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|  | <p>NAME: LOKESHWARI DV</p> <p>DESIGNATION: ASSISTANT PROFESSOR</p> <p>QUALIFICATION: M.Com K-SET (MBA)(Ph.D.)</p> <p>TOTAL EXPERIENCE: 8 YEARS</p> <p>MAIL-ID: lokeshwari-bcom@dayanandasagar.edu</p> |
| <p>SPECIALIZATION</p> | <p>Accounting & Taxation, Finance</p> |
| <p>AREA OF INTEREST</p> | <p>ESG, Sustainability, Behavioral Finance, Personal Finance, Industry4.0, Taxation</p> |
| <p>SUBJECTS TAUGHT</p> | <p>Income tax, xGoods and Services Tax, Advanced Research Methodology, Forensic Accounting and Auditing, Financial Management, Risk Management and Derivatives</p> |
| <p>NO. OF CERTIFICATIONS</p> | <p>05</p> |
| <p>PAPERS PRESENTED [NATIONAL & INTERNATIONAL]</p> | <p>The Impact of Sustainable Finance Initiatives on Customer Trust, Satisfaction, and Loyalty: A Study of Banking Institutions International Conference on Management and Entrepreneurial Challenges in a Dynamic Business Environment (MEC–2025).</p> <p>Impact of Generative AI on Students’ Mental Well-being: Examining Academic Stress, Ethical Concerns, and Cognitive Dependence International Conference on Management and Entrepreneurial Challenges in a Dynamic Business Environment (MEC–2025).</p> |
| <p>PUBLICATION (NATIONAL AND INTERNATIONAL JOURNAL)</p> | <p>"Assessing banking performance through the camels model: a comprehensive review of empirical studies "Journal of Interdisciplinary and Multidisciplinary Research (JIMR) E-ISSN:1936-6264 Impact Factor: 8.886 UGC CARE II Vol. 19 Issue 12, Dec- 2024.</p> <p>A Study On Impact Of Virtual Learning On Students During Covid-19 Pandemic At J P Nagar, Bangalore, Tianjin Daxuexuebao (Ziranxueyugongchengjishu Ban)/ Journal Of Tianjin University Science And Technology, Scopus Indexed - Issn (Online): 0493-2137,E-Publication: Vol:54,Issue:04:2025</p> <p>AN EMPIRICAL STUDY ON FACTORS INFLUENCING CONSUMER LOYALTY TOWARDS E-COMMERCE,JIER,Vol. 5 No. 1 (2025),https://doi.org/10.52783/jier.v5i1.1983 ABDC</p> |
| <p>BOOK/ BOOK CHAPTER PUBLISHED</p> | <p>Advanced AI to Revolutionize Business Intelligence' is: Paramashivan, M., Pandey, D., Pateriya, N., & George, A. (Eds.).</p> |

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| | (2026). Utilizing Advanced AI to Revolutionize Business Intelligence. IGI Global Scientific Publishing. https://doi.org/10.4018/979-8-3373-0553-0 [1] |
| REVIEWER | IGI Global – Scopus Indexed Asian Journal of Economics, Finance and Management -Publons web of Science |
| PATENT | Device For Financial Forecasting and Budget Management Indian Design ChatGPT Related Principles and Future Development Indian Design |
| BOOKS PUBLISHED | <ol style="list-style-type: none"> 1. Forensic accounting and auditing 2. Risk Management and Derivatives 3. Author for a business environment |
| ORGANISED FDP | Artificial Intelligence as a copilot in bridging the gap between Academia and Industry- ATAL 6 days Online FDP |
| FDP ATTENDED | <p>Training Program on Financial Education and Investment Awareness</p> <p>Innovative trends in the field of technology, Commerce, management and humanities</p> <p>Artificial Intelligence as a copilot in bridging the gap between Academia and Industry.</p> |