



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Department of BBA

Report of the Event Conducted

Department*: BBA

Date of Report: 16-03-2026

Sl. No.	Particulars	Event related Details			
1.	Event*	Startup Insights Session			
2.	Title of the Event	The Future of Entrepreneurship in the Digital Economy			
3.	Date of Conduction	13-03-2026	4.	Time	10.00 am-12.00 pm
5.	Venue	Seminar Hall, Building No. 17, DSCASC			
6.	Resource Person 1 Details (Profile to be enclosed)	Mr. Supreeth Y S			
7.	Topics Covered	Digital business ideas, Fund raising, Product market fit, How to choose Co-founders, popular AI tools			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants	Internal:	NA	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	69	External:	NA
12.	Faculty Coordinator/s	Full Name Department Designation	Prof. Shylaja N BBA Assistant Professor		
13.	Student Coordinator/s	Full Name Department Designation	Yashasvi P, V Lokesh, Sujal Kumar Mallick BBA Student Coordinators		
14.	Total Expenditure (Details to be enclosed)	5,240	15.	Sponsors and Amount (if any)	NA
16.	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	
18.	Social Media Links (Provide the links of the report uploaded on Social Media)		19.	Report sent to Newspapers? If yes, provide cuttings/images:	
20.	Certificates Printed?	NA	21.	Feedback Collected? (Attach a copy**)	Yes
22.	Attendance Sheet Attached?	Yes	23.	Photographs of the Event	
24.	Summary of the Event (Around 100 words)	The Department of BBA organized a Startup Insights Session for IV semester BBA students on the topic "Future of Entrepreneurship in the Digital Economy." The session aimed to provide students with insights into emerging opportunities and challenges in the digital business landscape. The resource person, Mr. Supreeth Y S, Founder and CEO of SuprMentr and Codzye, and Director of GlobalXcelerate, shared valuable experiences from his entrepreneurial journey. He highlighted the role of technology, innovation, and digital platforms in shaping modern businesses. Students actively participated and gained practical knowledge about startups, digital transformation, and the skills required to succeed as future entrepreneurs in the evolving digital economy.			



Event Coordinator

HOD-BBA

Dayananda Sagar College of Arts, Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111

Dayananda Sagar College of Arts, Science & Commerce
Kumaraswamy Layout, Bengaluru



**DAYANANDA SAGAR COLLEGE OF ARTS
SCIENCE AND COMMERCE**



Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru 560111

(Affiliated to Bangalore University and Recognized by Government of Karnataka)

Department of Management – BBA

Under the guidance of IQAC

Organizes

STARTUP INSIGHTS SESSION

**THE FUTURE OF ENTREPRENEURSHIP
IN THE DIGITAL ECONOMY**



Resource Person

MR. SUPREETH YS

- Founder & CEO - SuprMentr & Codzye
- Director - GlobalXcelerate Dubai

 **Date: 13/03/2026**

 **Seminar Hall - Building No. 17**

 **10:00 AM**

ALL ARE WELCOME

FACULTY | HOD - BBA | IQAC | PRINCIPAL



SUPREETH YS

Director - GlobalXcelerate Dubai

Mobile +918660939587, E-mail – supreeth@globalxcelerate.ae

EDUCATION: B.E(Information Science), R.V College of Engineering, Bangalore.
MBA – Information Technology Management, DSU

Professional Experience

GlobalXcelerate - Director

GlobalXcelerate is a Dubai based global immersion company that designs international exposure programs across the globe connecting students with industries, universities, and startup ecosystems.

Codezye - Founder and CEO

Codezye is a global cyber security company that provides end to end cyber security services such as Vulnerability Analysis and Penetration Testing, Risk management, Compliance Management, Web and App Security etc

SuprMentr – Founder

SuprMentr is a Career Mentorship Platform built for students to connect with recruiters and developers from top tech companies and prepare for their dream careers. SuprMentr has currently partnered with 50+ Colleges across India.

Mercedes Benz Research and Development (MBRDI)

Worked with MBRDI as a Talent Acquisition Specialist (University Recruitment)

META (Facebook): Campus Ambassador for India



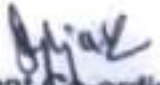
DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
KUMARASWAMY LAYOUT, BENGALURU

DEPARTMENT OF BBA

Total Expenditure for Startup insights session for IV BBA held on 13/03/2026

Sl. No	Item of expenditure	Amount
1	Honorarium for resource person	5000
2	Coffee	60
3	Poster Charges	60
4	Flower bouquet	120
	Total	5240

Expenditure in words-Five thousand two hundred and forty only


Event Co-ordinator

Shylaja N





DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Kumaraswamy Layout, Bangalore - 560111
(Affiliated to Bangalore University, Approved by
AICTE, NAAC Accredited)

Internal Quality Assurance Cell



Name of the Activity: Startup insights Union

Department: BBA

Date: 13 March 26 Time: 10-12

Sr.	Student Name	Reg. No.	Dept.	Signature
1	VIVAN SAGAR	U03CJ24M0072	BBA 'C'	
2	Syed Mubasher Abbas	U03CJ24M0072	BBA 'C'	
3	Vaishnavi Sagar	U03CJ24M0085	BBA 'C'	
4	V. Lokesh	U03CJ24M0003	BBA 'C'	
5	YASHASVI P	U03CJ24M0150	BBA 'C'	
6	Vachana	0037	BBA 'C'	
7	Sarah - Sumaha	0137	BBA 'C'	
8	Arpita kumari	U03CJ24M0121	BBA 'C'	
9	Shruti kumari	U03CJ24M0091	BBA 'C'	
10	Ricky Tongbram	U03CJ24M0086	BBA 'B'	
11	Pranav Kumar	U03CJ24M0070	BBA 'B'	
12	Manvendra Parmar	U03CJ24M0078	BBA 'B'	
13	Prashanth	U03CJ24M0146	BBA 'B'	
14	Munish E	U03CJ24M0108	BBA 'B'	
15	R. Diganth Singh	U03CJ24M0087	BBA 'B'	
16	Rahul - N. Lakshya	U03CJ24M0028	BBA 'B'	
17	Mohammed Luqman	U03CJ24M0103	BBA 'B'	
18	Mashhood M. Kahmar	U03CJ24M0080	BBA 'B'	
19	Pragya S	U03CJ24M0047	BBA 'C'	
20	Rohit Srinivas	U03CJ24M0043	BBA 'C'	
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24				
25				

Event Coordinator Name: Shylaja N

Signature: Shylaja N





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Internal Quality Assurance Cell



Name of the Activity: Start-up Insights Senior
Department: BBA 'B'
Date: 13/3/20 Time: 10.00-12.00 p.m.

Sr.	Student Name	Reg. No.	Dept.	Signature
1	LIKITHA.K	U03CT24M0004	BBA 'B'	Likitha.K
2	PAVANA.R	U03CT24M0005	BBA 'B'	Pavana.R
3	LISHA.M	U03CT24M0002	BBA 'B'	Lisha
4	MANYA Jogi	U03CT24M0015	BBA 'B'	Manya
5	LAKSHMI PRADEE	U03CT24M0016	BBA 'B'	Pradee
6	PRATHEEEP	U03CT24M0022	BBA 'B'	Pratheeep
7	Rajitha Ramesh.	U03CT24M0049	BBA 'B'	Rajitha
8	N.Naveena	U03CT24M0059	BBA 'B'	Naveena
9	POORVI Nair	U03CT24M0106	BBA 'B'	Poorvi
10	Meghana.R	U03CT24M0048	BBA 'B'	Meghana
11	NIRANJAN.S	U03CT24M0139	BBA 'B'	Niranjan
12	NISCHAY AEWDA	U03CT24M0081	BBA 'B'	Nischay
13	Lakshmi Narasimha	U03CT24M0045	BBA 'B'	Lakshmi
14	Ravi Yadav	U03CT24M0058	BBA 'B'	Ravi
15	Muhammad Zaid Khan	U03CT24M0108	BBA 'B'	Zaid Khan
16	ZAKARIYA	U03CT24M0143	BBA 'B'	Zakariya
17	Pranav.E	U03CT24M0057	BBA 'B'	Pranav
18	R.Diganth Singh	U03CT24M0027	BBA 'B'	Diganth
19	Rakshit Pand.R	U03CT24M0039	BBA 'B'	Rakshit
20	Rohit N. Narayan	U03CT24M0029	BBA 'B'	Rohit
21	Prashanth	U03CT24M0146	BBA 'B'	Prashanth
22	Manish.E	U03CT24M0129	BBA 'B'	Manish
23	Pranav Kumar	U03CT24M0070	BBA 'B'	Pranav
24	Rishi Tongburm	U03CT24M0086	BBA 'B'	Rishi
25	Manvendra Parmar	U03CT24M0078	BBA 'B'	Manvendra

Event Coordinator Name: Shylaja.N

Signature: Shylaja





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Name of the Activity: Start-up initiative

Department: BBA

Date: 13/7/20 Time: 6.00 - 12.00 P.M

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Brijal Kumar Mallik	U03CJ24M0112	BBA (A)	Brijal
2	Tushar	U03CJ24M0101	BBA (C)	Tushar
3	Satyam Singh	U03CJ24M0094	BBA (C)	Satyam
4	Siddhanta Singh Raut	U03CJ24M0124	BBA (C)	Siddhanta
5	Shak Afrid	U03CJ24M0161	BBA (C)	Shak
6	Shreya	U03CJ24M0020	BBA (C)	Shreya
7	Shubhanshu	U03CJ24M0032	BBA (C)	Shubhanshu
8	Shreyas Kumar	U03CJ24M0110	BBA (C)	Shreyas
9	Yash Karthikyan	U03CJ24M0104	BBA (C)	Yash
10	Syed Iqbal	U03CJ24M0095	BBA (C)	Syed Iqbal
11	Vishal B	U03CJ24M0053	BBA (C)	Vishal B
12	Vishal	U03CJ24M0013	BBA (C)	Vishal
13	Prateek S	U03CJ24M0047	BBA (C)	Prateek
14	Rohit Srinivas	U03CJ24M0043	BBA (C)	Rohit
15	Sagar Mali Patel	U03CJ24M0041	BBA (C)	Sagar
16	YUVAN CHANDRA	U03CJ24M0114	BBA (C)	Yuvan
17	Shivam Kumar	U03CJ24M0016	BBA (C)	Shivam
18	SHAIKH ISRAHIM	U03CJ24M0019	BBA (C)	Shaiikh
19	Dayan Bashir	U03CJ24M0113	BBA (C)	Dayan
20	Tarun Kumar Sekhatri	U03CJ24M0104	BBA (C)	Tarun
21	Abdulla Haadi Shamsud	U03CJ24M0123	BBA (C)	Abdulla
22	RUTHRESHWARAN	U03CJ24M0118	BBA (C)	Ruthreshwar
23	Santosh Poon	U03CJ24M0054	BBA (C)	Santosh
24	Sarvesh Rathi	U03CJ24M0117	BBA (C)	Sarvesh
25				

Event Coordinator Name: Shylaja N

Signature: Shylaja



13/3/2026

Feedback on Start-up Insights Session

The Start-up insights session on "Future of Entrepreneurship in the digital economy" was very informative and inspiring. The resource person Mr. Supreeth Y.S explained how digital platforms and technology are transforming the way businesses operate today. The session helped me understand the opportunities available for young entrepreneurs and the importance of innovation and creativity. It motivated me to think about starting a venture in the future. Overall, it was an engaging session that provided practical insights into the startup ecosystem.

Yashalvi P.
TV BBA - 'C'
Reg. No. U03C324M0150



13/3/2026

Feed Back on Start-up Inside Session

The Session on "Future of Entrepreneurship in the Digital Economy" was highly interesting and beneficial for students. The Speaker shared valuable knowledge about digital startups, market trends, and skills required to succeed in the modern business environment. I particularly like the real life examples and practical advice shared during the session. It encouraged me to explore entrepreneurial opportunities and understand how digital tools can help build successful businesses. The session was very motivating and insightful.

Manya. V. Jog:
IVth BBA B

Reg. No. U03CJ24M0154

