

Dayananda Sagar College of Arts, Science & Commerce
Shavige Malleshwara Hills, Kumaraswamy Layout Bengaluru- 560111
DSCASC Language and Literary Unit – AKSHARA
In association with Internal Quality Assurance Cell (IQAC)
Department of Management- BBA

Date: 29th March, 2025

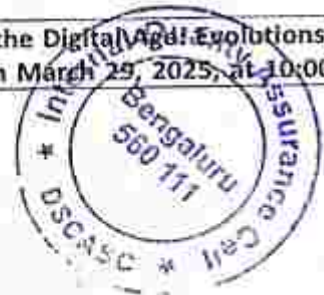
Sl. No	Particulars	Event related Details
1	Event*	Literary Activity
2	Title of the Event	LANGUAGE CONCLAVE "language in the Digital age"- Evolutions - Revolutions - Challenges
3	Date	29/03/2025
4	Time	10:00 am to 01:00 pm
5	Venue	C D Sagar auditorium
6	Resource Person 1 Details (Profile to be enclosed)	Name: Dr.M C Prakash Organization: V.V.S. First College Designation: Principal (Rtd) Dept. English Area of Expertise: English Personal Mobile No: 8147263330 Personal Email ID: mc.prakash113@gmail.com
7	Topics Covered	<ul style="list-style-type: none">• Evolution: Digital platforms shaping English (AI-driven content, online education, automated translation).• Revolution: Machine learning & NLP expanding English's global reach.• Challenges: Digital divide, loss of linguistic diversity, ethics.• Emphasis: Responsible tech integration for inclusivity & cultural



		preservation.			
8	Resource Person 2 Details (Profile to be enclosed)				
9	Topics Covered				
10	No. Faculty Participants	Internal:	Nil	External:	NIL
11	No. Student Participants	Internal:	18	External:	NIL
12	Faculty Coordinator/s	<p>Prof. Sangeetha Dayanand, Assistant Professor BBA & B.Com,</p> <p>Prof. Usha C R Assistant Professor BBA & B.Com,</p> <p>Prof. Mukesh Soni , Assistant Professor BBA & B.Com,</p> <p>Prof. Amshupali , Assistant Professor, BBA & B.Com,</p> <p>Prof. Poornashree K N, Assistant Professor BBA & B.Com</p> <p>Prof. Aswithi Mohan, Assistant Professor BBA & B.Com</p>			
13	Student Coordinator	<p>Full Name: Punith Register No: U03CJ23C0351 Course, Semester & Section: B.Com, 4th , D</p> <p>Full Name: C U Mohammed Fayaz Register No: U03CJ23C0352</p>			



		<p>Course, Semester & Section: B.Com, 4th, D</p> <p>Full Name: Hema s Register No: U03CJ24C0298</p> <p>Course, Semester & Section: B.Com, 2, D</p> <p>Full Name: Adithi Hatwar Register No: U03CJ24C0108</p> <p>Course, Semester & Section: B.Com, 2nd, A</p>
14	Total Expenditure (Details to be enclosed)	30000/-
15	Sponsors and Amount (if any)	NA
16	Agenda of the Event	Attached
17	Provide the link of the report uploaded on College Website	NA
18	Provide the links of the report uploaded on Social Media	NA
19	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20	Certificates Printed?	NA
21	Feedback Collected?	Yes, Attached.
22	Attendance Sheet Attached?	Attached
23	Summary of the Event	The Language Conclave on "Language in the Digital Age: Evolutions, Revolutions, and Challenges" was held on March 29, 2025, at 10:00



<p>(Around 100 words)</p>	<p>AM. The event began with a cultural program, setting an engaging tone for the discussions. Dr. Padmini Nagaraju spoke on Kannada, highlighting digital tools for language preservation. Dr. M. C. Prakash discussed the global impact of English in the digital space. Dr. Ramakali Sharma addressed the role of Hindi in digital evolution, while Vidwan Harish elaborated on Sanskrit's adaptation to technology.</p> <p>The Principal, Dr. Balu L., delivered the presidential remarks, emphasizing linguistic inclusivity in the digital era. The conclave concluded with an interactive question-and-answer session.</p> <p>Distinguished guests, including Vice Principal Prof. Hemantha Uppala, IQAC Coordinator Dr. Gurunath, Deputy Director (MCA) Dr. Kumudavalli, Director (MBA) Dr. Venkatesha B. R., Research Coordinator Dr. Suplab Kanti Poder, Head of Commerce Prof. Murugesha B. N., and Head of Management Prof. Rekha M. P., graced the occasion.</p> <p>The conclave highlighted the growing influence of digital technology in language evolution, the necessity for AI-driven linguistic tools, and challenges in preserving linguistic diversity. Experts emphasized the integration of traditional knowledge with modern advancements, the importance of multilingual digital content, and the need for collaborative efforts in language technology development.</p>
<p>Photographs of the Event</p>	<p>Attached</p>



M.A.
Event Coordinator

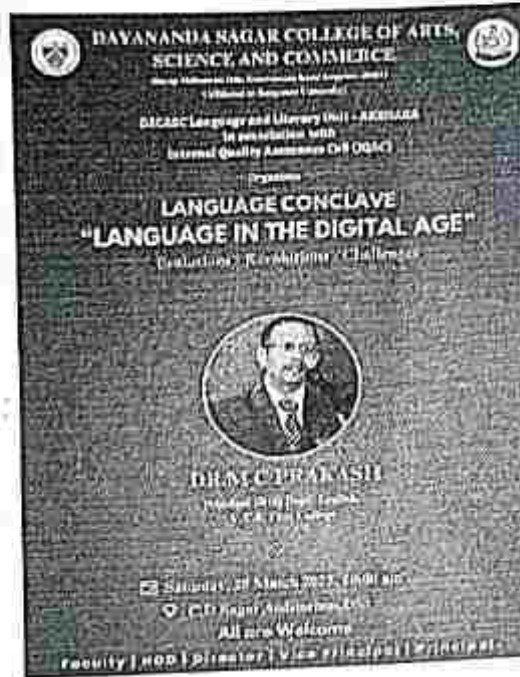
[Signature]
HOD

[Signature]
29/11/25
IQAC Coordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumara Army Layout, Bengaluru - 560 111.

Balu L.
29/11/25
Principal

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Photos



Pic.1. Distinguished guest gracing the dais.



Pic.2. Guests lighting the lamp



Pic. 3. Prof. Mukesh Soni anchoring

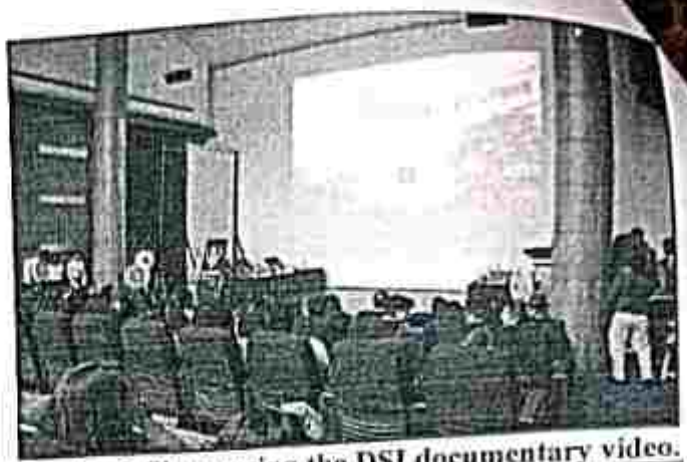


Pic.4. Welcome speech by Prof. Usha C.R.





Pic.5. Invocation song by Devi Shravani



Pic.6. Showcasing the DSI documentary video.



Pic.7. Keynote address by The Principal Dr. Balu L.



Pic.8. Participants of the language conclave



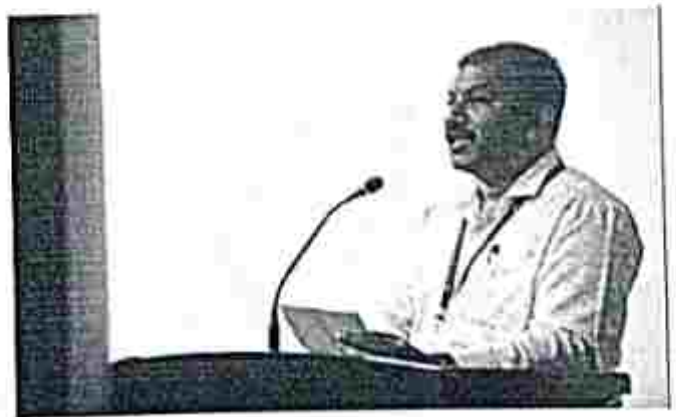
Pic.9. Felicitation to Dr.M.C. Prakash



Pic.10. Deliberation by Dr.M.C.Prakash



Pic.11. Moderator of conclave Prof. Sangeetha Dayanand



Pic.12. Vote of Thanks by Prof. Sreenivas H P



Pic.13. Knowledge seekers from across DSCASC attended the conclave.



Pic.14. Faculty and Students with Distinguished Guests





DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE



Shayge Malleshwara Hills, Kumaraswamy layout Bangalore - 560111
(Affiliated to Bangalore University)

DSCASC Language and Literary Unit - AKSHARA
in association with
Internal Quality Assurance Cell (IQAC)

Organizes

LANGUAGE CONCLAVE "LANGUAGE IN THE DIGITAL AGE"

Evolutions - Revolutions - Challenges



DR. M. C. HANUMANTH

Principal (R&D) Dayananda Sagar
College of Arts, Science and Commerce



📅 Saturday, 29 March 2025, 10:00 AM

📍 C.D Sagar Auditorium, D.A.S.

All are Welcome

Faculty | HOD | Director | Vice Principal | Principal

Curriculum Vitae
Of
Dr.M.C.Prakash

Personal Details :

Name, Age & Date of Birth:

Dr.M.C.Prakash,
208, A Block, Brigade Panorama,
Mysore Road,
Bangalore- 560074
D.O.B. 11-03-1959

Dr.M.C.Prakash, Principal (Rtd)
Dept. of English
V.V.S. First College
Basaveshwaranagar
Bangalore- 560079

E-mail : mc.prakash113@gmail.com

Educational Details:

Graduation with English, Kannada, Linguistics as optionals from Mysore University.
I Rank in B.A with Gold Medals in Kannada and Linguistics and for I Rank:73.7%.

Post Graduation in English from Mysore University with European Classics as specialization.
I place for the Department.

Ph.D on 'The theory of the Absurd in the Western Literature and its influence on Kannada literature', from Bangalore University.

Professional Details :

Served as Associate Professor of English in V.V.S First Grade College for Women for 37 years.

Offered support to the management and the Institution in the capacity of Hon.Academic Advisor.



Academic Interests and Work done :

Introduced about 40 English poems with translation in "Mayura" a Kannadas monthly for 4 years.

Introducing English poems in the Kannada monthly, 'Kasturi', for the last two years now.

Done a minor project funded by UGC on the Absurd theory.

Completed another minor project under UGC on - 'The Socio-psychological concept of Dream in modern Kannada Literature'.

Extra curricular Activities:

Officiated as a resource person on subjects like communication skills, human values, group dynamics, interview facing skills etc.

Conducted training programs for about 500 employees of BWS & SB, Bangalore.

Given several public lectures on authors, books and topics of general interest.

Organized many programs on art appreciation, mental health etc. in college.

Designed and organized Personality Development Programs for the students of the college for 30 years.

Associated with an N.G.O. called Swamy Vivekananda Youth Movement near H.D.Kote and organized summer camps for young children for 30 years.

Associated with Ananya, a cultural organization.

A Vyakhyanankara (Commentator) in Gamaka Vachana-Vyakhyana on Mahabharata, Ramayana etc.

PUBLICATIONS:

- Translated Mr.M.Y.Ghorpade's Autobiography "Down Memory Lane" into Kannada.
- Translated Dr.R.Ganesh's 'Alankara Shastra' into English titled, "Indian Poetics".
- Published the translation of 50 poems of Dr.K.S.Narasimhaswamy, a renowned poet in Kannada, titled, ' Bride Comes Home'.
- Published the translation of 25 poems of Dr.K.S.Narasimhaswamy, titled, ' Song of



Written a book on "The Responsibility of Parents of College Students" for

Translated a collection of Kannada poems by T.Yellappa, an upcoming poet, into English titled 'Anklets'.

- Translated Dr. Pranatarthi Haran's 'Sanketi', into English titled, 'Sankethis, a comprehensive study'.
- Translated Ramachandra Guha's 'Gandhi- the years that changed the world', into Kannada.
- Translated Sri Anand Patil's book, 'Mopyana Myapu' into Kannada.
- Translated Bhaskara Avadhani's book on Rudrapattana, a cultural village into English titled, "The Cultural Heritage of Rudrapattan".
- Four more translations due to be published.

LECTURES AND SPEECHES:

Besides general lectures some special lectures given.

Taken classes for the under-privileged students of pu and degree for an organization called Seva Bharathi for more than 25 years.

RESEARCH GUIDANCE:

- Guided 3 students for M.Phil on
 - 1) Mulkaraj Anand
 - 2) Thomas Hardy
 - 3) W.B.Yeats
- Guided 1 for Ph.D on the topic
The celebration of Love , Life and Death in the poetry of K.S.Narasimha Swamy and W.B.Yeats

OFFICIAL ASSIGNMENTS:

- Member, BOS, Bangalore University
- Chairman, BOE, Bangalore University, 2012-13.

Awards:

- Received best translation award for "Bride Comes Home" during 2014-15 from Kuvempu Bhasha Bharathi.
- Nation Builder Award given by the Rotary Club, Rajajinagar





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Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore, Karnataka, India, Pin Code : 560111
Phone : +91 8042161762 / 26661104 Fax: 26660789,
Website : <https://dscasc.edu.in/>

DSCASC LANGUAGE AND LITERARY UNIT - AKSHARA
IN ASSOCIATION WITH

INTERNAL QUALITY ASSURANCE CELL (IQAC)

DEPARTMENT OF MANAGEMENT- BBA

NAME OF THE EVENT: LANGUAGE CONCLAVE

only BBA ENGLISH

DATE: 29/03/2025

TIME: 10:00 AM

LANGUAGE: English

VENUE: C D SAGAR AUDITORIUM

LANGUAGE IN THE DIGITAL AGE- EVOLUTIONS, REVOLUTIONS, CHALLENGES

SL. NO.	NAME OF THE STUDENT	REG. NUMBER	CLASS / SECTION	SIGNATURE
1	Sarvesh Ravi	U03CJ24M0097	BBA 2nd Sem 'C'	Sarvesh
2	YUWAN CHANDRA	U03CJ24M0214	BBA II / 'C'	Yuvan
3	Satyam Singh	U03CJ24M0094	BBA II / 'C'	Satyam
04	Subramanya. Poojadh	U03CJ24M0022	BBA 2sem - C sec	Subhree
05	Yash Karthikeyan B.H	U03CJ24M0064	BBA 2SEM. C sec	Yash
06	Siddharth Singh Rawat	U03CT24M0124	BBA 2 nd SEM 'C' sec	Rawat
07	Raiyan Shamsi	U03CJ23M0108	BBA 4 th sem 'B'	Raiyan Shamsi
08	AMENA KHAN	U03CJ23M0059	BBA 4 th Sem 'B'	Amena Khan
09	Bindushree U	U03CJ23M0111	BBA 4 th sem 'B'	Bindu
10	Madhusmita Das	U03CJ23M0071	BBA 4 th Sem 'B'	Madhu
11	ZUMRA-S	U03CJ23M0086	BBA 4 th sem 'A'	Zumra
12	Juhi Jain	U03CJ23M0047	BBA 4 th sem 'A'	Juhi
13	Hansi HANAN A-U			
13	Ujwal. D	U03CJ23M0032	BBA 4 th sem 'A'	Ujwal





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NAME OF THE EVENT: LANGUAGE CONCLAVE

DATE: 29/03/2025

TIME: 10:00 AM

VENUE: C D SAGAR AUDITORIUM

NAME: Madhushriha Das

REG. NO: U03C523H0011

LANGUAGE: English

DEPARTMENT: BBA 'B'

LANGUAGE IN THE DIGITAL AGE-
EVOLUTIONS, REVOLUTIONS, CHALLENGES
STUDENT FEEDBACK

Learned about importance of language, the changes due to the digitalization, changes happening in our daily life due to use of A.I.





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NAME OF THE EVENT: LANGUAGE CONCLAVE
DATE: 29/03/2025
TIME: 10:00 AM
VENUE: C D SAGAR AUDITORIUM

NAME: Zuzma . S
REG. NO: U03CJ23M0086
LANGUAGE: English
DEPARTMENT: BBA

LANGUAGE IN THE DIGITAL AGE-
EVOLUTIONS, REVOLUTIONS, CHALLENGES
STUDENT FEEDBACK

The event was very informative and knoweldgeble, we learnt
about the importance of languages, in digital times .

