



# Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell  
in association with Research & IPR Cell  
Report of the Event Conducted

Department: MBA -BU

Date of Report: 27.02.2026

Sl. No.	Particulars	Event related Details															
1.	Event*	Capacity Building Program															
2.	Title of the Event	Student Capacity Building Program on Research using Secondary data															
3.	Date of Conduction	27.02.2026	4.	Time:	10:00 AM to 12:30 PM												
5.	Venue	III Sem B Section, Gallery Room No.01, Building No.13, DSCASC															
6.	Resource Person 1 Details (Profile to be enclosed)	<table border="1"> <tr> <td>Name:</td> <td>Dr. Krishna Kumar</td> <td>Organization:</td> <td>PES University</td> </tr> <tr> <td>Designation:</td> <td>Director</td> <td>Specialization:</td> <td>Finance</td> </tr> <tr> <td>Mobile No.</td> <td>9944362936</td> <td>Email ID:</td> <td>NA</td> </tr> </table>				Name:	Dr. Krishna Kumar	Organization:	PES University	Designation:	Director	Specialization:	Finance	Mobile No.	9944362936	Email ID:	NA
Name:	Dr. Krishna Kumar	Organization:	PES University														
Designation:	Director	Specialization:	Finance														
Mobile No.	9944362936	Email ID:	NA														
7.	Topics Covered	Secondary data collection source, Secondary Market for data collection, Statistical Tools, Modelling tools															
8.	Resource Person 2 Details (Profile to be enclosed)	Name	NA	Organization													
		Designation		Specialization													
		Mobile No.		Email ID													
9.	Topics Covered	NA															
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	03	External:	NA												
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	55	External:	NA												
12.	Faculty Coordinator/s	<b>Full Name:</b> Dr. Chetan Shetty, Dr. Vinish P & Prof. Sowjanya N <b>Department:</b> MBA-BU <b>Designation:</b> Associate Professor, Associate Professor, & Assistant Professor															



Sl. No.	Particulars	Event related Details			
13	Student Coordinator/s	Full Name: Mr. Hanok & Ms. Shravya Department: MBA BU			
14	Total Expenditure (Details to be enclosed)	NA	15	Sponsors and Amount (if any)	NA
16	Agenda of the Event (Attach a copy)	Attached	17.	Provide the link of the report uploaded on College Website	Yes
18	Social Media Links (Provide the links of the report uploaded on Social Media)	<a href="https://www.facebook.com/photo/?fbid=1222748946136089&amp;set=pcb.1222748999498745">https://www.facebook.com/photo/?fbid=1222748946136089&amp;set=pcb.1222748999498745</a>	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20	Certificates Printed? (Attach a copy**)	NA	21.	Feedback Collected? (Attach a copy**)	NA
22	Attendance Sheet Attached? #	Yes	23	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	Yes
24	Summary of the Event (Around 100 words)	<p>The Department of Management Studies (MBA-BU), Finance Club, in association with IQAC, organized an Expert Talk on Student Capacity Building Program on Equity Research at Dayananda Sagar College of Arts, Science and Commerce. The session was conducted on 27<sup>th</sup> February 2026 at 10:00 AM in Gallery Room No. 01, MBA Department. The program was delivered by Dr. Krishna Kumar, Director, Centre for Investment in Capital Markets, PES University.</p> <p>The session aimed to enhance students' understanding of equity research and capital market analysis. The speaker provided practical insights into stock evaluation, financial statement analysis, and investment decision-making. He emphasized the importance of secondary data analysis and analytical tools in equity research.</p> <p>Students were introduced to real-time market perspectives and research methodologies used in the industry. The interactive session enabled participants to clarify doubts and gain deeper conceptual clarity. The program was coordinated by Dr. Chetan Shetty, Faculty Coordinator, under the guidance of Dr. BR Venkatesh, Director, Dr. S. Gokula Krishnan MBA-BU, and Dr. Balu L, Principal, DSCASC.</p> <p>Overall, the expert talk significantly enriched students' practical knowledge and strengthened their analytical capabilities in the domain of equity research.</p>			

**Notes:**

\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc. \*\* Format Copy need to be attached and hard copy need to be filed, \* Original sheet need to be filed and scanned copy should be attached. \*Department, please select the department

PS:

- ◆ Whichever column is not applicable, write as NA.
- ◆ If the nothing is done / gained / spent, write as No/Nil.



Photo.1: Dr. Chetan Shetty Welcoming the Resource person

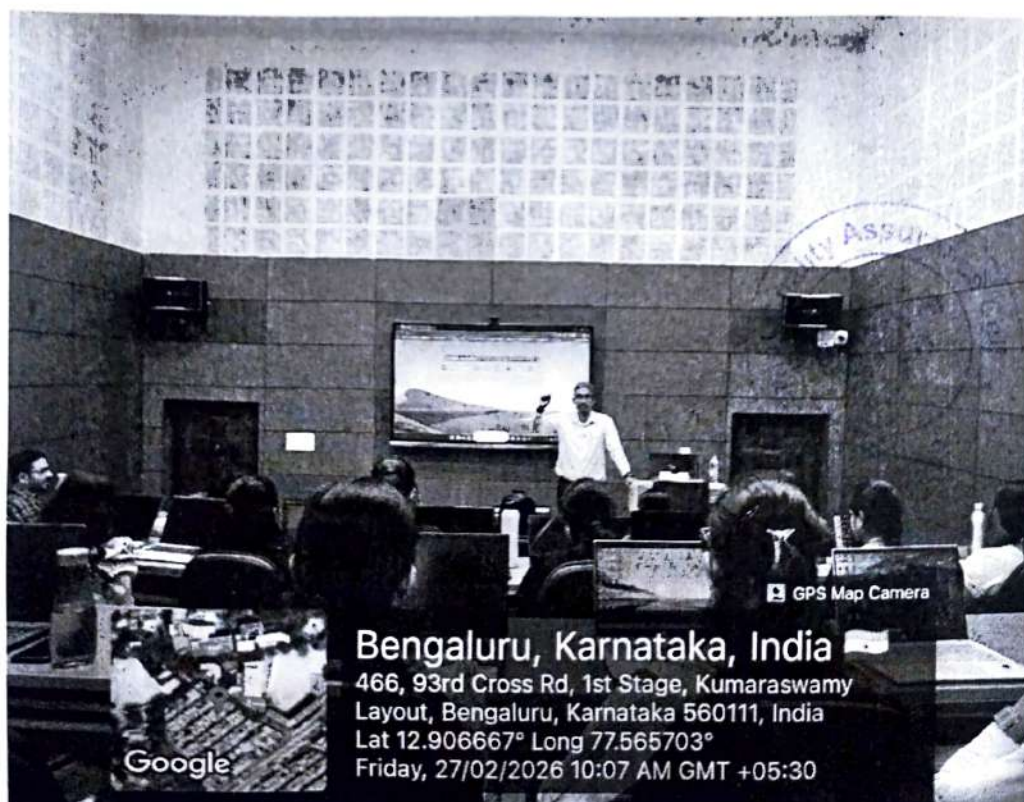


Photo.2: Resource Person addressing III sem B Sec students



Photo.3: 3<sup>rd</sup> Sem B Sec students



Photo.4 Hands on training

*L. Lakshmi*  
 Event Coordinator

*[Signature]*  
 HOD/ Director  
 Head of the Department  
 Department of Management Studies (MBA-BU)  
 Dayananda Sagar College of  
 Arts, Science and Commerce  
 Bengaluru - 560 111

*[Signature]*  
 IQAC Coordinator  
 IQAC Co-ordinator  
 Dayananda Sagar College of Arts,  
 Science & Commerce  
 Kumaraswamy Layout, Bengaluru - 560111

*[Signature]*  
 Principal  
 Dayananda Sagar College of  
 Science & Commerce  
 Kumaraswamy Layout, Bengaluru - 560111



**Dayananda Sagar College of Arts, Science, and  
Commerce**

**Internal Quality Assurance Cell  
in association with Research & IPR Cell**

**Department of Management Studies - BU  
Finance Club**

Date: 20<sup>th</sup> February 2026

**CIRCULAR**

Dear Faculty Members,

The Finance Club (MBA-BU) is organizing a **Student Capacity Building Program on Research using Secondary data.** on 27<sup>th</sup> February 2026, from 10:00 AM to 12:00 PM.

This program is designed as a comprehensive, hands-on training session aimed at equipping students with essential skills and practical knowledge in the use of secondary data for research.

The key areas covered in the program include:

- Secondary Data Collection
- Statistical Tools for Financial Data Analysis
- Reporting and Communication

The session will be conducted in **Room No. 505, MBA-BU, 6th Floor, Building No. 13,** enabling participants to actively engage and gain maximum benefit from the training.

Dr. Krishna Kumar, Director, Center for Investment in Capital Markets, PES University, will serve as the Resource Person for the program.

  
Coordinator

  
MOB /

Director

**Head of the Department**  
Department of Management Studies (MBA-BU)  
Dayananda Sagar College of  
Arts, Science and Commerce  
Bengaluru - 560 111



# Dayananda Sagar College of Arts, Science and Commerce

Internal Quality Assurance Cell  
in association with Research & IPR Cell


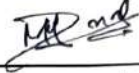



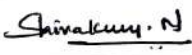
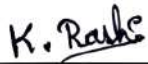
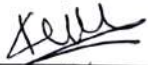

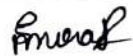


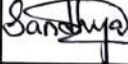
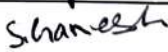




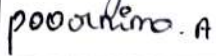
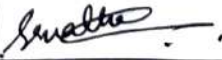
Finance Club

MBA- BU

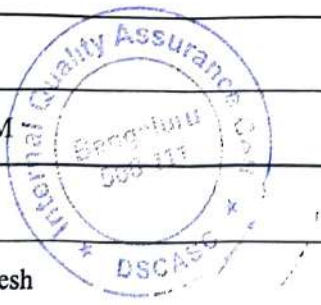
Student Capacity Building Program on Equity Research

Date: 26.02.2026

## Attendance Sheet

SN	Name	USN	Sign
1	Sanath Kumar	P03CJ24M015001	
2	Mohammed usman	P03CJ24M015003	
3	Vaishnavi	P03CJ24M015005	
4	Vedashree Lambodar	P03CJ24M015006	
5	Shivakumar K G	P03CJ24M015007	
6	Shivakumar. N	P03CJ24M015008	
7	K Rashi	P03CJ24M015009	
8	Maniraj K V	P03CJ24M015011	
9	Aaftaab Ahmed A	P03CJ24M015012	
10	Shrinivasraddi Morab	P03CJ24M015013	
11	Abhishek G Rao	P03CJ24M015014	
12	Mohan Sharma	P03CJ24M015015	
13	SANDHYASHREE	P03CJ24M015017	
14	S.Ganesh	P03CJ24M015019	
15	SPOORTHI HG	P03CJ24M015020	
16	Harshita Patgar	P03CJ24M015021	
17	Vandana MR	P03CJ24M015022	
18	Achyuth Vernekar	P03CJ24M015023	
19	Poornima A	P03CJ24M015024	
20	Srivalli M S	P03CJ24M015026	

21	Gokul Y R	P03CJ24M015028	Gokul Y R
22	Ganesh NL	P03CJ24M015029	Ganesh NL
23	Shivakumar	P03CJ24M015030	Shivakumar
24	Bhavana S J	P03CJ24M015031	Bhavana S J
25	Gowtham G	P03CJ24M015032	Gowtham G
26	THANUJA M R	P03CJ24M015034	Thanuja M R
27	Vikas M S	P03CJ24M015036	Vikas M S
28	Ashik A Rao	P03CJ24M015037	Ashik A Rao
29	Charan Kumar S	P03CJ24M015038	Charan Kumar S
30	Bhoomika.R	P03CJ24M015039	Bhoomika.R
31	H ANJANA	P03CJ24M015040	H. Anjana
32	Yashwanth N K	P03CJ24M015041	Yashwanth N K
33	Gaganashree k	P03CJ24M015043	Gaganashree k
34	R Chirag Janur	P03CJ24M015044	R Chirag Janur
35	Bharath H	P03CJ24M015047	Bharath H
36	Likhith HM	P03CJ24M015049	Likhith HM
37	Basava Prabhu K	P03CJ24M015050	Basava Prabhu K
38	Gagan C	P03CJ24M015051	Gagan C
39	NAVEED M	P03CJ24M015052	NAVEED M
40	Santosh	P03CJ24M015053	Santosh
41	Divya Sandesh	P03CJ24M015054	Divya Sandesh
42	Madan S	P03CJ24M015055	Madan S
43	Akash Shenoy	P03CJ24M015056	Akash Shenoy
44	Gokul T	P03CJ24M015057	Gokul T
45	Shravya B	P03CJ24M015058	Shravya B



46	Rincy Mery	P03CJ24M015059	<i>Rincy</i>
47	Hemavathi N	P03CJ24M015062	<i>Hemavathi N</i>
48	Anusha R	P03CJ24M015063	<i>Anusha R</i>
49	Pratheek shetty	P03CJ24M015064	<i>Pratheek</i>
50	Kavana H M	P03CJ24M015065	<i>Absent</i>
51	Chanchal Kumar R	P03CJ24M015066	<i>Chanchal</i>
52	Rakshitha	P03CJ24M015069	<i>Rakshitha</i>
53	Tejashwini N Naik	P03CJ24M015070	<i>Tejashwini N</i>
54	Sahana.A	P03CJ24M015072	<i>Sahana A</i>
55	Raksha TR	P03CJ24M015074	<i>Raksha TR</i>
56	Pavan Shivanand	P03CJ24M015075	<i>Pavan</i>
57	Veeresh Gowda R	P03CJ24M015076	<i>Absent</i>
58	Ashitha Ravikumar	P03CJ24M015077	<i>Ashitha</i>
59	Rachana S U	P03CJ24M015079	<i>Rachana S U</i>



# Students Capacity Building Program on Research using Secondary data

The lecture on Research using secondary data conducted by Dr. Krishna Kumar was highly informative, practical, and extremely relevant for MBA aspirants. The session began by the explanation of the concept sources, and Purpose in management research.

One of the most valuable aspects of the lecture was the discussion on reliable data sources of NSE, stock exchange data, Also engaged the session with Trends, Momentum, price action, CAGR, and Market Capitalization & free float. And also with the Types of Orders.

A valuable session that connected theory with real-world market application & data-driven decision making.



Thank You

Darnhan B.P

27/02/2026  
Sec 'B'

# Final Report On Student Capacity Building Program on Research using Secondary data.

Guest lecturer - Dr. Krishna Kumar. [Director of the Center of IIT in Capital Markets at PES University]

The Agenda of the Session was on the trend, Momentum and Price Action. The session was also divided into two sections.

1. Including Agenda, While the other concentrated on buying and selling stocks and booking profits on those sales. All these analysis were conducted on trading view, a website dedicated to sophisticated Fundamental and technical analysis of the market.
2. Concept such as Market Capitalization, Free float Market capitalization and blue chip stocks were discussed, wherein technical tools such as Moving average, ROI and candlesticks were used to understand these aspects.
3. In Indian Stock Market you can make profit in all the trends.

Red candle -> Bearish  
Green candle -> Bullish

4. At the end of the session we also learnt Paper trading where has a beginner it helped us to understand how stock market works without financial risk without using real money. Overall, the session which aimed at enhancing students understanding of the stock market, especially the equity market.

-Priya.N

PO3CJ24M015095

27/02/2025

Sec 'B'

Written Report on Student Capacity Building Program on  
Research using Secondary data

Guest Speaker - Dr. Krishna Kumar.

Preethi R.D

P03CJ24M01509H

(Director, Centre for Investment in Capital Markets, PES University)

2<sup>nd</sup> MBA, Section B

An insightful Session on Stock market was organized by the department of Management Studies (B) for the 2<sup>nd</sup> Year MBA Students on 27/02/2026. As mentioned the Guest Speaker Dr. Krishna Kumar arrived and was honoured with a Sappaling while his introduction was done to the Students by Hanok.

The Agenda for the Session was laid by the Speaker i.e,  
i) Trend ii) Momentum iii) Price-Action.

Guest Speaker asked the Students to Sign up in Trading View website for the Session.

He started talking about the NSE Stock market and its Index Nifty 50. The information which he shared was that there are 51 constituents in Nifty 50 Index. He also spoke about Index Rebalancing and that 12.5% is the Return offered by Nifty.

He also told us about US Deposit Insurance Guarantee Corporation that 5 Lakh is covered using insurance on the deposits made in Banks. Banks pay premium to Insurance Companies as a part of their Operational Cost.

Sub-Prime Crisis → 2008 - 2009.

If you back in USA

where Bank Lehman Brothers failed and went Bankrupt.

He spoke about Market Capitalization.

Shared the formula Market Capitalization = Current market price per share × no of shares.

Important information that he shared was Free Float, which means the Available Quantity of Shares in the Market.

Financial Services dominate the Indian Market @ 31.06% whereas US market is dominated by Technology Sector.

WFOC is the highest Market Share holder in NSE @ 12.80%.

Kate de gave insights About Trends.

i.e Uptrend, Downtrend and Sideways trend.

Indian Stock Market can make profit in all trends.

Red Candle  $\rightarrow$  Bearish      Green Candle  $\rightarrow$  Bullish

Marubozu Candle and Doji Candle (Neither Bulls nor Bears are Controlling)

Moving Average Line  $\rightarrow$  Above then Uptrend  
 $\rightarrow$  Below then Downtrend.


Momentum  $\rightarrow$

Relative Strength Index (RSI), Shows the strength of the momentum.

If RSI line is close to 70, then it indicates High Momentum.

If RSI line breaks 70, then it also has to come down which is known as Mean Reversion.

Volume  $\rightarrow$    $\rightarrow$  Latest updates

  $\rightarrow$  Earnings and Revenue.

Price Action  $\rightarrow$  Resistance and Support

I conclude that it was an informative session, the speaker also taught us about Virtual trading using Frontpage app. which helps beginners to understand how Stock Market works.

Poojitha