

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE  
AND COMMERCE

Shavighe Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111  
Internal Quality Assurance Cell (IQAC) Cell

HR CLUB - ANVAYA - An Inter-Collegiate Fiesta

Department: BBA

Date: 21/02/2025

Sl. No.	Particulars	Event-related Details			
1.	Event*	An Inter-Collegiate Mega Event			
2.	Title of the Event	ANVAYA - An Inter-Collegiate Fiesta			
3.	Date	21/02/2025			
4.	Time	1:00 to 5:00			
5.	Venue	Dayananda Sagar College of Arts Science and Commerce Building no. 13 Room No.212			
6.	Resource Person 1 Details (Profile to be enclosed)	NA			
7.	Topics Covered	NA			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	NA	External:	Nil
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	0	External: 11	11
12.	Faculty Coordinator/s	Dr. Deepika Sharma (Assistant Professor DSCASC) Prof. Kavya. R (Assistant Professor DSCASC) Prof. Anusha Kalburgikar (Assistant Professor DSCASC)			



Sl. No.	Particulars	Event-related Details
13.	Student Coordinator/s	Anmena Khan, Madhu Karanth, Bindhu Shree, Anusha, Chandana Murthy.
14.	Total Expenditure (Details to be enclosed)	Yes
15.	Sponsors and Amount (if any)	Nil
16.	Program Schedule of the Event attached?	Attached
17.	Provide link of the report uploaded on College Website	
18.	Provide the links of the report uploaded on Social Media	
19.	Report sent to Newspapers? If yes, provide cuttings/images :	No
20.	Certificates Printed? (Attach a copy**)	NO
21.	Feedback Collected? (Attach a copy**)	NO
22.	Attendance Sheet Attached? #	Yes
23.	Summary of the Event (Around 100 words)	The HR Club recently organised an Intercollegiate Fiesta, aiming to encompass and encourage collaboration and creativity among the student community, focusing on creativity to innovation. The motto is to provide a platform to promote healthy competition among budding minds. The events conducted by the HR club play a crucial role in students' lives, nurturing personal and professional growth by providing skill-building opportunities, practical experience, and industry insights. The events help students become more effective leaders, communicators and professionals while also enhancing their career readiness.
24.	Photographs of the Event	Yes



Sl. No.	Particulars	Event-related Details
	(About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	

**Notes:**

• Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Format Copy need to be attached and hard copy need to be filed

\* Original sheet need to be filed and scanned copy should be attached

**PS:**

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.

  
Event Coordinator

  
HOD BBA

  
IQAC Coordinator

  
PRINCIPAL

IQAC Co-ordinator  
 Dayananda Sagar College of Arts, Science & Commerce  
 Kuppala, Jayalayout, Bengaluru - 560 111  
 Principal  
 Dayananda Sagar College of Arts, Science & Commerce  
 Kuppala, Jayalayout, Bengaluru - 560 111





Commending the event with an insightful opening session



Bengaluru, Karnataka, India  
 9th Floor, 1st Stage, Kumaraswamy Layout, Bengaluru,  
 Karnataka 560075, India  
 Lat: 12.927682° Long: 77.588982°  
 21/02/2025 02:55 PM GMT +05:30



Bengaluru, Karnataka, India  
 9th Floor, 1st Stage, Kumaraswamy Layout, Bengaluru,  
 Karnataka 560075, India  
 Lat: 12.927682° Long: 77.588982°  
 21/02/2025 02:56 PM GMT +05:30

Dignitaries marking the auspicious beginning with the traditional lamp lighting ceremony.



Bengaluru, Karnataka, India  
 9th Floor, 1st Stage, Kumaraswamy Layout, Bengaluru,  
 Karnataka 560075, India  
 Lat: 12.927682° Long: 77.588982°  
 21/02/2025 02:58 PM GMT +05:30



Bengaluru, Karnataka, India  
 9th Floor, 1st Stage, Kumaraswamy Layout, Bengaluru,  
 Karnataka 560075, India  
 Lat: 12.927682° Long: 77.588982°  
 21/02/2025 02:59 PM GMT +05:30

Participants actively engaged in interactive sessions and activities.





Congratulations to the 1st and 2nd prize winners





**Dayananda Sagar College of  
Arts, Science and Commerce**

Shavige Malleshwara Hills, Bengaluru - 560111

(Affiliated to Bangalore University)



**DEPARTMENT OF MANAGEMENT  
BBA - UG**

PRESENTS

**अनव्वाय**

**Unite, Compete, Celebrate!**



**AN INTERCOLLEGIATE FIESTA**

**BROCHURE**



**REGISTRATION**



**SCAN HERE**

**21 FEBRUARY, 2025 - 1:00 PM**

**BUILDING #13, ROOM 212**



**DAYANANDA SAGAR COLLEGE OF  
ARTS, SCIENCE AND COMMERCE**

Shaniga Mallikarjuna Hills, Kamaranawamy Layout, Bengaluru - 560 111

**Department of Management  
BBA - UG (BU)**



## **An Inter-Collegiate Mega Event**

**Organized by**

**HR & Marketing Clubs**

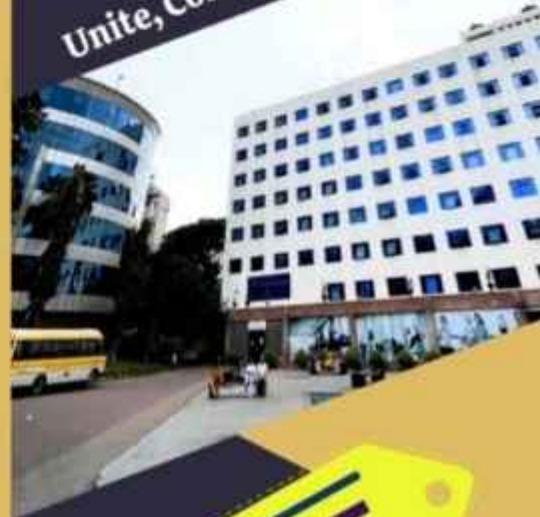
### **About College**

Dayananda Sagar College of Arts Science and Commerce (DSCASC), affiliated to Bangalore University and recognized by the Govt. of Karnataka in Bangalore. We run under the Dayananda Sagar Institutions - one of the oldest degree colleges in Bangalore.

We carry a legacy of creating many outstanding individuals who contributed to society in various fields. The college's ideologies emphasize developing students' critical thinking skills and senses to transform them into socially progressive and responsible individuals - through our collaborative, multidisciplinary, and holistic approach. Further abiding by the light of the "Live the Dream", we promote our Founder, late Sri Dayananda Sagar's visionary outlook.

# “अनंवाय”

*Unite, Compete, Celebrate*



**Feb 21, 2025  
1:00 PM**

## ABOUT DEPARTMENT

The Department of Commerce & Management is equipped with advanced resources and highly skilled faculty, committed to delivering quality education and addressing academic, industry, and societal challenges. We offers academically efficient and professionally relevant training in accounting and finance while fostering students' personal and professional growth. Through value-based education, skill-building programs, and extracurricular activities, the departments enhance communication, entrepreneurial abilities, and readiness for future challenges. We support students in achieving their dreams by providing a nurturing environment for growth and success in their careers.



## ABOUT CLUBS

The HR & Marketing clubs play a crucial role in students life, nurturing personal and professional growth by providing skill-building opportunities, practical experience, and industry insights. These clubs help students become more effective leaders, communicators, and professionals, while also enhancing their career readiness.

# ABOUT अन्वय



अन्वय, an Intercollegiate Fiesta, aim to encompass and encourage collaboration & creativity among student community, focusing from creativity to innovation. The motto is to provide a platform to promote healthy competition among budding minds.



# GENERAL INSTRUCTIONS

- Google form registration is mandatory.
- Participants are requested to carry college ID card.
- Dress Code: College Uniform
- Multiple entries from the same college is allowed.
- Participants are requested to have the right code of conduct and abide by all the rules and regulations of the event.
- Obscenity and vulgarity of any kind will lead to disqualification.
- Spot registrations are welcome.

**Event 1**



## **THE HR HIVE**

Step into the arena of talent at HR Hive! This isn't just an event – it's a game-changer. A stage where innovation meets strategy and leadership meets execution. Gear up to collaborate with the best, unleash your HR practices, and carve your name in the hall of success.

### **"RECRUIT - ENGAGE - EMPOWER"**

Only the visionary will rise – are you ready to shape the future of work?

Join us for the ultimate HR experience and claim your triumph! 🚀

### **Student Coordinators**

**Ms. Madhu Karanth + 91 8904421123**

**Ms. Bindushree U + 91 6361980597**

**Mr. Vignan Bannela + 91 9071509957**

**Ms. Anusha M + 91 7676866174**

Event 2

## MARKETING SANGRAM

Step into the arena of ideas at Marketing Sangram! This isn't just an event – it's a revolution. A stage where creativity meets strategy and vision meets execution. Gear up to battle with the best, unleash your marketing process, and carve your name in the hall of legends.

**"CREATE - COMPETE - CONQUER"**

Only the bold will conquer – are you ready to rise above?

Join us for the ultimate marketing showdown and claim your victory! 🚀

### **Student Coordinators**

**Mr. Chiranth Raj** + 91 8197807732

**Ms. Ranjini V** + 91 8088796682

**Ms. Taj Sultana** + 91 6364627765



# THE HR HIVE

## Faculty Coordinators

Dr. Deepika Sharma	+ 91 7240023287
Prof. Kavya R	+ 91 8123405870
Prof. Anusha Kalburgikar	+ 91 9902910384

# MARKETING SANGRAM

## Faculty Coordinators

Dr. Suplab Kanti Podder	+ 91 9008744805
Dr. Shwetha S P	+ 91 9739388555
Prof. V R Rajendra Kumar	+ 91 9035147227
Prof. Praveen M	+ 91 8546808853
Prof. Shruthi H S	+ 91 7411414043

Registration



I Prize: Rs. 1,000 + Trophy  
II Prize: Rs. 500 + Memento

# SEE YOU THEN!



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE  
Kumaraswamy Layout, Bengaluru - 560111

Department of Management - B.COM(UG)  
HR CLUB: YUKTHI  
ANVAYA: THE HR HIVE  
An Intercollegiate Event: 21.02.2025

## PARTICIPANT FEEDBACK FORM

Student Name: Pratheek Samanith

College: SSMRV PU College

Mail ID: Pratheek965@gmail.com

Date: 21/02/2025

Note: (1 - Poor | 2 - Fair | 3 - Good | 4 - Very Good | 5 - Excellent)

### Event Organization & Management

Event planning & execution: 1  2  3  4  5

Smooth flow of rounds: 1  2  3  4  5

Time management & pacing: 1  2  3  4  5

### Round-wise Evaluation

Prelims (Written Test) - Clarity & relevance: 1  2  3  4  5

Pictionary - Engagement & creativity: 1  2  3  4  5

Video & You! - Observational challenge & learning: 1  2  3  4  5

Rapid Fire - Excitement & difficulty level: 1  2  3  4  5

Treasure Hunt - Fun & problem-solving aspect: 1  2  3  4  5

### Learning & Experience

Relevance of event to HR concepts: 1  2  3  4  5

Level of engagement & interaction: 1  2  3  4  5

Overall learning experience: 1  2  3  4  5

### Future Participation & Recommendation

Would you participate in similar events again?: 1  2  3  4  5

Would you recommend this event to others?: 1  2  3  4  5

Signature

Pratheek

