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DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

Research & IPR Cell in association with
Internal Quality Assurance Cell (IQAC) Cell

Report of the Event Conducted

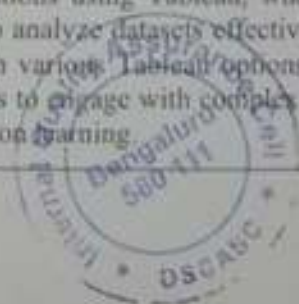
Department: MBA-BU

Date: 25-10-2024

Sl. No.	Particulars	Event related Details			
1.	Event*	Capacity Building Program for Students			
2.	Title of the Event	Visualization Mastery with Tableau: Research & Application Program by KPMG			
3.	Date	23.10.2024			
4.	Time	09:30AM to 04:00PM			
5.	Venue	Room no: 504 & 510, 5 th Floor, DSCASC, Building No.13			
6.	Resource Person 1 Details** (Profile to be enclosed)	Ms. Varsha Pai, Assistant Manager, KPMG			
7.	Topics Covered	Introduction to Visualization, Creating Visuals using Tableau, Types of Filters, Parameters, Table Calculations, Calculated Fields, Analytics Pane and Dashboards.			
8.	Resource Person 2 Details** (Profile to be enclosed)	Mr. Pranab H. Das, Consultant, KPMG, Bengaluru			
9.	Topics Covered	Introduction to Visualization, Creating Visuals using Tableau, Types of Filters, Parameters, Table Calculations, Calculated Fields, Analytics Pane and Dashboards.			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	NA	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	120	External:	NA
12.	Faculty Coordinator/s	Dr. Subbulakshmi Somu			



Sl. No.	Particulars	Event related Details
13.	Student Coordinator/s	NA
14.	Total Expenditure (Details to be enclosed)	NA
15.	Sponsors and Amount (if any)	NA
16.	Agenda of the Event (Enclose a copy)	Yes
17.	Report uploaded on college website? If yes, give details:	Yes
18.	Report sent to media? If yes, give details:	No
19.	Report uploaded in Social Media? If yes, give details:	Yes https://www.facebook.com/photo/?fbid=1125050902572555&set=pcb.1125051212572528
20.	Certificates Printed? (Enclose a copy***)	No
21.	Feedback Collected? (Enclose a copy***)	Yes
22.	Summary of the Event (Minimum 100 words)	<p>The Students Capacity-Building Program on Visualization Mastery with Tableau, hosted by the Department of Commerce and Management (UG) at Dayananda Sagar College of Arts, Science, and Commerce, was held on October 23rd, 2024. The full-day event was aimed at equipping students with advanced visualization skills for research and application, crucial for academic and professional success.</p> <p>The program began with an inaugural session led by dignitaries, setting a positive tone for the day. The first session, facilitated by Ms. Varsha Pai (Assistant Manager, KPMG) and Mr. Pranab H. Das (Consultant, KPMG), focused on introducing students to Tableau and data visualization techniques. The practical examples and real-world applications gave students a solid foundation in visualizing data.</p> <p>Following a short break, the second session delved into types of filters, parameters and table calculations using Tableau, where Ms. Pai and Mr. Das highlighted ways to analyze datasets effectively and produce meaningful insights through various Tableau options. Their interactive approach enabled students to engage with complex data in a structured manner, ensuring hands-on learning.</p>



Sl. No.	Particulars	Event related Details
		<p>Post-lunch, the third session concentrated on calculated fields, analytics pane and dashboards in Tableau, where advanced techniques were discussed. The participants learned how to use Tableau for making data-driven decisions, a valuable skill in today's data-centric world.</p> <p>The program concluded with closing remarks from dignitaries, who commended the students' enthusiasm and highlighted the importance of mastering data analytics. Overall, the event was a great success, providing students with the opportunity to develop essential skills and interact with professionals from KPMG. The hands-on learning experience enhanced their confidence in using Tableau for academic research and practical business applications.</p>
23.	<p>Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)</p>	Attached.

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.

S. Subash
Event Coordinator

Neelakrishna
HOD/Director

A. Gupta
IQAC

Balu S
Principal







DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND
COMMERCE

Department of Management Studies

Research & IPR Cell in association with
Internal Quality Assurance Cell (IQAC)

Date: 21/10/2024

CIRCULAR

This is to inform all MBA second-semester students that DSCASC, in collaboration with the Research & IPR Cell and the Internal Quality Assurance Cell (IQAC), will be conducting a full-day students capacity-building program titled "Visualization Mastery with Tableau: Research & Application Program by KPMG."

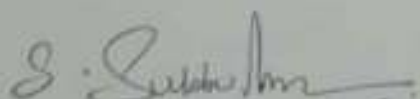
The event is scheduled for 23rd October 2024, from 9:30 AM to 4:00 PM in Classroom No. 504 & 510.

We encourage all students to take advantage of this valuable learning opportunity and participate actively.

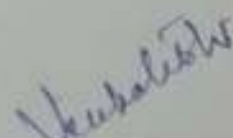
Date: 23rd October, 2024

Time: 9:30 am to 4:00 pm

Venue: Room no: 504 & 510, 5th Floor, Building No:13


Co-ordinator




Director - MBA



Dayananda Sagar College of Arts, Science and
Commerce

Department of Management Studies -MBA- (BU)

Students Capacity-Building Program

on

Visualization Mastery with Tableau: Research & Application Program by KPMG

October 23rd, 2024

Programme Schedule

Time	Event	Resource Person
9.30am – 10.00am	Inauguration	By Dignitaries
10.00am - 11.30am	Session 1 Topic : Introduction to Visualization and Creating Visuals using Tableau	Ms. Varsha Pai, Assistant Manager, & Mr. Pranab H. Das, Consultant KPMG, Bengaluru
11.30am - 11.45am	Break	
11.45am - 1.15pm	Session 2 Topic : Types of Filters, Parameters and Table Calculations	Ms. Varsha Pai, Assistant Manager, & Mr. Pranab H. Das, Consultant KPMG, Bengaluru
1.15pm - 2.15pm	Lunch Break	
2.15pm - 3.45pm	Session 3 Topic : Calculated Fields, Analytics Pane and Dashboards	Ms. Varsha Pai, Assistant Manager, & Mr. Pranab H. Das, Consultant KPMG, Bengaluru
3.45pm - 4.00pm	Closing Notes	By Dignitaries

Dr. Subbulakshmi .S

Co-ordinator, Capacity Building Program



Contact

www.linkedin.com/in/pranab-h-das-37509580 (LinkedIn)

Top Skills

Microsoft Excel

Microsoft Power BI

Tableau

Certifications

PowerPoint Essential Training
(Office 365/Microsoft 365)

Outlook Essential Training (Office
365/Microsoft 365)

Python

Outlook 2016: Tips and Tricks

Python3 certification

Pranab H Das

Working with Data | Data Analytics | Data Science | Machine Learning
| AI at KPMG India

Bengaluru, Karnataka, India

Summary

Looking for a carrier in product development of service-based organisation in IT sector in the field of software development being a python developer.

Experience

KPMG India

3 years 5 months

Consultant

April 2023 - Present (1 year 7 months)

Bengaluru, Karnataka, India

Analyst

June 2021 - March 2023 (1 year 10 months)

Bengaluru, Karnataka, India

Education

National Institute of Technology Agartala

Master of Business Administration (MBA) - (2015 - 2017)

National Institute of Technology Agartala

Bachelor of Technology (BTech), Computer Science - (2010 - 2014)



Contact

www.linkedin.com/in/varshapaikota
(LinkedIn)

Top Skills

Project Plans
Product Operations
Management Consulting

Languages

Konkani (Professional Working)
Tamil (Limited Working)
Kannada (Full Professional)
English (Professional Working)
Tulu (Elementary)
Hindi (Full Professional)

Certifications

Digital and Data Foundations -
Artificial Intelligence and automation
Digital and Data Foundations -
Cloud, Technology Platforms and
Cyber Security
Jira User
PMI Agile Certified Practitioner (PMI-
ACP)
Digital and Data Foundations - Agile
and Software Development

Varsha Pai K

Assistant Manager | KPMG | Pursuing PGP in Data Science &
Analytics

Bengaluru, Karnataka, India

Summary

Dynamic and results-driven Assistant Manager with 9 years of progressive Industry Experience. In my current role, I lead cross-functional teams to deliver innovative solutions, optimizing user engagement and driving user retention through strategic initiatives. Adept at leveraging data analytics to inform decision-making, I have utilized insights to streamline processes, resulting in reduction in operational costs.

My expertise spans project management, data analysis, user experience design, and team leadership. I excel at crafting data-driven strategies, integrating technology with educational objectives, and fostering a collaborative environment to achieve organizational goals.

Proven track record of implementing scalable solutions, enhancing user satisfaction, and contributing to significant growth in user base and revenue. Seeking to leverage my skills and experience in program management and analytics to drive transformative impact in a forward-thinking organization.

Experience

KPMG India
Assistant Manager
March 2023 - Present (1 year 8 months)
Bengaluru, Karnataka, India

Skill-Lync
Manager
June 2022 - February 2023 (9 months)
Bengaluru, Karnataka, India

Great Learning



2 years 9 months

Senior Manager

October 2021 - June 2022 (9 months)

Bengaluru, Karnataka, India

Manager

October 2019 - September 2021 (2 years)

Mumbai, Maharashtra

JV Global

Operations Specialist

October 2017 - October 2019 (2 years 1 month)

Bengaluru, Karnataka

Focus Academy For Career Enhancement

Associate

June 2015 - September 2017 (2 years 4 months)

Chennai, Tamil Nadu

Education

Great Lakes Institute of Management

Postgraduate Program , Data Science & Analytics · (2024 - March 2025)

Visvesvaraya Technological University

Bachelor of Engineering - BE, Information Science · (2011 - 2015)



Capacity Building Program for Students - 23.10.2024

Visualization Mastery with Tableau: Research & Application Program by KPM

Section 'C'

2nd Sem Student List-2023 Btch

Sl No	Registration No	Student Name	Signature
1	P03CJ23M015063	SUHAS DAS S	Suhas Das S
2	P03CJ23M015064	KIRAN KUMAR C	Kiran Kumar C
3	P03CJ23M015065	MAHANANDA M V	AB
4	P03CJ23M015067	Samantha Shantharaj Manchala	Samantha
5	P03CJ23M015069	Radhika Prakash Nayak	AB
6	P03CJ23M015070	NANDITA PATIL	Nandita
7	P03CJ23M015073	RANJANA BISWAS	Ranjana Biswas
8	P03CJ23M015074	BARSA DEBBARMA	Barsa Debbarma
9	P03CJ23M015075	NIKITA BANIK	Nikita
10	P03CJ23M015076	Neyaz Ahmad	AB
11	P03CJ23M015078	Akshay V Nayak	AB
12	P03CJ23M015079	Neha A Ballary	Neha
13	P03CJ23M015080	Sinchana B R	Sinchana
14	P03CJ23M015081	Rachana	Rachana
15	P03CJ23M015094	ATHMIKA B T	AB
16	P03CJ23M015095	Srihari R	Srihari
17	P03CJ23M015096	Preetham Mervin Gonsalves	Preetham
18	P03CJ23M015097	J LARISSA MARY	J Larissa Mary
19	P03CJ23M015099	Tejas Gowda P	Tejas
20	P03CJ23M015100	Sriram S	Sriram S
21	P03CJ23M015103	Nagaraja L Patil	Nagaraja L Patil
22	P03CJ23M015107	CHANDRAPPAYYA V KENDADAMATH	AB
23	P03CJ23M015110	K C Dheeraj	Dheeraj
24	P03CJ23M015112	Sagar H M	AB
25	P03CJ23M015132	GOSAI MAITREEBEN ASHOKGIRI	Maitreben
26	P03CJ23M015137	Madugundu Rohini	Rohini
27	P03CJ23M015140	T.Akash	T. Akash
28	P03CJ23M015145	Mohammed Raashid Hussain	AB
29	P03CJ23M015146	MANOJ J B	AB
30	P03CJ23M015151	LAVANYA	Lavanya
31	P03CJ23M015157	DEEPAK	Deepak
32	P03CJ23M015158	Chaitra r goudar	AB
33	P03CJ23M015159	SHREE HARSHAN REDDY M	Shree Harshan
34	P03CJ23M015160	Deekshith A K	Deekshith
35	P03CJ23M015161	Varshitha K	Varshitha
36	P03CJ23M015162	RENUKACHARYA KALAHASTESHWARMATH	Renukacharya
37	P03CJ23M015165	CHANDRU GANESH R	Chandru Ganesh R



38	P03CJ23M015172	Kashinath	Kid
39	P03CJ23M015179	Rakesh K S	B. K. S.
40	P03CJ23M015180	M Sai Charan Subramanyam	P. S. C.
41	P03CJ23M015181	vivek	AB
42	P03CJ23M015182	Deepti G Kawalkal	D. G.
43	P03CJ23M015183	Arjun A	A.
44	P03CJ23M015184	SONIYA K	S.
45	P03CJ23M015185	Vishruth S M	V. S. M.
46	P03CJ23M015186	DHANUSH S	D. S.
47	P03CJ23M015187	Sinchana H T	Sinchana H.T.
48	P03CJ23M015190	Gouthami Raju Joglekar	G.
49	P03CJ23M015201	LEKHANA	Lekhana
50	P03CJ23M015202	VIGNESH SAH G	V. S. G.
51	P03CJ23M015203	Sneha A	AB
52	P03CJ23M015220	Deekshith K G	AB
53	P03CJ23M015221	Rahul Kumar	R. K.
54	P03CJ23M015222	Chethan M	Chethan
55	P03CJ23M015229	Sunanda S	Sunanda
56	P03CJ23M015230	Rekha C H	AB
57	P03CJ23M015231	B V KARTHIC	B. V. K.
58	P03CJ23M015232	Md Aainulla Khan	M. A. K.
59	P03CJ23M015234	SHAIK MUQTIAR BASHA	AB



Sl No	Registration No	Student Name	Signature
1	P03CJ23M015001	SHARATHA NAIK	<i>[Signature]</i>
2	P03CJ23M015003	SAHARSH RAI	<i>[Signature]</i>
3	P03CJ23M015004	MANIDEEP S	<i>[Signature]</i>
4	P03CJ23M015031	H Chirag Shetty	<i>[Signature]</i>
5	P03CJ23M015032	ARUNA KUMARA	<i>[Signature]</i>
6	P03CJ23M015035	LAVANYA K R	<i>[Signature]</i>
7	P03CJ23M015037	Bharathi. S	<i>[Signature]</i>
8	P03CJ23M015038	Sandhya k	<i>[Signature]</i>
9	P03CJ23M015039	Suresh Kallappa Deyannavar	<i>[Signature]</i>
10	P03CJ23M015040	KEERTHANA A	<i>[Signature]</i>
11	P03CJ23M015042	Priyanka H S Reddy	<i>[Signature]</i>
12	P03CJ23M015044	Kavya Basappa Shiraganvi	K-B-Shiraganvi
13	P03CJ23M015045	Rohith p u jamadagni	<i>[Signature]</i>
14	P03CJ23M015046	DANIYA SAFA ANWAR HUSSAIN VELLUR	<i>[Signature]</i>
15	P03CJ23M015050	Shilpa Raju Khairi	<i>[Signature]</i>
16	P03CJ23M015051	Prateek Jha	<i>[Signature]</i>
17	P03CJ23M015052	Gautami Ayyali	<i>[Signature]</i>
18	P03CJ23M015054	Lohith V	<i>[Signature]</i>
19	P03CJ23M015057	Muralidhara K S	<i>[Signature]</i>
20	P03CJ23M015072	Hamsa V S	<i>[Signature]</i>
21	P03CJ23M015101	Chaitanya Muddepal	<i>[Signature]</i>
22	P03CJ23M015102	KAVYASHREE M	<i>[Signature]</i>
23	P03CJ23M015104	Siddarth Girish Chandavari	<i>[Signature]</i>
24	P03CJ23M015105	Pankaj Kumar Yadav	<i>[Signature]</i>
25	P03CJ23M015109	Anshu Mishra D	<i>[Signature]</i>
26	P03CJ23M015111	Rahul	<i>[Signature]</i>
27	P03CJ23M015119	Saumya	<i>[Signature]</i>
28	P03CJ23M015121	Sinchana K U	<i>[Signature]</i>
29	P03CJ23M015123	LAKSHMI H A	<i>[Signature]</i>
30	P03CJ23M015124	STEENA ANNABELLE DSOUZA	<i>[Signature]</i>
31	P03CJ23M015125	B E ARPITHA	<i>[Signature]</i>
32	P03CJ23M015126	Vedant sampatkumar kabra	<i>[Signature]</i>
33	P03CJ23M015130	Chetana N S	<i>[Signature]</i>
34	P03CJ23M015134	Nikitha H	<i>[Signature]</i>
35	P03CJ23M015138	Harshith U N	<i>[Signature]</i>



36	P03CJ23M015143	Fathima Shamna	
37	P03CJ23M015149	CHALLA HEMANTH KUMAR	CH. Hemanth
38	P03CJ23M015150	Abhilash Kumar Singh	Abhilash Kumar Singh
39	P03CJ23M015156	Sinchana R	Sinchana R
40	P03CJ23M015166	Hreeshav Saha	Hreeshav Saha
41	P03CJ23M015167	Chandrika G S	
42	P03CJ23M015171	Tejaswini H P	Tejaswini H P
43	P03CJ23M015173	PRASHANTHPRAJWAL P V GOWDA	Prashanth P.V.
44	P03CJ23M015174	Jagadeesh Gowda V	
45	P03CJ23M015175	Rahul B	
46	P03CJ23M015176	Kubrabanu	
47	P03CJ23M015177	Vaishnavi S	Vaishnavi S
48	P03CJ23M015178	K SUDHARSHAN	Sudharshan
49	P03CJ23M015188	SANJAY M N	
50	P03CJ23M015189	Sahas M S	
51	P03CJ23M015206	Poojashree V	Poojashree V
52	P03CJ23M015207	Punyashree	Punyashree
53	P03CJ23M015208	Manoj S	
54	P03CJ23M015214	Vijay L	
55	P03CJ23M015217	SANDEEPA M	
56	P03CJ23M015219	Darshan T	Darshan T
57	P03CJ23M015228	Nehal K	
58	P03CJ23M015236	Govind Shaid	

ananda sagar college of arts, science and commerce Bangalore - 78

Department of MBA-BU

Capacity Building Program for Students - 23.10.2024

Visualization Mastery with Tableau: Research & Application Program by KPMG

Section 'D'

2nd Student List-2023 Btch

Sl No	Registration No	Student Name	Signature
1	P03CJ23M015002	MANOJ KUMAR K	<i>Manoj</i>
2	P03CJ23M015010	Sucharita Mazumdar	<i>Sucharita</i>
3	P03CJ23M015048	Nishanth S B	<i>Nishanth</i>
4	P03CJ23M015049	Monika M	<i>Monika</i>
5	P03CJ23M015053	DIKSHA SONI	<i>AR</i>
6	P03CJ23M015058	Sushmitha. A	<i>Sushmitha</i>
7	P03CJ23M015059	Tejas E	<i>Tejas</i>
8	P03CJ23M015060	Tejas R	<i>Tejas</i>
9	P03CJ23M015061	Hemachandra S J	<i>Hemachandra</i>
10	P03CJ23M015062	Sunil Kumar R	<i>Sunil</i>
11	P03CJ23M015066	Sandhya J	<i>Sandhya J</i>
12	P03CJ23M015068	Sathyanarayana S	<i>Sathya</i>
13	P03CJ23M015071	SHREENITHA N RAJ	<i>Shreenitha</i>
14	P03CJ23M015077	Jayashree G	<i>Jayashree</i>
15	P03CJ23M015082	Divya B Kittur	<i>Divya</i>
16	P03CJ23M015083	MERLIN ROY A	<i>Merlin</i>
17	P03CJ23M015084	Nivedha M	<i>Nivedha</i>
18	P03CJ23M015085	Swathi Y A	<i>Swathi</i>
19	P03CJ23M015086	Sanjana R	<i>Sanjana</i>
20	P03CJ23M015087	Bathula Varshitha	<i>Bathula Varshitha</i>
21	P03CJ23M015088	SOWJANYA S	<i>Sowjanya</i>
22	P03CJ23M015091	SAUDA NAJIYA	<i>Sauda</i>
23	P03CJ23M015092	Deekshith B S	<i>Deekshith</i>
24	P03CJ23M015093	PRAJWAL R G	<i>Prajwal</i>
25	P03CJ23M015098	SOUNDHARYA MADHAPPAN	<i>M. Soundharya</i>
26	P03CJ23M015106	Swati	<i>Swati</i>
27	P03CJ23M015108	Abhishek Sharma D	<i>Abhishek</i>
28	P03CJ23M015113	Bhuvaneshwaran A Anbalagan	<i>Bhuvaneshwaran</i>
29	P03CJ23M015114	ADITYA S RANGDAL	<i>Aditya</i>
30	P03CJ23M015115	Vinith K	<i>Vinith</i>
31	P03CJ23M015116	ADITYA PRAKASH LAL	<i>Aditya</i>
32	P03CJ23M015117	K Manoj	<i>K Manoj</i>
33	P03CJ23M015120	Deepak Prakash B	<i>Deepak</i>
34	P03CJ23M015135	Aquib Pasha	<i>Aquib</i>
35	P03CJ23M015136	Riya	<i>Riya</i>



36	P03CJ23M015139	MEDA BHARATH NARASIMHA	— AB —
37	P03CJ23M015147	CHETHAN BABU S	— AB —
38	P03CJ23M015154	HEMA	Hema
39	P03CJ23M015163	B M RITHVIK	B.M. Rithvik
40	P03CJ23M015164	GANESH R KUDUTHALAKAR	Ganesh R Kuduthalakar
41	P03CJ23M015169	Rakshitha M R	Rakshitha M R
42	P03CJ23M015170	PAWAN G	— AB —
43	P03CJ23M015191	K.S.Nireeksha	K.S. Nireeksha
44	P03CJ23M015192	Tarun T S	Tarun T S
45	P03CJ23M015193	Likithchandra c	Likithchandra c
46	P03CJ23M015194	Sushrith S Shetty	Sushrith S Shetty
47	P03CJ23M015195	Nikhil B Y	Nikhil B Y
48	P03CJ23M015196	Tejas kalyan s	Tejas kalyan s
49	P03CJ23M015197	Girish C R	Girish C R
50	P03CJ23M015198	KARTHIK S	Karthik S
51	P03CJ23M015199	John George Dias	John George Dias
52	P03CJ23M015200	Amruth C Nayak	Amruth C Nayak
53	P03CJ23M015204	AKSHAY D WADAWADE	Akshay D Wadawade
54	P03CJ23M015212	ROHITH B A	Rohith B A
55	P03CJ23M015213	Rohith M Hedderi	Rohith M Hedderi
56	P03CJ23M015223	Nagalakshmi P V	Nagalakshmi P.V
57	P03CJ23M015224	Aniket Paul	— AB —
58	P03CJ23M015225	Akashmita Ghosh	— AB —
59	P03CJ23M015226	SAIKAT MAJUMDER	— AB —

FEEDBACK

Visualization Mastery with Tableau: Research &
Application program by ICPM
[23-10-24]

It was very informative session. I learnt many topics about excel & gained software usage knowledge.

Tyia R
23/10/24

It was useful for us, as the faculty member was very friendly & guided us in every stage & made us to learn peacefully

ofathom
23/10/24

The trainers were knowledgeable and approachable, creating an engaging learning environment. Their insights, enhanced my learning experience.

Jayashree
23/10/24

