



Dayananda Sagar College of Arts, Science, and Commerce
Internal Quality Assurance Cell
in association with Research & IPR Cell
Report of the Event Conducted

Department: MBA -BU

Date of Report: 12.02.2026

Sl. No.	Particulars	Event related Details			
1.	Event*	Expert Talk			
2.	Title of the Event	Investment Analysis with AI Tools			
3.	Date of Conduction	10.02.2026	4.	Time:	11:00 AM to 12:30 PM
5.	Venue	Room No.-504, Building No.13, DSCASC			
6.	Resource Person 1 Details (Profile to be enclosed)	Name: Mr. Glenn Roger Carr Designation: Founder Mobile No. 9744527976	Organization: FINMARK Trainers Specialization: Finance Email ID: glenn@finmark.co.in		
7.	Topics Covered	Equity Research, AI Tools, Firm research, Modelling tools			
8.	Resource Person 2 Details (Profile to be enclosed)	Name Designation Mobile No.	Organization Specialization Email ID		
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	01	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	55	External:	NA
12.	Faculty Coordinator/s	Full Name: Dr. Chetan Shetty Department: MBA-BU Designation: Associate Professor			
13.	Student Coordinator/s	Full Name: Ms. Lekha Department: MBA BU			
14.	Total Expenditure	NA	15	Sponsors and Amount (if any)	NA



Sl. No.	Particulars	Event related Details		
	(Details to be enclosed)			
16.	Agenda of the Event (Attach a copy)	Attached	17.	Provide the link of the report uploaded on College Website Yes
18.	Social Media Links (Provide the links of the report uploaded on Social Media)	https://www.facebook.com/photo/?fbid=1222748946136089&set=pcb.1222748999498745	19.	Report sent to Newspapers? If yes, provide cuttings/images: NA
20.	Certificates Printed? (Attach a copy**)	NA	21.	Feedback Collected? (Attach a copy**) NA
22.	Attendance Sheet Attached? #	Yes	23.	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached) Yes
24.	Summary of the Event (Around 100 words)	<p>The Department of MBA organized a guest talk on "Investment Analysis with AI Tools" for MBA 2nd year C Sec Finance domain students. The session was delivered by Mr. Glenn Roger Carr, Founder and Director of FINMARK TRAINERS. The speaker emphasized the growing relevance of artificial intelligence in modern investment decision-making and portfolio management. He explained how AI-driven tools enhance financial modeling, predictive analytics, and risk assessment in capital markets. Students were introduced to practical applications of machine learning algorithms in equity research and valuation analysis. The session also covered the integration of big data, financial ratios, and technical indicators for improved investment forecasting. Real-time examples were demonstrated to illustrate how AI platforms assist analysts in identifying undervalued and overvalued securities. Mr. Carr highlighted the importance of combining domain knowledge in finance with technological proficiency to remain competitive in the industry. The interactive segment allowed students to clarify doubts regarding algorithmic trading strategies and robo-advisory platforms. The guest talk concluded with valuable insights on career opportunities in fintech and investment analytics, leaving students better equipped for the evolving financial landscape.</p>		

Notes:

* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc. ** Format Copy need to be attached and hard copy need to be filed, * Original sheet need to be filed and scanned copy should be attached. *Department, please select the department

PS:

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.

Uchan
Event Coordinator
13/2/26

[Signature]
HOD
Feb 13/26

Venkatish
13/02/26
Director
[Signature]
12/02/26
IQAC Coordinator

[Signature]
Principal
[Signature]
Principal

Head of the Department
Department of Management Studies
Dayananda Sagar College of
Arts, Science and Commerce
Bengaluru - 560 075

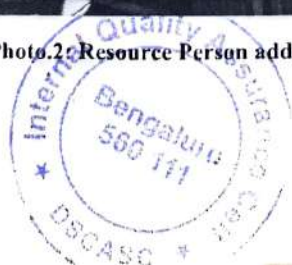
DIRECTOR
Department of Management Studies
Dayananda Sagar College of
Arts, Science and Commerce
Bengaluru - 560 075
Principal
Dayananda Sagar College of Art
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 075



Photo.1: Director MBA-BU Welcoming the Resource person



Photo.2: Resource Person addressing III sem C Sec students



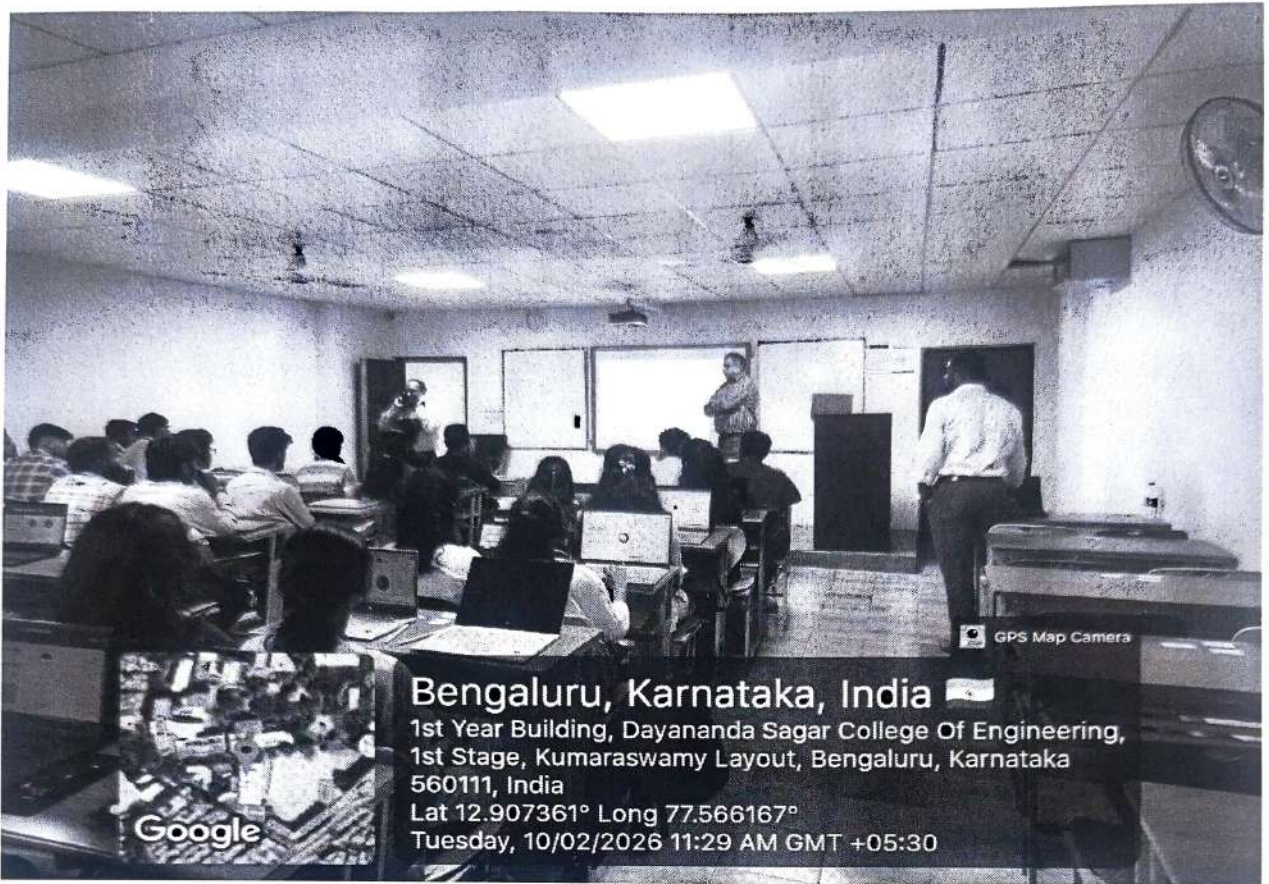


Photo.3: Resource person asking the questions to the students

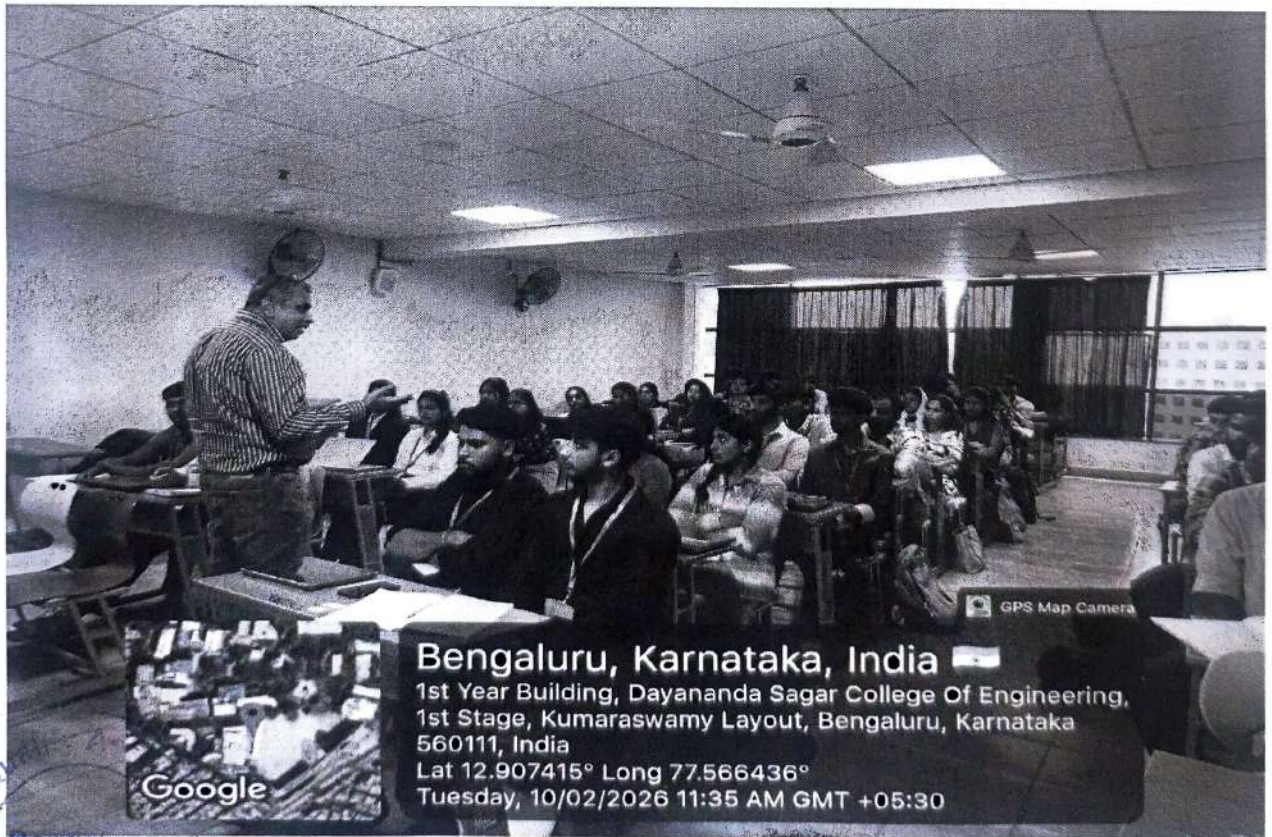


Photo.4 Resource person delivering the lecture



GLENN ROGER CARR



Glenn is an MCOM from Madras Christian College and a PG Diploma in Sales from NIS. He joined Navia Markets Ltd as a Management Trainee in 1994 and moved on to head the company's online trading and NRI business verticals. In 2004, Glenn was instrumental in setting up the group's foray into the Portfolio Management business for which he was their Principal Officer and Fund Manager. In 2009 Glenn moved on to join Unifi Capital, the largest PMS Player in South India in a senior management role. Glenn has a total of 24 years of rich experience in the area of advisory and portfolio management services to the Resident and Non Resident Indian Investor. Glenn is also a Founder-Director of Finmark Trainers through which he has trained more than 40,000 students for a career in Investment and Finance, all over South India .

He is also a board of studies member in many colleges like Loyola, Mcc and Stella Maris apart from being a advisor and trustee in a few NGO's.





Dayananda Sagar College of Arts, Science and Commerce

Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru-78

Department of Management Studies (MBA-BU)

Student Activity Cell

in association with

IQAC

Expert talk

on

Investment Analysis with AI Tools

by

Mr. Glenn Roger Carr

(Founder & Director - FINMARK TRAINERS.)



Date: 10th February 2026, Time: 11:00 AM

Venue: Rom No. 501, 5th Floor, MBA Dept., DSCASC, Building No.13

III Semester, Sec C

Dr. Chetan Shetty
Faculty Coordinator

Dr. BR Venkatesh
Director, MBA -BU

Dr. Balu L.
Principal, DSCASC



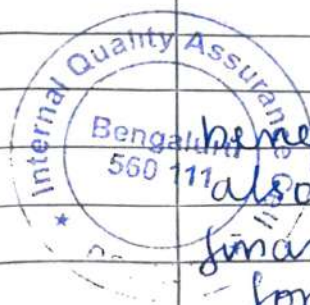
Dayananda Sagar College of Arts, Science & Commerce
MBA department

ISAC Expert talk - By Glenn Roger Carr
on Investment Analysis with AI tools

The session on 'Investment Analysis using AI tools' highlighted how AI is transforming the way investors analyze financial markets. The speaker explained use of AI to study share markets, company reports and stock price trends to predict future movements. The session also discussed the impact of global economy, especially the economic policies and trade relations between USA and China. The expert also explained usage of AI in US Dollar valuation, Cryptocurrency analysis to predict price volatility and risks. Finally, the revolution of AI in Finance and Accounting, with the introduction of AI based financial discounting softwares. The session also covered AI predictions on commodity prices such as gold, silver and copper by analyzing global demand, inflation trends and geopolitical factors.

The session was very informative and beneficial. It increased awareness and also encouraged students to learn financial analytics and AI based tools for future career opportunities.

Navaraj



Puuzhika
Section 'C'

M T W T F S S						
Page No.:						YOUVA
Date: 10/2/25						

~~PO~~

The guest lecture on investment analysis was informative & engaging. It provided a clear understanding on basic concepts of investment options. I especially appreciated the use of real-life examples, such as the discussion on investments in gold & silver. Overall, the lecture strengthened my interest in investment decisions.

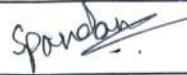



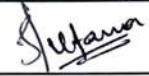
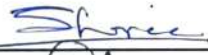




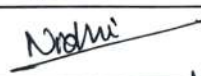

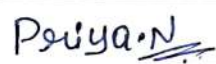

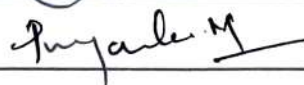



Dayananda Sagar College of Arts, Science and Commerce
Internal Quality Assurance Cell
in association with Research & IPR Cell
MBA- BU

Expert Talk on Investment Analysis with AI Tools

Date: 10.02.2026

Attendance Sheet

Sl. No.	Name	USN	Signature
1	Spandana V Pai	P03CJ24M015080	
2	T P Hanok	P03CJ24M015081	
3	Manish M G	P03CJ24M015082	
4	Anjali S	P03CJ24M015083	Anjali. S
5	Bhavik P Rathod	P03CJ24M015084	Bhavik
6	Rakshith S J	P03CJ24M015085	
7	Sultana Banu	P03CJ24M015086	
8	Impana YK	P03CJ24M015087	Impana YK
9	Hanushree R	P03CJ24M015088	
10	Pavankumar M Iliger	P03CJ24M015089	
11	Aditi Ajay Kulkarni	P03CJ24M015090	
12	Prajwal.k	P03CJ24M015091	
13	Shreeraksha Bhat	P03CJ24M015092	
14	Nidhi	P03CJ24M015093	
15	Preethi R D	P03CJ24M015094	
16	Priya N	P03CJ24M015095	
17	Shreyas Hari	P03CJ24M015098	Hari
18	NISHIKA B D	P03CJ24M015099	Nishika
19	Sanjana vasanad	P03CJ24M015100	
20	Priyanka Madesh	P03CJ24M015101	
21	Sandeep M	P03CJ24M015102	

22	Chandana S R	P03CJ24M015104	Chandana. S.R
23	Yogendra Hombali	P03CJ24M015105	YH
24	Dhruva Raj Urs T J	P03CJ24M015106	D Urs
25	Charishma Suresh P	P03CJ24M015107	Charishma
26	Aishwarya A C	P03CJ24M015108	Aishwarya. A. C
27	Guruprasad Naik	P03CJ24M015109	G.N.
28	Amit S Naik	P03CJ24M015110	Amit
29	Harshita Ishwar D	P03CJ24M015111	Harshita
30	Soorya h r	P03CJ24M015112	Soorya@HR
31	Sathvik N	P03CJ24M015113	Sathvik
32	Geetha Shravani	P03CJ24M015114	Geetha
33	Abhishek	P03CJ24M015115	Abhishek
34	Dushyanth C H	P03CJ24M015118	Dushyanth
35	Pragathi Bhoomika N	P03CJ24M015119	Pragathi
36	Suhas.m	P03CJ24M015120	Suhas.m
37	MANISH R	P03CJ24M015121	Manish
38	Prajwal G Hulikatti	P03CJ24M015122	Prajwal
39	Rithish J	P03CJ24M015124	Rithish
40	Priyanka P	P03CJ24M015125	Priyanka P
41	Dhanush Poojary	P03CJ24M015126	Dhanush
42	Chandrashekhar G	P03CJ24M015127	Chandrashekhar
43	Mohitha R	P03CJ24M015128	Mohitha .R
44	Manasi K S	P03CJ24M015131	Manasi
45	Idapanur Sraddha	P03CJ24M015133	Sraddha
46	Idapanur Sharanya	P03CJ24M015134	Sharanya
47	Shreyas YS	P03CJ24M015135	Shreyas

48	Bhoomika.R	P03CJ24M015136	<u>Bhu</u>
49	Sujan J	P03CJ24M015137	<u>Suj</u>
50	Likith k	P03CJ24M015138	<u>Likith.k</u>
51	M B Manasi	P03CJ24M015139	manasi mB
52	Ashwatham Iranna	P03CJ24M015140	<u>Ashwadi</u>
53	Meghana.K	P03CJ24M015141	<u>Meg</u>
54	Darshan B P	P03CJ24M015142	<u>Darshan</u>
55	Shashank Reddy P	P03CJ24M015144	<u>Shashank</u>
56	Anushree A	P03CJ24M015145	<u>Anu</u>
57	Lekha cn	P03CJ24M015146	<u>Lekha</u>
58	Nagaraj Naik	P03CJ24M015147	<u>Nag</u>
59	B Teja	P03CJ24M015148	Teja.
60	Jayashree H	P03CJ24M015149	Jayashree
61	Tharun N	P03CJ24M015150	<u>Tharun</u>
62	Karthik Gowda S H	P03CJ24M015152	<u>Karthik</u>
63	Sagar Malage	P03CJ24M015153	<u>Sagar</u>

Lekha