Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

SEMINAR on AI FOR BUSINESS OPERATINS & EVENT MANAGEMENT

Department: Department of Computer Applications-MCA **Date of Report: 28/8/2026**

Sl. No.	Particulars	Event related Details			
1.	Event	SEMINAR			
2.	Title of the Event	AI FOR BUSINESS OPERATIONS & EVENT MANAGEMENT		Aligned SDG Goal(s)	4
3.	Date of Conduction	28/8/2026	4.	Time 10AM-12NOON	
5.	Venue	Seminar Hall, Building no. 17			
6.	Resource Person 1 Details	Name: Ms. Soumya Natarajan; Organization: UNNATHI CAREER SOLUTIONS; Designation: Founder & CEO; Specialization: POSH Trainer; Mobile No.: ; Email ID: unnathicareersolutions@gmail.com			
7.	Topics Covered	Workplace communication, Professionalism, Personal Branding			
8.	Resource Person 2 Details	Name: ; Organization: ; Designation: ; Specialization: ; Mobile No.: ; Email ID:			
9.	Topics Covered				
10.	No. Faculty Participants	Internal:	4	External:	
11.	No. Student Participants	Internal: 45		External:	
12.	Faculty Coordinator/s	Full Name: Mrs. Sailaja Bhaskar Murthy, Mrs. Srivatsala; Department: Department of Computer Applications; Designation: Assistant Professor			
13.	Student Coordinator/s	Full Name: Vinay B S(P03CJ25S126103); Department: ; Designation:			
14.	Total Expenditure	₹3000	15	Sponsors and Amount	NA
16.	Agenda of the Event	NA	17.	Provide the link of the report uploaded on College Website	YES
18.	Social Media Links	YES	19.	Report sent to Newspapers? If yes, provide cuttings/images:	
20.	Certificates Printed?	NA	21.	Feedback Collected?	YES
22.	Attendance Sheet Attached?	YES	23	Photographs of the Event	YES

Internal Quality Assurance Cell Bengaluru 560 111 DSCASC

24.	**Summary of the Event**	The Department of Computer Applications – MCA, organized a seminar on "**AI FOR BUSINESS OPERATIONS & EVENT MANAGEMENT**" for the 2nd sem students. Ms. Soumya Natarajan conducted an engaging and experiential seminar focusing on **Personal Branding, Effective Communication, and Professionalism in the Workplace** for students. The session focused on developing confidence, communication, teamwork, adaptability, and professional behaviour through practical activities. Students actively participated in fun challenges such as **balloon blowing and stacking cups into a pyramid, and arranging themselves in numerical order as displayed on the board**. These activities encouraged coordination, quick thinking, leadership, active listening, and collaboration while creating an energetic learning environment. Through relatable examples and interactive exercises, students understood how their communication, behaviour, teamwork, and personal presentation contribute to building a strong professional identity and workplace readiness.

Event Coordinator

Deputy Director

IQAC Coordinator

Principal

Principal
Dayananda Sagar College of Arts
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111

IQAC Co-ordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumara[illegible]my Layout, Bengaluru - 560 111.

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

SHAVIGE MALLESHWARA HILLS, KUMARASWAMY LAYOUT, BENGALURU 560-111

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

INTERNAL QUALITY ASSURANCE CELL (IQAC)

DEPARTMENT OF COMPUTER APPLICATIONS - MCA

Seminar on

AI FOR BUSINESS OPERATIONS & EVENT MANAGEMENT



SPEAKER

Soumya Natarajan

DATE	TIME	VENUE
28/8/2026	10:00 AM – 12:00 PM	Seminar Hall, Building no. 17

FACULTY COORDINATOR | DEPUTY DIRECTOR | VICE PRINCIPAL | PRINCIPAL

www.dscasc.edu.in

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

College affiliated to Bangalore University (BU),
Approved by **AICTE** and **UGC**, Accredited by **NAAC** with **'B+'** grade, and ISO 9001-2015 Certified Institution

Internal Quality Assurance Cell

Glimpses of the Event



Photo 1: Introduction to the session.



Photo 2: Student participating in the activity.



Photo 3: Team building activity



Photo 4: Student participating in activity

Postal Address: 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560111
Ph: 080-42161767 **Email ID:** principal-dscasc@dayanandasagar.edu
Website: www.dscasc.edu.in

Postal Address: 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560111
Ph: 080-42161767 **Email ID:** principal-dscasc@dayanandasagar.edu
Website: www.dscasc.edu.in

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Kumaraswamy Layout, Bangalore – 560111
(Affiliated to Bangalore University, Approved by AICTE, NAAC Accredited)

Internal Quality Assurance Cell

Name of the Activity: **Guest Seminar : "AI For Business Operations & Event Management"**
Department: **Department of Computer Applications – MCA**

Date: 28.08.2026 **MCA II SEM** **Time: 10.00 AM to 12.00 Noon**

Sl. No.	Student Name	Reg. No.	Signature
01	Neha A Kalaburagi	P03CJ25S126049	Neha A K.
02	Mandara M	P03CJ25S126045	[illegible]
03	Abhignya. S. Iyengar	P03CJ25S126001	Abhignya.
04	Shivani K.B	P03CJ25S126080	Sh
05	Vinay B.S	P03CJ25S126103	VBS
06	Vidhanshu Prajapat	P03CJ25S126101	[illegible]
07	Kirti Hosamath	P03CJ25S126028	KHosamath
08	Anagha. P. Shanbhoy	P03CJ25S126002	[illegible]
09	Bhanupriya. K.S	P03CJ25S126011	[illegible]
10	Pruthvish. S	P03CJ25S126058	Pruthvi
11	Maheshwari N	P03CJ25S126040	[illegible]
12.	Yukthashree. M	P03CJ25S126116	yukthashree.M
13	Bhargavi. L	P03CJ25S126012	Bhargavi
14.	Triveni. T.A	P03CJ25S126097	Triveni
15	Sabi Sheikh	P03CJ25126071	[illegible]
16	Rajshwari hegde	P03CJ25126065	[illegible]
17.	P.Raziya Mamthaz Begam	P03CJ25S126057	P.Raziya
18.	Rahul. k. k	P03CJ25S126064	Rahul
19.	Diya Ghosh	P03CJ25S126018	[illegible]
20	Jem	P03CJ25S126033	Jem

Sl. No.	Student Name	Reg. No.	Signature
21	Samriddhi Chauhan	P03CJ25S126076	
22	Savya G.C	P03CJ25S126078	
23	THISPRESH .J	P03CJ25S126095	
24	S. Dhanush	P03CJ25S126070	
25	Vinith. R	P03CJ25S126107	
26	Hemanth. N	P03CJ25S126024	
27	Srijan Rana	P03CJ25S126085	
28	Kavya. M	P03CJ25S126027	
29	Yashas Y.S	P03CJ25S126110	
30	Chetan Bani	P03CJ25S126015	
31	Niharika. M	P03CJ25S126050	
32	Srusti	P03CJ25S126086	
33	HARSHITH.S	P03CJ25S126022	
34	Md Ramzaniya	P03CJ25S126032	
35	Uday. K	P03CJ25S126118	
36	Vishal P. Shinde	P03CJ25S126106	
37	Deepak Shinde	P03CJ25S126017	
38	Sanidhya HY	P03CJ25S126077	
39	Akanksha V.U	P03CJ25S126003	
40	Nischitha. L.N.	P03CJ25S126051	
41	Rajeshwari. N	P03CJ25S126113	
42	Rakshitha CM	P03CJ25S126067	
43	Vaishnavi	P03CJ25S126102	
44	G. Nayana	P03CJ25S126020	
45	VIKAS RAVEENDRA	P03CJ25S126104	

Event Co-ordinator: SAILAJA BHASKAR MURTHY

Signature: Sailaja 28/8/26

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

College affiliated to Bangalore University (BU),
Approved by AICTE and UGC, Accredited by NAAC with 'B+' grade, and ISO 9001-2015 Certified Institution

Internal Quality Assurance Cell

STUDENT FEEDBACK FORM

Name of the Student: Vishal P. Shinde **UUCMS No.** P03CJ25S126106

Course: MCA **Sem:** II **Section:** 'B'

Name of Activity: Professional Communication

Organized by: DSCASC **Date:** 28-08-2026

Resource Person: Soumya **Programme/Class:** II MCA

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☑	☐	☐	☐	☐
2	Quality and clarity of content delivered	☑	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☑	☐	☐	☐	☐
4	Interaction and student participation	☑	☐	☐	☐	☐
5	Achievement of the intended learning outcomes	☑	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☑	☐	☐	☐	☐
7	Ability to apply the learning gained	☑	☐	☐	☐	☐
8	Organization and coordination of the activity	☑	☐	☐	☐	☐
9	Overall satisfaction with the activity	☑	☐	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

Active listening and professional behaviour

Suggestion for improvement / future activity:

Seminar regarding to placements

Would you recommend similar activities in future? ☑ Yes ☐ No

Overall Rating: ☑ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student:

Postal Address: 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560111
Ph: 080-42161767 **Email ID:** principal-dscasc@dayanandasagar.edu
Website: www.dscasc.edu.in

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

College affiliated to Bangalore University (BU),

Approved by AICTE and UGC, Accredited by NAAC with 'B+' grade, and ISO 9001-2015 Certified Institution

Internal Quality Assurance Cell

STUDENT FEEDBACK FORM

Name of the Student: Vinith. R **UUCMS No.** P03CJ25S126107

Course: MCA **Sem:** II **Section:** 'B'

Name of Activity: Professional Communication & Personal Branding

Organized by: DSCASC **Date:** 28/8/2026

Resource Person: Soumya **Programme/Class:** II MCA

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☑	☐	☐	☐	☐
2	Quality and clarity of content delivered	☑	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☑	☐	☐	☐	☐
4	Interaction and student participation	☑	☐	☐	☐	☐
5	Achievement of the intended learning outcomes	☑	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☑	☐	☐	☐	☐
7	Ability to apply the learning gained	☑	☐	☐	☐	☐
8	Organization and coordination of the activity	☑	☐	☐	☐	☐
9	Overall satisfaction with the activity	☑	☐	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

I learned the importance of clear, confident professional Communication in workplace

Suggestion for improvement / future activity:

future Activity : can be regarding online Safety.

Would you recommend similar activities in future? ☑ Yes ☐ No

Overall Rating: ☑ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Vinith R

Postal Address: 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560111
Ph: 080-42161767 **Email ID:** principal-dscasc@dayanandasagar.edu
Website: www.dscasc.edu.in