to I M.Com students. A "Hands-on Soft Skills" workshop was an interactive and engaging training programme organized for I Semester M.Com students, aimed at helping them develop and enhance their interpersonal and communication skills in a practical, real-world setting. Unlike traditional lecture-based workshops, this session offered students the chance to actively participate, practice and refine their soft skills through various exercises, role-playing and group activities. As students build these competencies, they become better prepared to succeed in internships, job interviews and eventually their careers, where effective communication, teamwork and emotional intelligence are highly valued. Incharge Faculty Ms. Anusha Kalburgikar

### 13. Industrial Visit 2025 on 19.3.2025 to Manmul Dairies

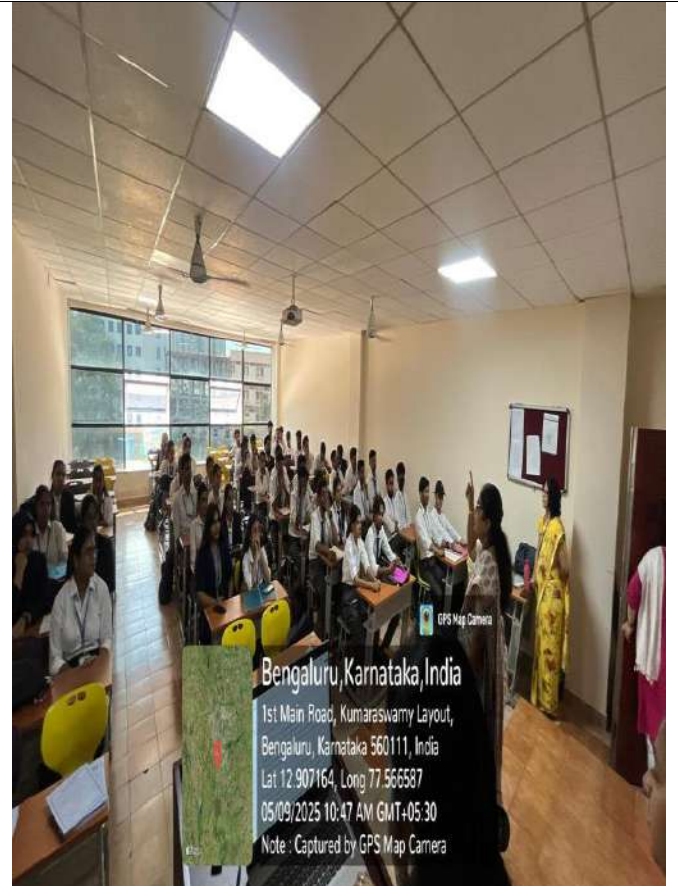
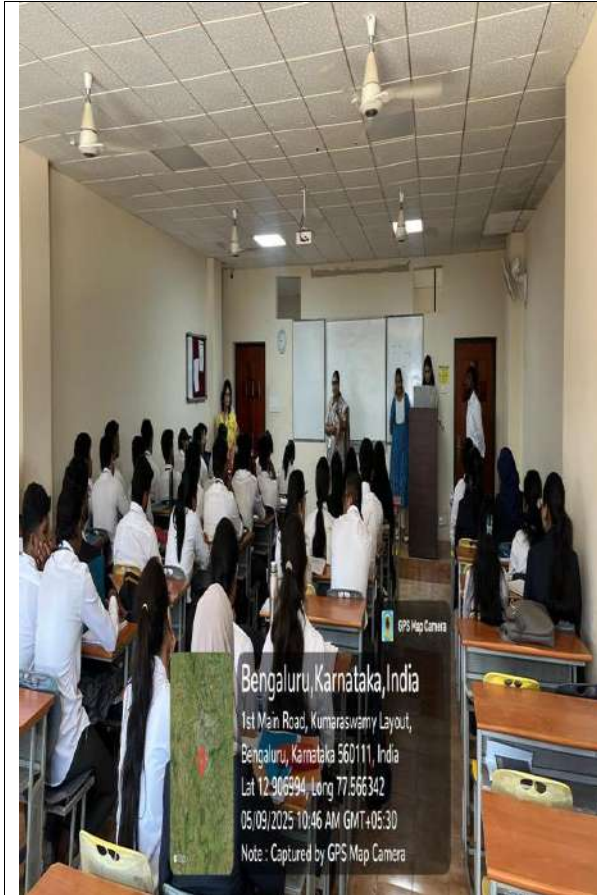


**II Mcom Students Were taken to MANMUL Dairy on an Industrial visit on 19.3.2025. Students went through the dairy and studied about the operation process, layout management and factory administration. Prepared a report on industrial visit and submitted to the department**

## EVEN SEMESTER

### I Academic Events Organised

#### 1. Quiz for UG students conducted on 9.5.2025 from 11am



**Quiz to UG students**

**Mcom Students conducting screen quiz**

**Department on M.Com Conducted activities for B.Com final year students as a promotional activity to increase the admissions in the department of M.Com. The activities like Quiz, interactive talk, and video screening. Information about why M.Com is necessary was given to B.Com and BBA students on 9.5.2025 from 11am onwards. Dr.Mahalakshmi.V, Dr.Monica Ranka combined 5 sections of B.Com and BBA with students coordinators and CRs of M.Com**

# 1. Yoga & Meditation Unit “STHITAPRAJNA”

5 Days Yoga Practice Session 20<sup>th</sup> to 24<sup>th</sup> may 2025



Yoga photoin Build. 13



Yoga

Under yoga & meditation unit “STHITAPRAJNA” 5 days yoga practice session was organized during 20<sup>th</sup> to 24<sup>th</sup> of May 2025 at 9.00 am. Students practiced Anulom Vilom, Om chanting, morning yoga stretches (light Aasana) to reduce stress, boost energy and mental clarity. Prof. Shrishyla briefed about need of yoga. Faculty Incharge Dr.Savita Trivedi.

# 2. Research & IPR unit “ANVESHANA” Guest lecture on “Research Methodology” on

14.5.2025 at 9.30am



Brochure

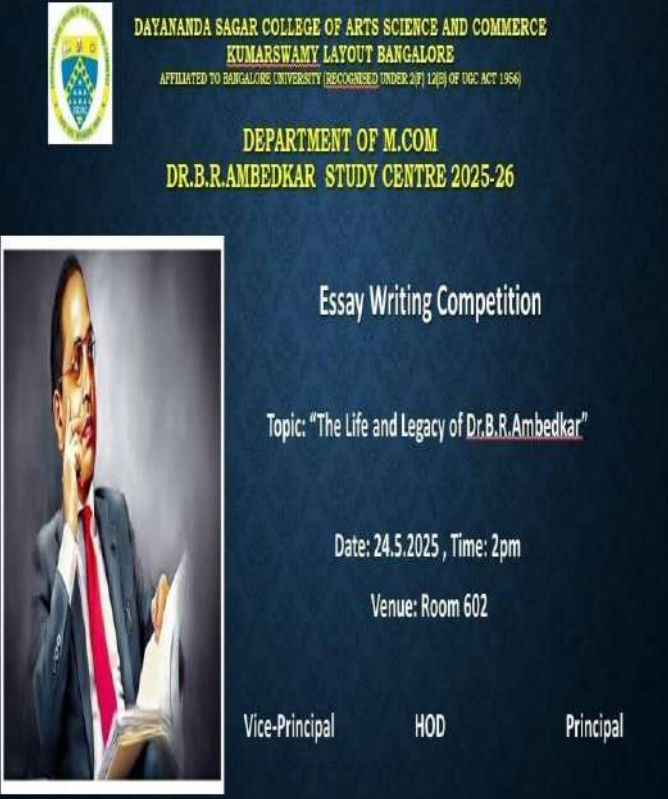



Welcoming Resource person

**Research & IPR unit “ANVESHANA”, Guest lecture on “Research Methodology” was organized on 14<sup>th</sup> of May 2025 at 9.30 am at business block for M.Com students. Resource person was Dr. Mohammad Farooq Pasha, Associate Professor, Govt. first grade college, Kengeri , Bengaluru. During the discussion he mainly covered these topics-**

**Concept of research, topic selection, research design, data collection and tools for analysis. Incharge faculty Dr.Savita Trivedi**

**2. Essay writing on “The Life and Legacy of Dr.B.R.Ambedkar” on 24.5.2025 at 2pm. Dr.BR.Ambedkar Study Centre in association with IQAC**

	
<p><b>brochure</b></p>	<p><b>1<sup>st</sup> prize winner copy of essay writing</b></p>

Department of M.Com  
Dr. B.R. Ambedkar Study Center

IQAC Initiative Organises  
Essay Writing Competition 2025  
On

Student Name: VIJEETHA S BAHUKAR  
Course/Class: MCOM 1<sup>st</sup> year

24.5.2025

Dr. Bheemrao Ramji Ambedkar was also remembered as babasaheb Ambedkar. He was well known for the famous Jourist, economist, politics and Architect of Indian Constitution. He was mostly fights till end for the social Discrimination and equality and Human dignity for the Marginalised community & the Destiny of the nation.

### EARLY LIFE AND EDUCATION

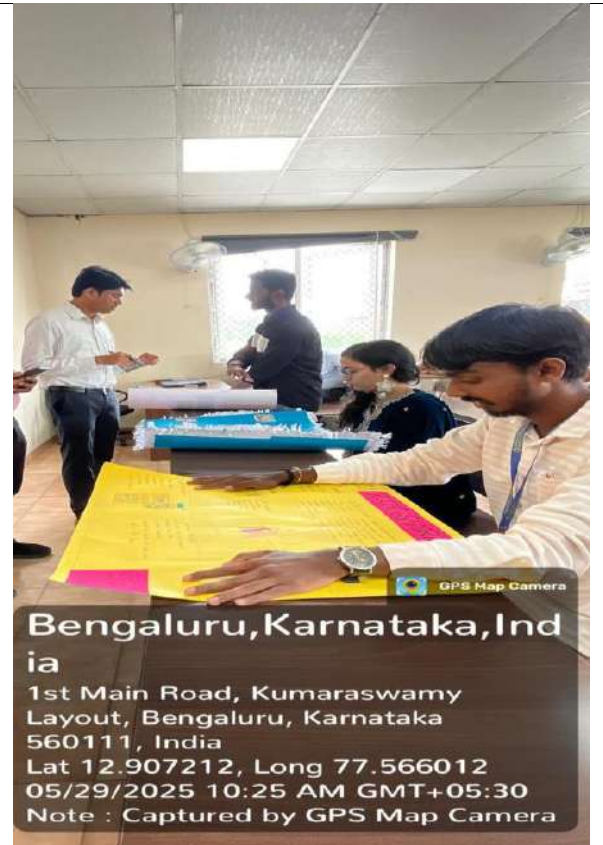
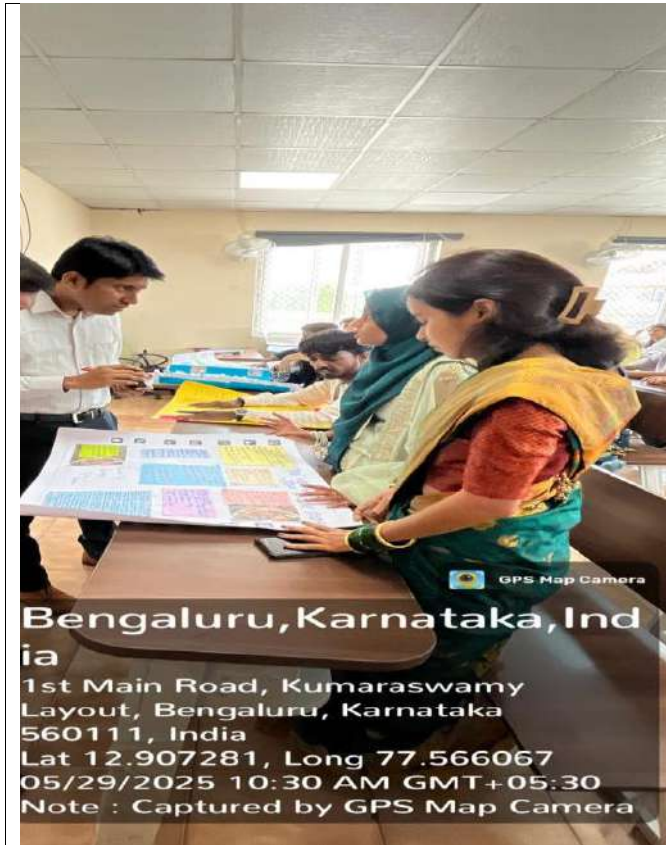
Dr. Ambedkar was born on April 1891 in Mhom (present Madhya Pradesh). He was in 'Mahar caste' which means 'Untouchable' which means he was under social Discrimination in castes and inequality in those tough times his education was highly remarkable. He completed economics and political in Bombay University and Master and Doctorate in Columbia University in United States and law and economics in London School of Economics. He was the only highest educated in his time.

Sample copy of essay writing (prize winners)

Department of M.com conducted Essay writing competition for I & II M. Com on 15.5.2025 at 11 am. This event was organized under DR.B.R.Ambedkar study centre in association with IQAC. Interested students were encouraged to participate in the competition. Event was organised by Dr.Mahalakshmi.V.

### 3. Entrepreneurship Unit “UDYAMITA”

Presentation of business plan Poster on 29.5.2025 at 9am for I  
Mcm



Under entrepreneurship unit “UDYAMITA” competition of presentation of business plan was organized on 29<sup>th</sup> May 2025 for M.Com I Year students. Business plans were evaluated by professor Vaibhav Patil Winners were- First- “Kindergarten”, Ms. Aaliya, Ms. Gayathri & Ms. Abhijna, Second- “Farm to Face Skincare”, Mr. Darshan, Mr. Nikhil & Mr. Hemanth, Third- “The Veg Spot-Your Daily Dose”, Ms. Sumaya & Ms. Vijetha, & “Ruchi Samrajya” Mr. Sathish . Incharge faculty Dr. Savita Trivedi and was coordinated by Ms. Abhijna Prabhu.

#### 4. Research and IPR Unit “ANVESHANA” IPR Poster presentation for II Mcom

Date: 29.5.2025 Time 2pm



Under Research and IPR Unit “ANVESHANA”, poster presentation competition on IPR was organized on 29<sup>th</sup> May 2025 in business block 7<sup>th</sup> floor. M.Com I & II-year students presented poster on patent, copyright, trademark, its importance, legal procedure, legal and ethical issues etc. Posters were valued and interaction was done with all the presenters by the judge of the event and IPR Unit head Prof. Dr. Vinish P. Incharge Faculty Dr. Savita Trivedi and student coordinators Ms. Gayathri Kulkarni. Winners were-

**First- Ms. Mahati G**

**Second- Ms. Tejaswini**

**Third- Ms. Stotra & team**

## 5. Colors & Theme Week 2025 Date: 26<sup>th</sup> to 31<sup>st</sup>



**Based on themes of movie and other cultural themes students came up with the idea of various themes for celebration, the details of which are on brochure. This event implies that living in integrity and diversity is the need of the day. From 26<sup>th</sup> of May to 31<sup>st</sup> May the colors with theme was celebrated with joy and sincerity. Incharge HOD Dr.Mahalakshmi.V & Dr.Monica ranka**

## 6. PG Alumini Meet 2025 on 31<sup>st</sup> May 2025 at 11am



All PG Departments, M.Com, MBA, MCA combined organized Alumni Meet on 31.5.2025 in seminar hall building 17, An interactive session was conducted with alumini students to suggest about placements requirements to future students. All PG department

## 7. World Environment Day on 6.6.2025 at 11 am



Brochure

Planting sapling by students



**On 6.6.2025 at 11 am, Department of M.Com observed World Environment day by Planting saplings in rock garden, Special invitee was Vice Principal Prof.Hemanth Uppala. All students participated in the program enthusiastically. Incharge HOD Dr.Mahalakshmi.V**

**8. Cultural Heritage Day on 14.6.2025 from 11am  
Ethnic Wear Competition**

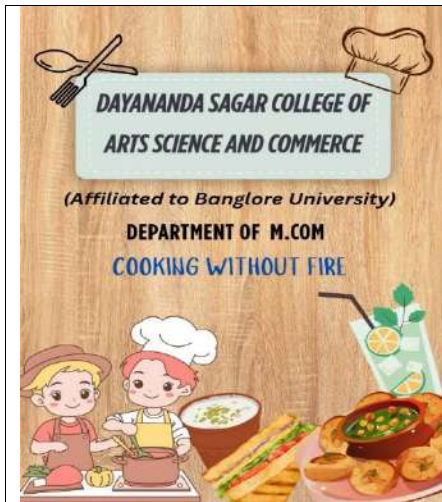


**Ethnic wear**

**All participanta and judges**

**Department of MCom organized Cultural Heritage day2025 on 14.6.2025 in CD sagar a Ethnic wear competition for boys and girls. All students participated in the event and judges from Department of MCA Dr.Kumudavalli and from Department of Commerce Prof.Shylaja were judges for the event.**

**9. Student Activity-Cultural Events: from 10<sup>th</sup> to 13<sup>th</sup> June 2025**  
**cooking without fire**



**Mehendi competition**



**Brochure**

**session**

**Cultural events like Cooking without fire, Mehandi, Rangoli, Fashion designing, Ethnic wear competitions were conducted for I & II M.Com for 5 days. All students participated enthusiastically. Events like cooking without fire, mehendi, fashion and design to encourage entrepreneurship in designing. And rangoli. Incharge HOD Dr.Mahalakshmi.V & Dr.Monica Ranka**

**10. Guest lecture on Mental Wellbeing 28<sup>TH</sup> June 2025, room 602**



**Brochure**

**Event photo**

A guest lecture was arranged for M Com Second and fourth sem by Dr.Monica Ranka on Imposter syndrome and procrastination: How they fuel anxiety and coping Mechanism that help on 28<sup>th</sup> June,2025.The guest speaker, Ms. Priyanka N. Suvarna, delivered an insightful session focused on building confidence. She shared practical strategies with the students on completing tasks efficiently within stipulated timeframes. She also acknowledged that anxiety is a common experience, emphasizing the importance of learning how to manage and overcome it effectively. Overall the session was very informative and insightful.

**11. Guest lecture**

**on “Role of AI in Commerce and Management” By Dr.Annapurna P Patil DSCE, on 14 July.2025, room 602**



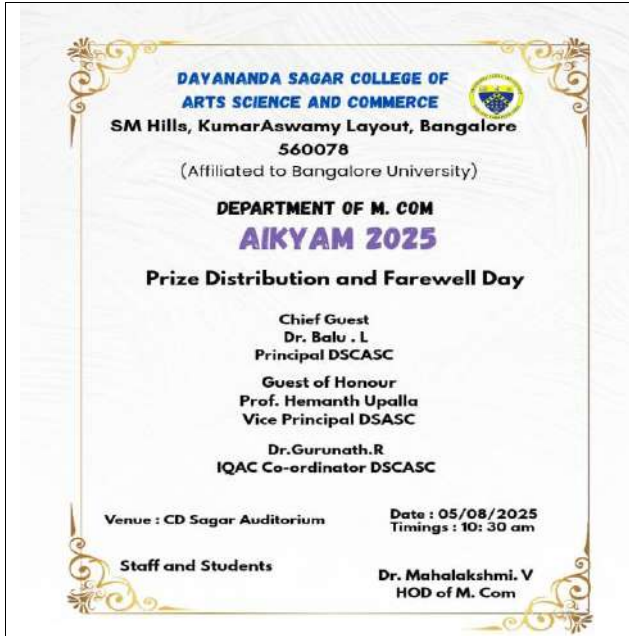
**Brochure**

**Photo**



insight and practical experience of live trading market. It was a very interesting and exciting session. Inchargefaculty Dr.Savita Trivedi

#### 14.Prize Distribution and AIKYAM –Dance competition on 5.8.2025



#### Brochure



#### Best Outgoing students



AIKYAM-2025 Prize distribution and Farewel was organized on 5.8.2025. All winners of cultural and academic events were distributed and Best outgoing and students were identified and given medals, also best outgoing appreciation award was also distributed. After prize distribution, I Mcom students continued the program with giving farewell to final year students.Incharge HOD Dr.Mahalakshmi.V & Dr.Monica Ranka

End of Report