



**DAYANANDA SAGAR COLLEGE OF ARTS  
SCIENCE & COMMERCE**  
Affiliated to Bangalore University



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Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore, Karnataka, India, Pin Code : 560111  
Phone : +91 8042161762 / 26661104 Fax: 26660789,  
Website : <https://dscasc.edu.in/>

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# Department of Bachelor of Business Administration(BBA)

**BBA 2020-2023 (CBCS) BATCH**  
**IV Semester BBA**

**PROJECT REPORT PROOF**

**Total Number of Students:56**



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



(Affiliated to Bangalore University. Recognised by AICTE, Accredited by NAAC, New Delhi)

## Certificate

This is to certify that **Mr. Abhijith K M** bearing register Number **20CQC26001** of **4<sup>th</sup> Semester BBA** student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title “**Business Plan report on Blinkit dealing with logistics services, UB City Vittal Mallya Road, Bangalore**” under the guidance of **Prof. Meghana C** during the academic year **September 2022** in partial fulfilment of the requirements for the degree of ‘**Bachelor of Business Administration**’ of Bangalore University

  
HOD-BBA 5/9/2022

  
Principal-DSCASC  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Mr. Adarsh Rupam** bearing register Number 20CQC26002 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title “**Business Plan report on Bharti Girls Hostel, Patna**” under the guidance of **Prof. Kshama Hegde** during the academic year September 2022 in partial fulfilment of the requirements for the degree of ‘**Bachelor of Business Administration**’ of **Bangalore University**

  
HOD-BBA

**Head of Department**

**Bachelor of Business Administration (BBA)**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 114**



Principal-DSCASC

**Principal,**

**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 078.**



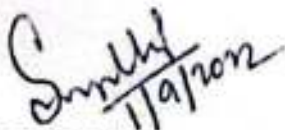
# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Mr. ADITYA KARKAL** bearing Register Number **20CQC26003** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan report on Hotel Prasad handling Veg Cuisines, Ilkal, Karnataka**" under the guidance of **Prof. Amrith Nachappa N.** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
11/9/2022

**HOD-BBA**

**Head of Department**

**Bachelor of Business Administration (BBA)**

**Dayananda Sagar College of Arts,**

**Science & Commerce**

**K.S Layout, Bangalore - 560 111**



**Principal**

**Principal**

**Dayananda Sagar College of Arts,  
Science and Commerce**

**K.S Layout, Bangalore - 560 111**



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## Certificate

This is to certify that **Ms. AFREEIN THABASUM** bearing Register Number **20CQC26004** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on Virtual Retailing of Clothing and Fashion Styling with respect to Bouteak in Bangalore**” under the guidance of **Prof. Sudarshan S. Savanoor** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
5/9/2022

**HOD-BBA**

**Head of Department**  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111



**Principal**

**Principal,**  
**Dayananda Sagar College of Arts;**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 078**



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE




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## Certificate

This is to certify that Ms. ALFIYA ZAIBA bearing Register Number 20CQC26005 of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title “Business Plan Report on Lakme, Bangalore” under the guidance of Prof. Deepika H C during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of Bachelor of Business Administration of Bangalore University.

  
HOD-BBA

**Head of Department**  
Bachelor of Business Administration (BBA)  
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Science & Commerce  
K.S Layout, Bangalore - 560 111

  
Principal

**Principal,**  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Mr. Amaan Ullah Khan** bearing register Number 20CQC26006 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title **“Business Plan Report on KFC with reference change in Food Industries, Karnataka”** under the guidance of **Dr. Deepika Sharma** during the academic year September 2022 in partial fulfilment of the requirements for the degree of **‘Bachelor of Business Administration’ of Bangalore University**

  
HOD-BBA

**Head of Department**  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S Layout, Bangalore - 560 111

  
Principal-DSCASC  
Principal,

**Dayananda Sagar College of Arts,  
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## Certificate

This is to certify that **Mr. ANIKET PAUL** bearing Register Number **20CQC26010** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on M. B. Bricks Factory Manufacturing Bricks, Bilasipara, Assam.**” under the guidance of **Prof. Vinutha. K.** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
11/9/2022

**HOD-BBA**

**Head of Department**  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111



**Principal**  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



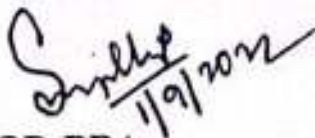
# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Mr. ANISH AGARWAL** bearing Register Number **20CQC26011** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on Puja Securities Pvt. Ltd. dealing with Stock Market, Siliguri, West Bengal**” under the guidance of **Prof. Deepika H C** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
11/9/2022

**HOD-BBA**

**Head of Department**

**Bachelor of Business Administration (BBA)**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 111**



**Principal**  
**Principal**  
**Dayananda Sagar College of**  
**Science and Commerce**  
**K.S. Layout, Bangalore - 560 078**



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## Certificate

This is to certify that **Mr. APURV SHARAN** bearing Register Number **20CQC26012** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on Earthy, water Purifying Company with special reference to Jamshedpur**” under the guidance of **Prof. Sudarshan S. Savanoor** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
5/9/2022

**HOD-BBA**

**Head of Department**  
Bachelor of Business Administration (BBA)  
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Science & Commerce  
K.S. Layout, Bangalore - 560 114



**Principal**  
**Principal,**

**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
K.S. Layout, Bangalore - 560 078.



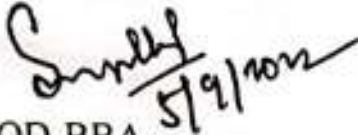
# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that Mr. Balaji D bearing register Number 20CQC26013 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "Business Plan Report on Shri Balaji Fashions, dealing with Retail Clothing, Vijayanagar Bangalore" under the guidance of Prof. Ashwini Basavaraju during the academic year September 2022 in partial fulfilment of the requirements for the degree of 'Bachelor of Business Administration' of Bangalore University

  
HOD-BBA  
Head of Department  
Bachelor of Business Administration (BBA)  
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Principal-DSCASC  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Ms. Chaitra K** bearing register Number 20CQC26015 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on Shri Krishna Nandagokula Veg restaurant, Kasturi Nagar**” under the guidance of **Prof. Meghana C** during the academic year September 2022 in partial fulfilment of the requirements for the degree of ‘**Bachelor of Business Administration**’ of **Bangalore University**

HOD-BBA

**Head of Department**  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S Layout, Bangalore - 560 111

Principal-DSCASC

**Principal,**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 078.**



## Certificate

This is to certify that **Mr. CHANDAN B R** bearing Register Number **20CQC26016** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title **“Business Plan Report on Global Event Management, Bangalore.”** under the guidance of **Prof. Faseeha Begum** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
1/9/2022  
**HOD-BBA**

**Head of Department**  
Bachelor of Business Administration (BBA)  
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K.S. Layout, Bangalore - 560 078

  
**Principal**

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## Certificate

This is to certify that **Mr. DHANUSH P** bearing register Number 20CQC26018 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on Tata Motors, Jalahalli Bangalore**” under the guidance of **Prof. Subbulakshmi S** during the academic year September 2022 in partial fulfilment of the requirements for the degree of ‘**Bachelor of Business Administration**’ of Bangalore University

  
HOD-BBA 5/9/2022

**Head of Department**  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S Layout, Bangalore - 560 111

  
Principal-DSCASC

**Principal,**  
Dayananda Sagar College of A  
Science & Commerce  
K.S. Layout, Bangalore - 560 0



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

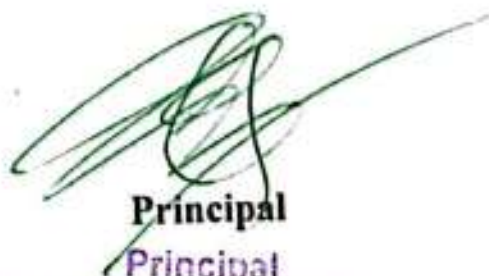
This is to certify that **Mr. FURQAAN ILYAS KHAN** bearing Register Number **20CQC26019** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on MIVEN Private Limited dealing with FMCG products, Bangalore.**” under the guidance of **Prof. Lalitha** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
1/9/2022

**HOD-BBA**

**Head of Department**

**Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
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K.S. Layout, Bangalore - 560 111**



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**Principal**

**Dayananda Sagar College of Arts,  
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## Certificate

This is to certify that **Mr. Harsha Prabhu** bearing register Number 20CQC26020 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on Chaayos, Indian Tea Company and Café Chain, Bangalore**” under the guidance of **Prof. Rashmi M Umarji** during the academic year September 2022 in partial fulfilment of the requirements for the degree of ‘**Bachelor of Business Administration**’ of Bangalore University

HOD-BBA  
Head of Department  
Bachelor of Business Administration (BBA)  
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Science & Commerce  
K.S. Layout, Bangalore - 560 111

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Science & Commerce  
K.S. Layout, Bangalore - 560 078.



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## Certificate

This is to certify that **Ms. JYOTHI E** bearing Register Number **20CQC26025** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on The Hilden Company Limited dealing with manufacturing of soft drinks, Nelamangala**" under the guidance of **Prof. Pavithra R.** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
11/9/2022

**HOD-BBA**

**Head of Department**  
**Bachelor of Business Administration (BBA)**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 111**



**Principal**

**Principal,**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 078.**



## Certificate

This is to certify that **Mr. KUNCHE LOHITH REDDY** bearing Register Number 20CQC26027 has successfully completed the Project entitled "A study on customer satisfaction towards Nike products in Bangalore" under the guidance of **Dr. Pavithra S T** as the partial fulfilment of the requirements for the award of BBA under Bangalore University for the Academic year 2022-23.

*Smita*  
HOD 9/2/2023

*[Signature]*  
Principal

**Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.**



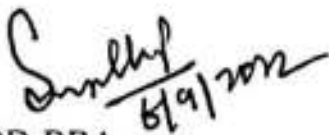
# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE

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## Certificate

This is to certify that **Mr. Kushal S R** bearing register Number 20CQC26028 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Little Bites dealing with Bakery and Food Products**" under the guidance of **Prof. Meghana C** during the academic year September 2022 in partial fulfilment of the requirements for the degree of '**Bachelor of Business Administration**' of Bangalore University

  
6/9/2022

HOD-BBA  
**Head of Department**  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
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K.S. Layout, Bangalore - 560 111



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Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



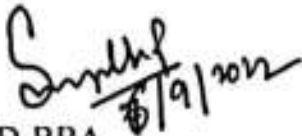
# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Mr. Dhyan Chand M S** bearing register Number **20CQC26029** of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Dominos RR Nagar Bangalore**" under the guidance of **Prof. Subbulakshmi S** during the academic year September 2022 in partial fulfilment of the requirements for the degree of '**Bachelor of Business Administration**' of Bangalore University

  
8/9/2022

HOD-BBA  
Head of Department  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S Layout, Bangalore - 560 111



Principal-DSCASC  
Principal,  
Dayananda Sagar College of Arts,  
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K.S. Layout, Bangalore - 560 078.



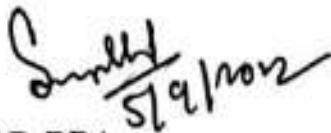
# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE

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## Certificate

This is to certify that **Mr. Madhu K A S** bearing register Number **20CQC26030** of **4<sup>th</sup> Semester BBA** student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on Madhura KAS sales Corporation dealing with hardware wholesale Bangalore**” under the guidance of **Prof. Ashwini Basavaraju** during the academic year September 2022 in partial fulfilment of the requirements for the degree of ‘**Bachelor of Business Administration**’ of Bangalore University

  
5/9/2022

HOD-BBA

**Head of Department**  
**Bachelor of Business Administration (BBA)**  
**Dayananda Sagar College of Arts,**  
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K.S. Layout, Bangalore - 560 111



Principal-DSCASC  
Principal,

**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
K.S. Layout, Bangalore - 560 078.



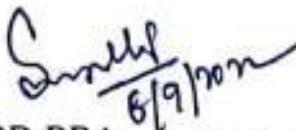
# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Mr. Manish Kumar** bearing register Number 20CQC26032 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on ZARA Clothing Brand Bangalore**" under the guidance of Prof. **Shalini Kumari Rawani** during the academic year September 2022 in partial fulfilment of the requirements for the degree of 'Bachelor of Business Administration' of Bangalore University

  
6/9/2022

HOD-BBA  
Head of Department  
Bachelor of Business Administration (BBA)  
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## Certificate

This is to certify that **Mr. Mohamed Faruq Ali B** bearing register Number **20CQC26035** of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title **“Business Plan Report on Time Trackers dealing with Desktop and Phone usage activity”** under the guidance of **Prof. Lohith Kumar S** during the academic year September 2022 in partial fulfilment of the requirements for the degree of **‘Bachelor of Business Administration’** of Bangalore University

HOD-BBA

**Head of Department**  
Bachelor of Business Administration (BBA)  
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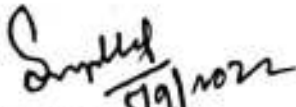
# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Mr. Morla Sunil** bearing register Number 20CQC26036 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on Decathlon, Bangalore**” under the guidance of **Prof. Rashmi S** during the academic year September 2022 in partial fulfilment of the requirements for the degree of ‘**Bachelor of Business Administration**’ of Bangalore University

  
5/9/2022

HOD-BBA  
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## Certificate

This is to certify that **Mr. MUKUNDA MEKALA** bearing Register Number **20CQC26037** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on JSW Steel, traders for steel, Thoranagallu, Bangalore**" under the guidance of **Prof. Pavithra R.** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
HOD-BBA

  
Principal  
Principal,  
**Dayananda Sagar College of Arts,  
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## Certificate

This is to certify that **Mr. MURARI SIDDHARTH** bearing Register Number **20CQC26038** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Village Hut Pure Veg. Restaurant, Chikkaballapura.**" under the guidance of **Prof. Lalitha** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
11/9/2022

**HOD-BBA**

**Head of Department**  
Bachelor of Business Administration (BBA)  
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## Certificate

This is to certify that **Ms. NIDHI KUMARI** bearing Register Number **20CQC26039** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Malbork Electric Car Company, Bangalore**" under the guidance of **Prof. Lalitha** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
17/9/2022

**HOD-BBA**

Head of Department  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111



**Principal**  
**Principal,**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 078.**



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



(Affiliated to Bangalore University, Recognised by AICTE, Accredited by NAAC, New Delhi)

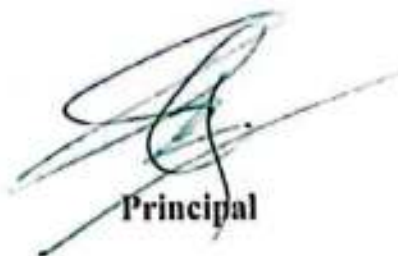
## Certificate

This is to certify that **Mr. PAVAN KIRTHI SWAROOP D** bearing Register Number **20CQC26040** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title **“Business Plan Report on Manufacturing of Ultra Tech Cement, Mumbai.”** under the guidance of **Prof. Deepika H. C.** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
11/9/2022

**HOD-BBA**

Head of Department  
of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K S Layout, Bangalore - 560 078



**Principal**

**Principal**  
Dayananda Sagar College of Arts  
Science and Commerce  
K S Layout, Bangalore - 560 078



## Certificate

This is to certify that **Ms. POOJA S** bearing Register Number **20CQC26041** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Ambur Biryani, Bangalore**" under the guidance of **Prof. Anitha A** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
HOD-BBA

  
Principal  
Principal  
Dayananda Sagar College of Arts,  
Science and Commerce  
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## Certificate

This is to certify that **Mr. Prakhar Pratham** bearing register Number 20CQC26042 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on SLV Cargo Movers, Bangalore**" under the guidance of **Prof. Sheema Shaheen** during the academic year September 2022 in partial fulfilment of the requirements for the degree of '**Bachelor of Business Administration**' of Bangalore University

HOD-BBA

**Head of Department**  
**Bachelor of Business Administration (BBA)**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
K.S Layout, Bangalore - 560 111

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# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Mr. Preetham P** bearing register Number **20CQC26043** of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Roar Cricket Academy, Bangalore**" under the guidance of **Prof. Meghana C** during the academic year September 2022 in partial fulfilment of the requirements for the degree of '**Bachelor of Business Administration**' of Bangalore University

HOD-BBA

**Head of Department**  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S Layout, Bangalore - 560 111

Principal-DSCASC

**Principal,**  
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## Certificate

This is to certify that **Ms. Ramya M S** bearing register Number **20CQC26044** of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title **“Business Plan Report on SORY clothing brand HSR Layout, Bangalore”** under the guidance of **Prof. Lohith Kumar S** during the academic year September 2022 in partial fulfilment of the requirements for the degree of **‘Bachelor of Business Administration’** of **Bangalore University**

  
5/9/2022

HOD-BBA

**Head of Department**  
Bachelor of Business Administration (BBA)  
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Science & Commerce  
K.S Layout, Bangalore - 560 111



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# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Mr. RISHIT KUMAR** bearing Register Number **20CQC26045** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on ZOMATO Delivery Services App., HSR Layout, Bangalore.**" under the guidance of **Prof. Vinutha. K.** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
11/9/2022

**HOD-BBA**

**Head of Department**  
**Bachelor of Business Administration (BBA)**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
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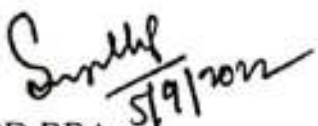
# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE


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## Certificate

This is to certify that Mr. Ruthik G H bearing register Number 20CQC26046 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on Nimrod dealing Cricket Analysis, Bangalore**” under the guidance of Prof. Kshama Hegde during the academic year September 2022 in partial fulfilment of the requirements for the degree of ‘Bachelor of Business Administration’ of Bangalore University

  
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Head of Department  
Bachelor of Business Administration (BBA)  
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K.S Layout, Bangalore - 560 078.



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Mr. S Karthikeyan** bearing register Number 20CQC26047 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Get Green Bio Energy, Manufacturers for Bio Gas Tower Plant, Bangalore**" under the guidance of **Prof. Subbulakshmi S** during the academic year September 2022 in partial fulfilment of the requirements for the degree of '**Bachelor of Business Administration**' of Bangalore University

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Dayananda Sagar College of Arts,  
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Principal



**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE  
& COMMERCE**

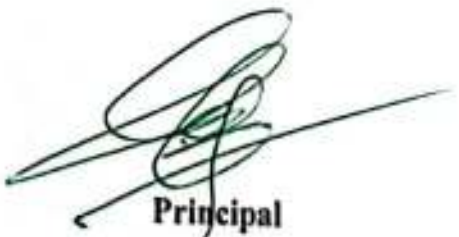


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**Certificate**

This is to certify that **Mr. SAI PRAKUL K P** bearing Register Number **20CQC26048** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Tanishq Jewellery, makers of gold and diamond Jewellery**" under the guidance of **Dr. Deepika Sharma** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
HOD-BBA

  
Principal,  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
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## Certificate

This is to certify that **Mr. Samuel S** bearing register Number **20CQC26049** of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Frappe La Fusion, dealing Food Truck Business**" under the guidance of Prof. **Rashmi M Umarji** during the academic year September 2022 in partial fulfilment of the requirements for the degree of '**Bachelor of Business Administration**' of **Bangalore University**

*Samuel S*  
8/9/2022

HOD-BBA  
Head of Department  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S Layout, Bangalore - 560 111

*[Signature]*  
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Dayananda Sagar College of Arts,  
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## Certificate

This is to certify that **Mr. SANTHOSH N** bearing Register Number **20CQC26050** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on SNS Interior Decors, Bangalore.**" under the guidance of **Prof. Kshama Hegde** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

**HOD-BBA**

**Head of Department**  
**Head of Business Administration (BBA)**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 111**

**Principal**

**Principal**  
**Dayananda Sagar College of Arts,**  
**Science and Commerce**  
**K.S. Layout, Bangalore - 560 078**



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## Certificate

This is to certify that **Ms. SARASWATHI KOLI** bearing Register Number **20CQC26051** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on Dream Tour and Travels, Maniveerappa Layout, Bangalore**” under the guidance of **Prof. Amrith Nachappa N** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

**HOD-BBA**  
**Head of Department**

Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S Layout, Bangalore - 560 111

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**Principal,**

**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 078.**



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that Mr. Satyam Sagar bearing register Number 20CQC26052 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title “**Business Plan Report on Know Me More with special reference to digital marketing , Bangalore**” under the guidance of Prof. Sudarshan S Savanoor during the academic year September 2022 in partial fulfilment of the requirements for the degree of ‘**Bachelor of Business Administration**’ of Bangalore University

HOD-BBA

**Head of Department**  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
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Science & Commerce  
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# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that Mr. Sayantan Goswami bearing register Number 20CQC26053 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "Business Plan Report on Hindusthani Musical School, Iman Kalyan, Bangalore" under the guidance of Prof. Lohith Kumar S during the academic year September 2022 in partial fulfilment of the requirements for the degree of 'Bachelor of Business Administration' of Bangalore University

HOD-BBA

Head of Department  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

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## Certificate

This is to certify that Ms. Shaik Uzma Kouser bearing register Number 20CQC26054 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "Business Plan Report on Mind Tree Limited, a global technology and services company, Bangalore" under the guidance of Prof. Rashmi S during the academic year September 2022 in partial fulfilment of the requirements for the degree of 'Bachelor of Business Administration' of Bangalore University

  
5/9/2022

HOD-BBA  
Head of Department  
Bachelor of Business Administration (BBA)  
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Science & Commerce  
K.S Layout, Bangalore - 560 111



Principal-DSCASC  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



## Certificate

This is to certify that **Mr. SHASHANK KUMAR SINGH** bearing Register Number **20CQC26055** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title **“Business Plan Report on Kiran Publicity OOH Media”** under the guidance of **Prof. Shalini Kumari Rawani** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

*Smriti*  
5/9/2022

**HOD-BBA**  
Head of Department  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

*[Signature]*  
**Principal**  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



(Affiliated to Bangalore University. Recognised by AICTE, Accredited by NAAC, New Delhi)

## Certificate

This is to certify that **Mr. Shashi Bhushan** bearing register Number 20CQC26056 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Milky Chocolate Company, Patna**" under the guidance of Prof. R Pavithra during the academic year September 2022 in partial fulfilment of the requirements for the degree of 'Bachelor of Business Administration' of Bangalore University

HOD-BBA

**Head of Department**

Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

Principal-DSCASC  
Principal,

**Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.**



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE

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## Certificate

This is to certify that **Mr. Shivakumar S** bearing register Number **20CQC26057** of **4<sup>th</sup> Semester BBA** student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on SS Caterers dealing with food services, Bannerghatta Road, Bangalore**" under the guidance of **Prof. Amrith Nachappa** during the academic year **September 2022** in partial fulfilment of the requirements for the degree of '**Bachelor of Business Administration**' of Bangalore University

  
HOD-BBA

**Head of Department**  
**Bachelor of Business Administration (BBA)**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S Layout, Bangalore - 560 111**

  
Principal-DSCASC

**Principal,**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S. Layout, Bangalore - 560 078.**



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Mr. SHUBHAM BHUWANIA** bearing Register Number **20CQC26059** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Brajwasi Catering Services dealing with food services, Bangalore**" under the guidance of **Prof. Lalitha** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
11/9/2022

**HOD-BBA**

**Head of Department**  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111



**Principal**  
Principal,

Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.




## Certificate

This is to certify that **Mr. SHUBHAM RANJAN** bearing Register Number **20CQC26060** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report florist shop based in Mumbai**" under the guidance of **Prof. Faseeha Begum** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration** of **Bangalore University**.

  
**HOD-BBA**

**Head of Department**  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K S Layout, Bangalore - 560 111

  
**Principal**  
**Principal,**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
K.S. Layout, Bangalore - 560 078.



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Ms. SIKILIGIRI BIBI AYESHA** bearing Register Number **20CQC26062** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report Kisaan PVC Pipe Line, manufacturing PVC Pipes, Proddatur Andhra Pradesh**" under the guidance of **Prof. Pavithra R.** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

**HOD-BBA**

**Head of Department**

Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.

**Principal**

**Principal,**

**Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.**



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



(Affiliated to Bangalore University. Recognised by AICTE, Accredited by NAAC, New Delhi)

## Certificate

This is to certify that **Mr. SUHAS S** bearing Register Number **20CQC26063** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report A Meal to remember catering services, Arekere**" under the guidance of **Prof. Subbulakshmi. S** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

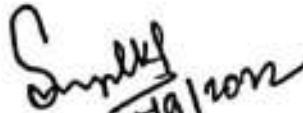
  
HOD-BBA

  
Principal  
Principal  
Dayananda Sagar College of Arts  
Science and Commerce  
K.S. Layout, Bangalore - 560 078



## Certificate

This is to certify that **Ms. Supriya Singh** bearing register Number 20CQC26064 of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Gobudee Edu care dealing with Counselling service**" under the guidance of **Prof. Anitha A** during the academic year September 2022 in partial fulfilment of the requirements for the degree of '**Bachelor of Business Administration**' of **Bangalore University**

  
HOD-BBA 5/9/2022

**Head of Department**  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 111

  
Principal-DSCASC

**Principal,**  
**Dayananda Sagar College of Arts,**  
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**K.S. Layout, Bangalore - 560 078.**



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Ms. TEJASHWINI M** bearing Register Number **20CQC26065** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Makeover by Tejumanjunath, Bangalore**" under the guidance of **Prof. Deepika H C** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration** of **Bangalore University**.

**HOD-BBA**

**Head of Department**  
**Bachelor of Business Administration (BBA)**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
**K.S Layout, Bangalore - 560 111**

**Principal**

**Principal**  
**Dayananda Sagar College of Arts,**  
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**K.S. Layout, Bangalore - 560 078.**



# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Ms. THANUSHREE T** bearing Register Number **20CQC26066** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Sugar Cosmetics Mumbai, Maharashtra**" under the guidance of **Prof. Anitha A** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration** of **Bangalore University**.

  
HOD-BBA 29/2022

  
Principal  
Principal,  
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## Certificate

This is to certify that **Mr. THEJAS R** bearing Register Number **20CQC26067** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Thanco's Naturals, dealing with Ice Creams K. S. Layout Bangalore.**" under the guidance of **Prof. Vinutha K.** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
5/9/2022

**HOD-BBA**

**Head of Department**  
**Bachelor of Business Administration (BBA)**  
**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
K.S. Layout, Bangalore - 560 111



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**Dayananda Sagar College of Arts,**  
**Science & Commerce**  
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# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE



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## Certificate

This is to certify that **Ms. VAISHNAVI B S** bearing Register Number **20CQC26068** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on Vito Consulting dealing with special purpose machine and Automation**" under the guidance of **Prof. Rashmi Umarji** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
17/9/2022

**HOD-BBA**

**Head of Department**  
Bachelor of Business Administration (BBA)  
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Science & Commerce  
K.S. Layout, Bangalore - 560 111



**Principal**  
Principal  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



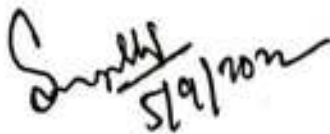
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## Certificate

This is to certify that **Ms. Vijaya Durga** bearing register Number **20CQC26069** of 4<sup>th</sup> Semester BBA student of department of Commerce and Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report Dark Wave Style Studio, a women's clothing Boutique, Hyderabad**" under the guidance of Prof. Sheema Shaheen during the academic year September 2022 in partial fulfilment of the requirements for the degree of '**Bachelor of Business Administration**' of Bangalore University

  
5/9/2022

HOD, BBA  
Head of Department  
Bachelor of Business Administration (BBA)  
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## Certificate

This is to certify that **Mr. VISHNU VIJAY V** bearing Register Number **20CQC26070** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report ZEPTO Delivery, Bangalore**" under the guidance of **Prof. Shalini Kumari Rawani** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration** of **Bangalore University**.

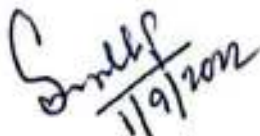
  
HOD-BBA

  
Principal,  
Dayananda Sagar College of Arts,  
Science & Commerce  
K.S. Layout, Bangalore - 560 078.



**· Certificate**

This is to certify that Ms. **YUKTHA D** bearing Register Number **20CQC26072** of 4<sup>th</sup> Semester BBA student of Department of Management-BU (UG) has completed Business Development Course on the Title "**Business Plan Report on BYJU's: Futuristic Learning, Bannerghatta Main road Bangalore.**" under the guidance of **Prof. Vinutha. K.** during the Academic Year 2021-2022 in partial fulfilment of the requirements for the degree of **Bachelor of Business Administration of Bangalore University.**

  
11/9/2022

**HOD-BBA**

**Head of Department**  
Bachelor of Business Administration (BBA)  
Dayananda Sagar College of Arts,  
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**Principal**  
**Principal**

Dayananda Sagar College of  
Science and Commerce  
K. S. Layout, Bangalore - 560 111