



Dayananda Sagar College of Arts, Science, and Commerce
Internal Quality Assurance Cell
in association with Research & IPR Cell
Report of the Event Conducted

Department: MBA -BU

Date of Report: 13.03.2026

Sl. No	Particulars	Event related Details				
1.	Event*	BizzlytIQ Club activity				
2.	Title of the Event	Trend Analysis Challenge				
3.	Date of Conduction	12.03.2026	4.	Time:	02:00 PM to 4.00 PM	
5.	Venue	Room No.-503, Building No.13, DSCASC				
6.	Resource Person 1 Details (Profile to be enclosed)	Name: Designation: Mobile No.	Organization: Specialization: Email ID:			
7.	Topics Covered	NA				
8.	Resource Person 2 Details (Profile to be enclosed)	Name Designation Mobile No.	Organization Specialization Email ID			
9.	Topics Covered	NA				
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	01	External:	NA	
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	15	External:	NA	
12.	Faculty Coordinator/s	Full Name: Dr. Arundathi KL Department: MBA-BU Designation: Assistant Professor				
13.	Student Coordinator/s	Full Name: Be Be Sara, Shravya, Pooja Gowda V, Anisha, Chandana HR, Laksmi R, Pallavi, Shruti Department: MBA BU				
14.	Total Expenditure (Details to be enclosed)	NA	15	Sponsors and Amount (if any)	NA	
16.	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	Yes	
18.	Social Media Links (Provide the links of the report uploaded on Social Media)	https://www.linkedin.com/posts/dscasc-mba-bu-414a6b3b4_analyticsclub-dataanalytics-businessanalytics-ugcPost-7444356542495268864-9geO?utm_source=social_share_send&utm_medium=ios_app&rcm=ACoAACqA9DgBDq-h3FhnxUBtILR3hP		19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA

		DRbBpLzOo&utm_campaign=copy link		
20.	Certificates Printed? (Attach a copy**)	NA	21.	Feedback Collected? (Attach a copy**)
22.	Attendance Sheet Attached?#	Yes	23.	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)
24.	Summary of the Event (Around 100 words)	The Department of Management Studies organized a club inaugural and conducted events under various clubs. The BizzyIQ Club organized a "Trend Analysis Challenge" to enhance students' analytical and data interpretation skills. Participants were divided into three groups, with each group assigned a unique dataset for analysis. Teams examined the data to identify key trends and patterns, created relevant visualizations such as charts, graphs, or data collages, and predicted possible values for the next 2-3 years based on their analysis. Each group presented their findings, insights, and recommendations in a 5-8 minute presentation. The presentations were evaluated based on analytical approach, clarity of visualization, accuracy of predictions, and effectiveness of insights.		

Notes:

* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc. ** Format Copy need to be attached and hard copy need to be filed, * Original sheet need to be filed and scanned copy should be attached. *Department, please select the department

PS:

- ◆ Whichever column is not applicable, write as NA.
- ◆ If the nothing is done / gained / spent, write as No/NIL.


Event Coordinator


HOD
April/26


Director
April/26


IQAC Coordinator
13/03/26


Principal

Principal
Dayananda Sagar College of Arts
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111

Photo.1: BizlytIQ head highlighting the club agenda



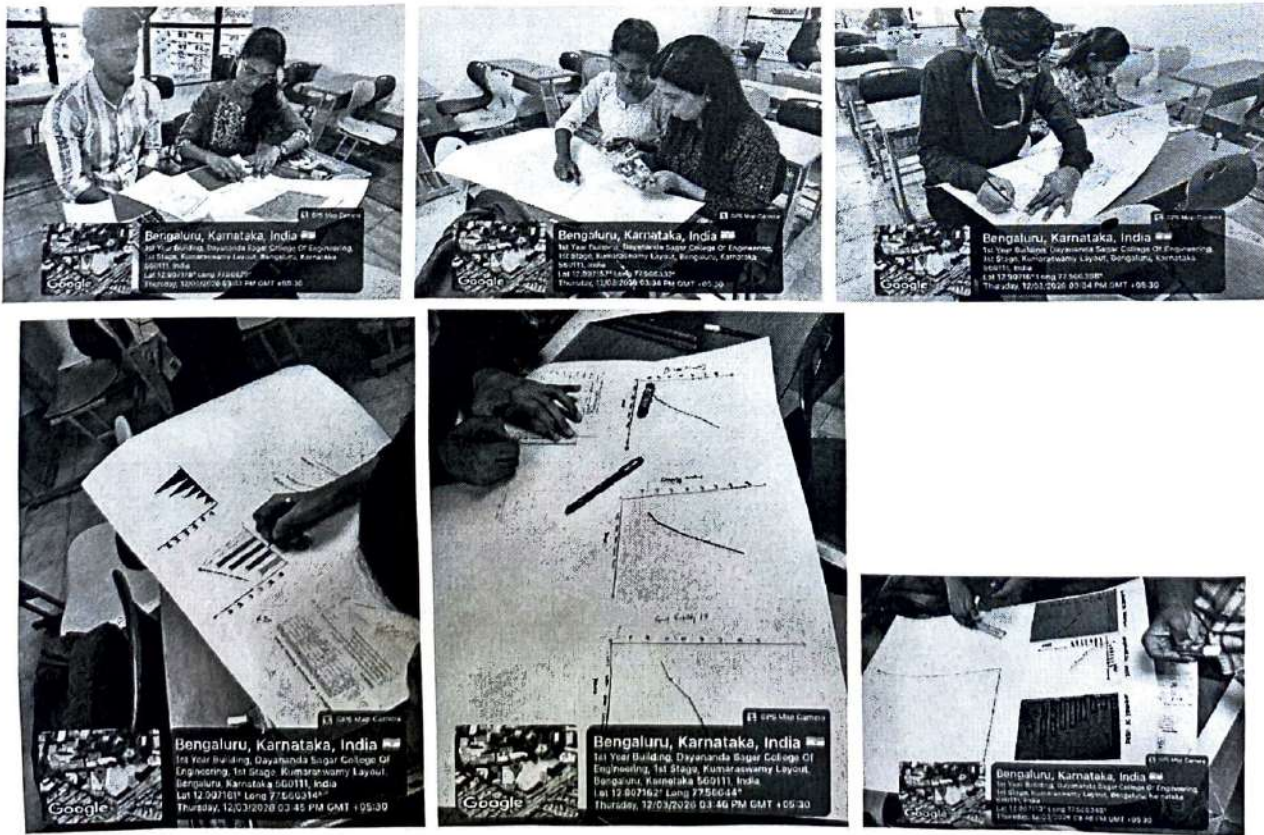
Photo.2: Providing the activity for the participants



Photo.3: Coordinators are distributing the materials required and clearing the participants doubts



Photo.4 Participants Working on the data sets





DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE

S.M. HILLS, KUMARASWAMY LAYOUT, BANGALORE - 560 078

Department of Management Studies

Session: 2025-26 (ODD Semester)

BizzlyIQ Club Activity Evaluation Sheet

Date: 12/03/2026

Parameters SI. N (Rate out 5)	Team 1	Team 2	Team 3	Team 4	Team 5	Team 6	Team 7	Team 8
1 Accuracy of data analysis	5	5	5					
2 Creativity and clarity of visualization	4	5	3					
3 Logical predictions and insights	4	4	5					
4 Quality-of-explanation <i>Strategic</i>	4	4	4					
5 Presentation (5-8 minute explanation of analysis)	5	5	4					
Total	22	23	21					

[Signature]
12/3/26
Club Coordinator

[Signature]
Director - MBA

[Signature]
Director - MBA



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S.M. HILLS, KUMARASWAMY LAYOUT, BANGALORE - 560 078

Department of Management Studies

Session: 2025-26 (ODD Semester)

BizzlyIQ Club Activity Attendance Sheet

Date: 12/03/2026

Sl. No	USN	NAME	Semester & Section	Sign
1	P03CJ25M015024	Geethika. V	1 st 'A'	Geethika
2	P03CJ25M015032	Subhashree	1 st 'A'	Subhashree
3	P03CJ25M015167	Sahib	1 st 'A'	Sahib
4	P03CJ25M015055	Poojashree. R	1 st 'C'	Poojashree R
5	P03CJ25M015001	Pseethi -	1 st 'B'	Pseethi
6	P03CJ25M015075	Tejas'	1 st 'B'	Tejas'
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Team 2
Team 3
Team 1

V
I
II
II


Club Coordinator


HOD - MBA


Director - MBA

WELCOME TO OUR



Venue:
Building 13th,
5th floor,
Room no: 503



Dayanand Sagar college of Arts Science and
Commerce

Department of MBA-BU

Analytics club Activity

The Analytics club Activity on Travel Analysis was highly engaging and informative. It provided valuable insights into data interpretation, pattern identification and forecasting. The hands-on approach improved my Analytical skills and made ^{the} learning experience both practical and impactful.

Thank you.

Preeti G. H - P03CJ25M015001

Tejas. H - P03LJ25M015075

Payananda Sagar College of Arts,
Science and Commerce.

Date:- 12/03/26

Department of MBA - BU

Analytics Club Activity

BizzlytIQ

The activity conducted by the "Analytics Club" was well organised and informative. As a participant, I gained valuable experience in analysing datasets, identifying trends, and creating data visualizations.

The task of predicting future trends and presenting insights helped improve my analytical thinking and communication skills. Overall, the "BizzlytIQ" activity was engaging and enhanced my understanding of data-driven decision making.

Thank You

Be Be Sana

CP03CJZUM015170