



Dayananda Sagar College of Arts, Science, and Commerce

Department of BBA

Under the Guidance of
Internal Quality Assurance Cell

In association with the
Career Guidance and Placement Cell – GAMYA



Department*: BBA

Date of Report: 19-08-2026

Sl. No.	Particulars	Event related Details			
1.	Event*	Student Seminar			
2.	Title of the Event	Your Journey to IIM's- Strategy, Preparation and Success.			
3.	Date of Conduction	19-08-2026	4.	Time: 10.00AM	
5.	Venue	Building No.13, Room No: 202			
6.	Resource Person 1 Details (Profile to be enclosed)	Name: Tarique Hassan Designation: Founder and Marketing Head Mobile No.: 8990349453	Organization: Competition Forum Specialization: CAT Preparation, IIM Admissions, Competitive Examinations, Personal Interview (PI) and Written Ability Test (WAT) Preparation Email ID: info@competitionforum.in		
7.	Topics Covered	Understanding the IIM Admission Process, Building a strong Academic and Extracurricular Profile, CAT Preparation Strategy			
8.	Resource Person 2 Details	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants	Internal:	NA	External:	NA
11.	No. Student Participants	Internal:	101	External:	NA
12.	Faculty Coordinator/s	Full Name: Dr. Vinutha K, Shalini Kumari Rawani, Prof. Lavanya CM Department: BBA and BCOM Designation: Assistant Professor			
13.	Student Coordinator/s	Full Name: Miss. Aishwarya V, Miss. Bhagya Kirana S Department: BBA Semester: V Semester			
14.	Total Expenditure	NA	15.	Sponsors and Amount (if any)	NA
16.	Agenda of the Event	NA	17.	Provide the link of the report uploaded on College Website	
18.	Social Media Links		19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed?	NA	21.	Feedback Collected?	Yes
22.	Attendance Sheet Attached? *	Yes	23.	Photographs of the Event	Yes
24.	Summary of the Event (Around 100 words)	The Department of BBA, under the guidance of IQAC and in association with the Career Guidance and Placement Cell – GAMYA, organised a student seminar titled "Your Journey to IIM's – Strategy, Preparation and Success" on 19 August 2026. The session was led by Mr. Tarique Hassan, B.Tech (NIT) and MBA (Manipal University), who has over 21 years of experience in training students for CAT and other competitive examinations. The seminar provided students with valuable insights into the IIM admission process, academic and extracurricular profile building, CAT preparation strategies, PI and WAT preparation, and effective approaches to achieving success in competitive examinations. The interactive session also included a live Q&A, enabling students to clarify their queries and gain practical guidance.			

cm Lavanya
Event Coordinator

Dr. Vinutha K
HOD-BBA

R. Gopal
19/08/26
IQAC Coordinator

T. Balu C
19/08/26
Principal

Dayananda Sagar College of Arts,
Science & Commerce,
Kumaraswamy Layout, Bengaluru - 560 111

Dayananda Sagar College of Arts,
Science & Commerce

Kumaraswamy Layout, Bengaluru - 560 111



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

(Affiliated to Bangalore University and Recognized by
Government of Karnataka)

Shavige Malleshwara Hills, Kumaraswamy Layout,
Bengaluru 560111



INSTITUTION'S
INNOVATION
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Ministry of Education Initiative



Trusted for Success

DEPARTMENT OF BBA

under the guidance of

IQAC

with association with

**CAREER GUIDANCE AND
PLACEMENT CELL – GAMYA**

Organises

STUDENT SEMINAR

on

YOUR JOURNEY TO

IIM'S

STRATEGY, PREPARATION & SUCCESS



Understanding the
IIM Admission Process



Building an Academic &
Extracurricular Profile



PI & WAT Preparation
Tips & Live Q&A

SPEAKER

TARIQUE HASSAN

B.Tech (NIT) | MBA (Manipal University)

21+ Years of Experience in training students
for CAT and other competitive examinations.



AUG
19 2026
WEDNESDAY



10:00 AM
ONWARDS



VENUE
ROOM NO.
206



IQAC



PRINCIPAL

Prof Rekha MP
HOD BBA

ORGANIZING COMMITTEE

- Dr Vinutha K
- Prof Shalini Kumari Rawani
- Prof Lavanya C M



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Internal Quality Assurance Cell

Department of BBA

Glimpses of the Event



Photograph 1: Welcoming the Resource Person



Photograph 2: The resource person addressing the participants on the theme of the programme.



Photograph 3: Students actively Participating



Photograph 4: Geo tag Photo of the Session



Postal Address: 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560111
Ph: 080-42161767 Email ID: principal-dscasc@dayanandasagar.edu
Website: www.dscasc.edu.in



**DAYANANDA SAGAR COLLEGE OF
ARTS, SCIENCE AND COMMERCE**
Kummaraswamy Layout, Bangalore - 560111
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Internal Quality Assurance Cell

Name of the Activity: Your Journey to IIM's- Strategy, Preparation and Success.

Department: BBA

Date: 18-08-2026

Time: 10.00 AM

Sl. No	Student Name	Reg. No.	Dept.	Signature
1.	Tibbani Ravanna	U03CJ24M0060	BBA	
2.	Dhruvina	U03CJ24M0012	BBA	
3.	Santosh Pun	U03CJ24M0074	BBA	
4.	Tarun Khatri	U03CJ24M0104	BBA	
5.	Dayan Bashir	U03CJ24M0113	BBA	
6.	Ikhram Sheikh	U03CJ24M0119	BBA	
7.	Abdulla Haadi sham	U03CJ24M0123	BBA	
8.	N. Sree Haneesh	U03CJ24M0066	BBA	
9.	K. Anuresh reddy	U03CJ24M0135	BBA	
10.	N. Harsha Varthman	U03CJ24M0141	BBA	
11.	C. Likhitha	U03CJ24M0098	BBA	
12.	K. Rhee Reddy	U03CJ24M0065	BBA	
13.	K. Balaji Reddy	U03CJ24M0175	BBA	
14.	A. Divya dashan	U03CJ24M0067	BBA	
15.	Tashwanth Sai	U03CJ24M0017	BBA	
16.	Nishay Gouda M	U03CJ24M0081	BBA	
17.	Lakshmi Narasimha	U03CJ24M0045	BBA	
18.	A. M. Shikha Kumara	U03CJ24M0055	BBA	
19.	Likitha .K.	U03CJ24M0004	BBA	
20.	Lisha .M	U03CJ24M0002	BBA	
21.	PAVANA .R	U03CJ24M0005	BBA 'A'	
22.	PRAGNA	U03CJ24M0023	BBA 'A'	
23.	DHANUSH .S	U03CJ24M0030	BBA 'A'	
24.	B. R. Tejash Raju	U03CJ24M0035	BBA 'A'	
25.	Jogi Raghavendra	U03CJ24M0136	BBA 'A'	
26.	GNANSEKHAR .R	U03CJ24M0133	BBA 'A'	

Event Coordinator Name: Lavanya CM

Signature: cm Lavanya





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Sl. No	Student Name	Reg. No.	Dept.	Signature
27	Meghana . R	U03CJ24M0048	BBA 'A' Sec	Megha
28	POSHI Nair	U03CJ24M0106	BBA 'A' Sec	POSHI
29	Kaushik . R . A	U03CJ24M0007	BBA 'B' Sec	Kaushik
30	Jagriti . P	U03CJ24M0105	BBA 'A' Sec	Jagriti
301	Adarsh . Hajari	U03CJ24M0031	BBA 'B'	Adarsh
31	Anupam . Sh . G	U03CJ24M0029	BBA 'A'	Anupam
32	Abhishek . Mishra	U03CJ24M0009	BBA 'B'	Abhishek
33	Purna Chandrasekhar . K	U03CJ24M0166	BBA 'B'	Purna
34	Lakshmi . Pradeep	U03CJ24M0008	BBA 'A'	Lakshmi
35	Aparajita . Kumar	U03CJ24M0007	BBA 'B'	Aparajita
36	Ravi . Yadav	U03CJ24M0089	BBA 'B'	Ravi
37	Lagan Parapparaman	U03CJ24M0048	BBA 'A'	Lagan
38	Kishan . K	U03CJ24M0036	BBA 'B'	Kishan
39	Dhanush . H . M	U03CJ24M0149	BBA 'B'	Dhanush
40	Jayaditya . R . G	U03CJ24M0014	BBA 'B'	Jayaditya
41	Kunal . S	U03CJ24M0063	BBA 'B'	Kunal
42	Hrushikesh . S	U03CJ24M0025	BBA 'B'	Hrushikesh
43	Dhruv . S	U03CJ24M0030	BBA 'A'	Dhruv
44	Jagadheeswaran	U03CJ24M0131	BBA 'A'	Jagadheeswaran
45	Anish . Antur	U03CJ24M0132	BBA 'A'	Anish
46	Zaid . Khan	U03CJ24M0108	BBA 'A'	Zaid Khan
47	D . R . Tejash . Raju	U03CJ24M0035	BBA 'A'	Tejash
48	LOVASEKHAR . R	U03CJ24M0133	BBA 'A'	LOVASEKHAR
49	Jogi . Raghavendra	U03CJ24M0136	BBA 'A'	Raghavendra

Event Coordinator Name: Lavanya CM

Signature: cm/lavanya





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Sl. No	Student Name	Reg. No.	Dept.	Signature
51.	K. Manya V. Toqi	U03CJ24M0154	BBA	Manya
52.	Mandara S	U03CJ24M0041	BBA	Mandara S
53.	Manvi Anand	U03CJ24M0102	BBA	Manvi
54.	Parvita Rawat	U03CJ24M0091	BBA	Parvita
55.	Mohit Solanki	U03CJ24M0159	BBA	Mohit
56.	MOHAMMED ZUHAYR	U03CJ24M0127	BBA	Zuhayr
57.	Shakir Akid	U03CJ24M0161	BBA	Shakir
58.	Mohammed Asfay Ahmed	U03CJ24M0144	BBA	Asfay
59.	Naitik Barman	U03CJ24M0143	BBA	Naitik
60.	Prashanth	U03CJ24M0146	BBA	Prashanth
61.	Pranav Kumar	U03CJ24M0070	BBA	Pranav
		U03CJ24M0	BBA	
62.	Siddhant Singh Rawat	U03CJ24M0124	BBA	Siddhant
63.	Rishy Tongbram	U03CJ24M0086	BBA	Rishy
64.	Manish E	U03CJ24M0129	BBA	Manish E
65.	Vishal B	U03CJ24M0053	BBA	Vishal B
66.	Vishal	U03CJ24M0013	BBA	Vishal
67.	Rahul N	U03CJ24M0029	BBA	Rahul
68.	Prateek E	U03CJ24M0057	BBA	Prateek
69.	R. Diganth Singh	U03CJ24M0024	BBA	Diganth
70.	Rakshan Patel RR	U03CJ24M0034	BBA	Rakshan
71.	N. Naveena	U03CJ24M0050	BBA	Naveena
72.	Syad mubeen Pooja	U03CJ24M0082	BBA	Syad mubeen

Event Coordinator Name: Lavanya CM

Signature: CM Lavanya





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Sl. No	Student Name	Reg. No.	Dept.	Signature
77	Jayathi S	U03CJ24M0006	BBA 'B'	Jayathi S
78	Kalyani N	U03CJ24M0068	BBA 'A'	Kalyani N
78	Syid Rehan	U03CJ24M0046	BBA 'B'	Syid Rehan
80	V. Lokesh	U03CJ24M0003	BBA 'A'	V. Lokesh
80	Roshini Ramesh	U03CJ24M0134	BBA 'A'	Roshini Ramesh
82	RUTHRESHWARAN M	U03CJ24M0163	BBA 'B'	Ruthreshwaran M
82	ROHINI BAI	U03CJ24M0015	BBA 'A'	Rohini Bai
83	Gaurav Kanungo	U03CJ24M0019	BBA 'B'	Gaurav Kanungo
85	Devansh Kumar Singh	U03CJ24M0090	BBA 'B'	Devansh Kumar Singh
85	Jitin Yadav	U03CJ24M0077	BBA 'B'	Jitin Yadav
86	W. S. Kevin	U03CJ24M0109	BBA 'B'	W. S. Kevin
88	Hithan K.	U03CJ24M0179	BBA 'B'	Hithan K.
88	Shreya	U03CJ24M0020	BBA 'B'	Shreya
89	R. Diganth Singh	U03CJ24M0027	BBA 'A'	R. Diganth Singh
90	Rakshan Patel R	U03CJ24M0039	BBA 'B'	Rakshan Patel R
92	Rahul N Arayan	U03CJ24M0028	BBA 'A'	Rahul N Arayan
93	Praveen E	U03CJ24M0057	BBA 'A'	Praveen E
94	Bhargava N	U03CJ24M0038	BBA 'A'	Bhargava N
95	Bharathi V Kumar	U03CJ24M0089	BBA 'A'	Bharathi V Kumar
95	Bhagyakrishna S	U03CJ24M0001	BBA 'A'	Bhagyakrishna S
98	Amrutha M	0032	BBA 'A'	Amrutha M
98	Ashwin L.S	U03CJ24M0021	BBA 'A'	Ashwin L.S
99	Abh Raj P	U03CJ24M0096	BBA 'A'	Abh Raj P
100	Adarsh B	U03CJ24M0008	BBA 'A'	Adarsh B
101	Harshith U	U03CJ24M0058	BBA 'A'	Harshith U

Event Coordinator Name: Lavanya CM

Signature: CM Lavanya





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Department of BBA

I am N. Naraina, BBA 'A' section from Dayananda Sagar. The session on IIM CAT was very useful and informative. It gave me a clear understanding of the CAT examination, its sections, preparation process to get into IIM. We gained a lot of skills, knowledge and the abilities to overcome. The session helped me get motivated about CAT to place in the Top college for the good package and the placements. We truly appreciate the resource person's time, patience for students to help us bring awareness about CAT examination. This event is truly essential and meaningful.



Postal Address: 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560011

Ph: 080-42161767

Email ID: principal-dscasc@dayanandasagar.edu

Website: www.dscasc.edu.in



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Internal Quality Assurance Cell

STUDENT FEEDBACK FORM

Name of the Student: Bhagakiana.s UUCMS No. U03CJ24M0001

Course: BBA Sem: 5th Section: A

Name of Activity: Students Seminar

Organized by: BBA Date: 19/8/2026

Resource Person: Tariq Hassan Programme/Class: 11M Journey

Rating Scale: 5 - Excellent | 4 - Very Good | 3 - Good | 2 - Satisfactory | 1 - Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☒	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☐	☒	☐	☐	☐
4	Interaction and student participation	☐	☒	☐	☐	☐
5	Achievement of the intended learning outcomes	☐	☒	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☒	☐	☐	☐	☐
7	Ability to apply the learning gained	☐	☒	☐	☐	☐
8	Organization and coordination of the activity	☐	☒	☐	☐	☐
9	Overall satisfaction with the activity	☐	☒	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

Got the information about the companies

Suggestion for improvement / future activity:

Nothing

Would you recommend similar activities in future? ☐ Yes ☒ No

Overall Rating: ☐ Excellent ☐ Very Good ☒ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Bh. S.



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Ph: 080-42161767

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Internal Quality Assurance Cell

STUDENT FEEDBACK FORM

Name of the Student: Amrutha.M UUCMS No. 003CJ24M0032

Course: BBA Sem: V Section: A

Name of Activity: Student Seminar

Organized by: BBA Date: 19/8/2026

Resource Person: Tanig Hassan Programme/Class: IIM journey

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☒	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☐	☒	☐	☐	☐
4	Interaction and student participation	☐	☐	☒	☐	☐
5	Achievement of the intended learning outcomes	☒	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☐	☒	☐	☐	☐
7	Ability to apply the learning gained	☒	☐	☐	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐	☐
9	Overall satisfaction with the activity	☐	☒	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

Get the information of companies how they hire and income of employee and how to make jobs and also about investing.

Suggestion for improvement / future activity:

Nothing.

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☐ Excellent ☒ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Amrutha.M

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STUDENT FEEDBACK FORM

Name of the Student: N. Narvina UUCMS No. U03CT24M0050

Course: BBA Sem: V Section: A

Name of Activity: ITM related to CAT

Organized by: Dayananda Sagar College Date: 19/0/26

Resource Person: Tanujacharan Programme/Class: V BBA

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☒	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☐	☒	☐	☐	☐
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7	Ability to apply the learning gained	☐	☒	☐	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

It helped us understand the CAT importance and its effectiveness of getting into IIM Institute

Suggestion for improvement / future activity:

Everything is excellent & the interaction is satisfactory

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: N. Narvina

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Ph: 080-42161767

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Internal Quality Assurance Cell

STUDENT FEEDBACK FORM

Name of the Student: RAKSHAN PATEL R UUCMS No. 003632440039

Course: BBA Sem: V Ssem Section: B

Name of Activity: JIM related to CAT preparation

Organized by: Dayananda Sagar College Date: 19-Aug-2026

Resource Person: Tarquichassan Programme/Class: BBA

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

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7	Ability to apply the learning gained	☐	☒	☐	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

Gained the very good knowledge, and the effectiveness of it

Suggestion for improvement / future activity:

It made us gain skills, knowledge and overall awareness

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☐ Excellent ☒ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Rakshan Patel R

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