



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell
Career Guidance & Placement Unit-GAMYA
Report of the Event Conducted



Department*: BBA

Date of Report: 19-08-2026

Sl. No.	Particulars	Event related Details			
1.	Event*	Guest Lecture			
2.	Title of the Event	Financial Markets: Emerging Trends, Practical Insights and Career Opportunities		SDG's No. (s)	4 & 8
3.	Date of Conduction	19-08-2026	4.	Time -11:00 -12:00 PM	
5.	Venue	Building No-13, Room No.203			
6.	Resource Person 1 Details (Profile to be enclosed)	Name- Dr. Renu A Rathi Organization- Jain(Deemed to be University) Specialization- Finance Email ID- r.renu@jainuniversity.ac.in Designation- Professor Mobile no. 8956419990			
7.	Topics Covered	The session covered the basics of financial markets, including money markets, capital markets, stock markets, financial instruments, and the role of financial institutions.			
8.	Resource Person 2 Details (Profile to be enclosed)	Name-NIL Designation Mobile No.		Organization Specialization Email ID	
9.	Topics Covered	Nil			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal: Nil		External: Nil	
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:61		External: Nil	
12.	Faculty Coordinator/s	Full Name- Prof. Rekha MP & Dr. Puja Sharma Department -BBA Designation -Assistant Professor			
13.	Student Coordinator/s	Full Name- Fathima & Huzaifa Department -BBA Designation -III Semester			
14.	Total Expenditure (Details to be enclosed)	5,672	15.	Sponsors and Amount (if any)	Nil
16.	Agenda of the Event (Attach a copy)		17.	Provide the link of the report uploaded on College Website	
18.	Social Media Links (Provide the links of the report uploaded on social media)	https://www.instagram.com/p/DcSPN_ZLc61/		19.	Report sent to Newspapers? If yes, provide cuttings/images:
20.	Certificates Printed? (Attach a copy**)	Nil	21.	Feedback Collected? (Attach a copy**)	Yes
22.	Attendance Sheet Attached?*	Yes	23.	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	Yes
24.	Summary of the Event (Around 100 words)	The Department of BBA successfully hosted an insightful guest lecture on "Financial Markets: Emerging Trends, Practical Insights and Career Opportunities" for III BBA Semester students on 19 th August, 2026. The session was led by Dr. Renu A Rathi, Assistant Professor, Department of Commerce, Jain (Deemed to be University), who brought a rich interdisciplinary perspective for the importance of financial markets in investment, capital formation, and economic. The session was interactive and provided students with valuable practical insights into the functioning of financial markets.			

P. Renu A
Event Coordinator

P. Renu A
19/08/2026
HOD BBA

P. Renu A
19/08/26
IQAC Co-ordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumara 4th Layout, Bengaluru - 560 111

P. Renu A
19/08/26
Principal
Dayananda Sagar College of Art
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

📍 Kumaraswamy swamy layout, Bengaluru- 560078

DEPARTMENT OF BACHELORS OF BUSINESS ADMINISTRATION

in association with Career Guidance & Placement Unit – GAMYA

Under the guidance of IQAC

Organizes

GUEST LECTURE

On

**“Financial Markets:
Emerging Trends, Practical
Insights and Career
Opportunities”**



RESOURCE PERSON

Dr. Renu A Rathi,

Professor, Department of Commerce,
Jain (Deemed to be University)



DATE

19th August 2026



TIME

11:00 am - 12:00 pm



VENUE

Room No. 203,
Building No. 13,
DSI Campus 1

All are welcome

Dr. Puja Sharma
Academic Coordinator

Prof. Rekha MP
HOD - BBA



Staffs



HODs



Vice Principal



IQAC



Principal





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Internal Quality Assurance Cell

Glimpses of the Event



Photograph 1 : Inauguration of the session



Photograph 2: Resource Person addressing the participants



Photograph 3: Resource Person interacting with the students



Photograph 4: Group Photographs with Resource Person, Faculty and Participants

Postal Address: 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560111

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ARTS, SCIENCE AND COMMERCE**
Kumaraswamy Layout, Bangalore - 560111
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Internal Quality Assurance Cell

Name of the Activity: Guest lecture on Financial Markets: Emerging Trends
Department: BBA
Date: 19/08/2026 Time: 11:50 - 12:100 pm
Practical insights and career opportunities

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Yashvi R. Mavaya	U03CT2FM0152	BBA 'B'	
2	K. Dharmachini Priya	U03CT2FM0138	BBA 'B'	
3	Pooja S	U03CT2FM0047	BBA 'B'	
4	Hamsitha M	U03CT2SM0053	BBA 'B'	
5	Vaishnavi R	U03CT2SM0060	BBA 'C'	
6	Mahalakshmi K	U03CT2SM0156	BBA 'C'	
7	Swastika Bheemdas	U03CT2SM0098	BBA 'C'	
8	Purva Bhagat	U03CT2SM0107	BBA 'C'	
9	Hriti Datta	U03CT2FM0081	BBA 'C'	
10	Johine Deakur	U03CT2FM0096	BBA 'C'	
11	Samudra C.M	U03CT2SM0059	BBA 'C'	
12	Smriti T	U03CT2SM0070	BBA 'C'	
13	Jhanvika N	U03CT2SM0048	BBA 'C'	
14	Sanvika Naik	U03CT2SM0053	BBA 'C'	
15	Pratiksha D.	U03CT2SM0089	BBA 'C'	
16	Praksha R. Nag	U03CT2SM0023	BBA 'C'	
17	A GAURAV SHARMA	U03CT2SM0172	BBA 'C'	
18	Feleynathan A	U03CT2SM0059	BBA 'C'	
19	Jeyarajula Jagan vikas reddy	U03CT2SM0066	BBA 'B'	
20	Tejasvini Vontayam	U03CT2SM0021	BBA 'C'	
21	Rishi Saurekh	U03CT2SM0125	BBA 'C'	
22	JAGADISH MALI K	U03CT2SM0086	BBA 'B'	
23	Manav A Gupta	U03CT2SM0101	BBA 'B'	
24	Manish A Shetty	U03CT2SM0088	BBA 'B'	
25	Fathima Sabah Jousu	U03CT2SM0122	BBA 'A'	

Event Coordinator Name: Dr. Pooja Sharma
Signature: Pooja Sharma
19/8/26



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Internal Quality Assurance Cell

Name of the Activity: Financial Markets - Emerging Trends, Practical Insights and Career Opportunities
Department: BBA
Date: 19/8/26 Time: 11:30 - 12:30 pm

Sr.	Student Name	Reg. No.	Dept.	Signature
1	SHARVESHWARAN. A	U03CJ25M0150	BBA	[Signature]
2	Mumli. K	U03CJ25M0080	BBA	[Signature]
3	Hanya Nawaz	U03CJ25M0097	BBA	[Signature]
4	Yash Rey	U03CJ25M0098	BBA	[Signature]
5	Syed Hafiz	U03CJ25M0103	BBA 'C'	[Signature]
6	Tahier Dasha	U03CJ25M0091	BBA 'C'	[Signature]
7	G.M. Naga Eshwar	U03CJ25M0033	BBA 'B'	[Signature]
8	Sanjay H.M	U03CJ25M0054	BBA 'D'	[Signature]
9	Shakir Nazir Bhat	U03CJ25M0148	BBA 'B'	[Signature]
10	Kiran. K.	U03CJ25M0007	BBA - B-	[Signature]
11	Harsha Vardhanu.	U03CJ25M0134	BBA - B-	[Signature]
12	Sohan. N	U03CJ25M0058	BBA - B-	[Signature]
13	Shivarej - P.S	U03CJ25M0002	BBA - 'C'	[Signature]
14	purneth kumar	U03CJ25M0033	BBA - 'C'	[Signature]
15	Harshika A.S	U03CJ25M0051	BBA - 'C'	[Signature]
16	Santhosh. raj. G.P	U03CJ25M0024	BBA - 'C'	[Signature]
17	Rakhi Sakthi	U03CJ25M0035	BBA - 'C'	[Signature]
18	Sharath Kumar. N	U03CJ25M0009	BBA - 'C'	[Signature]
19	Rahul Sharma	U03CJ25M0118	BBA - 'C'	[Signature]
20	Anithika	U03CJ25M0174	BBA - 'C'	[Signature]
21	MOHAMMED MUHIN PASHA	U03CJ25M0124	BBA - B	[Signature]
22	Vamshi Sai Reddy	U03CJ25M0151	BBA - B	[Signature]
23	Pradeep. B	U03CJ25M0167	BBA - B	[Signature]
24	Tarish G. vaj	U03CJ25M0132	BBA - B	[Signature]
25	Humaira tammeen	U03CJ25M0123	BBA - 'A'	[Signature]

Event Coordinator Name: Dr. Rupa Shaeme

Signature: [Signature]
19/8/26



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Internal Quality Assurance Cell

Name of the Activity: Financial Markets:- Emerging Trends, Practical Insights and
Department: BBA Career Opportunities
Date: 19/08/26 Time: 11:40 - 12:00 pm

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Ritika Audannam	U03CJ25M0019	BBA 'C'	Ritika
2	Poorvika C.S.	U03CJ25M0077	BBA 'C'	Poorvika
3	Pragna R.	U03CJ25M0143	BBA 'C'	Pragna
4	Rishika Rashmi Nath	U03CJ25M0020	BBA 'C'	Rishika
5	Shristi Pradhan	U03CJ25M0117	BBA 'C'	Shristi
6	Swetha S	U03CJ25M0076	BBA 'C'	Swetha
7	P. Bhoomika	U03CJ25M0136	BBA 'B'	Bhoomika
8	Lavanya A	U03CJ25M0037	BBA 'B'	Lavanya
9	Krutika Chetan	U03CJ25M0010	BBA 'B'	Krutika
10	Vismitha R	U03CJ25M0015	BBA 'A'	Vismitha
11	Aniket Mitna	U03CJ25M0128	BBA 'A'	Aniket
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Event Coordinator Name: Dr. Puja Sharma

Signature: Puja Sharma
19/08/26





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STUDENT FEEDBACK FORM

Name of the Student: Fathima Sabahyousaf UUCMS No. U03CT25M0122

Course: BBA Sem: 3rd Section: A

Name of Activity: Financial markets: emerging trends, practical insights & career

Organized by: Dr. puja shama Date: 19/8/26

Resource Person: Dr. Renu A Rathi Programme/Class: BBA

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☐	☒	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☐	☐	☒	☐	☐
4	Interaction and student participation	☒	☐	☐	☐	☐
5	Achievement of the intended learning outcomes	☐	☒	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☒	☐	☐	☐	☐
7	Ability to apply the learning gained	☐	☐	☒	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐



Learning Outcome / Student Response

Important learning/skill gained from this activity:

broad view on financing

Suggestion for improvement / future activity:

Nil.

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☐ Excellent ☒ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Sabah

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STUDENT FEEDBACK FORM

Name of the Student: Tejaswi Vabayan UUCMS No. V03CJ25M0121

Course: BBA Sem: III Section: C

Name of Activity: Financial marketing

Organized by: K. Pooja ma'am Date: 17-8-2026

Resource Person: Renu. A Programme/Class: BBA

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☐	☒	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☐	☐	☒	☐	☐
4	Interaction and student participation	☐	☒	☐	☐	☐
5	Achievement of the intended learning outcomes	☒	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☐	☒	☐	☐	☐
7	Ability to apply the learning gained	☐	☐	☒	☐	☐
8	Organization and coordination of the activity	☐	☒	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐



Learning Outcome / Student Response

Important learning/skill gained from this activity:

Importance of financial marketing

Suggestion for improvement / future activity:

None

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Tejaswi Vabayan
Signature of the Student:

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