



**DAYANANDA SAGAR COLLEGE OF ARTS  
SCIENCE & COMMERCE**  
Affiliated to Bangalore University



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Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore, Karnataka, India, Pin Code : 560111  
Phone : +91 8042161762 / 26661104 Fax: 26660789,  
Website : <https://dscasc.edu.in/>

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# Department of Bachelor of Business Administration(BBA)

**BBA 2020-2023 (CBCS) BATCH  
V Semester BBA**


**PROJECT REPORT PROOF**

**Total Number of Students:60**

## Certificate

This is to certify that Mr. Abhijith K M bearing Register Number 20CQC26001 has successfully completed the Project entitled "A Study on Consumer Satisfaction of towards Food Quality with reference to Naga foods" under the guidance of Prof. Rashmi M Umarji as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

  
HOD  
Head of Department  
Commerce (B.Com.)  
Department of Arts,  
Science & Commerce  
Dayananda Sagar College  
K.S. Layout, Bangalore - 560 078.

  
Principal  
Principal,  
Dayananda Sagar College of Arts  
Science & Commerce  
K.S. Layout, Bangalore - 560 078



## Certificate

This is to certify that **Mr. ADARSH RUPAM** bearing Register Number **20CQC26002** has successfully completed the Project entitled "**A study on perception towards Reliance Fresh**" under the guidance of **Prof. Rashmi M Umarji** as the partial fulfilment of the requirements for the award of **BBA** under Bangalore University for the Academic year **2022-23**.

**HOD**  
**Head of Department**  
Professor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560111

**Principal**  
**Principal,**  
**Dayananda Sagar College of**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560111**

## Certificate

This is to certify that Mr. ADITYA KARKAL bearing Register Number 20CQC26003 has successfully completed the Project entitled "A Study on Consumer awareness on meesho app among Women" under the guidance of Dr. Pavithra S T as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

*Dr. Pavithra S T*  
HOD 24/1/2023

Principal  
Principal,

Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE




(Affiliated to Bangalore University, Recognised by AICTE, Accredited by NAAC, New Delhi)

## Certificate

This is to certify that **Ms. Afreen Thabasum** bearing Register Number **20CQC26004** has successfully completed the Project entitled "**A study on customer satisfaction with respect to Zomato and Swiggy**" under the guidance of **Prof. Meghana C** as the partial fulfilment of the requirements for the award of **BBA** under Bangalore University for the Academic year **2022-23**.

  
HOD Department  
(Department of Commerce (B.Com.))  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078

  
Principal  
Dayananda Sagar College of Arts  
Science & Commerce  
K.S. Layout, Bangalore - 560 078

**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE  
& COMMERCE**


Approved by Bangalore University, Bangalore by No. 13, Government of Karnataka, New Delhi

**Certificate**

This is to certify that **Ms. ALFIYA ZAIBA** bearing Register Number **20CQCC26005** has successfully completed the Project entitled "**A Study on Derivative Market in India**" under the guidance of **Prof. Anitha A** as the partial fulfillment of the requirements for the award of **BBA** under Bangalore University for the Academic year **2022-23**.

  
**HOD**

**Head of Department**  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
18, Layout, Bangalore - 560 111

  
**Principal**

Dayananda Sagar College  
Science & Commerce  
18, Layout, Bangalore

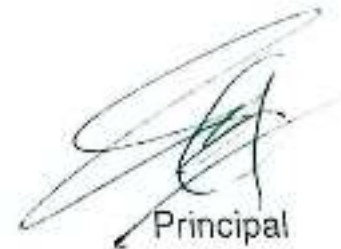


## Certificate

This is to certify that **Mr. AMAANULLAH KHAN** bearing Register Number 20CQC26006 has successfully completed the Project entitled "A study on cash management of HDFC Bank" under the guidance of **Prof. Anitha A** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.



HAB



Principal



## Certificate

This is to certify that **Ms. ANANYA S** bearing Register Number **20CQC26008** has successfully completed the Project entitled "**A study on customer satisfaction of Ather Energy**" under the guidance of **Prof. Lohith Kumar S** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

**HOD**  
Head of Department  
Department of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

**Principal**  
Principal,  
Dayananda Sagar College  
Science & Commerce  
K.S. Layout, Bangalore - 5



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



(Affiliated to Bangalore University, Recognised by AICTE, Accredited by NAAC, New Delhi)

## Certificate

This is to certify that Mr. Anikesh Kumar bearing Register Number 20CQC26009 has successfully completed the Project entitled "A Study on Customer Loyalty towards google pay" under the guidance of Prof. Nagarajeswari M as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

**Head of Department**  
Bachelor of Commerce (B.Com)  
Dayananda Sagar College of  
Science & Commerce  
K.S. Layout, Bangalore - 560 111.

**Principal,**  
Dayananda Sagar College of  
Science & Commerce  
K.S. Layout, Bangalore - 560




# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



(Affiliated to Bangalore University. Recognised by AICTE. Accredited by NAAC, New Delhi)

## Certificate

This is to certify that **Mr. ANIKET PAUL** bearing Register Number 20CQC26010 has successfully completed the Project entitled "A study on employee satisfaction relating to work environment with reference to M B Bricks Factory" under the guidance of **Prof. Meghana C** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

  
HOD  
Head of Department  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111.

  
Principal  
Principal,  
Dayananda Sagar College  
Science & Commerce  
K.S. Layout, Bangalore.



## Certificate

This is to certify that Mr. ANISH AGARWAL bearing Register Number  
202220001 has successfully completed the Project entitled "A Study on  
Consumer perception towards Lenovo vs Acer Laptop" under the  
supervision of Prof. Raksha M P as the partial fulfillment of the requirements for  
the award of BBA under Bangalore University for the Academic year 2022-  
23.

*(Signature)*  
10/02/2023

*(Signature)*  
Principal  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



## Certificate

This is to certify that **Mr. APURV SHARAN** bearing Register Number **20CQC26012** has successfully completed the Project entitled "**A study on customer preference towards ATM with reference to Bangalore City**" under the guidance of **Prof. Anitha A** as the partial fulfilment of the requirements for the award of **BBA** under Bangalore University for the Academic year **2022-23**.


**HOD**  
Head of Department  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560111

Principal



## Certificate

This is to certify that **Mr. Balaji D** bearing Register Number 20CQC26013 has successfully completed the Project entitled "A study on customer satisfaction towards Secret Hair care " under the guidance of **Dr. Pavithra S T** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

  
HOD

  
Principal

Principal,  
Dayananda Sagar College  
Science & Commerce  
K.S. Layout, Bangalore



## Certificate

This is to certify that Ms. Chaitra K bearing Register Number 20CQC26015 has successfully completed the Project entitled "A study on customer satisfaction at More Megastore" under the guidance of Dr. Pavithra S T as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

Head of Department  
Bachelor of Commerce (B.Com)  
Dayananda Sagar College of  
Science & Commerce  
K.S. Layout, Bangalore - 560 073.


Principal  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 073.



## Certificate

This is to certify that **Mr. Chandan B R** bearing Register Number 20CQC26016 has successfully completed the Project entitled "**A study on financial performance analysis at Ramdev Marketing**" under the guidance of **Prof. Lohith Kumar S** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

  
HOD  
Head of Department  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

  
Principal  
Principal,  
Dayananda Sagar College of  
Science & Commerce  
K.S. Layout, Bangalore - 560 111



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE

(Affiliated to Bangalore University. Recognised by AICTE, Accredited by NAAC, New Delhi)



## Certificate

This is to certify that Mr. Dhanush P bearing Register Number 20CQC26018 has successfully completed the Project entitled "A Study on Customer Satisfaction of Ather energy (HR & Finance)" under the guidance of Prof. Kshama Hegde as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

**HOD**  
**Head of Department**  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

**Principal**  
**Principal,**  
Dayananda Sagar College of Arts  
Science & Commerce  
K.S. Layout, Bangalore - 560 078



## Certificate

This is to certify that Mr. FURQAN LIAS KHAN bearing Register Number  
100240280113 has successfully completed the Project entitled "A study on  
impact of crypto currency on investors and Indian economy" under the  
guidance of Prof. Mumtaz K as the partial fulfillment of the requirements for  
the award of BBA under Bangalore University for the Academic year 2020-  
21

  
Prof. Mumtaz K

  
Principal

Signature of Head of Department  
K.S. [Signature] 2020/21



## Certificate

This is to certify that **Mr. HARSHA PRABHU** bearing Register Number 20COC26020 has successfully completed the Project entitled "A Study on Consumer behaviour towards Starbucks" under the guidance of Prof. Kshama Hegde as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

  
HOD 24/11/2023

  
Principal  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078




# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



(Affiliated to Bangalore University. Recognised by AICTE, Accredited by NAAC, New Delhi)

## Certificate

This is to certify that **Mr. HARSHITH B E** bearing Register Number 20CQC26021 has successfully completed the Project entitled "**A study on consumer satisfaction with online food delivery on Zomato**" under the guidance of **Prof. Kshama Hegde** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.


  
HOD


  
Principal  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



## Certificate

This is to certify that Mr. HARSHITH B E bearing Register Number 20CQC26021 has successfully completed the Project entitled "A study on consumer satisfaction with online food delivery on Zomato" under the guidance of Prof. Kshama Hegde as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

  
HOD

  
Principal  
Principal,  
Dayananda Sagar College of  
Science & Commerce  
K.S. Layout, Bangalore - 560



## Certificate

This is to certify that **Mr. HRITHIK REDDY** bearing Register Number **20CQC26023** has successfully completed the Project entitled "**A study on changed buying behaviour in the Covid-19 pandemic**" under the guidance of **Dr. Deepika Sharma** as the partial fulfilment of the requirements for the award of **BBA** under Bangalore University for the Academic year **2022-23**.

  
HOD


  
Principal  
Principal,  
Dayananda Sagar College of Ar  
Science & Commerce  
K.S. Layout, Bangalore - 560 0



## Certificate

This is to certify that **Mr. HRITHIK S** bearing Register Number 20CQC26024 has successfully completed the Project entitled "**A study on consumer behaviour towards TATA Vehicles**" under the guidance of **Dr. Deepika Sharma** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

  
HOD

  
Principal  
Principal,  
Dayananda Sagar College of A  
Science & Commerce  
K.S. Layout, Bangalore - 560 0



## Certificate

This is to certify that **Ms. JYOTHI E** bearing Register Number 20CQC26025 has successfully completed the Project entitled "**A study on Green Consumerism with special reference to Bangalore**" under the guidance of **Dr. Deepika Sharma** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

**HOD**  
Head of Department  
Bachelor of Business (B.Com)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

**Principal**  
**Principal**  
Dayananda Sagar College of Arts,  
Science and Commerce  
K.S. Layout, Bangalore - 560 071



## Certificate

This is to certify that **Mr. KUNCHE LOHITH REDDY** bearing Register Number 20CQC26027 has successfully completed the Project entitled "A study on customer satisfaction towards Nike products in Bangalore" under the guidance of **Dr. Pavithra S T** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.


  
HOD 9/7/2023


  
Principal,  
Principal,  
Dayananda Sagar College  
Science & Commerce  
K.S. Layout, Bangalore



## Certificate

This is to certify that Mr. Kushal S R bearing Register Number 20CQC26028 has successfully completed the Project entitled "A study on business strategy towards feedback survey on Apple iPhone Mobile users in the age group of 16 to 30" under the guidance of Prof. R Pavithra as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

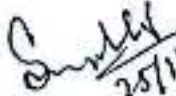
  
HOD

  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



## Certificate

This is to certify that **Mr. DHYAN CHAND M S** bearing Register Number 20CQC26029 has successfully completed the Project entitled "**A Study on Customer perspective towards online purchases**" under the guidance of **Prof. Faseeha Begum** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

  
25/11/2023  
HOD

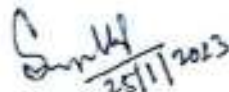
  
Principal

Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



## Certificate

This is to certify that **Mr. Madhu K A S** bearing Register Number **20CQC26030** has successfully completed the Project entitled "**A Study on Customer Satisfaction on Bangalore Bazar**" under the guidance of **Prof. Amrith Nachappa N** as the partial fulfilment of the requirements for the award of **BBA** under Bangalore University for the Academic year **2022-23**.

  
HOD 25/11/2023



Principal,  
Principal,  
Dayananda Sagar College of Arts  
Science & Commerce  
K.S. Layout, Bangalore - 560 078



## Certificate

This is to certify that Mr. **MANISH KUMAR** bearing Register Number 20CQC26032 has successfully completed the Project entitled "A study on customer privacy in Digital Marketing" under the guidance of Prof. R Pavithra as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

**Head of Department**  
Head of Department (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

**Principal**  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



## Certificate

This is to certify that Mr. MOHAMED FARUQ ALI B bearing Register Number 20CQC26035 has successfully completed the Project entitled "A Study on Digital modes of payment adopted by Small Vendors" under the guidance of Prof. Faseeha Begum as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

*S. S. S. S.*  
HOD *24/1/2023*

Principal


Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.

## Certificate

This is to certify that **Mr.Mukunda Mekala** bearing Register Number  
20CQC26060 has successfully completed the Project entitled "A Study  
on Marketing Strategy of one plus and its effects on consumer of  
**Bangalore region**" under the guidance of **Prof. Nagarajeswari M** as  
the partial fulfilment of the requirements for the award of BBA under  
Bangalore University for the Academic year 2022-23.



**Head of Department**  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111.




**Principal**  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



## Certificate

This is to certify that **Mr. MURARI SIDDHARTH** bearing Register Number **20CQC26038** has successfully completed the Project entitled "**A Study on Customer Satisfaction on e-Banking Service**" under the guidance of Prof. **Amrith Nachappa N** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

  
HOD – BBA  
28/11/2023

  
Principal, DSCASC  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



## Certificate

This is to certify that Ms. Nidhi Kumari bearing Register Number 20CQC26039 has successfully completed the Project entitled "A study on consumer buying behaviour and consumer's attitude on sustainable production and consumption in the food and beverage sector of Kristina Kochina" under the guidance of Prof. R Pavithra as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

**HOD**  
**Head of Department**  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

**Principal**  
**Principal,**  
Dayananda Sagar College  
Science & Commerce  
K.S. Layout, Bangalore -



## Certificate

This is to certify that **Mr. PAVAN KIRTHI SWAROOP D** bearing Register Number 20CQC26040 has successfully completed the Project entitled "**A Study on Employee Satisfaction with HR Policies with respect to Ultratech Cement**" under the guidance of **Prof. Deepika H C** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

*Smilif*  
HOD 24/11/2023

*[Signature]*  
Principal

Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



### Certificate

This is to certify that the student Prudhvi bearing Register Number 11111111 has successfully completed the Project entitled "A Study on the effectiveness of internet advertising on consumer behaviour" under the guidance of Prof. Aravind in partial fulfillment of the requirements for the degree of B.A. in Commerce under Bangalore University for the session, year 2013-14

*[Signature]*  
Date: 10/11/14

*[Signature]*  
Prudhvi

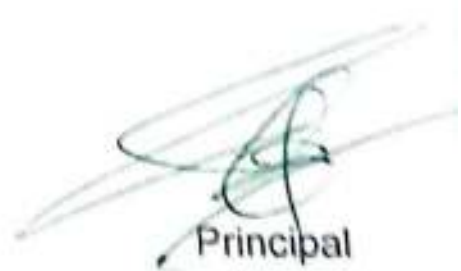
Principal,  
Savannah College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 076

## Certificate

This is to certify that **Mr. Prakhar Pratham** bearing Register Number **20CQC26042** has successfully completed the Project entitled "**A Study on Consumer Perception on service in SLV Cargo Movers**" under the guidance of **Prof. Lalitha** as the partial fulfilment of the requirements for the award of **BBA** under Bangalore University for the Academic year **2022-23**.



HOD



Principal  
Principal,  
Dayananda Sagar College  
Science & Commerce  
K.S. Layout, Bangalore -

## Certificate

This is to certify that **Mr. PREETHAM P** bearing Register Number 20CQC26043 has successfully completed the Project entitled "A study on customer satisfaction on Vrukshaa Plywood" under the guidance of Dr. **Subbulakshmi S** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.



HOD



Principal

## Certificate

This is to certify that Ms. Ramya M S bearing Register Number 20CQC26044 has successfully completed the Project entitled "A study on customer relationship management towards Blue Hyundai" under the guidance of Prof. Nagarajeswari M as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

HOD

Head of Department  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111.

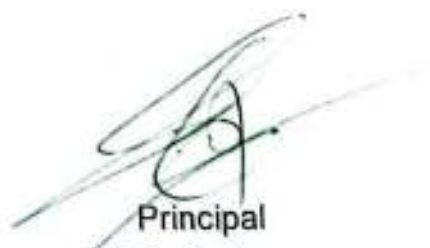
Principal  
Principal,

Dayananda Sagar College of A  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

## Certificate

This is to certify that Mr. RISHIT KUMAR bearing Register Number 20CQC26045 has successfully completed the Project entitled "A Study on Customer behaviour & satisfaction towards taxi apps like Ola & Uber" under the guidance of Prof. Lalitha as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

  
HOD 24/1/2023

  
Principal  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



## Certificate

This is to certify that Mr. RUTHIK G H bearing Register Number 20CQC26046 has successfully completed the Project entitled "A study on effectiveness of round table meeting in Toyota Kirloskar Auto Parts Pvt Ltd." under the guidance of Dr. Subbulakshmi S as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-

23

  
Principal



## Certificate

This is to certify that **Mr. KARTHIKEYAN S** bearing Register Number **20CQC26047** has successfully completed the Project entitled "**A study on customer satisfaction with Electric One E-Bikes and Scooters**" under the guidance of **Prof. Deepika H C** as the partial fulfilment of the requirements for the award of **BBA** under Bangalore University for the Academic year 2022-23.

**HOD**  
**Head of Department**  
**Bachelor of Commerce (B.Com.)**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 111**

**Principal**  
**Principal,**  
**Dayananda Sagar College of Art**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 07**



## Certificate

This is to certify that **Mr. SAMUEL S** bearing Register Number 20CQC26049 has successfully completed the Project entitled "A study on customer satisfaction towards Chocolates with special references to Bangalore Municipality" under the guidance of Prof. Deepika H C as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.



HOD



Principal  
Principal  
Dayananda Sagar College of Arts,  
Science and Commerce  
K.S. Layout, Bangalore - 560 078



## Certificate

This is to certify that **Mr. SANTHOSH N** bearing Register Number **20CQC26050** has successfully completed the Project entitled "**A Study on Customer satisfaction with their House Interior work with reference to SNS Interior work**" under the guidance of **Prof. Vinutha K** as the partial fulfilment of the requirements for the award of **BBA** under Bangalore University for the Academic year **2022-23**.

*Santhosh N*  
HOD 25/11/2023

*[Signature]*  
Principal

Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



## Certificate

This is to certify that **Ms. SHANMATHI KULI** Roll No. **2202220025** has successfully completed the Project entitled "**A Study on Customer preference & satisfaction in Metro (Wholesale)**" under the guidance of Prof. Lalitha as the partial fulfillment of the requirements for the award of **BBA** under Bangalore University for the Academic year **2022-23**.

Prof.  
Lalitha  
HOD

Principal  
Dayananda Sagar College of Arts  
& Commerce  
K S Layout, Bangalore - 560078

## Certificate

This is to certify that **Mr. Satyam Sagar** bearing Register Number  
20CQC26052 has successfully completed the Project entitled "**A  
Study on Consumer Behaviour towards fast food Industry with  
special Reference to Domino's pizza**" under the guidance of Prof.  
**V R Rajendra Kumar** as the partial fulfilment of the requirements for  
the award of BBA under Bangalore University for the Academic year  
2022-23.

**Head of Department**  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

**Principal**  
Principal,  
Dayananda Sagar College of Art  
Science & Commerce  
K.S. Layout, Bangalore - 560 07



## Certificate

This is to certify that Mr. SAYANTAN GOSWAMI bearing Register Number 20CQC26053 has successfully completed the Project entitled "A study on customer satisfaction on traditional training in Music" under the guidance of Prof. Parminder Kaur as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

Head of Department  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111.

Principal,  
Dayananda Sagar College of Arts  
& Commerce  
K.S. Layout, Bangalore - 560 0



## Certificate

This is to certify that Ms. SHAIK LIZMA KAUSER bearing Register Number  
2020025054 has successfully completed the Project entitled "A study on  
customer satisfaction with reference to Amazon" under the guidance of  
Dr. Chiluka Puschalata as the partial fulfillment of the requirements for the  
award of BBA under Bangalore University for the Academic year 2022-23.

  
HOD 21/07/2023


  
Principal  
Principal,  
Dayananda Sagar College  
Science & Commerce  
K.S. Layout, Bangalore.



## Certificate

This is to certify that **Mr. Shashank Kumar Singh** bearing Register Number **20CQC26055** has successfully completed the Project entitled "**A study on customer satisfaction on Honda Activa**" under the guidance of **Prof. V R Rajendra Kumar** as the partial fulfilment of the requirements for the award of **BBA** under **Bangalore University** for the Academic year **2022-23**.

  
**HOD**  
**Head of Department**  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

  
**Principal**  
**Principal,**  
**Dayananda Sagar College of Ar**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 01**



## Certificate

This is to certify that **Mr. Shashi Bhushan** bearing Register Number  
20CQC26056 has successfully completed the Project entitled "A study  
on impact of career counselling of students with reference to  
Edumilestones " under the guidance of Prof. V R Rajendra Kumar  
as the partial fulfilment of the requirements for the award of BBA under  
Bangalore University for the Academic year 2022-23.

Head of Department  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

Principal  
Principal,  
Dayananda Sagar Col  
Science & Com  
K.S. Layout, Bangalo



## Certificate

This is to certify that, **Mr. Shivakumar S. Hegde** (Roll No. **204 CY 20057**) has successfully completed the Project entitled "**A Study on Improving Efficiency and Effectiveness of Operations in his Careers**" under the guidance of **Prof. Chitra D. Rao**, as the partial fulfillment of the requirements for the award of **B.A. (Hons)** at Bangalore University for the Academic year **2022-2023**.

Vidya L  
Coordinator

Sundh  
31/01/2023  
HOD

Principal  
Dayananda Sagar College of  
Science & Commerce  
K.S. Layout, Bangalore - 560075



## Certificate

This is to certify that **Mr. SHUBHAM BHUWANIA** bearing Register Number **20CQC26059** has successfully completed the Project entitled "**A study on consumer perception towards food taste of catering with special reference to Brajwasi Catering**" under the guidance of **Prof. Sudarshan S Iyavanoor** as the partial fulfilment of the requirements for the award of **BBA** under Bangalore University for the Academic year 2022-23.

**HOD**  
of Department  
of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.

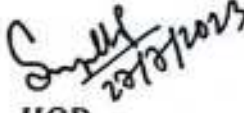
**Principal**  
**Principal,**  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



## Certificate

This is to certify that, **Mr. Shubham Ranjan** bearing Reg. No **20CQC26060** has successfully completed the Project entitled "**Sales and Operation of AdTech Solutions Thick Fiber, a Hair Growth, and Restoration Company**" under the guidance of **Dr. Sudarshan S. Savanoor**, as the partial fulfillment of the requirements for the award of BBA under Bangalore University for the Academic year **2022-2023**.

  
Coordinator

  
HOD

  
Principal

Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout Bangalore - 560 078.



## Certificate

This is to certify that **Mrs. Sikiligiri Bibi Ayesha** bearing Register Number 20CQC26082 has successfully completed the Project entitled "**A Study on Various investments decisions in the Stock Market**" under the guidance of **Prof. Disha H** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

**HOD**  
Head of Department  
Department of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111.

Principal



## Certificate

This is to certify that **Mr. SUHAS S** bearing Register Number 20CQC26063 has successfully completed the Project entitled "**A Study on Customer satisfaction towards Royal Enfield Bikes**" under the guidance of Prof. **Subbulakshmi S** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

*S. Subbulakshmi*  
HOD 25/11/2023

  
Principal

Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



## Certificate

This is to certify that Ms. **SUPRIYA SINGH** bearing Register Number **20CQC26064** has successfully completed the Project entitled "**A study on Impact of career counselling on 10<sup>th</sup> and 12<sup>th</sup> students of Siliguri with special reference to GoBudee Educare**" under the guidance of Prof. **Sudarshan S Savanoor** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

Head of Department  
Faculty of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Shivajinagar, Bangalore  
D. Sagar, Bangalore 560011

Principal




## Certificate

This is to certify that **Ms. THANUSHREE T** bearing Register Number **20CQC26066** has successfully completed the Project entitled "**A study on consumer buying behaviour at Hero Honda Scooters**" under the guidance of **Prof. Parminder Kaur** as the partial fulfilment of the requirements for the award of **BBA** under Bangalore University for the Academic year 2022-23.



HOD



Principal

Principal,  
Dayananda Sagar College of  
Science & Commerce  
K.S. Layout, Bangalore - 560011



## Certificate

This is to certify that Mr. Thejas R bearing Register Number  
20CQC26067 has successfully completed the Project entitled "A study  
on customer perception towards Dabur Product" under the  
guidance of Prof. Parminder Kaur as the partial fulfilment of the  
requirements for the award of BBA under Bangalore University for the  
Academic year 2022-23.

**HOD**  
Head of Department  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111.

**Principal**  
Principal,  
Dayananda Sagar College of  
Science & Commerce  
K.S. Layout, Bangalore - 560 111.



## Certificate

This is to certify that Ms. Vaishnavi B S bearing Register Number 20CQC26068 has successfully completed the Project entitled "A Study on Working Capital Management and its profitability in startups" under the guidance of Prof. Rashmi S as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

HOD

Head of Department  
Bachelor of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce,  
K.S. Layout, Bangalore - 560 111.

Principal

Principal,  
Dayananda Sagar College of Arts  
Science & Commerce  
K.S. Layout, Bangalore - 560 011



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE




(Affiliated to Bangalore University. Recognised by AICTE. Accredited by NAAC, New Delhi)

## Certificate

This is to certify that Ms. Vijaya Durga bearing Register Number 20CQC26069 has successfully completed the Project entitled "A study on consumer perception on Indian Cosmetic Products" under the guidance of Prof. Disha H as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

  
HOD  
Head of Department  
Bachelor of Business Administration (BBA) Core  
Dayananda Sagar College of Arts, Science & Commerce  
K.S. Layout, Bangalore - 560009

  
Principal  
Principal,  
Dayananda Sagar College of Arts  
& Commerce  
K.S. Layout, Bangalore - 560009



## Certificate

It is to certify that Mr. VISHNU VIJAY V bearing Register Number  
ICQC26070 has successfully completed the Project entitled "A Study on  
Business expansion towards painting services with reference to C.I.S  
rt. Ltd. at Bangalore City" under the guidance of Prof. Sudarshan S  
ivanoor as the partial fulfilment of the requirements for the award of BBA  
der Bangalore University for the Academic year 2022-23.

*Sudarshan S*  
26/4/2023  
IOD

Principal

Principal.

Dayananda Sagar College of Arts  
Science & Commerce  
K.S. Layout, Bangalore - 560 0



## Certificate

This is to certify that **Ms. YUKTHA D** bearing Register Number **20CQC26072** has successfully completed the Project entitled "**A study on the effectiveness of internet banking with respect to consumer perspective**" under the guidance of **Prof. Ashwini Basavaraju** as the partial fulfilment of the requirements for the award of **BBA** under Bangalore University for the Academic year **2022-23**.

Head of Department  
of Commerce (B.Com.)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078

Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.