



**Dayananda Sagar College of Arts,
Science, and Commerce**
Internal Quality Assurance Cell
Report of the Research and IPR Cell Event- Battle of Intellect



Department: BBA

Date:12-05-2026

Sl. No	Particulars	Event Details			
1	Event*	Research and IPR Cell (Anveshana)			
2	Title of the Event	Battle of Intellect			
3	Date of Conduction	11*May 2026	4.	Time	12:00 PM to 1: 00 PM
5	Venue	Room No. 212, Building No. 13			
6	Resource Person 1 Details(Profile to be enclosed)	NA			
7	Topics Covered	NA			
8	Resource Person 1 Details(Profile to be enclosed)	NA			
9	Topics Covered	NA			
10	No. of Faculty Participants (Enclose a copy of names with signatures)	Internal: NA		External: NA	
11	No. of Student Participants (Enclose a copy of names with signatures)	Internal:76		External: NA	
12	Faculty Coordinator/s	Dr. Puja Sharma Dr. Pavithra R Prof. Nagarajeswari M Department:BBA			
13	Student Coordinator/s	Mr. Harshith , Ms. Manya , Mr. Preetham omkar			
14	Total Expenditure (Details to be enclosed)	NA	15	Sponsors and Amount (If Any)	Nil
16	Agenda of the Event (Attach a Copy)	NA	17	Provide the Link of the report uploaded on college website	
18	Social Media Links (Provide the links of the report uploaded on social media)	Yes	19	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20	Certificates Printed? (Attach a copy**)	YES	21	Feedback Collected? (Attach a copy**)	2
22	Attendance Sheet Attached?	Attached	23	Photographs of the Event	Attached
24	Summary of the Event (Around 100 words)	The Research and IPR Cell successfully organized a IPR activity for BBA students on the topic "Battle of Intellect" to enhance their understanding of patents, copyrights, trademarks, and other intellectual property concepts. The session highlighted the importance of protecting innovative ideas and creative work in the business world. Students actively participated in the session and gained valuable knowledge about the role of IPR in entrepreneurship and business practices. The program was informative and beneficial for developing awareness about intellectual property protection.			



P. Puja
Puja Sharma
Event Coordinator

Devi
HOD-BBA

IQAC
IQAC Coordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumara any Layout, Bengaluru - 560 111

T. Balu
Principal
Dayananda Sagar College of Arts
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Shivage Malleshwara Hills, Kumaraswamy Layout,
Bengaluru 560111

(Affiliated to Bangalore University and
Recognized by Government of Karnataka)



Organised by

Department of BBA

In Association with

Research and IPR cell (ANVESHANA)

Under the guidance of IQAC

Battle of Intellect

For UG Students

Date: 11 May 2026

Time: 12:00 PM – 1:00 PM

Venue: Building No. 13, Room No. 212

Faculty Coordinators

Dr R Pavithra

Dr. Puja Sharma

Prof. Nagarajeswari M

Prof. Rekha M P

HOD – BBA

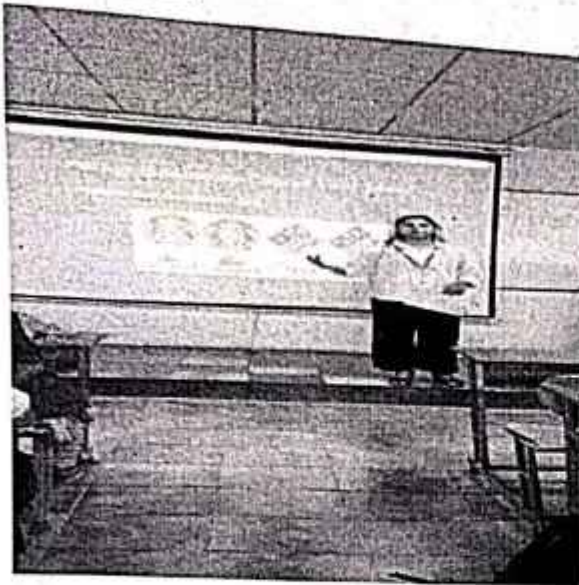
IQAC Director

Vice Principal

Principal



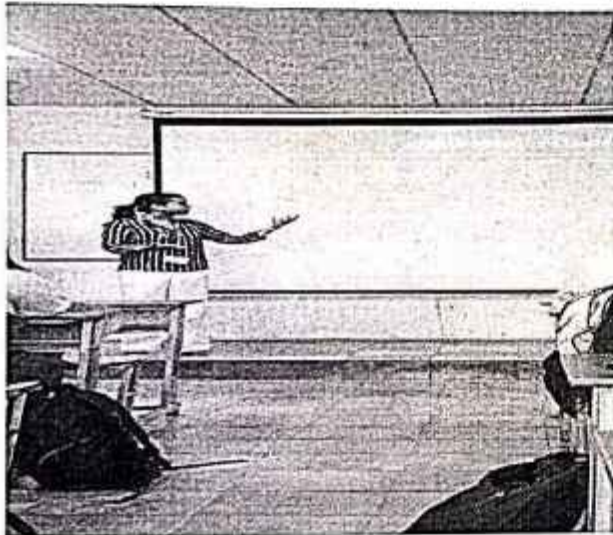
Event Photos:



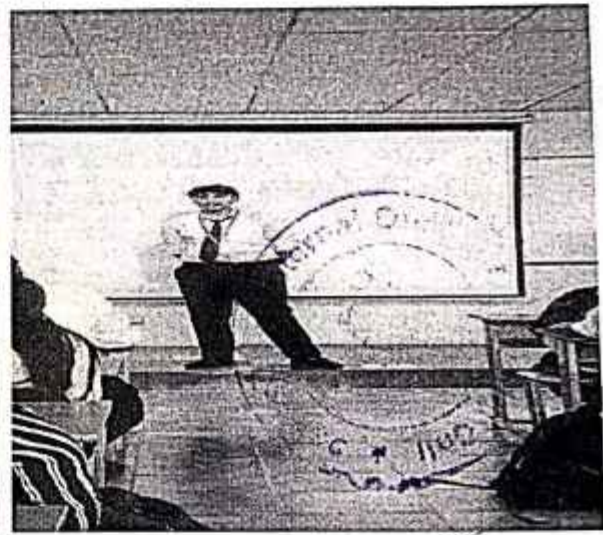
Pic :1 Participant is presenting contents about IPR



Pic:2 Participant is asking questions about awareness of filing patents



Pic :3 Participant is presenting contents about Trademarks



Pic:4 Participant is asking questions about Copyright Protection



Pic:5 Prize winners with Event Co-ordinators & Judge



Pic:6 Student Volunteers with Event Co-ordinators



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Kumaraswamy Layout, Bangalore - 560111
(Affiliated to Bangalore University, Approved by AICTE, NAAC Accredited)
Internal Quality Assurance Cell

Name of the Activity: Battle of Intellect

Department: BBA

Date: 11-05-26 Time: 12-1.00 PM

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Pratikesha singh	U03CT23M0077	BBA 'A'	Pratikesha
2	Jaswanth V	U03CT23M0099	BBA 'A'	Vijay
3	Sauril S	U03CT23M0056	BBA 'A'	Sauril
4	Azeez	U03CT23M0066	BBA 'A'	Azeez
5	Sreerajith M	U03CT23M0076	BBA 'B'	Sreerajith
6	Rajan Ram GM	U03CT23M0109	BBA 'C'	Rajan
7	Prince Kumar	U03CT23M0113	BBA 'C'	Prince Kumar
8	Mohammed Karim	U03CT23M0101	BBA 'A'	Mohammed
9	G.S Bhavathi Kumar	M0161	BBA 'C'	Bhavathi
10	Adithyan	U03CT23M0163	BBA 'C'	Adithyan
11	Shahid Parha	U03CT23M0170	BBA 'C'	Shahid
12	Sudhanshu K	U03CT23M0090	BBA 'B'	Sudhanshu
13	Tikam Ram S	U03CT23M0078	BBA 'B'	Tikam
14	Venkatesh R	U03CT23M0112	BBA 'C'	Venkatesh
15	Jaya Prakash T	U03CT23M0103	BBA 'B'	Jaya Prakash
16	Sriharsh Patil	U03CT23M0155	BBA 'C'	Sriharsh
17	Nignan Bannela	U03CT23M0040	BBA 'A'	Nignan
18	Mohammed Sufiyana	U03CT23M0084	BBA 'B'	Mohammed
19	Varsha G	U03CT23M0153	BBA 'C'	Varsha
20	Shakti B	U03CT23M0156	BBA 'C'	Shakti
21	Rashi D.D.	U03CT23M0105	BBA 'C'	Rashi
22	Bindushree U.	U03CT23M0111	BBA 'C'	Bindushree
23	Diksha	U03CT23M0084	BBA 'A'	Diksha
24	Sri Anitha	U03CT23M0097	BBA 'A'	Sri Anitha
25	Laxmi Praya	U03CT23M0002	B.COM	Laxmi

Event Coordinator Name: Dr. Poo Sharme

Signature: Poo Sharme



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Kumaraswamy Layout, Bangalore - 560111
 (Affiliated to Bangalore University, Approved by AICTE, NAAC Accredited)
 Internal Quality Assurance Cell

Name of the Activity: Battle of Intellect

Department: BBA VI

Date: 11.05.26 Time: 12-1.00 Pm

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Aamena Khan	U03CJ23M0039	BBA 'B'	Aamena
2	Shaik Ameen	U03CJ23M0059	BBA 'B'	Shaik Ameen
3	Mohammed Maaz	U03CJ23M0052	BBA 'B'	Mohammed Maaz
4	SRIKAR DENDUKURI	U03CJ23M0088	BBA 'B'	Srikar
5	Praveen Uthappaiah	U03CJ23M0043	BBA 'B'	Praveen
6	Rohit Jagtap	U03CJ23M0041	BBA 'B'	Rohit
7	Pranav Totaj	U03CJ23M0068	BBA 'B'	Pranav
8	Akash Mahalik	U03CJ23M0062	BBA 'B'	Akash
9	JAGGAR .M	U03CJ23M0062	BBA 'B'	Jagar .M
10	AKASH .K	U03CJ23M0062	BBA 'B'	Akash .K
11	Fathima Zahara	M0058	BBA 'B'	Fathima
12	Harshita .S	M0009	BBA 'B'	Harshita
13	Ahwan Pasha	M0054	BBA 'B'	Ahwan
14	D. Shivam M	M0073	BBA 'A'	D. Shivam
15	Jennimah Hymen	M0118	BBA 'A'	Jennimah
16	Rakshitad .M	U03CJ23G0093	B.com 'A'	Rakshitad
17	Madhusudhan .P	U03CJ23C0097	B.com 'A'	Madhusudhan
18	Pushpalatha .K.S	U03CJ23G0009	B.com 'A'	Pushpalatha
19	Amrutha .A	U03CJ23G0088	B.com 'A'	Amrutha
20	Nanya S .P	U03CJ23C0084	B.com 'A'	Nanya
21	Sanjana .K	U03CJ23C0003	B.com 'A'	Sanjana
22	Mohith .A.R.	U03CJ23C0105	B.com 'A'	Mohith
23	Abhishek	U03CJ23C0091	B.com 'A'	Abhishek
24	Tejas .M.	U03CJ23C0084	B.com 'A'	Tejas
25	Rushikesh S	U03CJ23C0092	B.com 'A'	Rushikesh
26	Mohit Kumar P	U03CJ23C0136	B.com 'A'	Mohit

Event Coordinator Name: Dr. R. Pavitra

Signature: R. Pavitra



**Dayananda Sagar College of Arts,
Science and College**

Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru - 560111

Department of Management - BBA (UG-BU)

In association with
Research and IPR Cell (ANVESHANA)
Under the guidance of IQAC

**CERTIFICATE
OF PARTICIPATION**

THIS CERTIFICATE IS AWARDED TO

Ms. Aamena Khan

for actively participating in Student Presentation on
"Battle of Intellect" on 11th May 2026



Prof. Rekha M P

HOD BBA

Dr. Gurunath R

IQAC Coordinator

Dr. Balu L

Principal, DSCASC