



Dayananda Sagar College of Arts, Science & Commerce

Shavige Malleshwara Hills, Kumarasamy Layout, Bangalore-560111

Affiliated to Bangalore University

## DEPARTMENT OF MBA - BU

in association with

CENTRE FOR APPLIED BUSINESS ANALYTICS AND BUSINESS INTELLIGENCE

Organizes

### 5-DAY MANAGEMENT DEVELOPMENT PROGRAM (MDP)

JUNE 26<sup>TH</sup> TO JUNE 30<sup>TH</sup> 2026

ON

# Mastering Business Intelligence with Data Visualization Tools

"Empowering Professionals Through  
Data-Driven Insights"



## PROGRAM OVERVIEW

This intensive management development program equips leaders with essential business intelligence and data visualization competencies for the modern workplace. Designed for mid-to-senior level managers seeking to leverage analytics for strategic advantage and organizational growth.

### COURSE CONTENT - TIMINGS : 10.00 AM TO 4.00 PM

- DAY-1 -**
- Foundations of Business Intelligence
  - Introduction to BI concepts
  - Data sources and collection
  - Basics of data mining

- DAY-2 -**
- Data Preparation & Transformation
  - Data cleaning techniques
  - Data modeling fundamentals
  - Introduction to Power BI

- DAY-3 -**
- Power BI Advance Applications
  - Dashboard Creation
  - Data Visualization Techniques
  - Business insights Generation

- DAY-4 -**
- Tableau for Visualization
  - Tableau interface and tools
  - Building interactive Dashboards
  - Storytelling with data

- DAY-5-**
- Integration and Capestone Project
  - Tableau interface and tools
  - Building interactive Dashboards
  - Storytelling with data

### WHO SHOULD ATTEND

- Industry Professionals and Managers
- Business Analysts and Consultants
- Entrepreneurs and Decision makers
- Academicians and Research Scholars
- MBA Students aspering for Analytics Role

#### Note:

- Fully charged personal laptop to be brought for the MDP program.
- Registration is compulsory.

## Registration Fee: Rs. 2999/- Per person

Registration fee include Certificate, MDP Kit, Working Lunch & Refreshments

**Registration:** All the participants should register separately.  
Registration fee is payable through NEFT/ UPI

#### UPI Payment Link



#### Bank Details

Name: Dayananda Sagar College of Arts Science and Commerce  
A/C no: 74370100018133  
Bank: Bank of Baroda | Branch : Kumaraswamy layout  
IFSC Code: BARB0VJDASC (5th Letter Zero)  
UPI ID: dayan90350@barodampay

#### Registration Link



### Important Dates

Last date for Registration	:	23 <sup>rd</sup> June, 2026
MDP Commencement Date	:	26 <sup>th</sup> June, 2026

## About the College

Dayananda Sagar College of Arts, Science, and Commerce (DSCASC), one of Bengaluru's oldest degree colleges, is affiliated with Bangalore University. The college focuses on enhancing students' critical thinking and innovative skills to become socially responsible and progressive citizens. It offers a comprehensive developmental approach, utilizing cultural, scientific, and educational strategies. Students are provided with a demanding academic environment, including well-equipped lecture halls, laboratories, libraries, computer facilities, and top-notch teaching staff. The college encourages students to explore various career options and fosters a collaborative, multidisciplinary approach. The college's visionary outlook, inspired by late founder Sri Dayananda Sagar, aligns with the spirit of "Live the Dream." Currently, DSCASC offers four undergraduate programs (B. Com, BBA, BCA, and B.Sc.) and three postgraduate programs (MBA, MCA, & M. Com).

## Resource Person



### Mr. Atul Tripathi

**Director | Quantum Technologies & Space Tech, Former National Security Council Secretariat Prime Minister's Office (PMO)**

Atul Tripathi is known for his work at the intersection of AI, Data Science, and Strategic Planning. With experience in Predictive Modelling, Big Data Analytics, Financial Risk Modelling, and Multilingual Text Mining, he has guided major sectors including energy, banking, railways, telecom, and law enforcement.

### Mr. Mohan Kumar

**Digital Transformation Consultant | Visionary Leader**

Mr. Mohan Kumar is a distinguished Digital Transformation leader with over 37 years of International experience in enterprise digitization, consulting, organizational change management, and global supply chain transformation. He has held senior digital leadership roles at Wipro Limited and has contributed extensively to cloud and hyperscaler initiatives involving AWS, Azure, Google Cloud, and IBM Cloud Studios.



### Dr. Vijaykumar Gundappa

**Fidelity Investments | DevOps Engineering**

Dr. Vijaykumar Gundappa brings over 25 years of experience, leading IT development, infrastructure support, DevOps engineering, and technology strategy. He has held senior roles at Fidelity Investments and earlier worked with IBM. His work covers DevOps automation, cloud systems, enterprise platforms, big data, and large-scale solutions built on tools like Kafka, Java, and Spring Boot.

### Dr. S. Gokula Krishnan

**Professor of Analytics & HOD | Department MBA -BU**

Dr. S. Gokula Krishnan is a Professor of Analytics with over 17 years of experience in Business Analytics, Data Visualization, and Applied Machine Learning. He specializes in tools such as Power BI, Tableau, Python, R, and SPSS, and has delivered numerous corporate trainings, FDPs, and analytics workshops.



### Professional Certification



Certificate of Completion from Department of MBA, DSCASC.

### Career Advancement



Enhance analytical skills and data visualization expertise for career growth.

### Industry Recognition



Gain credentials valued by employers in BI and analytics domains.

## Chief Patrons

**Dr. D. Hemachandra Sagar, MBBS, MS**  
Chairman, MGVP Trust, DSI

**Dr. D. Premachandra Sagar, MBBS**  
Vice-Chairman, & CEO, MGVP Trust, DSI

**Sri Galiswamy**  
Secretary, MGVP Trust, DSI

## Patrons

**Mrs. Tintisha H Sagar (Jt. Sec.)**

**Mr. Rohan P Sagar (Jt. Sec.)**  
**Mr. Nishan H Sagar (Jt. Sec.)**

## Advisory Committee

**Dr. Balu. L**  
Principal, DSCASC

**Prof. Hemanth Uppala**  
Vice- Principal, DSCASC

**Dr. Venkatesh B.R.**  
Professor & Director, Department of MBA-BU, DSCASC

## Convenor

**Dr. S. Gokula Krishnan**  
Professor & HOD, Department of MBA-BU, DSCASC

## Organizing Committee

**Prof. Sachana C**  
+91 9686877166

**Prof. Tarun Malik**  
+91 9880297742



SCAN HERE FOR LOCATION

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