



# Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell  
HR Club (YUKTHI)

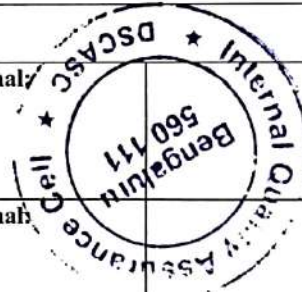
Report of the Seminar on "Transitioning from Campus to Corporate: What every MBA student should know"



Department\*: MBA

Date of Report: 05/12/2025

Sl. No.	Particulars	Event related Details			
1.	Event*	Seminar			
2.	Title of the Event	Seminar on "Transitioning from Campus to Corporate: What every MBA student should know"			
3.	Date of Conduction	13/11/2025	4.	Time: 10.00AM to 12.00PM	
5.	Venue	Room No. 505, 5 <sup>th</sup> Floor, Building No. 13			
6.	Resource Person 1 Details (Profile to be enclosed)	Name	Dr. Muthu Gopalakrishnan	Organization	Christ University
		Designation	Associate Professor	Specialization	Finance
		Mobile No.	9886049464	Email ID	Muthu.gopal@christuniversity.ac.in
7.	Topics Covered	Corporate Culture & Professional Etiquette Expectations of Employers & Early Career Success Skills Essential Workplace Competencies			
8.	Resource Person 2 Details (Profile to be enclosed)	Name	NA	Organization	
		Designation		Specialization	
		Mobile No.		Email ID	
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:		External:	
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	28	External:	
12.	Faculty Coordinator/s	Full Name	Dr. Ameer Asra Ahmed		
		Department	MBA-BU		
		Designation	Associate Professor		
13.	Student Coordinator/s	Full Name	Mr. Amit J Vasist (P03CJ25M015021)		
		Department	MBA BU		
		Designation	1 <sup>st</sup> Semester Student		
14.	Total Expenditure (Details to be enclosed)	NA	15	Sponsors and Amount (if any)	NA
16.	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	



Sl. No.	Particulars	Event related Details			
18.	<b>Social Media Links</b> (Provide the links of the report uploaded on Social Media)	<a href="https://www.facebook.com/photo/?fbid=143661814808249&amp;set=pcb.1436618348082478">https://www.facebook.com/photo/?fbid=143661814808249&amp;set=pcb.1436618348082478</a>	19.	<b>Report sent to Newspapers? If yes, provide cuttings/images:</b>	NA
20.	<b>Certificates Printed?</b> (Attach a copy**)	No	21.	<b>Feedback Collected?</b> (Attach a copy**)	Yes
22.	<b>Attendance Sheet Attached?</b> #	Yes	23.	<b>Photographs of the Event</b> (Only relevant, clear and appropriate photos with precise caption. The jpg files need to be attached)	Yes
24.	<b>Summary of the Event</b> (Around 100 words)	<p>A guest lecture titled "Transitioning from Campus to Corporate: What Every MBA Student Should Know" was conducted on 13<sup>th</sup> November 2025 for the newly inducted first-semester MBA students to support their understanding of workplace readiness and professional expectations. The session aimed to bridge the gap between academic learning and real-world organizational demands by providing practical insights into essential corporate competencies. The speaker began by highlighting the critical differences between campus culture and corporate environments, emphasizing the need for adaptability, professional etiquette, and disciplined work habits. Students were introduced to the fundamentals of workplace communication, including email etiquette, meeting behaviour, and interpersonal effectiveness. The importance of cultural fit, positive attitude, and emotional intelligence was stressed as key enablers of early career success. The lecture also focused on employer expectations from MBA graduates, such as accountability, time management, analytical thinking, and willingness to learn. Real-world examples were shared to illustrate how fresh graduates can navigate professional challenges, manage feedback, and build credibility in the workplace. The session concluded with guidance on essential competencies like teamwork, problem-solving, and practical project management. Students actively participated and gained valuable clarity on how to prepare themselves for a smooth and successful transition into the corporate world.</p>			

  
Event Coordinator

  
IQAC Coordinator

  
Principal

**IQAC Co-ordinator**  
Dayananda Sagar College of Arts,  
Science & Commerce  
Kumaraswamy Layout, Bengaluru - 560 111.

**Principal**  
Dayananda Sagar College of Arts,  
Science & Commerce  
Kumaraswamy Layout, Bengaluru - 560 111.



# DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore 560 111

INTERNAL QUALITY ASSURANCE CELL (IQAC)  
DEPARTMENT OF MANAGEMENT STUDIES  
IN ASSOCIATION WITH  
HR CLUB (YUKTHI)

## SEMINAR ON

**“TRANSITIONING  
FROM CAMPUS TO  
CORPORATE:  
WHAT EVERY MBA  
STUDENT SHOULD  
KNOW”**



**Dr. Muthu Gopalakrishnan**  
Associate Professor  
CHRIST (Deemed to be) University

**Faculty Coordinator**

**Dr Ameer Asra Ahmed**



**November 13, 2025**



**10:00 am**



**Gallery Room 1, Ground Floor,  
Building No. 13**



Photos of the Event



Figure 1 – Dr. Muthu Gopalakrishnan interacting with the students during the Guest Talk



Figure 2- Dr. Muthu Gopalakrishnan briefing the students about the challenges of MBA programme



Figure 3 – Dr. Muthu Gopalakrishnan explaining the importance of etiquettes in the corporate world

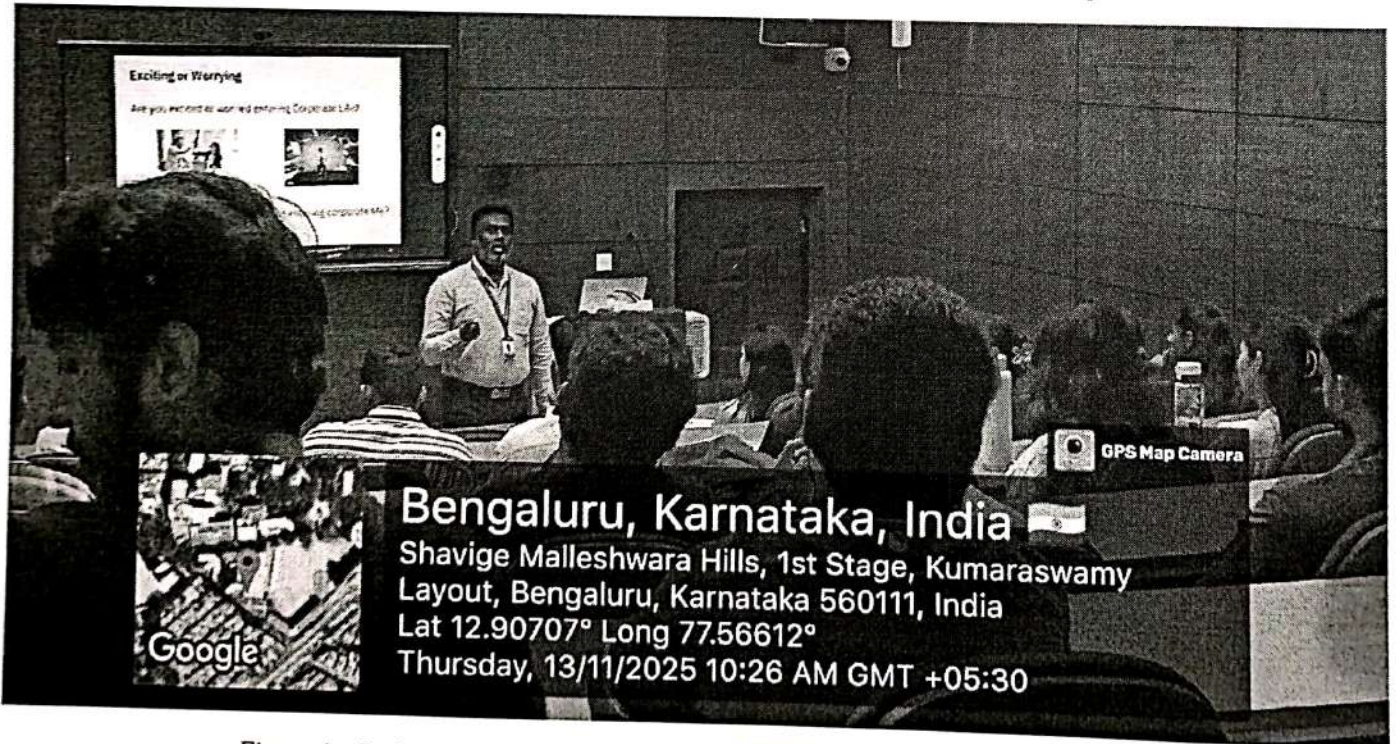


Figure 4 – Students making note of important points discussed during the Guest Talk



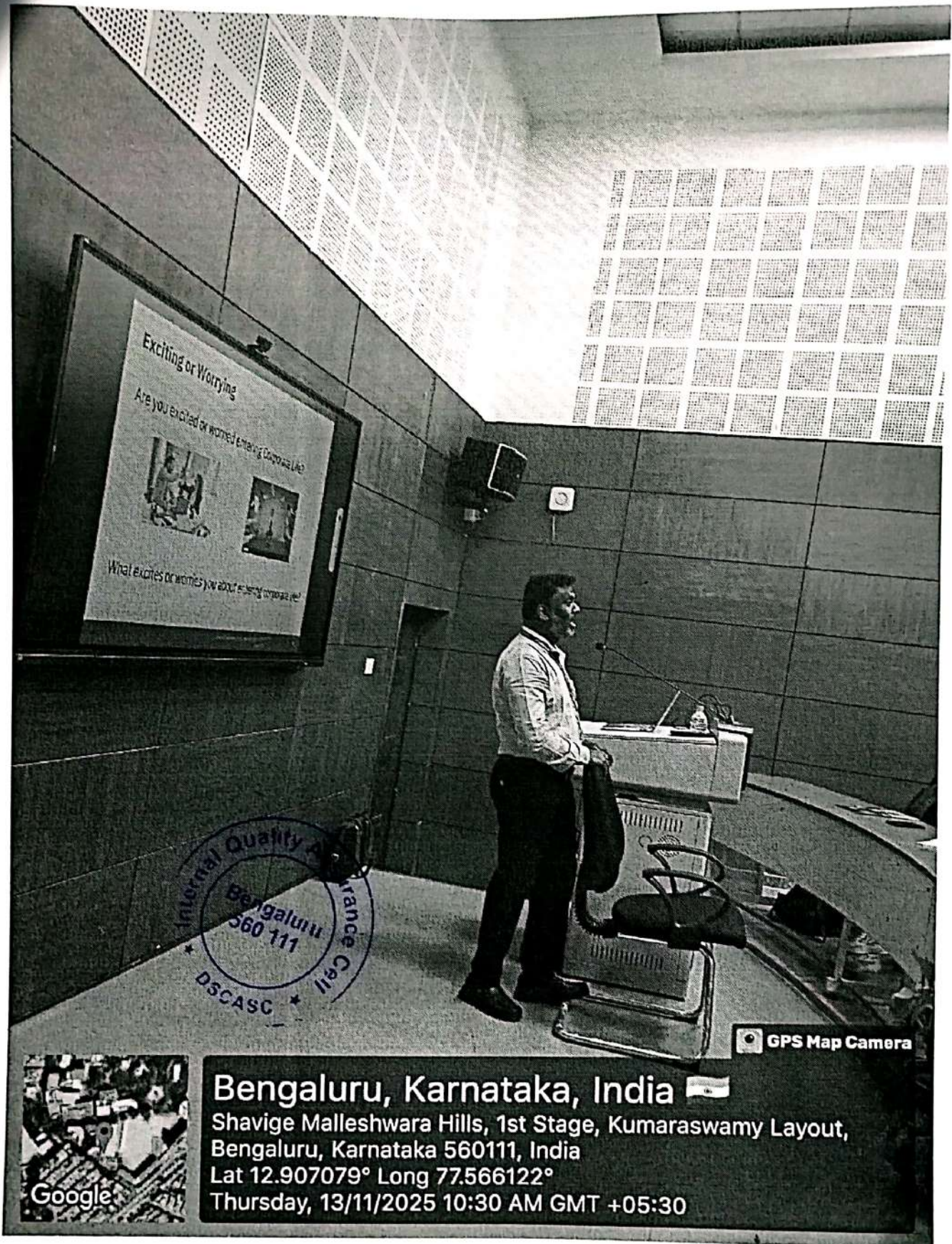


Figure 5 – Dr. Muthu Gopalakrishnan addressing student questions at the end of the session

### Speaker Profile

Dr. Muthu Gopalakrishnan is currently serving as an Associate Professor in the Faculty of Accounting, Finance and Control at the School of Business and Management, CHRIST (Deemed to be University), Bengaluru. With over two decades of rich academic experience, he has made significant contributions in the areas of Financial Management, Accounting Standards, Investor Education, and Financial Literacy.

He has been closely associated with the National Centre for Financial Education (NCFE) and several other reputed institutions, actively promoting financial literacy and investor awareness. He has conducted numerous seminars, workshops, and awareness programs aimed at empowering students, professionals, and the public with sound financial knowledge.

As a passionate researcher and mentor, Dr. Muthu Gopalakrishnan has guided 6 Ph.D. scholars, 30 M.Phil. researchers, and more than 200 MBA students, shaping many young minds in the domain of business and finance.

He has published over 20 research articles in reputed national and international journals, chaired 10 conferences, organized 5 academic events, and attended more than 50 conferences and seminars. His active engagement in academic forums reflects his commitment to research and continuous learning.

A sought-after speaker, Dr. Muthu Gopalakrishnan has delivered more than 50 guest lectures across various universities and professional platforms, sharing his expertise in financial management, corporate analysis, and investor education.

He is well known for his innovative teaching style, commitment to academic excellence, and his continuous efforts in bridging the gap between theory and practice in commerce and finance education.



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE  
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC)

HR CLUB (YUKTHI)

Department of MBA-BU

Seminar on

“Transitioning from Campus to Corporate: What every MBA student should know”

Attendance Sheet

Coordinator: Dr. Ameer Asra Ahmed

DATE: 13-11-2025

TIME: 10:00 AM-11:00 AM

Sl. No.	STUDENT NAMES	Signature
1	Geethika V	Geethika V
2	Shubhashree Shetty	Shubhashree Shetty
3	Syed Arshad Zein	Syed Arshad Zein
4	K.P. AHEESH	K.P. AHEESH
5	Kushal V	Kushal V
6	Neethu Jy	Neethu Jy
7	S. Bhavika	S. Bhavika
8	Bhagyashree Hegde	Bhagyashree Hegde
9	Monisha C.S	Monisha C.S
10	Shubhangi S Biradar	Shubhangi S Biradar
11	Shivani B. Danammaavar	Shivani B. Danammaavar
12	Nikitha S	Nikitha S
13	Bhavya Shree E	Bhavya Shree E
14	Abhishek S	Abhishek S
15	<del>Vivek</del> Vivek Kumar V	Vivek Kumar V
16	Sahas Vishwanath	Sahas Vishwanath
17	Deepak S	Deepak S
18	Pallavi M.N	Pallavi M.N
	Suhana T	Suhana T
	Vyshali	Vyshali
	Gajjala Monika	Gajjala Monika
	maheesha C.	maheesha C.
	ROHIT	ROHIT



*(Handwritten signature)*

24		
25		Harsha H.R
26		Pradham .K.R
27		Amogh .H.R
28		Tharun .P
29		Aditya .Hj
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Harsha  
Pradham  
Amogh  
Tharun  
Aditya



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SEMINAR ON - Transitioning from campus to corporate  
What every MBA Students should know

By - Dr Muthu Yopalakrishna

Date - 13 November 2025

As a first year MBA students, this seminar was extremely valuable for me. Since I am new to MBA journey, the insights about transitioning from campus to corporate helped me understand what I should start preparing for. Dr Muthu Yopalakrishna explained corporate expectations, essential skill and common challenges in very relatable way. It gave me confidence and clarity about how to plan my development from first semester itself. It was very informative and encouraging session.

Student name - Shubhashree

section - A

Semester - 1

Department - MBA

signature - shetty

