



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Personal Counseling & Mentoring Cell (Apthamithra)

Report of the Event Conducted

Department*: MBA

Date of Report: 1.07.2026

Sl. No.	Particulars	Event related Details			
1	Event*	Health & Wellness			
2	Title of the Event	Anti-Drug Abuse and Illicit Trafficking Day - 2026			
3	Date of Conduction	30/06/2026	4.	Time 10.00 am to 1.00 pm	
4	Venue	P C Sagar Auditorium			
5	Resource Person 1 Details (Profile to be enclosed)	Bengaluru City Police, Government of Karnataka (Hybrid Session)			
6	Topics Covered	Impact of substance abuse on students' physical and mental health. Legal consequences under the NDPS Act.			
7	Resource Person 2 Details (Profile to be enclosed)	NA			
8	Topics Covered	NA			
9	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	NA	External:	NA
10	No. Student Participants (Enclose a copy of names with signatures)	Internal:	146	External:	NA
11	Faculty Coordinator/s	Full Name: Dr. Vinish P Department: MBA Designation: Associate Professor Full Name: Dr. Nayana T Department: MBA Designation: Assistant Professor			
12	Student Coordinator/s	NA			
13	Total Expenditure (Details to be enclosed)	NIL	15	Sponsors and Amount (if any)	NA
14	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	NA
15	Social Media Links	Yes	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
16	Certificates Printed?	NA	21.	Feedback Collected?	NA
17	Attendance Sheet Attached?	Yes	23	Photographs of the Event attached	Yes
18	Summary of the Event	<p>The Drug-Free Campaign program, led by the Hon'ble Chief Minister, was organized for students at P. C. Sagar Auditorium from 10:00 AM to 1:00 PM. The event focused on creating awareness about the harmful effects of drug abuse and encouraged students to adopt a healthy, disciplined, and drug-free lifestyle. The Chief Minister emphasized the importance of youth participation in building a safer and addiction-free society, inspiring students to become responsible citizens and ambassadors of the anti-drug movement.</p>			

Event Coordinator

IQAC Coordinator

HOD/Director (MBA-BU)

Principal

Event Photos



Figure 1: Address by Police SI, Kumaraswamy layout Police station



Figure 2: Display of Anti Drug Campaign by MBA Students



Figure 3: Address by Commissionner of Police, Bengaluru



Figure 4: MBA student Participants attending the event



Figure 5: Oath by students administered by Bengaluru Police