



**Dayananda Sagar College of Arts, Science, and Commerce**  
**Internal Quality Assurance Cell**  
**Report of the Event Conducted**  
(One form to be filled for each event)

Department\*: MBA

Date of Report: 13/01/2026

Sl. No.	Particulars	Event related Details			
1.	Event*	BIZLAB Trainers program			
2.	Title of the Event	AIMA BIZLAB 2-day Training the Trainers program			
3.	Date of Conduction	25 <sup>th</sup> October 2025 & 10 <sup>th</sup> January 2026	4.	Time:	9.00 AM to 4.00 PM
5.	Venue	Online			
6.	Resource Person 1 Details (Profile to be enclosed)	Name: Pradeep Kumar Designation: Trainer Mobile No. 9871413064	Organisation: AIMA Specialization Email ID: pkumar@aima.in		
7.	Topics Covered	AIMA Bizlab Business Simulation Game			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	22	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	NA	External:	NA
12.	Faculty Coordinator/s	Full Name: Sowjanya M Nagaraj Department: MBA Designation: Assistant Professor			
13.	Student Coordinator/s	NA			



Sl. No.	Particulars	Event related Details			
14.	<b>Total Expenditure</b> (Details to be enclosed)	NA	15	<b>Sponsors and Amount</b> (if any)	NA
16.	<b>Agenda of the Event</b> (Attach a copy)	---	17.	<b>Provide the link of the report uploaded on College Website</b>	yes
18.	<b>Social Media Links</b> (Provide the links of the report uploaded on Social Media)	NA	19.	<b>Report sent to Newspapers? If yes, provide cuttings/images:</b>	NA
20.	<b>Certificates Printed?</b> (Attach a copy**)	yes	21.	<b>Feedback Collected?</b> (Attach a copy**)	No
22.	<b>Attendance Sheet Attached? #</b>	Yes	23	<b>Photographs of the Event</b> (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	Yes
24.	<b>Summary of the Event</b> (Around 100 words)	<i>The AIMA BizLab Training the Trainers (TTT) Program conducted by All India Management Association was organized to equip faculty members with the skills required to effectively deliver simulation-based learning using the AIMA BizLab platform. The program provided hands-on training in managing virtual business environments, interpreting simulation results, and integrating experiential learning into the management curriculum. Participants learned how to guide students in strategic decision-making, financial analysis, and competitive business scenarios. The TTT program enhanced faculty competence in outcome-based education, promoted practical learning, and ensured standardized implementation of business simulations across institutions.</i>			

**Notes:**

\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc. \*\* Format Copy need to be attached and hard copy need to be filed, \* Original sheet need to be filed and scanned copy should be attached. \*Department, please select the department

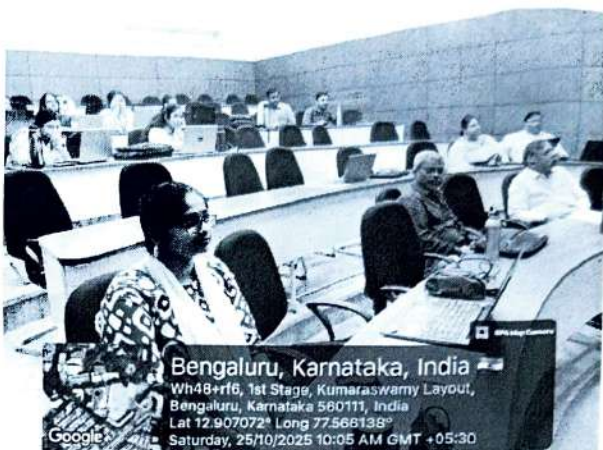
**PS:**

- ◆ **Whichever column is not applicable, write as NA.**
- ◆ **If the nothing is done / gained / spent, write as No/Nil.**

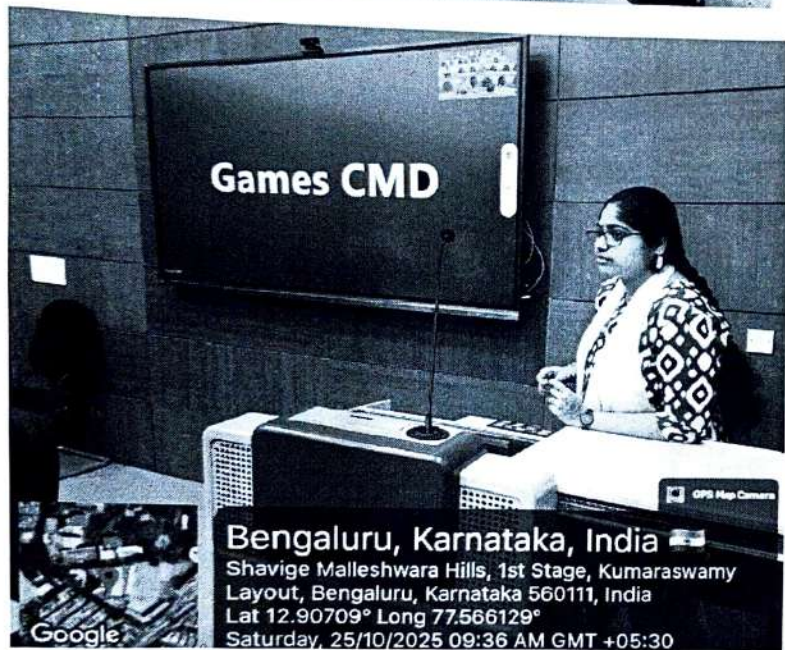




**Bengaluru, Karnataka, India**  
 Wh48+rf6, 1st Stage, Kumaraswamy Layout,  
 Bengaluru, Karnataka 560111, India  
 Lat 12.907065° Long 77.566128°  
 Saturday, 25/10/2025 10:06 AM GMT +05:30



**Bengaluru, Karnataka, India**  
 Wh48+rf6, 1st Stage, Kumaraswamy Layout,  
 Bengaluru, Karnataka 560111, India  
 Lat 12.907072° Long 77.566138°  
 Saturday, 25/10/2025 10:05 AM GMT +05:30



**Bengaluru, Karnataka, India**  
 Shavige Malleshwara Hills, 1st Stage, Kumaraswamy  
 Layout, Bengaluru, Karnataka 560111, India  
 Lat 12.90709° Long 77.566129°  
 Saturday, 25/10/2025 09:36 AM GMT +05:30



**Bengaluru, Karnataka, India**  
 Wh48+rf6, 1st Stage, Kumaraswamy Layout,  
 Bengaluru, Karnataka 560111, India  
 Lat 12.907069° Long 77.566139°  
 Saturday, 25/10/2025 09:49 AM GMT +05:30



  
**Event Coordinator**

  
**Head of the Department**  
 Department of Management Studies (MBA-BU)  
 Dayananda Sagar College of  
 Arts, Science and Commerce  
 Bengaluru - 560 111

  
**IQAC Coordinator**  
 IQAC Co-ordinator  
 Dayananda Sagar College of Arts,  
 Science & Commerce  
 Kumaraswamy Layout, Bengaluru - 560 111

  
**Principal**  
**Principal**  
 Dayananda Sagar College of Arts,  
 Science & Commerce  
 Kumaraswamy Layout, Bengaluru - 560 111



# Dayananda Sagar College of Arts, Science and Commerce

Kumarswamy Layout, Bengaluru – 560111

## Department of Management Studies

2 Days Training the Trainers Program by AIMA Bizlab

Attendance Sheet

Date:10.01.2026

Sl. No	Name	Designation	Signature
1	Dr. Kadambini Katke	Professor	
2	Dr. Vijaya Kumar. J	Associate Professor	
3	Dr. Vinish P	Associate Professor	
4	Dr. Ameer Asra Ahmed	Associate Professor	
5	Dr. Subbulakshmi S	Associate Professor	
6	Dr. Chetan Shetty	Associate Professor	
7	Dr. M.R Srikanta Murthy	Asst. Professor	
8	Dr. Nayana T	Asst. Professor	
9	Prof. Muralidhara K S	Asst. Professor	
10	Prof. Vaibhav Patil	Asst. Professor	
11	Prof. Tejaswini L Kulkarni	Asst. Professor	
12	Prof. Sachana C	Asst. Professor	
13	Prof.Nethravathi N	Asst. Professor	
14	Prof. Bhargavi Kulkarni	Asst. Professor	
15	Prof. Balwant Kaur Uppal	Asst. Professor	
16	Prof. Sowjanya MN	Asst. Professor	
17	Prof. Tarun Malik	Professor of Practice	



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PLATINUM JUBILEE  
1957 - 2027

AIMA  
ALL INDIA MANAGEMENT ASSOCIATION

AIMA BizLab EDGE  
Accredited Institute



Dayananda Sagar College of Arts, Science & Commerce  
Bengaluru

Valid Upto : Oct-26  
Certification Number : ABEAI/77



*Neeraj Kapoor*  
Neeraj Kapoor  
Director, AIMA

[www.aimabizlabedge.com](http://www.aimabizlabedge.com)

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1957 - 2027

AIMA  
ALL INDIA MANAGEMENT ASSOCIATION

# AIMA BizLab EDGE Certified Trainer



*Dr. Kadambini Katke*

**Dayananda Sagar College of Arts, Science & Commerce, Bengaluru**

Has successfully demonstrated the understanding and skill necessary to use the title "Certified Trainer"

Date of Allotment: Dec-25  
Certification Number: ABECT-1797



*Neeraj Kapoor*  
Neeraj Kapoor  
Director, AIMA

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AIMA  
ALL INDIA MANAGEMENT ASSOCIATION

# AIMA BizLab EDGE Certified Trainer



*Dr. Chetan Shetty*

**Dayananda Sagar College of Arts, Science & Commerce, Bengaluru**

Has successfully demonstrated the understanding and skill necessary to use the title "Certified Trainer"



AIMA  
BizLab EDGE

Date of Allotment: Dec-25  
Certification Number: ABECT-1800



*Neeraj Kapoor*

Neeraj Kapoor  
Director, AIMA

10-Jan-2026

Participating in the AIMA BizLab 2-day training the trainers program was a highly enriching professional bridge the gap between classroom theory and real-world application. The practical orientation of the program, especially the interpretation of financial reports and competitive positioning, enhanced our understanding of outcome-based teaching. By incorporating BizLab into MBA curriculum, students will gain exposure to dynamic market scenarios, learn the consequences of managerial decisions, and develop problem-solving and analytical abilities. Such experimental learning tools are particularly valuable in preparing management graduates for corporate environments where strategic agility and teamwork are essential.



*Ameeza*

[Dr. Ameeza Asra Ahmed]

25-Oct-2025

The AIMA BizLab Training the Trainers Program conducted by All India Management Association was an insightful and professionally structured learning experience. The sessions provided comprehensive exposure to simulation-based pedagogy and its relevance in contemporary management education. The hands-on engagement with the BizLab Business Simulation Game helped us understand how theoretical concepts in finance, marketing, strategy and operations can be integrated into a single decision making platform. The trainer, Mr. Pradeep Kumar, ensured clarity in explaining each stage of the simulation and encouraged active participation. This program will significantly benefit management students by enabling faculty to create immersive learning environments where students can practice strategic thinking, risk assessment, teamwork, and data-driven decision-making in a realistic business setting.



PROF. BALWANT KAUR UPPAL



25-10-2025

The Bizlab TTT program was thoughtfully organized and delivered with a strong focus on practical application. The simulation platform effectively replicates competitive business conditions, requiring participants to make decisions under constraints similar to real-life corporate situations. The training equipped faculty members with the necessary technical and pedagogical skills to guide students through simulation rounds and performance analysis. For management students, this approach will enhance conceptual clarity, improve financial literacy, and foster leadership and collaboration skills. Instead of passively learning concepts, students will actively experience the impact of their decisions, which strengthens retention, critical thinking and confidence in managerial roles.

  
Kadambini Katar



10-Jan-2026

The AIMA Bizlab Training the program stands out as a progressive initiative aimed at modernizing management education. The experiential learning methodology adopted during the sessions emphasized strategy formulation, competitive analysis, and performance evaluation in an engaging and structured manner. The interactive discussion and live simulation practica deepened our understanding of integrating technology-driven tools into academic delivery. By implementing Bizlab in classrooms, management students will benefit from enhanced engagement, improved decision-making skills, and exposure to realistic business challenges. Such training ensures that faculty members are well-prepared to mentor students in developing practical competencies, thereby making them industry-ready and strategically competent professionals.

S. Subramanian