



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell
LANGUAGE AND LITERARY UNIT-AKSHARA
Report of the Event Conducted



Department*: BBA

Date of Report: 30-09-2026

Sl. No.	Particulars	Event related Details	
1.	Event*	Literary Event	
2.	Title of the Event	PIXEL TO PROSE	SDG's No. (s) 4
3.	Date of Conduction	29-09-2026	4. Time -3:00 PM
5.	Venue	Building No-13, Room No.212	
6.	Resource Person 1 Details (Profile to be enclosed)	Name- NA Specialization- NA Designation- Mobile no.	Email ID-
7.	Topics Covered	The competition aimed to encourage students to develop their creative writing, imagination, observation, vocabulary, and English communication skills by transforming visual ideas into meaningful prose.	
8.	Resource Person 2 Details (Profile to be enclosed)	Name-NIL Designation Mobile No.	Organization Specialization Email ID
9.	Topics Covered	Nil	
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	External: Nil
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal: 46	External: Nil
12.	Faculty Coordinator/s	Full Name- Mr. Mukesh Soni, Ms. Ashwathi, Ms. Shreedevi, Mrs. Amshupalli Department -BBA Designation -Assistant Professor	
13.	Student Coordinator/s	Full Name- Tanisha, Lochan Department -BBA Designation -I Semester & III semester	
14.	Total Expenditure (Details to be enclosed)	NA	15. Sponsors and Amount (if any) Nil
16.	Agenda of the Event (Attach a copy)	Yes	17. Provide the link of the report uploaded on College Website
18.	Social Media Links (Provide the links of the report uploaded on social media)		19. Report sent to Newspapers? If yes, provide cuttings/images: Nil
20.	Certificates Printed? (Attach a copy**)	Nil	21. Feedback Collected? (Attach a copy**) Yes
22.	Attendance Sheet Attached? *	Yes	23. Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached) Yes
24.	Summary of the Event (Around 100 words)	The Department of Management – BBA, through its Language & Literary Unit – “Akshara”, organized an English Writing Competition titled “Pixel to Prose” on 29 September 2026. The competition aimed to encourage students to develop their creative writing, imagination, observation, vocabulary, and English communication skills by transforming visual ideas into meaningful prose. The activity provided an engaging platform for students to express their thoughts creatively and strengthened their confidence in written communication.	

Event Coordinator

HOD BBA

IQAC Coordinator

Principal

IQAC Co-ordinator

Dayananda Sagar College of Arts,
Science & Commerce

Kumara any Layout, Bengaluru - 560 111

Dayananda Sagar College of Arts,
Science & Commerce

Kumaraswamy Layout, Bengaluru - 560



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

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Glimpses of the Event



Photograph 1 :Students taking part in the event



Photograph 2 :Event under faculty observation



Photograph 3: Classroom set up for the event



Photograph 4 : Participants and faculty during the event



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**DAYANANDA SAGAR COLLEGE OF
ARTS SCIENCE AND COMMERCE**

Shavige Malleshwara Hills, Kumaraswamy Layout,
Bengaluru – 560078



**Department of
Management – BBA**



**LANGUAGE &
LITERARY UNIT – 'AKSHARA'**



UNDER THE GUIDANCE OF
IQAC

**English Writing
Competition –**



"PIXEL TO PROSE"



SDG - 4



Date:
29 September 2026



Time:
3:00 pm to 3:30 pm



Venue:
Room no. 212,
Building no. 13





Dayananda Sagar College of Arts, Science, and Commerce

Department of Management – BBA

LANGUAGE AND LITERARY UNIT-AKSHARA



Name of the Event: PIXEL TO PROSE

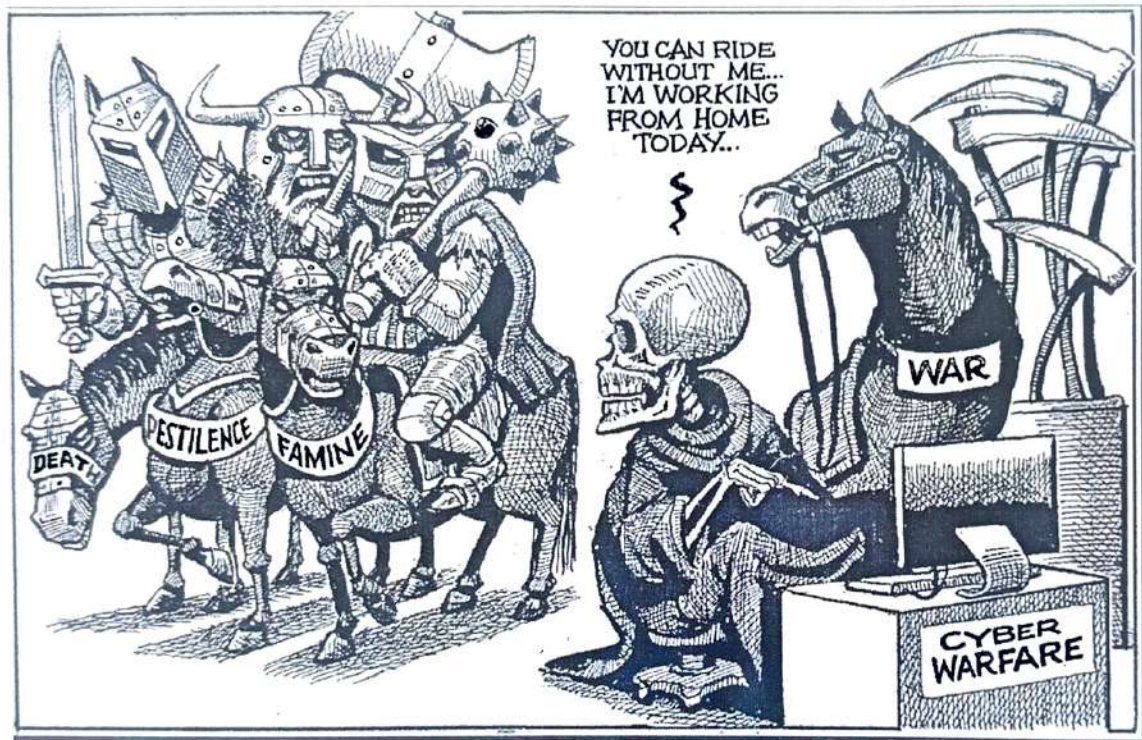
Date : 29th September 2026 ; 3:00 pm

Venue : Room no. 212, Building no. 13

Name of the student: Eshana H.

Class/Section: Ist BBA 'C'

Describe the following image in 500 to 800 words:



source: <https://www.economist.com/topics/cartoons>

War and enmity are two things, absolutely horrifying but inescapable in our world. This picture shows the blatant ignorance of their consequences by those that fight these wars. The desire for power, money, and the feeling of superiority over another is simply put, the biggest cause of such cruel warfare.

The three words, "Death", "Pestilence", and "Famine" tagging the battle horses are a symbol of the consequences of



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Name of the Activity: Literary event: Pixar to Prose
Department: BBA

Date: 29/09/26 Time: 3:00 p.m.

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Niharika .K		BBA 1 st Sem	Niharika
2	Rashmi Raksha		BBA 1 st Sem	Rashmi
3	Eshana H.		BBA 1 st Sem	Eshana
4	Tanushree .BB		BBA 1 st Sem	Tanushree.BB
5	umme Hani		BBA 1 st Sem	umme!
6	Shreya .S		BBA 1 st Sem	Shreya
7	Tejaswini .BS		BBA 1 st Sem	Tejaswini
8	Tharushree .B.R		BBA 1 st Sem	Tharushree .B.R
9	Scarlett Jenu		BBA 1 st Sem	Scarlett
10	Aganya .S-S		BBA 1 st Sem	Aganya S-S
11	Naimisha .D.V		BBA 1 st Sem	Naimisha
12	Vaishnavi .V		BBA 1 st Sem	Vaishnavi
13	Harshit Devraj		BBA 1 st Sem	Devraj
14	Pranya Puskara		BBA 1 st Sem	Pranya
15	D.A Sneha		BBA 1 st Sem	Sneha
16	TANISHA .S		BBA 1 st Sem	TANISHA
17	V Rahul		BBA 1 st Sem	V.R.
18	Tamara Nalk		BBA 1 st Sem	Tamara
19	Pankaj Kumar		BBA 1 st Sem	Pankaj
20	Chandan S		BBA 1 st Sem	Chandan
21	Debanish K. DS		BBA 1 st Sem	Debanish
22	Harish Kumar		BBA 1 st Sem	Harish K
23	Kalithya Gowda .R		BBA 1 st Sem	Kalithya
24	Hemant .R		BBA 1 st Sem	Hemant
25	Geoffrey Jackson		BBA 1 st Sem	Geoffrey

Event Coordinator Name: Mukesh Soni

Signature: M.S.



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STUDENT FEEDBACK FORM

Name of the Student: Hamza Nawaz UUCMS No. W3CJ2SM0097

Course: BBA Sem: 3 Section: 'B'

Name of Activity: Pixel to Perse

Organized by: Ashwathi man Date: 30/3/2027

Resource Person: _____ Programme/Class: _____

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☐	☒	☐	☐	☐
2	Quality and clarity of content delivered	☐	☒	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☐	☒	☐	☐	☐
4	Interaction and student participation	☒	☐	☐	☐	☐
5	Achievement of the intended learning outcomes	☒	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☒	☐	☐	☐	☐
7	Ability to apply the learning gained	☒	☐	☐	☐	☐
8	Organization and coordination of the activity	☒	☒	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

To analyze the thing given in the picture

Suggestion for improvement / future activity:

NO

Would you recommend similar activities in future? ☐ Yes ☒ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student:

Hamza

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STUDENT FEEDBACK FORM

Name of the Student: P. BHOMIKA UUCMS No. UD36325 M0136

Course: BBA Sem: III Section: B

Name of Activity: ENGLISH WRITING COMPETITION

Organized by: DEPARTMENT OF MANAGEMENT - BBA Date: 29/09/2026

Resource Person: _____ Programme/Class: _____

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☐	☒	☐	☐	☐
2	Quality and clarity of content delivered	☐	☒	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☒	☐	☐	☐	☐
4	Interaction and student participation	☐	☒	☐	☐	☐
5	Achievement of the intended learning outcomes	☐	☒	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☐	☒	☐	☐	☐
7	Ability to apply the learning gained	☐	☒	☐	☐	☐
8	Organization and coordination of the activity	☐	☒	☐	☐	☐
9	Overall satisfaction with the activity	☐	☒	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

We could analyse the picture and think creatively

Suggestion for improvement / future activity:

No suggestion

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☐ Excellent ☒ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: P. Bhomika

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STUDENT FEEDBACK FORM

Name of the Student: Hamza Nawaz UUCMS No. 103025M0097

Course: BBA Sem: 3 Section: 'B'

Name of Activity: Pixel to Piece

Organized by: Ashwathi man Date: 30/3/2027

Resource Person: _____ Programme/Class: _____

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☐	☒	☐	☐	☐
2	Quality and clarity of content delivered	☐	☒	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☐	☒	☐	☐	☐
4	Interaction and student participation	☒	☐	☐	☐	☐
5	Achievement of the intended learning outcomes	☒	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☒	☐	☐	☐	☐
7	Ability to apply the learning gained	☒	☐	☐	☐	☐
8	Organization and coordination of the activity	☒	☒	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

To analyze the thing given in the picture

Suggestion for improvement / future activity:

NO

Would you recommend similar activities in future? ☐ Yes ☒ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student:

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