Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Department of Computer Applications - MCA

Career Guidance & Placement Unit (Gamya)

Pre-Placement Talk and Internship Recruitment Drive

Date of Report:27-06-2026

Department*: MCA

Sl. No.	Particulars	Event related Details			
1.	Event	Placement Activity			
2.	Title of the Event	Pre-Placement Talk and Internship Recruitment Drive			
3.	Date of Conduction	25-06-2026	4.	Time : 3.00 PM – 6 PM	
5.	Venue	Online - Google meet			
6.	Resource Person 1 Details	Mr. Ashwin Kumar Founder Promena LLP Mr. Nizam Saifi Cofounder – Promena LLP			
7.	Topics Covered	About the organisation, Roles and Responsibility Internship recruitment			
8.	Resource Person 2 Details	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants	Internal:	60	External:	
11.	No. Student Participants	Internal:	02	External:	
12.	Faculty Coordinator/s	Prof KohilaKanagalakshmi, Prof Srivatsala Assistant Professors, Department of Computer Applications, DSCASC			
13.	Student Coordinator/s	Nabha Makeen (Regno: P03CJ25S126054) Vinay D J (Regno: P03CJ25S126105)			
14.	Total Expenditure	NA	15	Sponsors and Amount (if any)	NA
16.	Agenda of the Event	NA	17.	Provide the link of the report uploaded on College Website	Yes
18.	Social Media Links	-	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NO
20.	Certificates Printed?	Yes	21.	Feedback Collected?	Yes
22.	Attendance Sheet Attached? #	Yes	23	Photographs of the Event	Yes
24.	Summary of the Event	The Department of Computer Applications (MCA) organized a pre-placement talk and internship recruitment drive in association with Promena Software. The session introduced students to career opportunities in **Digital Marketing** and **Data Analytics**. The recruiter outlined the three-month internship program, highlighting hands-on training, live projects, skill development, and performance-based growth. The internship aims to provide practical industry exposure and prepare students for careers in these rapidly growing fields.			

Event Coordinator

Deputy-Director

IQAC Coordinator

Principal

IQAC Co-ordinator
Dayananda Sagar College of Arts, Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111

Dayananda Sagar College of Arts, Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 11

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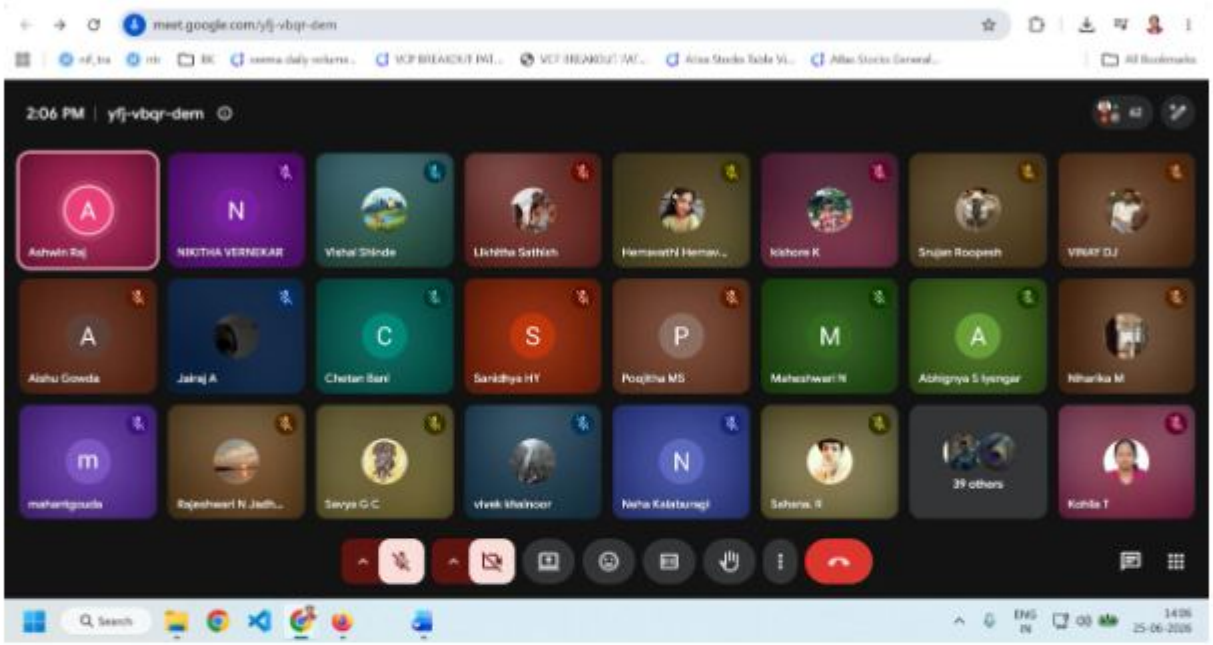


Photo 1 : Introduction about the domain by Mr. Ashwin

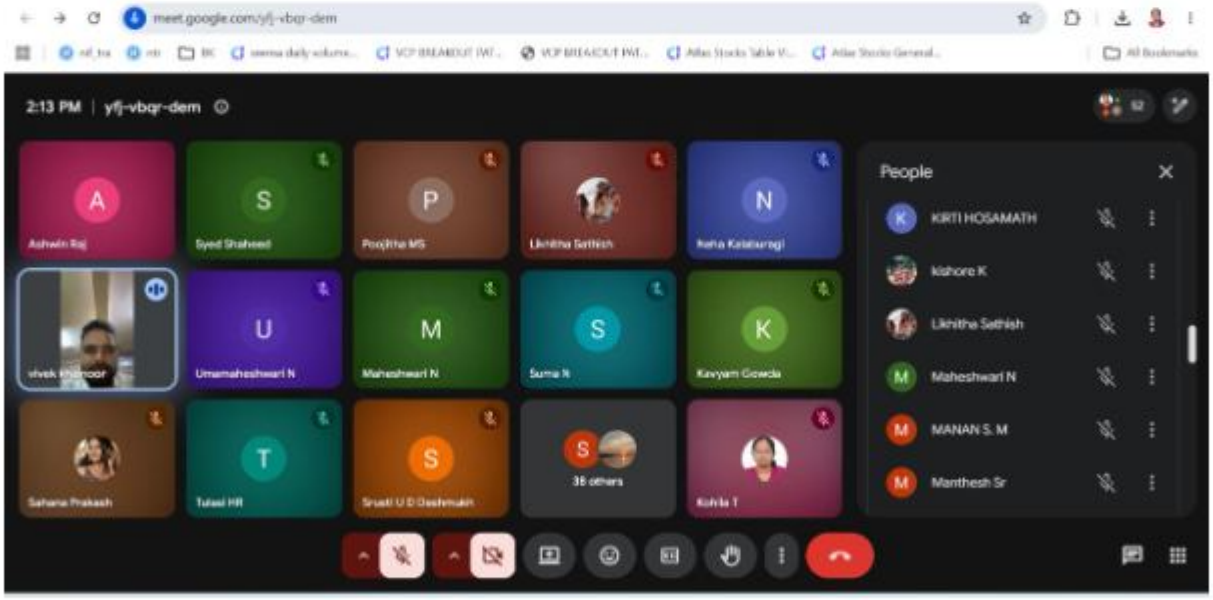


Photo 2 : Student Ninay is interacting with Ashwin

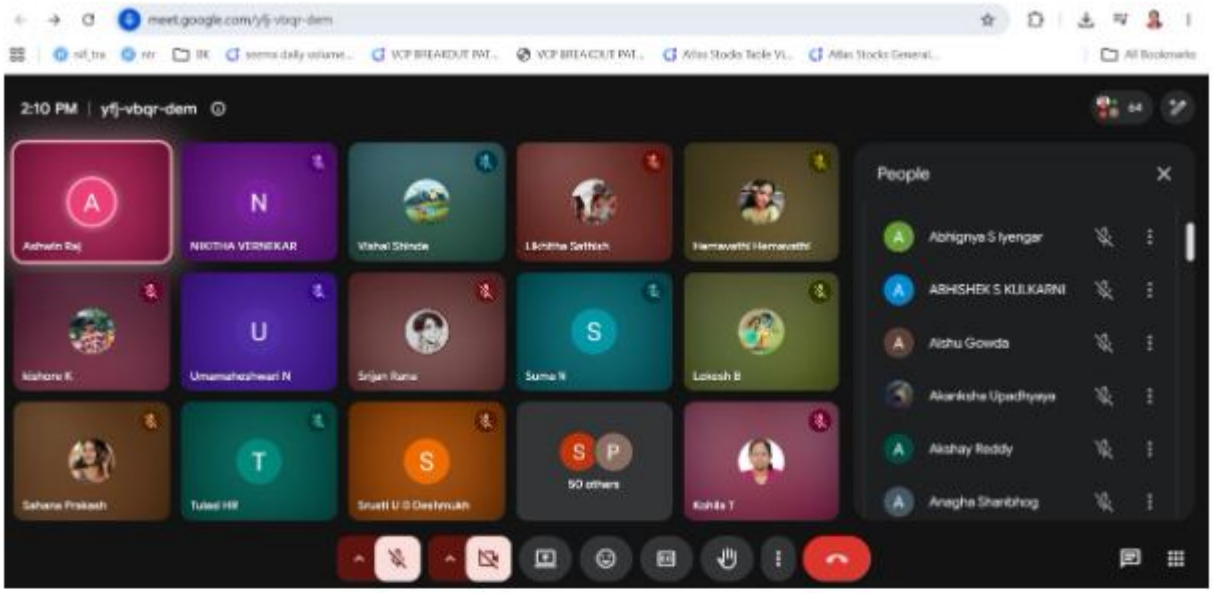


Photo 3 : Participants

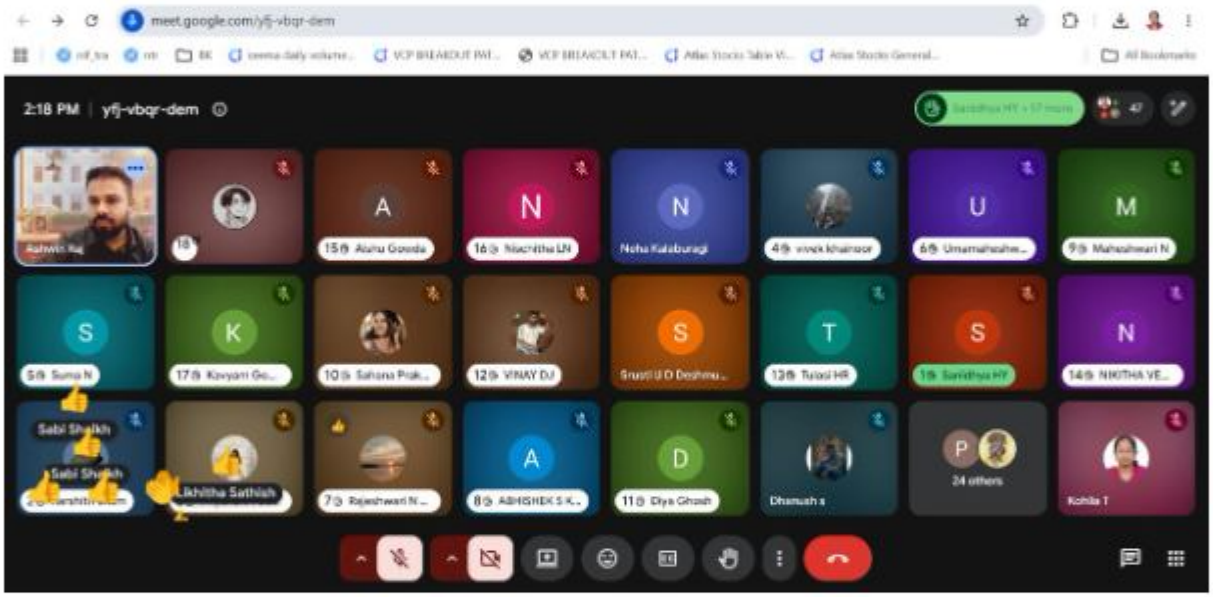


Photo 4: Students interaction

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Kumaraswamy Layout, Bangalore – 560111
(Affiliated to Bangalore University, Approved by AICTE, NAAC Accredited)

INSTITUTION'S INNOVATION COUNCIL

IQAC
Career Guidance and Placement Unit -GAMYA

Name of the Activity: **Pre-placement Talk and Internship Recruitment Drive**

Date: 25.06.2026
SEM: II Semester

Department: Department of Computer Applications – MCA

Sl. No.	Reg. No.	Student Name	Signature
1	PO3CJ25S126074	Archana B	
2	PO3CJ25S126113	Rajeshwari. N	
3	PO3CJ25S126078	Sanya GC	Sanya g.c
4	PO3CJ25S126077	Sanidhya. H.Y.	Sanidhya
5	PO3CJ25S126086	Srusti	Srusti.D
6.	PO3CJ25S126099	Umamaheshwari	UMamahi
7	PO3CJ25S126071	Sahana. H.P	
8.	PO3CJ25S126105	Vinay D.J	
9	PO3CJ25S126088	Suma. N	
10	PO3CJ25S126096	Tilak. S	
11	PO3CJ25S126093	Tarun. V. Gopal	
12	PO3CJ25S126080	Shivani. K. B	
13	PO3CJ25S126109	Vivek. S	
14	PO3CJ25S126070	S. Dhanush	
15	PO3CJ25S126068	Rahul. R	Rahul
16	PO3CJ25S126095	Thippesh. J	
17	PO3CJ25S126064	Rahul. K.S	
18	PO3CJ25S126073	SACHIN. B. S.	
19	PO3CJ25S126114	Shreyas Nagesh Kumar	SNK
20	PO3CJ25S126069	Rishi C.J	
21	PO3CJ25S126092	Sumanth H.R	
22	PO3CJ25S126089	Shashank. R	
23	PO3CJ25S126116	Yuktha Shree	
24	PO3CJ25S126071	Sabi Sheikh	
25	PO3CJ25S126091	Syed Shaheed	

Sl.No.	Reg. No.	Student Name	Signature
26	~~Zaheer T~~ PO3CJ25S126111	Zaheer B.T	
27	PO3CJ25S126085	Srijan Rana	
28	PO3CJ25S126028	Kavya Hosamath	
29	PO3CJ25S126032	Het Kundariya	
30	PO3CJ25S126058	Prathvish S	
31	PO3CJ25S126033	Jem Kundariya	
32	PO3CJ25S126041	Mitesh Dehraja	
33	PO3CJ25S126013	Bijaylaxmi Nayak	
34	PO3CJ25S126021	Harshith .S.A.	
35	PO3CJ25S126059	Pavan Kumar M M	
36	PO3CJ25S126060	Puneeth Kumar.T.A	
37	PO3CJ25S126026	Jairaj.A	
38	PO3CJ25S126037	MAHANTGOUDA V PATIL	M.V.Pat.
39	PO3CJ25S126053	Roopesh	
40	PO3CJ25S126017	Deepak Shinde	
41	PO3CJ25S126015	Chetan S.Rao	
42	PO3CJ25S126004	Abhishek S K	
43	PO3CJ25S126019	G.Shankar Gauda	
44	PO3CJ25S126010	Bharath Kumar	
~~45~~	~~PO3CJ25S126055~~		
45	PO3CJ25S126050	Niharika.M	
46	PO3CJ25S126003	Akanksha.M.U	
47	PO3CJ25S126001	Abhignya.S.Jyotsna	
48	PO3CJ25S126040	Maheshwari N	
49	PO3CJ25S126011	Bhanupriya.KS	
50.	PO3CJ25S126057	P.Raziya Mamtaz Begam	P.Raziya
51.	PO3CJ25S126045	Mandara.M.	Mandara
52.	PO3CJ25S126016	Chinmayi M.D.	
53.	PO3CJ25S126049	Neha A Kallaburagi	Neha
54.	PO3CJ25S126051	Nischitha.L.N.	
55	PO3CJ25S126027	Kavya.M	Kavya M
56	PO3CJ25S126043	M S.Poojitha	

Event Co-ordinator: T.Kavila

Signature:

Sl.No.	Reg. No.	Student Name	Signature
1	P03CJ25S126054	Nabha	Nabha
2	P03CJ25S126002	Anagha	
3	P03CJ25S126035	Likitha	Likitha.
4	P03CJ25S126047	Archana	Archana

Event Co-ordinator : T. Kohila

Signature :

Dayanada Sagar College Of Arts, Science & Commerce

Recruitment Drive Feedback Form

I attended the virtual recruitment session for the digital marketing Internship conducted by Promera on 25/06/2026 The session started on time, and the recruiter clearly explained the role, responsibilities and other details like stipend and work mode. I got a chance to ask questions, and they were answered properly. overall, the session was well organized and informative, and I am interested in proceeding further with the application process

Thankyou

Tulasi. HR



I attended the virtual recruitment session Conducted on 25/6/26. The session was informative & well organized. The ~~recuril~~ recruiter explained the internship role & responsibilities.

Overall, it was a good experience & I am interested in proceeding further.

- Vinith. R

