



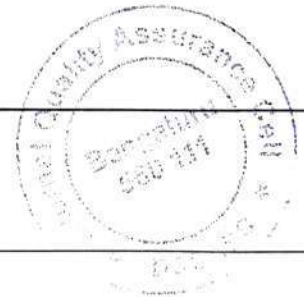
Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell
in association with Research & IPR Cell
Report of the Event Conducted

Department: MBA -BU

Date of Report: 27.02.2026

Sl. No.	Particulars	Event related Details															
1.	Event*	Capacity Building Program															
2.	Title of the Event	Student Capacity Building Program on Equity Research															
3.	Date of Conduction	26.02.2026	4.	Time:	10:00 AM to 12:30 PM												
5.	Venue	III Sem A Section, Gallery Room No.01, Building No.13, DSCASC															
6.	Resource Person 1 Details (Profile to be enclosed)	<table border="1"> <tr> <td>Name:</td> <td>Dr. Krishna Kumar</td> <td>Organization:</td> <td>PES University</td> </tr> <tr> <td>Designation:</td> <td>Director</td> <td>Specialization:</td> <td>Finance</td> </tr> <tr> <td>Mobile No.</td> <td>9944362936</td> <td>Email ID:</td> <td>NA</td> </tr> </table>				Name:	Dr. Krishna Kumar	Organization:	PES University	Designation:	Director	Specialization:	Finance	Mobile No.	9944362936	Email ID:	NA
Name:	Dr. Krishna Kumar	Organization:	PES University														
Designation:	Director	Specialization:	Finance														
Mobile No.	9944362936	Email ID:	NA														
7.	Topics Covered	Equity Research, Secondary Market for data collection, Statistical Tools, Modelling tools															
8.	Resource Person 2 Details (Profile to be enclosed)	Name	NA	Organization													
		Designation		Specialization													
		Mobile No.		Email ID													
9.	Topics Covered	NA															
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	03	External:	NA												
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	55	External:	NA												
12.	Faculty Coordinator/s	Full Name: Dr. Chetan Shetty, Dr. Vinish P & Prof. Sowjanya N Department: MBA-BU Designation: Associate Professor, Associate Professor, & Assistant Professor															
13.	Student Coordinator/s	Full Name: Ms. Rachana & Gokul K Department: MBA BU															



Sl. No.	Particulars	Event related Details			
14	Total Expenditure (Details to be enclosed)	NA	15	Sponsors and Amount (if any)	NA
16	Agenda of the Event (Attach a copy)	Attached	17.	Provide the link of the report uploaded on College Website	Yes
18	Social Media Links (Provide the links of the report uploaded on Social Media)	https://www.facebook.com/photo/?fbid=1222748946136089&set=pcb.1222748999498745	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20	Certificates Printed? (Attach a copy**)	NA	21.	Feedback Collected? (Attach a copy**)	NA
22	Attendance Sheet Attached? #	Yes	23	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	Yes
24	Summary of the Event (Around 100 words)	<p>The Department of Management Studies (MBA-BU), Finance Club, in association with IQAC, organized an Expert Talk on Student Capacity Building Program on Equity Research at Dayananda Sagar College of Arts, Science and Commerce. The session was conducted on 26th February 2026 at 10:00 AM in Gallery Room No. 01, MBA Department. The program was delivered by Dr. Krishna Kumar, Director, Centre for Investment in Capital Markets, PES University.</p> <p>The session aimed to enhance students' understanding of equity research and capital market analysis. The speaker provided practical insights into stock evaluation, financial statement analysis, and investment decision-making. He emphasized the importance of secondary data analysis and analytical tools in equity research.</p> <p>Students were introduced to real-time market perspectives and research methodologies used in the industry. The interactive session enabled participants to clarify doubts and gain deeper conceptual clarity. The program was coordinated by Dr. Chetan Shetty, Faculty Coordinator, under the guidance of Dr. BR Venkatesh, Director, Dr. S. Gokula Krishnan MBA-BU, and Dr. Balu L, Principal, DSCASC.</p> <p>Overall, the expert talk significantly enriched students' practical knowledge and strengthened their analytical capabilities in the domain of equity research.</p>			

Notes:
 * Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc. ** Format Copy need to be attached and hard copy need to be filed. * Original sheet need to be filed and scanned copy should be attached. *Department, please select the department

PS:

- ◆ Whichever column is not applicable, write as NA.
- ◆ If the nothing is done / gained / spent, write as No/Nil.

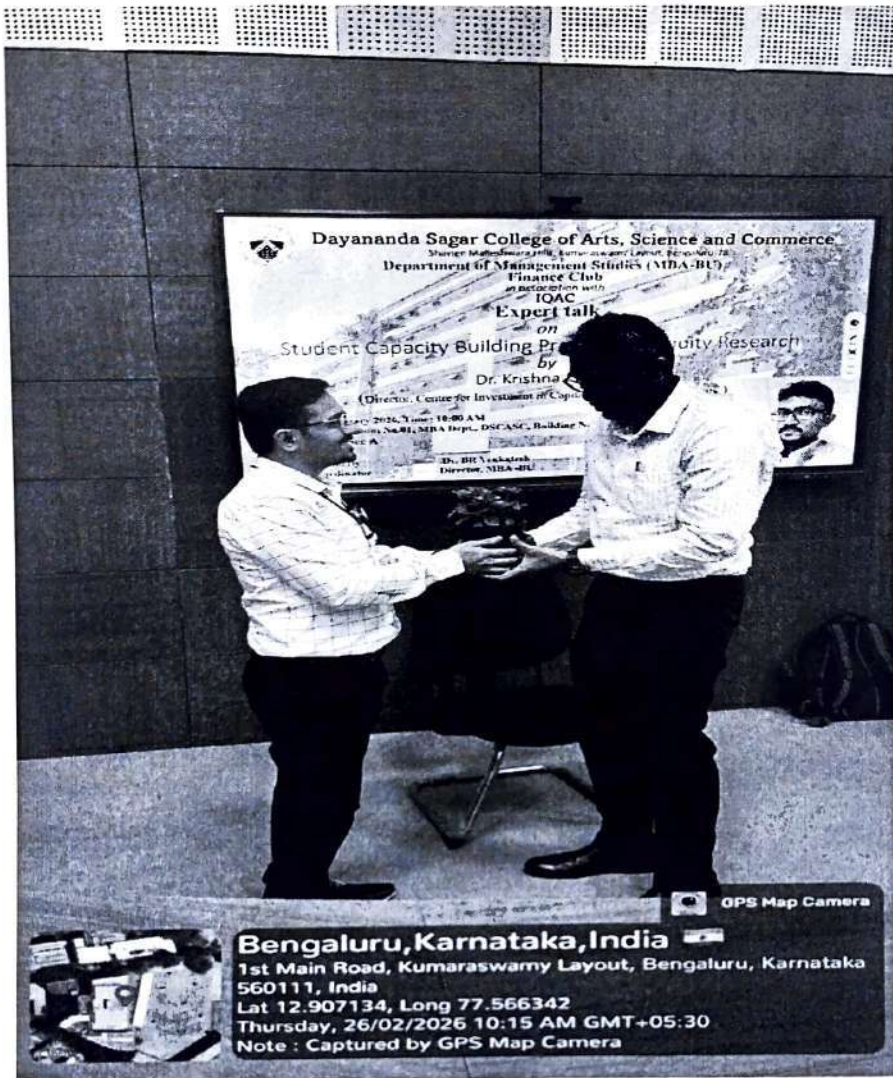


Photo.1: Dr. Chetan Shetty Welcoming the Resource person

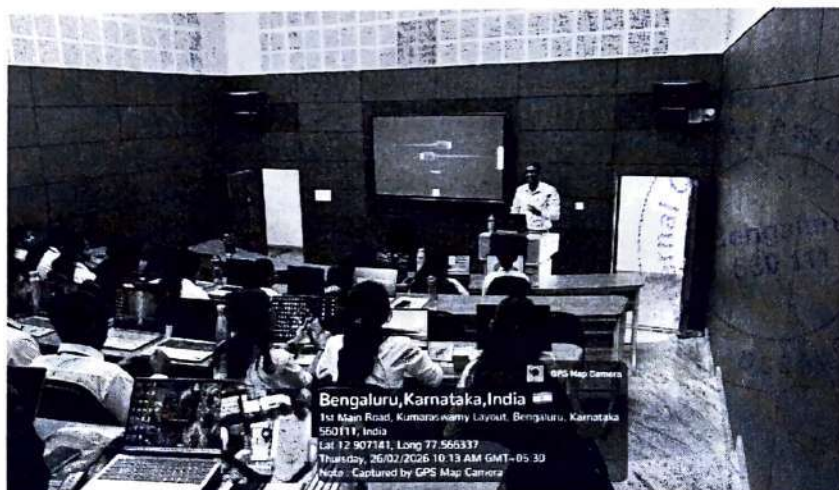


Photo.2: Resource Person addressing III sem A Sec students



Photo.3: 3rd Sem A Sec students

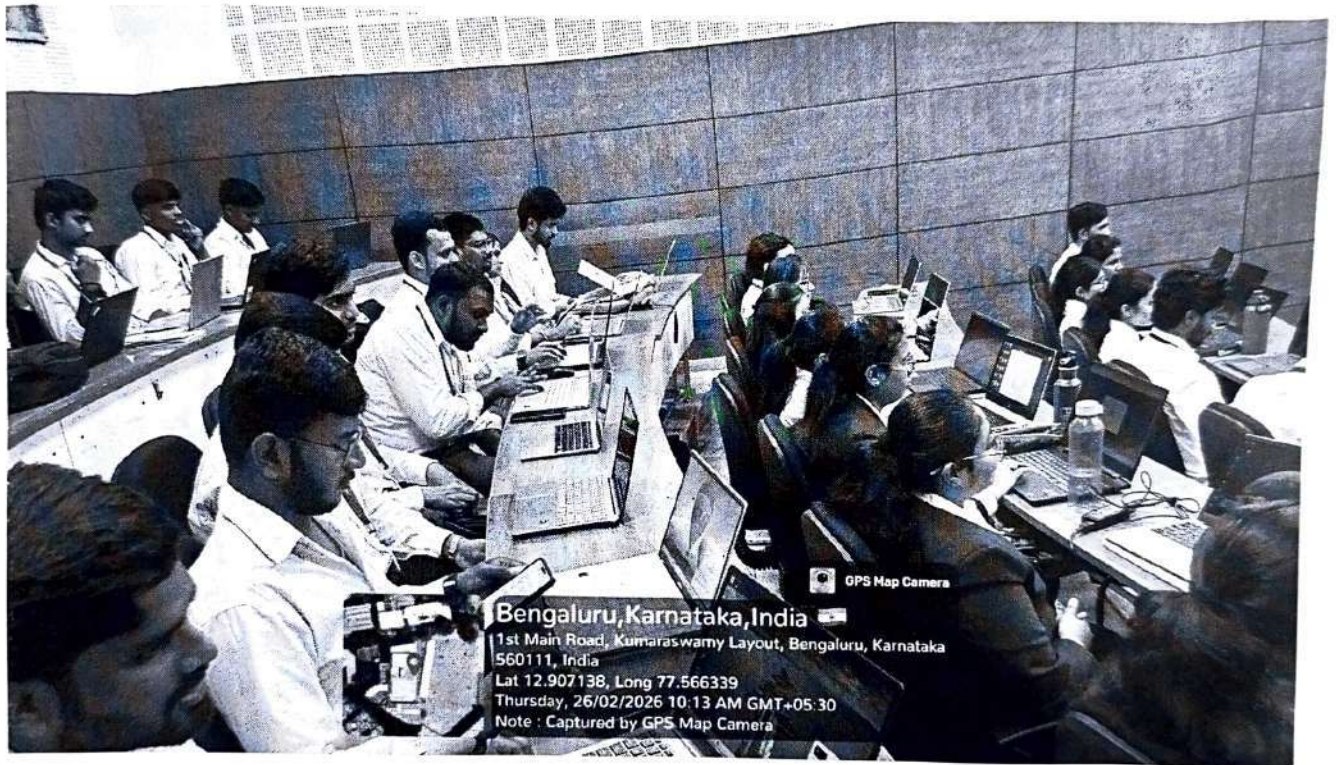


Photo.4 Hands on training

Hetas
Event Coordinator

[Signature]
Head of the Department
Department of Management Studies (MBA-DU)
Dayananda Sagar College of
Arts, Science and Commerce
Bengaluru - 560 111

[Signature]
IQAC Coordinator
IQAC Co-ordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111

[Signature]
Principal
Principal
Dayananda Sagar College of Arts,
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell
in association with Research & IPR Cell

Department of Management Studies - BU Finance Club

Date: 20th February 2026

CIRCULAR

Dear Faculty Members,

The Finance Club (MBA-BU) is organizing a **Student Capacity Building Program on Equity Research** on **26th February 2026**, from **10:00 AM to 12:00 PM**.

This program is designed as a comprehensive, hands-on training session aimed at equipping students with essential skills and practical knowledge in the use of secondary data for research.

The key areas covered in the program include:

- Secondary Data Collection
- Statistical Tools for Financial Data Analysis
- Reporting and Communication

The session will be conducted in **Room No. 504, MBA-BU, 6th Floor, Building No. 13**, enabling participants to actively engage and gain maximum benefit from the training.

Dr. Krishna Kumar, Director, Center for Investment in Capital Markets, PES University, will serve as the Resource Person for the program.


Coordinator


Head of the Department
Department of Management Studies
Dayananda Sagar College of
Arts, Science and Commerce
Bengaluru - 560 111

Director



Dayananda Sagar College of Arts, Science and Commerce

Internal Quality Assurance Cell

in association with Research & IPR Cell

Finance Club

MBA- BU

Student Capacity Building Program on Research using Secondary data

Date: 27.02.2026

Attendance Sheet

Sl. No.	Name	USN	Signature
1	Spandana V Pai	P03CJ24M015080	<i>Spandana</i>
2	T P Hanok	P03CJ24M015081	<i>Hanok</i>
3	Manish M G	P03CJ24M015082	<i>Manish</i>
4	Anjali S	P03CJ24M015083	<i>Anjali.S</i>
5	Bhavik P Rathod	P03CJ24M015084	<i>Bhavik</i>
6	Rakshith S J	P03CJ24M015085	<i>Rakshith</i>
7	Sultana Banu	P03CJ24M015086	<i>Sultana</i>
8	Impana YK	P03CJ24M015087	<i>Impana YK</i>
9	Hanushree R	P03CJ24M015088	<i>Hanushree.R.</i>
10	Pavankumar M Iliger	P03CJ24M015089	<i>P.</i>
11	Aditi Ajay Kulkarni	P03CJ24M015090	<i>Aditi</i>
12	Prajwal.k	P03CJ24M015091	<i>Prajwal</i>
13	Shreeraksha Bhat	P03CJ24M015092	<i>Shreeraksha</i>
14	Nidhi	P03CJ24M015093	<i>Nidhi</i>
15	Preethi R D	P03CJ24M015094	<i>Preethi R.D.</i>
16	Priya N	P03CJ24M015095	<i>Priya.N</i>
17	Shreyas Hari	P03CJ24M015098	<i>Shreyas</i>
18	NISHIKA B D	P03CJ24M015099	<i>Nishika</i>
19	Sanjana vasanad	P03CJ24M015100	<i>Sanjana</i>
20	Priyanka Madesh	P03CJ24M015101	<i>Priyanka.M.</i>
21	Sandeep M	P03CJ24M015102	<i>Sandeep.M</i>



22	Chandana S R	P03CJ24M015104	Chandana. S.R
23	Yogendra Hombali	P03CJ24M015105	Yogendra
24	Dhruva Raj Urs T J	P03CJ24M015106	Dhruva URS
25	Charishma Suresh P	P03CJ24M015107	Charishma
26	Aishwarya A C	P03CJ24M015108	Aishwarya
27	Guruprasad Naik	P03CJ24M015109	Guruprasad
28	Amit S Naik	P03CJ24M015110	Amit
29	Harshita Ishwar D	P03CJ24M015111	Harshita
30	Soorya h r	P03CJ24M015112	Soorya hr
31	Sathvik N	P03CJ24M015113	Sathvik
32	Geetha Shravani	P03CJ24M015114	Geetha
33	Abhishek	P03CJ24M015115	Abhishek
34	Dushyanth C H	P03CJ24M015118	Dushyanth
35	Pragathi Bhoomika N	P03CJ24M015119	Pragathi
36	Suhas.m	P03CJ24M015120	Suhas.m
37	MANISH R	P03CJ24M015121	Manish
38	Prajwal G Hulikatti	P03CJ24M015122	Prajwal.G.
39	Rithish J	P03CJ24M015124	Rithish
40	Priyanka P	P03CJ24M015125	Priyanka
41	Dhanush Poojary	P03CJ24M015126	Dhanush
42	Chandrashekhar G	P03CJ24M015127	Chandrashekhar
43	Mohitha R	P03CJ24M015128	Mohitha
44	Manasi K S	P03CJ24M015131	Manasi
45	Idapanur Sraddha	P03CJ24M015133	Sraddha
46	Idapanur Sharanya	P03CJ24M015134	Sharanya
47	Shreyas YS	P03CJ24M015135	Shreyas



48	Bhoomika.R	P03CJ24M015136	<i>Bhoomika</i>
49	Sujan J	P03CJ24M015137	<i>Sujan J</i>
50	Likith k	P03CJ24M015138	<i>Likith k</i>
51	M B Manasi	P03CJ24M015139	<i>manasi mb</i>
52	Ashwatham Iranna	P03CJ24M015140	<i>Ashwathi</i>
53	Meghana.K	P03CJ24M015141	<i>Meghana</i>
54	Darshan B P	P03CJ24M015142	<i>Darshan B P</i>
55	Shashank Reddy P	P03CJ24M015144	<i>Shashank</i>
56	Anushree A	P03CJ24M015145	<i>Anushree</i>
57	Lekha cn	P03CJ24M015146	<i>Lekha</i>
58	Nagaraj Naik	P03CJ24M015147	<i>Nagaraj</i>
59	B Teja	P03CJ24M015148	<i>Teja</i>
60	Jayashree H	P03CJ24M015149	<i>Jayashree</i>
61	Tharun N	P03CJ24M015150	<i>Tharun</i>
62	Karthik Gowda S H	P03CJ24M015152	<i>Karthik S H</i>
63	Sagar Malage	P03CJ24M015153	<i>Sagar</i>



Today's investment session by Dr. Krishna Kumar sir was really informative.

We learnt how to identify trends, momentum and price action using 'Trading view' charts.

We also studied indicators such as RSI. RSI above 70 shows overbought and below 30 indicates oversold levels.

Price action analysis was another key topic, which focus on support and resistance levels, breakouts and candlestick patterns.

The session also covered market capitalization, which indicates company size. And Free float market capitalization which includes shares available for public trading.

We also get insights on Bluechip stocks like HDFC Bank, TCS and Reliance Industries.

Lastly, a practical example was demonstrated using the 'Front Page' app.

Overall, the session provided both theoretical understanding and practical exposure to stock market analysis.



Ashitha Ravikumar
P03C524M015077

A Sec
26/02/26

Equity Market

The session on "Equity research" was conducted for second-year MBA students of Dayanand Sagar University, Kumarswamy layout campus, by Dr. Krishna Kumar, Director of the Center of Investment in Capital Markets at PES University. The session was divided into two sections:

1. One focused on the identification of trends, momentum, and price actions, while the other concentrated on buying and selling stocks and booking profits on those sales. All these analysis were conducted on trading view, a website dedicated to sophisticated fundamental and technical analysis of the market. Concepts such as market capitalization, free float market capitalization, and blue chip stocks were discussed, wherein technical tools such as moving averages, RSI and candlesticks were used to understand these aspects. Words of wisdom, such as secure investment planning, were also shared by the presenter, helping students avoid potential pitfalls.

Overall, the session, which aimed at enhancing students' understanding of the stock market, especially the equity market, had a positive outcome for all the participants. We once again thank Dr. Krishna Kumar for his charismatic engagement and delivery of the session. We also wholeheartedly thank Dayanand Sagar University for providing the students with the necessary infrastructure and opportunity to attend and gain something useful from this session.

Sanath



Dr. Krishna Kumar S

Associate Professor | Finance & Capital Markets

Director, Centre for Investment in Capital Markets

Dr. Krishna Kumar S is an accomplished academic and finance professional with extensive experience in teaching, research, and applied financial analysis. He currently serves as an Associate Professor and leads the Centre for Investment in Capital Markets, where he oversees certification programs, investment analysis initiatives, and research activities in the field of capital markets.

Academic & Professional Expertise

Dr. Krishna Kumar's expertise spans equities, derivatives, accounting, and financial econometrics, with a strong emphasis on data-driven decision-making. He has significant hands-on experience in quantitative analysis and empirical research, leveraging advanced analytical and statistical tools including: EViews, R, STATA, IBM SPSS & SPSS-AMOS, JMP, Smart PLS, Tally ERP

His work focuses on transforming complex datasets into meaningful insights, particularly for empirical analysis and hypothesis testing in finance and management research.

Research Interests

His primary research interests include: Market Microstructure, Corporate Finance Issues, Derivatives Modeling

Dr. Krishna Kumar's research contributes to both academic literature and practical applications, offering valuable insights for financial institutions, policymakers, and corporate decision-makers.

Teaching & Pedagogical Approach

A committed educator, Dr. Krishna Kumar specializes in bridging theory and practice. He integrates educational technology, real-world datasets, and applied case analysis to foster critical thinking and analytical rigor among students. His sessions emphasize: Research design and hypothesis formulation, Data analysis and interpretation, Application of statistical tools to real-world problems. He is widely appreciated for creating engaging, interactive learning environments that encourage inquiry-based learning and analytical reasoning.

Academic Qualifications

PhD in Finance

His doctoral training has equipped him with a strong foundation in research methodology, hypothesis development, and empirical modeling, enabling him to effectively guide students and researchers through complex analytical frameworks.



Dayananda Sagar College of Arts, Science and Commerce

Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru-78

Department of Management Studies (MBA-BU)

Finance Club

in association with

IQAC

Expert talk

on

Student Capacity Building Program on Equity Research

by

Dr. Krishna Kumar

(Director, Centre for Investment in Capital Markets, PES University.)

Date: 26th February 2026, Time: 10:00 AM

Venue: Gallery Room No.01, MBA Dept., DSCASC, Building No.13

III Semester, Sec A

Dr. Chetan Shetty
Faculty Coordinator

Dr. BR Venkatesh
Director, MBA -BU

Dr. Balu L
Principal, DSCASC

