



Dayananda Sagar College of Arts, Science, and Commerce



Internal Quality Assurance Cell

Report of the Event Conducted

Department: BBA

Date of Report: 26.08.2026

Sl. No.	Particulars	Event related Details			
1.	Event	Student Workshop			
2.	Title of the Event	Invest Smart: Understanding Markets, Investments and the Power of Virtual Trading	Aligned SDG Goal(s)	4	
3.	Date of Conduction	25.08.2026	4.	Time: 10:00 am	
5.	Venue	Building #13, II Floor - Room 201			
6.	Resource Person 1 Details	Name: Mr. Kishore B S Designation: Co-Founder Mobile No.: 9844250070 Organization: Stockbyte Specialization: Finance - Stock Market Email ID: kishore@stockmarketinstitute.org			
7.	Topics Covered	Financial Markets, Investment Analysis - Fundamental & Technical, Hands-on virtual trading using Stockbyte application			
8.	Resource Person 2 Details	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants	Internal:	00	External:	00
11.	No. Student Participants	Internal:	62	External:	00
12.	Faculty Coordinator	Full Name: Anusha Kalburgikar Department: Management - BBA (UG) Designation: Assistant Professor			
13.	Student Coordinator	Manya V Jogi Final Year BBA			
14.	Total Expenditure	Rs. 3,469/-	15.	Sponsors and Amount (if any)	NA
16.	Agenda of the Event	1. Welcome address 2. Introduction to financial markets 3. Fundamental and Technical analysis for investment decisions 4. Hands-on Virtual Trading using Stockbyte application 5. Interactive session and discussion	17.	Provide the link of the report uploaded on College Website	



Sl. No.	Particulars	Event related Details		
		6. Q&A and Closing Remarks		
18.	Social Media Links	Yes	19. Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed?	NA	21. Feedback Collected?	Yes
22.	Attendance Sheet Attached?	Yes	23. Photographs of the Event	Yes
24.	Summary of the Event	The Department of BBA organized a workshop titled "Invest Smart: Understanding Markets, Investments and the Power of Virtual Trading" for 62 students. The session aimed to enhance students' understanding of financial markets and develop practical investment skills. Key topics covered included Financial Markets, Investment Analysis, Fundamental and Technical Analysis and the importance of informed investment decisions. Students also gained hands-on experience in virtual trading using the Stockbyte application, enabling them to understand market movements and apply investment concepts in a simulated environment. The workshop provided students with practical exposure to investment analysis and encouraged them to approach financial decision-making with greater confidence and awareness.		



[Signature]
26/8/26
Event Coordinator

[Signature]
26/08/2026
HoD

[Signature]
26/08/26
IQAC Coordinator

[Signature]
11/9/26
Principal

IQAC Co-ordinator
Dayananda Sagar College of Arts, Science & Commerce
Kumara any Layout, Bengaluru - 560 111

Principal
Dayananda Sagar College of Arts, Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

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Glimpses of the Event

Photo 1: Welcoming the Resource Person,
Mr. Kishore B S, Co-Founder, Stockbyte



Photo 2: The Resource Person addressing
the students on Invest Smart



Photo 3: Students actively participating in
hands-on virtual trading using Stockbyte
application



Photo 4: Group photograph featuring of the
resource person and faculty members



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Website: www.dscasc.edu.in



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Kumaraswamy layout, Bengaluru- 560111



Department of BBA
under the guidance of IQAC

organizes

Student Workshop (SDG - 4)

Title:

**Invest Smart:
Understanding Markets,
Investments & the
Power of Virtual Trading**



Resource Person

Mr. Kishore B S

Co-Founder - Stockbyte
CEO & Co-Founder - Stock Market Institute
Bengaluru



Date:
25 August 2026



Time:
10:00 am



Venue:
Room 201, Building #13,
DSI Campus 1



Audience:
Final Year BBA - Finance Specialization



Faculty Coordinator:
Prof. Anusha Kalburgikar

All are welcome

FACULTY | HODS | VICE PRINCIPAL | IQAC | PRINCIPAL

Speaker Profile

Kishore B S



Kishore is a Co-Founder at Stockbyte and serves as CEO & Co-Founder of Stock Market Institute. With a PGDBM in Finance and a passion for Marketing, he brings over 20 years of experience working with renowned companies such as Reliance, GE Money, and Indiabulls Securities.

A sought-after speaker, Kishore regularly addresses audiences across colleges and universities, sharing insights on Stock Markets and Digital Marketing. He has engaged over 100,000 individuals, including students, professionals, and homemakers till date through his sessions.

As a Board of Studies (BoS) member at several esteemed institutions, Kishore contributes to academic discourse on trending economic and technological topics. He frequently participates in panel discussions, sharing his expertise alongside industry veterans.

A motivational speaker and Digital Marketing expert, Kishore enjoys SEO and related pursuits in his leisure time. At SMI, he spearheads collaborations, technology, and operations.

Known for his curiosity and adaptability, Kishore stays updated on business and technology developments, continually expanding his knowledge and expertise. He is also into fitness and loves to go on marathon walks of 200 KMS every year and has completed 14 of these walks till date.



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Name of the Workshop: Invest Smart: understanding Markets, Investments and the power of Virtual Trading
Department: BBA

Date: _____ Time: _____

Sl.No.	Student Name	Reg. No.	Dept.	Signature
1	R. Diganth Singh	U03CJ24M0027	BBA - Finance	Diganth
2	Sujalkumar Mallik	U03CJ24M0112	BBA - A	Sujal
3	Eyed Liyakhat	U03CJ24M0095	BBA - A	Eyed
4	Jagadeeswarar L	U03CJ24M0151	BBA - A	Jagadeeswarar
5	Anurag Shastri	U03CJ24M0024	BBA - A	Anurag
6	Dhruvina Girish	U03CJ24M0012	BBA - A	Dhruvina
7	Ishani Ravanna	U03CJ24M0060	BBA - A	Ishani
8	Harshith V	U03CJ24M0002	BBA - A	Harshith
9	Ashwin L.S	U03CJ24M0021	BBA - A	Ashwin
10	N. Sree Haneesh	U03CJ24M0006	BBA - A	N. Haneesh
11	K. Anushreddy	U03CJ24M0135	BBA - A	K. Anushreddy
12	GUNA SEKHAR R	U03CJ24M0123	BBA - A	Guna
13	B. N. Rajaraj	U03CJ24M0035	BBA - A	B. N. Rajaraj
14	DHANUSH S	U03CJ24M0030	BBA - A	Dhanush
15	NISHCHAY GOWDA M	U03CJ24M0081	BBA - A	Nishchay
16	JAGAN PRASAD MUR	U03CJ24M0048	BBA - A	Jagan
17	Rahul N	U03CJ24M0028	BBA - A	Rahul
18	Pranav E	U03CJ24M0057	BBA - A	Pranav
19	PRAGNA	U03CJ24M0027	BBA - A	Pragna
20	PAVANA R	U03CJ24M0005	BBA - A	Pavana
21	Lisha M	U03CJ24M0002	BBA - A	Lisha
22	L. K. Sha. K	U03CJ24M0004	BBA - A	L. K. Sha. K
23	Lakshmi Pradeep G	U03CJ24M0016	BBA - A	Lakshmi
24	Shiva Kumar M	U03CJ24M0006	BBA - A	Shiva
25	Mandara S	U03CJ24M0041	BBA - A	Mandara

Event Coordinator Name: Prof. Anusha Kalburgi

Signature: _____

25/8/26



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Name of the Workshop: Trust Smart: Understanding Mark of, Innovation
Department: BBA in the power of Virtual Trading

Date:

Time:

Sl.No.	Student Name	Reg. No.	Dept.	Signature
26	Manya V Jagi	U03CJ24M0130	BBA - A	Manya
27	Arish Aish	U03CJ24M0131	BBA - A	Arish
28	Konish E	U03CJ24M0132	BBA - A	Konish
29	Nareema .N	U03CJ24M0133	BBA - A	Nareema
30	Tarhan	U03CJ24M0134	BBA - A	Tarhan
31	Manoj Anand	U03CJ24M0135	BBA - A	Manoj
32	Mohamed Arif Ahmed	U03CJ24M0136	BBA - A	Mohamed
33	Naitik Barman	U03CJ24M0137	BBA - A	Naitik
34	Hayana .R	U03CJ24M0138	BBA - A	Hayana
35	Jyathani .S	U03CJ24M0139	BBA - A	Jyathani
36	Uday Kumar Pooja	U03CJ24M0140	BBA - A	Uday
37	Aravind	U03CJ24M0141	BBA - A	Aravind
38	Mohammed Feroz Sana	U03CJ24M0142	BBA - A	Mohammed
39	Mohammed Luqman	U03CJ24M0143	BBA - A	Mohammed
40	Habib Kumar Hali	U03CJ24M0144	BBA - A	Habib
41	Kavitha Rana	U03CJ24M0145	BBA - A	Kavitha
42	Manoj Anand	U03CJ24M0146	BBA - A	Manoj
43	Vivan Sagar	U03CJ24M0147	BBA - A	Vivan
44	V. Lokesh	U03CJ24M0148	BBA - A	V. Lokesh
45	Mohammed Zuhair	U03CJ24M0149	BBA - A	Mohammed
46	Mohammed Armaan Baig	U03CJ24M0150	BBA - A	Mohammed
47	Abhishek Nagar	U03CJ24M0151	BBA - A	Abhishek
48	Alex Raj Rajapathi	U03CJ24M0152	BBA - A	Alex
49	ARYAN CHANDRA	U03CJ24M0153	BBA - A	ARYAN
50	Sunbhi Kumar	U03CJ24M0154	BBA - A	Sunbhi

Event Coordinator Name: Prof. Anusha Kalburgi Kar

Signature: _____

25/2/24





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Name of the Workshop: Trust Invest: Understanding Markets, Innovation and the Power of Virtual Trading
Department: BBA

Date: _____

Time: _____

Sl.No.	Student Name	Reg. No.	Dept.	Signature
51	Yashan Chandra	U03CJ24M0324	FINANCE	[Signature]
52	Samruddin Khan	U03CJ24M0117	FINANCE	[Signature]
53	QAMAM Ibrahim	U03CJ24M0119	FINANCE	[Signature]
54	Santosh P	U03CJ24M0009	FINANCE	[Signature]
55	Anusutha M	0032	FINANCE	[Signature]
56	Bhagya Kirana S	0001	FINANCE	[Signature]
57	Shruti Kumari	U03CJ24M0001	FINANCE	[Signature]
58	Yashna	U03CJ24M0037	FINANCE	[Signature]
59	Sarah Suresha	U03CJ24M0137	FINANCE	[Signature]
60	Arpita Kumari	U03CJ24M0121	FINANCE	[Signature]
61	Rachini Ramesh	U03CJ24M0134	FINANCE	[Signature]
62	Ethine Bal B	U03CJ24M0015	FINANCE	[Signature]
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Event Coordinator Name: _____

Signature: _____

Prof. Anusha Kalburgikar
[Signature]



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Internal Quality Assurance Cell

STUDENT FEEDBACK FORM

Name of the Student: LIKITHA K UUCMS No. U03CJ24M0004

Course: BBA Sem: 5th Section: A

Name of Activity: Invest Smart: Understanding Markets Investments & the Power of Virtual Trading

Organized by: DSCASC-Prof. Anusha K Date: 25-8-2026

Resource Person: Mr. Kishore B.S Programme/Class: _____

Rating Scale: 5 - Excellent | 4 - Very Good | 3 - Good | 2 - Satisfactory | 1 - Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☒	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☒	☐	☐	☐	☐
4	Interaction and student participation	☒	☐	☐	☐	☐
5	Achievement of the intended learning outcomes	☒	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☒	☐	☐	☐	☐
7	Ability to apply the learning gained	☐	☒	☐	☐	☐
8	Organization and coordination of the activity	☐	☒	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐



Learning Outcome / Student Response

Important learning/skill gained from this activity:

Understanding about Stock market and investing

Suggestion for improvement / future activity:

More such sessions should be conducted.

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Likitha

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STUDENT FEEDBACK FORM

Name of the Student: M.D. LUGMAN UUCMS No. UBCJ24MD103

Course: B.B.A Sem: Vth Section: A

Name of Activity: INVEST SMART

Organized by: DSCASC: Anshika Date: 25/08/2026

Resource Person: Mr. Kishore B.S. Programme/Class: BBA

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☒	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☒	☐	☐	☐	☐
4	Interaction and student participation	☒	☐	☐	☐	☐
5	Achievement of the intended learning outcomes	☒	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☒	☐	☐	☐	☐
7	Ability to apply the learning gained	☒	☐	☐	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

How to invest in stock market.

Suggestion for improvement / future activity:

It was overall a good activity.

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: [Signature]

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STUDENT FEEDBACK FORM

Name of the Student: Aryan Chandra UUCMS No. V03CJ24M0073

Course: BBA Sem: V Section: A

Name of Activity: Invest Smart

Organized by: Department of BBA Date: 25/08/26

Resource Person: Mr. Kishore BS Programme/Class: 202

Rating Scale: 5 - Excellent | 4 - Very Good | 3 - Good | 2 - Satisfactory | 1 - Needs Improvement

No.	Feedback Parameter
1	Relevance of the activity
2	Quality and clarity of content delivered
3	Effectiveness of the resource person/facilitator
4	Interaction and student participation
5	Achievement of the intended learning outcomes
6	Improvement in my knowledge/skills through the activity
7	Ability to apply the learning gained
8	Organization and coordination of the activity
9	Overall satisfaction with the activity

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Learning Outcome / Student Response

Important learning/skill gained from this activity:

How to Invest in Stock Market

Suggestion for improvement / future activity:

More about investment

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☐ Excellent ☒ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student:

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STUDENT FEEDBACK FORM

Name of the Student: K. Manya V. Jogi UUCMS No. U03CJ24M0154

Course: BBA Sem: V Section: 'A'

Name of Activity: Invest Smart: Understanding Markets, Investments & the Power of Virtual Trading

Organized by: DSCASC - Prof. Ananda K Date: 25/08/2026

Resource Person: Mr. Kishore BS Programme/Class: BBA

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter
1	Relevance of the activity
2	Quality and clarity of content delivered
3	Effectiveness of the resource person/facilitator
4	Interaction and student participation
5	Achievement of the intended learning outcomes
6	Improvement in my knowledge/skills through the activity
7	Ability to apply the learning gained
8	Organization and coordination of the activity
9	Overall satisfaction with the activity

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Learning Outcome / Student Response

Important learning/skill gained from this activity:

Why investing is important.

Suggestion for improvement / future activity:

It was a very ~~eng~~ enlightening session.

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☐ Excellent ☒ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Manya

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STUDENT FEEDBACK FORM

Name of the Student: Lisho.H UUCMS No. U036524H0002

Course: BBA Sem: 5th Section: 'A'

Name of Activity: Invest Smart: Understanding Markets, Instruments & the Power of Virtual Trading

Organized by: DScasc Anusha Kalburgi Date: 25/8/26

Resource Person: Mr Kishore S.S Programme/Class: _____

Rating Scale: 5 - Excellent | 4 - Very Good | 3 - Good | 2 - Satisfactory | 1 - Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☐	☒	☐	☐	☐
2	Quality and clarity of content delivered	☒	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☒	☐	☐	☐	☐
4	Interaction and student participation	☒	☐	☐	☐	☐
5	Achievement of the intended learning outcomes	☒	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☒	☐	☐	☐	☐
7	Ability to apply the learning gained	☒	☐	☐	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐



Learning Outcome / Student Response

Important learning/skill gained from this activity:

about stockbyte, and what is stock market

Suggestion for improvement / future activity:

for future activity should be conducted about linkedin profile making.

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Lisho

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Website: www.dscasc.edu.in