



Dayananda Sagar College of Arts, Science and Commerce

BBA Department Calendar of Events for the Odd Semester 2025

JUNE			JULY			AUGUST			SEPTEMBER			OCTOBER			NOVEMBER			DECEMBER		
DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT
1		SUNDAY	1	TUE	BU Examination 2025	1	FRI	"Corporate Confessions" – HR Story Circle/HR Club	1	MON	"Corporate Karma" – HR Ethics Simulation/HR Club	1		AYUDHA PUJA - GOVERNMENT HOLIDAY	1		SATURDAY - HOLIDAY	1	MON	"WallFlair" – One-Minute Employability Challenge/HR Club
2	MON	Internal Assessment Marks Upload	2	WED	BU Examination 2025	2		SATURDAY - HOLIDAY	2	TUE	"Brand Decade" – Marketing Strategy Caselet-Marketing Club	2		GANDHI JAYANTI - GOVERNMENT HOLIDAY	2		SUNDAY	2	TUE	"Market Mingle" – Role-Play Social Media Strategy Game/Marketing Club
3	TUE	Internal Assessment Marks Upload	3	THU	BU Examination 2025	3		SUNDAY	3	WED	"Audit Angles" – Real World Audit Case Studies-Accounts Club	3	FRI	"Clean Start" – Campus Swachhata Drive/ISR Activity	3	MON	"Equity Spotlight" – Sectoral Stock Analysis Content/Finance Club	3	WED	"Final Tally" – Semester End Accounting Recaps/Accounts Club
4	WED	Internal Assessment Marks Upload	4	FRI	BU Examination 2025	4	MON	"Marketthon" – Inter-College Marketing Challenge/Marketing Club	4	THU	"FinFlits" – Screening + Panel on Finance in Cinema-Finance Club	4		SATURDAY - HOLIDAY	4	TUE	"RecruitTech" – Digital Tools in Recruitment Workshop/HR Club	4	THU	"PitchTalk Finance" – Micro-Lessons by Student/Finance Club
5	THU	Internal Assessment Marks Upload	5		SATURDAY - HOLIDAY	5	TUE	Soft Skills Training for 5th Sem BBA Sec A "Startup Maze" – Business Model Puzzle/Entrepreneurship Club	5	FRI	Teachers' Day	5		SUNDAY	5	WED	Live Project Viva Voce – Day 1	5	FRI	"WordWars" – Business Book Quote Wall + Literary Relay/Literary Club
6	FRI	Internal Assessment Marks Upload	6		SUNDAY	6	WED	Soft Skills Training for 3rd Sec A & 5th Sem BBA C "Beyond Balance Sheet" – Account Masterclass/Accounts Club	6		SATURDAY - HOLIDAY	6	MON	"Brand Bazaar" – Create & Sell Pop-up Simulation/Marketing Club	6	THU	Live Project Viva Voce – Day 2	6		SATURDAY - HOLIDAY
7		SATURDAY - HOLIDAY	7	MON	BU Examination 2025	7	THU	Soft Skills Training for 3rd Sem BBA C 1st Sem BBA A Training "Budget Hack" – Financial Planning Simulation/Finance Club	7		SUNDAY	7		VALMIKI JAYANTI - GOVERNMENT HOLIDAY	7	FRI	"Brandstorm Reboot" – Rebranding Legacy Business/Marketing Club	7		SUNDAY
8		SUNDAY	8	TUE	BU Examination 2025	8	FRI	Personal Effectiveness Soft Skills Training for 1st Sem BBA A "Inklings of Business" – Literary Jam/Literary Cell	8	MON	"StartSmart" – Business Plan Drafting Bootcamp/Entrepreneurship Club	8	WED	"HRnario" – Workplace Situational Skill Contest/HR Club	8		KANAKADASA JAYANTHI	8	MON	"Endgame Calendar" – 5 Day Campus Games Challenge/Launch/HR Club
9	MON	Internal Assessment Marks Upload	9	WED	BU Examination 2025	9	SAT	Personal Effectiveness Soft Skills Training for 1st Sem BBA B & C "Team Tag" – Sports-based Team-Building Event/Sports Club	9	TUE	"The HR League" – Role-play Challenge/HR Club	9	THU	"Sports Biz" – Seminar on Sports Industry & Management/Sports Club	9		SUNDAY	9	TUE	BU End-Semester Examinations
10	TUE	BU Examination 2025	10	THU	UG Inaugural	10		SUNDAY	10	WED	"Pitch Palette" – Visual Marketing Contest/Marketing Club	10	FRI	"Pitch Fests" – Bilingual Business Pitch Contest/Entrepreneurship Club	10	MON	"Startupthon" – Startup Idea Sprint (One-Day Hackathon)/Entrepreneurship Club	10	WED	BU End-Semester Examinations
11	WED	BU Examination 2025	11	FRI	Commencement of classes for III and V sem BBA & Induction Programme-Day 1 & Parent Orientation	11	MON	"HR Detective" – Conflict Resolution Roleplay/HR Club	11	THU	"LitFlare" – Article Writing Competition/Literary Cell	11	SAT	"Finopoly" – Finance-themed Board Game Day/Finance Club	11	TUE	"Spoken Ink" – Business Storytelling Slam/Literary Cell	11	THU	BU End-Semester Examinations
12	THU	BU Examination 2025	12	SAT	BRIDGE COURSE FOR III & V Sem BBA Induction Programme-Day 2 Expert Talk	12	TUE	"Campaign Canvas" – Marketing Poster Design/Marketing Club	12	FRI	"Wealth Whiz" – Finance Puzzle Hunt/Finance Club	12		SUNDAY	12	WED	"Green Pitch" – Sustainable Business Plan Contest/ISR Activity	12	FRI	BU End-Semester Examinations
13	FRI	BU Examination 2025	13		SUNDAY	13	WED	"Samvedna" – Social Storytelling Drive/ISR Activity	13	SAT	"CSR Drive" – On-Campus Social Impact Activity/ISR Activity	13	MON	"Voice of Values" – Ethical Dilemmas Round Table/HR Club	13	THU	"Game of Trades" – Finance Trading Room Simulation/Finance Club	13	SAT	BU End-Semester Examinations
14	SAT	BU Examination 2025	14	MON	Induction Programme-Day 2 Expert Talk & Cells Orientation	14	THU	"IndiePreneur" – Young Entrepreneurs' Meet/Entrepreneurship Club	14		SUNDAY	14	TUE	"Ad-Storm" – Marketing Slogan Jam/Marketing Club	14	FRI	"Backlog Ki Pathshala" – A Day with Underserved Children	14		SUNDAY

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DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT	DATE	DAY	EVENT
15	SUNDAY		15	TUE	Induction Programme Day 3- "Being a Responsible Citizen" Talk from Police Personnel & Lawyer	15	INDEPENDENCE DAY - GOVERNMENT HOLIDAY		15	MON	"Ledger Lab" - Hands-On Tally & Accounting ToothAccounts Club	15	WED	"LitLight" - Literary Cell Open Mic Night/Literary Cell	15	SATURDAY - HOLIDAY		16	MON	BU End-Semester Examinations
16	MON	BU Examination 2025	16	WED	Induction Programme Day 3- Placement Orientation System & Process at DSI-By Senior Vice President Placement DSI	16	SATURDAY - HOLIDAY		16	TUE	"Founder's Fireside" - Alumni Entrepreneur Panel/Entrepreneurship Club	16	THU	"Fund Finders" - Financial Planning for College Students/Finance Club	16	SUNDAY		16	TUE	BU End-Semester Examinations
17	TUE	BU Examination 2025	17	THU	Ice Breaker- Team Building Activity for 1 Sem BBA	17	SUNDAY		17	WED	"Sports Fiesta" - Intra- Departmental Games/Sports Club	17	FRI	"AxiAccount" - R&B on Accounting/BlendersAccounts Club	17	MON	"From Revenue to Record" - Campus Placement Readiness/HR Club	17	WED	BU End-Semester Examinations
18	WED	BU Examination 2025	18	FRI	"Stocks & Ladders" - Mock Stock Trading/Finance Club	18	MON	Internal Test 1	18	THU	"Equity Express" - Stock Market Newsroom Simulation Finance Club	18	SATURDAY - HOLIDAY		18	TUE	"Ad Mad Next Gen" - Ad Concept Contest for Gen Alpha/Marketing Club	18	THU	BU End-Semester Examinations
19	THU	BU Examination 2025	19	SATURDAY - HOLIDAY		19	TUE	Internal Test 1	19	FRI	"AdLib" - Live Ad Creation Showdown/Marketing Club	19	SUNDAY		19	WED	"Ledger Logic" - Real-Time Accounting/Tooth Accounts Club	19	FRI	BU End-Semester Examinations
20	FRI	BU Examination 2025	20	SUNDAY		20	WED	Internal Test 1	20	SATURDAY - HOLIDAY		20	NARAKA CHATURTHI - GOVERNMENT HOLIDAY		20	THU	"Street Play for Change" - CSR/Student/HR Activity	20	SATURDAY - HOLIDAY	
21	SAT	BU Examination 2025	21	MON	"BrandMaster" - Logo Redesign Sprint-/Marketing Club	21	THU	Internal Test 1	21	SUNDAY		21	TUE	"Green Biz Ideas" - Eco- Entrepreneurship Pitch/Entrepreneurship Club	21	FRI	"Sportspreneur" - Panel on Careers in Sports & Fitness/Sports Club	21	SUNDAY	
22	SUNDAY		22	TUE	"Story Board" - Corporate Story Writing Contest- Literary Cell	22	FRI	Internal Test 1	22	MON	Internal Test-2	22	BALI PADYAMI - GOVERNMENT HOLIDAY		22	SAT	"Micro Events Day" - 5- minute Pitch, Quiz, Debate Circle/All Clubs (colloids)	22	MON	BU End-Semester Examinations
23	MON	BU Examination 2025	23	WED	"CSR in Action" - Field Visit + Reflection/HR Activity	23	SAT	"Local Impact Day" - Community Volunteering/ISR Activity	23	TUE	Internal Test-2	23	THU	"Case Crunchers" - HR & Marketing Combined Case Study/HR + Marketing Club	23	SUNDAY		23	TUE	BU End-Semester Examinations
24	TUE	BU Examination 2025	24	THU	"The Hiring Mind" - Role Play in Recruitment/HR Club	24	SUNDAY		24	WED	Internal Test-2	24	FRI	"Social Lens" - Student Short Film Screening (CSR Theme)/ISR Activity	24	MON	"CEO For A Day" - Strategic Decision Simulation/Entrepreneurship Club	24	WED	BU End-Semester Examinations
25	WEDNESDAY	BU Examination 2025	25	FRI	"BizStart Fair" - Mini Expo by Budding Startups/Entrepreneurship Club	25	MON	"ReBrand India" - National Brand Makeover Contest/Marketing Club	25	THU	Internal Test-2	25	SAT	"Fit Fest" - Yoga & Nutrition Awareness/Marketing/Sports Club + ISR	25	TUE	"BioLi Parade" - Literary Cell Creative Reading Display/Literary Cell	25	CHRISTMAS - GOVERNMENT HOLIDAY	
26	THU	BU Examination 2025	26	SAT	"Ace the Race" - Sports Day (Athletics)/Sports Club	26	TUE	"Profit & Purpose" - Social Entrepreneurship Talk/Entrepreneurship Club	26	FRI	Internal Test-2	26	SUNDAY		26	WED	"Constitution Quiz" - Observing Constitution Day/Literary Cell + ISR	26	FRI	BU End-Semester Examinations
27	FRI	BU Examination 2025	27	SUNDAY		27	GANESHA CHATURTHI - GOVERNMENT HOLIDAY		27	SAT	"Mind & Body Rally" - Health + Mental Wellness Camp/Sports Club + ISR	27	MON	"Alumni Insights" - Corporate HR Fireside Chat/HR Club	27	THU	"HireWire" - Mock GD & PI Rounds with Industry Mentors/HR Club	27	SAT	BU End-Semester Examinations
28	SATURDAY	BU Examination 2025	28	MON	"Brand Rescue" - Marketing Crisis Simulation/Marketing Club	28	THU	"TradeCraft" - Mock Trading Floor/Finance Club	28	SUNDAY		28	TUE	"StartUp Sizzle" - Team Ideation Grid Game/Entrepreneurship Club	28	FRI	"Adopt a Brand" - Semester-End Marketing Exhibition/Marketing Club	28	SUNDAY	
29	SUNDAY		29	TUE	"ThinkHR" - Case Study Competition/HR Club	29	FRI	"LitXpress" - Literary Cell Bulletin Launch + Panel/Literary Cell	29	MON	"HR Unmasked" - Employee Grievance Redressal Drill/HR Club	29	WED	"Ledger Live" - Real-Time Tally Entry Battle/Accounts Club	29	SAT	"Friendly League" - Intra-Dept Sports/Finals/Sports Club	29	MON	BU End-Semester Examinations
30	MON	BU Examination 2025	30	WED	"Financial Freedom 101" - Investment Workshop/Finance Club	30	SAT	Parent-Teacher Meeting	30	TUE	"VentureVerse" - Creative Startup Fiction Writing/Literary Cell	30	THU	"Marketing Movie Mashup" - Screen + Brand Decode/Marketing Club	30	SUNDAY		30	TUE	BU End-Semester Examinations
			31	THU	"Numbers Decoded" - Forensic Accounting Demo/Accounts Club	31	SUNDAY					31	FRI	"Costume Day: Dress as a Business Icon" + Exhibition/Literary Cell				31	WED	BU End-Semester Examinations

Teja
HOD-BBA

Dalu
Principal-DSCASC
11/11/2025