



Dayananda Sagar College of Arts Science and Commerce
Department of Management (BBA)

In association with Media Club – Prathibimba

Event Report: Reel Making Competition

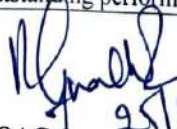
Department: BBA

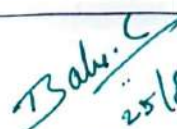
Date of Event: 25-08-2026

Sl. No	Particulars	Event Details			
1	Event*	Reel Making Competition			
2	Title of the Event	Profit Meets Planet – Reel for Sustainable future			SDG-12
3	Date of Conduction	24-08-2026	4	Time	11:00 – 3:00
5	Venue	DSI Campus 1			
6	Resource Person 1 Details (Profile to be enclosed)	NA			
7	Topics Covered	NA			
8	Resource Person 2 Details (Profile to be enclosed)	NA			
9	Topics Covered	NA			
10	No. of Faculty Participants (Enclose a copy of names with signatures)	Internal:	NA	External:	NA
11	No. of Student Participants (Enclose a copy of names with signatures)	Internal:	57	External:	NA
12	Faculty Coordinator/s	Prof. Vinay M, Prof. Aswathi Mohan, Dr. Kavya R, Prof. Yashaswini			
13	Student Coordinator/s	Ms. Spandana, Mr. Shreyas, Ms. Shalini			
14	Total Expenditure (Details to be enclosed)	NA	15	Sponsors and Amount (If Any)	Nil
16	Agenda of the Event (Attach a Copy)	NA	17	Provide the Link of the report uploaded on college website	NA
18	Social Media Links (Provide the links of the report uploaded on social media)	Yes	19	Report sent to Newspapers? If yes, provide cuttings/images	NA
20	Certificates Printed? (Attach a copy**)	NA	21	Feedback Collected? (Attach a copy**)	Yes
22	Attendance Sheet Attached? #	Yes	23	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	Yes
24	Summary of the Event (Around 100 words)	The Department of Bachelors of Business Administration, in association with the Media Club (Prathibimba), organized the Reel Making Competition (SDG 12) on the theme "Profit Meets Planet: Reel for a Sustainable Future" on 24th August 2026. The event encouraged students to creatively explore sustainability, responsible consumption, and environmental awareness through engaging reels. Around 54 students from the BBA and B.Com departments actively participated and showcased their creativity, innovation, and content creation skills. The competition received an enthusiastic response from the participants. The best three teams will be selected based on creativity, relevance, and presentation, and will be awarded prizes for their outstanding performances.			


Event Coordinator


HOD-BBA


IQAC Co-ordinator


Principal



DAYANANDA SAGAR

COLLEGE OF ARTS SCIENCE AND COMMERCE

Kumaraswamy swamy layout, Bengaluru- 560078



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

Department of Bachelors of Business Administration

in Association with

Media Club (Prathibimba)

Under the Guidance of IQAC

Organizes



REEL MAKING

COMPETITION

(SDG 12)



on

**Profit Meets Planet:
Reel for a Sustainable Future**

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



Date:

24th August 2026, Monday



Time:

11 am onwards



Venue:

Near Buddha Statue,
Building No. 13, DSI Campus - 1

Event Co-ordinators : Dr. Kavya R | Prof. Vinay M | Prof. Aswathi Mohan | Prof. Yashaswini S

All are welcome



FACULTY



HODS



VICE PRINCIPAL



IQAC



PRINCIPAL



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

College affiliated to Bangalore University (BU),
Approved by AICTE and UGC, Accredited by NAAC with 'B+' grade, and ISO 9001-2015 Certified Institution

Internal Quality Assurance Cell

Glimpses of the Event



Photo 1: 18 Teams Reel Making Videos

Photo 2: 18 Judges for the Event



Photo 3: Judgement Process

Photo 4: Judges and Media Club



Photo 3: winners

Photo 4: winners



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STUDENT FEEDBACK FORM

Name of the Student: Lekesh Bhalothia UUCMS No. U03CJ25MO154

Course: BBA Sem: 3rd Section: A

Name of Activity: Reel Making Competition

Organized by: Media Club Date: 25.8.2024

Resource Person: NSC Programme/Class: NSC

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2
1	Relevance of the activity	☒	☐	☐	☐
2	Quality and clarity of content delivered	☒	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☒	☐	☐	☐
4	Interaction and student participation	☒	☐	☐	☐
5	Achievement of the intended learning outcomes	☒	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☒	☐	☐	☐
7	Ability to apply the learning gained	☒	☐	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐



Learning Outcome / Student Response

Important learning/skill gained from this activity: We gained knowledge from this activity as nature plays a very important role in newdays in life.

Suggestion for improvement / future activity: Its all good -

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student:

Lekesh

Postal Address: 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560111

Ph: 080-42161767

Email ID: principal-dscasc@dayanandasagar.edu

Website: www.dscasc.edu.in



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STUDENT FEEDBACK FORM

Name of the Student: Shubham UUCMS No. 003CT25M0145

Course: BBA Sem: 3rd Section: A

Name of Activity: Reel making Competition

Organized by: Media Club Date: 25-08-2021

Resource Person: N/A Programme/Class: N/A

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☒	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☒	☐	☐	☐	☐
4	Interaction and student participation	☒	☐	☐	☐	☐
5	Achievement of the intended learning outcomes	☒	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☒	☐	☐	☐	☐
7	Ability to apply the learning gained	☒	☐	☐	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity: We gained knowledge about our nature.

Suggestion for improvement / future activity: Its good.

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student:

Shubham

Postal Address: 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560111

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Email ID: principal-dscasc@dayanandasagar.edu

Website: www.dscasc.edu.in



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Internal Quality Assurance Cell

Name of the Activity: Reel Making
Department: BBA

Date: 24/08/20 Time: 11-3



Sr.	Student Name	Reg. No.	Dept.	Signature
1	Huzaiya Tazmeen	U03CJ25M0123	BBA	Huzaiya
2	Bhumiika U Jain	U03CJ25M0113	BBA	Bhumi
3	Fathima Sabah yousuf	U03CJ25M0122	BBA	Sabah
4	Aleena Arshad	U03CJ25M0115	BBA	Aleena
5	Vismetha . R	U03CJ25M0115	BBA	Vismetha R
6	Hari Priya M	U03CJ25M0050	BBA	Hari Priya
7	Dhany Ran	U03CJ25M0049	BBA	Dhany Ran
8	Abdul Khudham . S . Y	U03CJ25M0169	BBA	Abdul Khudham
9	MADHUSUDAN . N	U03CJ25M0147	BBA	MADHUSUDAN
10	Chavindraj . B	00088	BBA	Chavindraj
11	Dhanya swaroop . N	0079	BBA	Dhanya
12	Insha .	0178	BBA	Insha
13	Avandika . K	U03CJ25M0189	BBA	Avandika
14	Ananya . G . B	U03CJ25M0091	BBA	Ananya
15	Hema	U03CJ25M0017	BBA	Hema
16	Akash Chavan	U03CJ25M0114	BBA	Akash
17	Abeel M	U03CJ25M0165	BBA	Abeel
18	D Lochan	U03CJ25M0052	BBA	D Lochan
19	Arya Adesh	0064	BBA	Arya
20	Vday Sai . T	U03CJ25M0057	BBA	Vday Sai
21	Harishvardhan . R	U03CJ25M0018	BBA	Harishvardhan
22	Venu gopal	U03CJ25M0075	BBA	Venu gopal
23	Bhaskar . V	U03CJ25M0085	BBA	Bhaskar
24	ABDUL NAZAF	U03CJ25M0137	BBA	ABDUL NAZAF
25	Laksh Bhalathra	U03CJ25M0154	BBA	Laksh Bhalathra
26	DHANUSH . L . S	U03CJ25M0034	BBA	DHANUSH

Event Coordinator Name: Vinay . N

Signature: [Signature]



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Internal Quality Assurance Cell

Name of the Activity: Real Making Competition
Department: BBA

Date: 24/02/26 Time: 11-3 PM

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Diksha S. Muddepal	U03CT25C0083	Commerce	
2	Anagha Vijay	U03CT25C0023	Commerce	
3	Thahusha B.	U03CT25C0038	Commerce	
4	Jeevan Mukhi B.V.	U03CT25C0122	Commerce	
5	Bhanupriya	U03CT25C0201	B.COM	
6	Megha Shree G.	U03CT25C0181	B.COM	
7	Rakesh V	U03CT25C0022	B.COM	
8	Aditya Sharma	U03CT25C0011	B.COM	
9	Preetham T	U03CT25C0248	B.COM	
10	Syed Naseem	U03CT25C0287	B.COM	
11	Ajay Singh	U03CT25C0015	B.COM	
12	Adarsh G	U03CT25C0006	B.COM	
13	Bhuvan Kumar M	U03CT25C0047	B.COM	
14	Shiva Kumar V	U03CT25C0329	B.COM	
15	Krishna Kumar R	U03CT25C0055	B.COM	
16	PAATHAN B	U03CT25C0241	B.COM	
17	Chaitanya Naidu T	U03CT25C0053	B.COM	
18	Ankur Gogoi	U03CT25C0026	B.COM	
19	Dhanush Yadav V	U03CT25C0020	B.COM	
20	Danijal Xafar	U03CT25C0020	B.COM	
21	Sinchana R.K	U03CT25C0319	B.COM	
22	Tharmani P	U03CT25C0357	B.COM	
23	Afifa Ahura	U03CT25C0012	B.COM	
24	Hajira Khanum	U03CT25C0101	B.COM	
25	Nandini U	U03CT25C0206	B.COM	

Event Coordinator Name: Vinay M

Signature: