

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111

Department of Master of Commerce
Experiential Learning

Subject: Intellectual Property Rights

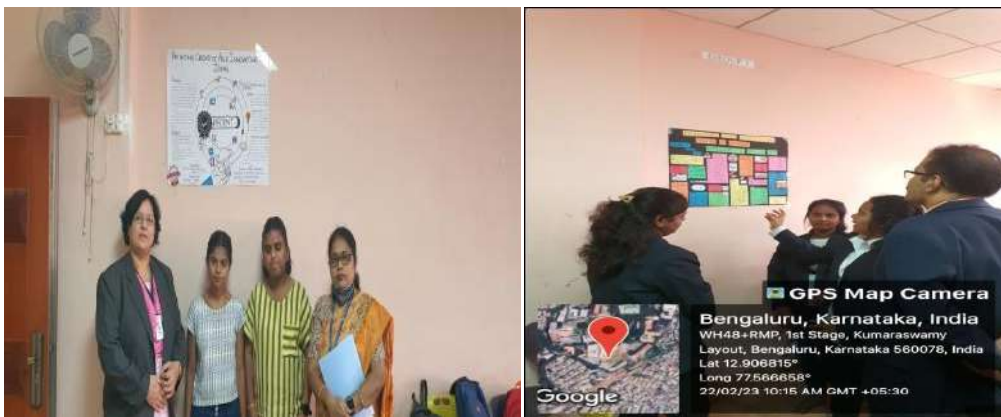
Semester: 3rd

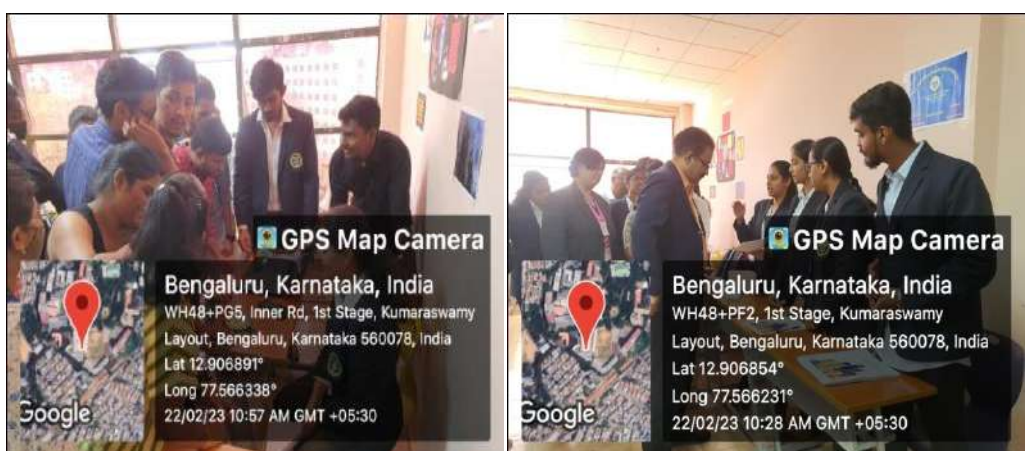
Name of the teacher:Dr.Mahalakshmi.V

Sl. No.	Date & Time	Name of the activity	Number of participants
1.	22.02.23 From 9am -11am	IPR Poster presentation	23
2.	6.3.2023	Gamification	23
3.	15.3.2023	Case Study on Trade marks	23
4.	21.3.2023	Mind game on logo and TM	23

Photos attached

1. Poster Presentation Competition





Participant	Names	Topics
1	Rachana, Nayana, Aishwarya	Patenting Creative and Innovative Ideas
2	Nikitha, Gunashree, Kavya	Trademark Protection
3	Vidhya, Lavanya, Jyothi	Infringement Under IPR
4	Satish, Yatish, Chirag, Avinash	Other Acts covered under IPR
5	Lalitha, Harshitha, Brunda	Copyright for Authors
6	Nivedha, vidhyashree, Harshith, Pragathi	Trade mark games
7	Niranjan, Harish, Nikitha AM	Logo games

1. Mind game on Identifying Logo and trademark



2. Gamification (guided students to develop)

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Dayananda Sagar Institution.
Department of Master of Commerce
Intellectual Property Rights

Trademark Activity Book

