

# DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

ShavigeMalleshwara Hills, Kaumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC)

## Language & Literary Cell


### Report of the Event Conducted

Department: MBA-BU

Date: 25-3-2025

Sl. No.	Particulars	Event related Details
1.	Event*	Short Movie Review
2.	Title of the Event	"Pralhad"
3.	Date	25/03/2025
4.	Time	11:00 AM – 12:00 PM
5.	Venue	Class Room
6.	Resource Person 1 Details** (Profile to be enclosed)	NA
7.	Topics Covered	NA
8.	Resource Person 2 Details** (Profile to be enclosed)	NA
9.	Topics Covered	NA



Sl. No.	Particulars	Event related Details			
10.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:	01	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	37	External:	NA
12.	Faculty Coordinator/s	Prof.NAYANA T			
13.	Student Coordinator/s	NA			
14.	Total Expenditure (Details to be enclosed)	NA			
15.	Sponsors and Amount (if any)	NA			
16.	Agenda of the Event (Enclose a copy)	NA			
17.	Report uploaded on college website? If yes, give details:				

Sl. No.	Particulars	Event related Details
18.	Report sent to media? If yes, give details:	No
19.	Report uploaded in Social Media? If yes, give details:	No
20.	Certificates Printed? (Enclose a copy***)	NO
21.	Feedback Collected? (Enclose a copy***)	No
22.	Summary of the Event (Minimum 100 words)	<p>A movie review for "Pralhad" was conducted for 3rd semester MBA 'A' section students on 24<sup>th</sup> March 2025, from 11:00 AM – 12:00 PM in Room no. 504. Pralhad is an award-winning short film inspired by the real-life story of Pralhad P. Chhabria, the founder of Finolex Cables. The film explores themes of resilience, determination, and belief in one's vision. The story follows a young boy, Pralhad, who lives under the strict authority of his father. Their relationship is filled with tension, as Pralhad quietly challenges his father's rigid ways through his unshakable beliefs. His journey reflects the age-old tale of Bhakta Prahlad, who remained devoted to his faith despite opposition from his powerful father. The film beautifully captures the emotional struggle between authority and conviction, ultimately leading to a moment of realization and transformation. Beyond its emotional depth, Pralhad is directly connected to the inspiring journey of Pralhad Chhabria, who left home at the age of 13 with just ₹10 and built Finolex Cables from scratch. Like the film's protagonist, Chhabria faced numerous hardships but remained persistent, turning his small electrical business into a billion-dollar enterprise. The film, produced by Schbang Motion Pictures in association with Finolex Cables, serves as a tribute to his entrepreneurial spirit. Through</p>

Sl. No.	Particulars	Event related Details
		compelling storytelling, Pralhad delivers a powerful message—success is not just about intelligence or luck, but about perseverance, belief, and the courage to stand against challenges. It is an inspiring watch that honors the journey of a visionary leader and encourages viewers to pursue their dreams against all odds.
23.	Photographs of the Event  (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Yes

**Notes:**

\* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Name / Organization / Designation / Area of Expertise

\*\*\* Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.



*[Signature]*  
Event Coordinator

*[Signature]*  
HOD/Director

*[Signature]*  
IQAC Coordinator  
IQAC Co-ordinator  
Dayananda Sagar College of Arts  
Science & Commerce  
Kumara my Layout, B

*[Signature]*  
Principal  
25/3/25

Principal  
Dayananda Sagar College of Arts  
Science & Commerce  
Kumara my Layout, Bangalore - 560 111

## Photographs





**Bengaluru, Karnataka, India**  
Wh4B+r16, 1st Stage, Kumaraswamy Layout,  
Bengaluru, Karnataka 560078, India  
Lat 12.907157° Long 77.598330°  
24/03/2025 11:30 AM GMT +05:30



**Bengaluru, Karnataka, India**  
Wh4B+r16, 1st Stage, Kumaraswamy Layout,  
Bengaluru, Karnataka 560078, India  
Lat 12.907150° Long 77.598297°  
24/03/2025 11:56 AM GMT +05:30



**Bengaluru, Karnataka, India**  
Wh4B+r16, 1st Stage, Kumaraswamy Layout,  
Bengaluru, Karnataka 560078, India  
Lat 12.907199° Long 77.598297°  
24/03/2025 11:58 AM GMT +05:30



**Bengaluru, Karnataka, India**  
Wh4B+r16, 1st Stage, Kumaraswamy Layout,  
Bengaluru, Karnataka 560078, India  
Lat 12.907158° Long 77.598299°  
24/03/2025 11:30 AM GMT +05:30



Nagabhushan  
MBA II Year 'A Sec'  
DSEASC

Date: 24/03/2025

## Movie Review

As a part of academic curriculum we were shown a short film on 24/03/2025. In this letter I want to express about that movie.

Movie name was Pralhad a 30 minutes short film, which has also won 22 awards at national and international film festivals. The movie main character was a young boy who is going to Bombay to do some business and make his own money. The story runs around train journey where he meet three different character and learn about how their life going on. At last someone stole his money & he bravely catches him and handled situation well.

So from this short film we learnt we should be focused to achieve our goal despite of difficulties, and at any situation we should be kind to others as well. Also how to handle situation in calm minded without making fuss out of it. Everyone were truly inspired by movie story.



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE  
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082

## INTERNAL QUALITY ASSURANCE CELL (IQAC)

### LITERARY CELL

### SHORT MOVIE REVIEW

Attendance Sheet  
Department: MBA-BU

DATE: 24-3-2025

TIME: 11:00 - 12:00 PM

Sl No.	Student Names	Signature
1	Radhika K	Radhika K
2	Shreya B.M	B.M. Shreya
3	Arijun Kumar M	Arijun
4	Brishitha Ravi	Brishitha
5	Rani Supraj	Rani Supraj
6	Bhavana	Bhavana
7	Darshan P	Darshan
8	Mulalichhara K.S	Mulalichhara
9	Satish Sai	Satish
10	Pavan B.S	Pavan
11	Basavaraj G.S	Basavaraj
12	Rohan S (014)	Rohan
13	Jaiprakash B	Jaiprakash
14	Aravind Patil	Aravind
15	SANDEEP P. SHIRDI	Sandeep
16	Teethan	Teethan
17	CHANDANA C	Chandana
18	SAHAYUTH B.S	Sahayuth
19	Nandita Patil	Nandita
20	Kavya B. Shiraganvi	K.B. Shiraganvi



21	Darshan. T	<del>Darshan T</del>
22	Mahamanda M V	<del>Mahamanda M.V.</del>
23	Sahas. D.S.	Sahas.
24	Nagabhushan Bhagwat	<del>ply</del>
25	Anagha G	<del>anagha</del>
26	Nayana. L.S	<del>Nayana</del>
27	Sad Rohan - S (034)	Rohan S
28	Kiran. M.A.	<del>nikhil</del>
29	Kaushik. M.	<del>Kaushik</del>
30	Tejas. E	Tejas E
31	Monika. M	<del>monika.m</del>
32	Manoj kumar K	<del>Manoj</del>
33	Sunil kumar	<del>Sunil</del>
34	Hemachandra	<del>Hemachandra</del>
35	Tejas. R	Tejas R
36	Gautami Ayyali	Gautami
37	BHARATHI. S	<del>Bharathi</del>
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