



Dayananda Sagar College of Arts, Science, and Commerce

Department of Management - BBA

Under the guidance of IQAC

Organises

Faculty Workshop

Report of the Event Conducted



Department*: BBA

Date of Report: 11.07.2026

Sl. No.	Particulars	Event related Details			
1.	Event*	Faculty Workshop			
2.	Title of the Event	Fintech and Digital Finance			
3.	Date of Conduction	11.07.2026	4.	Time : 10.00 am to 12.00 pm	
5.	Venue	Building NO. - 17, Seminar Hall			
6.	Resource Person 1 Details (Profile to be enclosed)	Name	Dr.Binny Cherrian	Organization	St.Joseph university
		Designation	Associate Professor	Specialization	Economics and Finance
		Mobile No.	9886240532	Email ID	binny@sjim.edu.in
7.	Topics Covered	Fintech and Digital Finance			
8.	Resource Person 2 Details (Profile to be enclosed)	Name	NA	Organization	
		Designation		Specialization	
		Mobile No.		Email ID	
9.	Topics Covered	Four types of Analytics, Raw Data to Decision Making, AI tools like Orange Data Mining & Looker Studio			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	46	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal: Nil	NIL	External:	NIL
12.	Faculty Coordinator/s	Full Name	Prof.Ashwini Seshadri, Dr. Shwetha S P, Prof. Vinay, Prof. Manjushree, Prof. Aswathi Mohan & Prof. Kavya R		
		Department	BBA		
		Designation	Assistant Professor		
13.	Student Coordinator/s	Full Name			
		Department			
		Designation			
14.	Total Expenditure (Details to be enclosed)	Rs. 6694	15	Sponsors and Amount (if any)	
16.	Agenda of the Event (Attach a copy)		17.	Provide the link of the report uploaded on College Website	
18.	Social Media Links (Provide the links of the report uploaded on Social Media)		19.	Report sent to Newspapers? If yes, provide cuttings/images:	
20.	Certificates Printed? (Attach a copy**)	yes	21.	Feedback Collected? (Attach a copy**)	yes
22.	Attendance Sheet Attached? #	yes	23	Photographs of the Event	yes

Sl. No.	Particulars	Event related Details	
			(About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)
24.	Summary of the Event (Around 100 words)	The Department of BBA, Dayananda Sagar College of Arts, Science and Commerce, under the guidance of IQAC and Institution's Innovation Council (IIC), successfully organized the first day of a two-day Faculty Development Workshop titled ""Fintech and Digital Finance"" on 11 July 2026 led by Dr. Binny Cherian. The session highlighted key developments in fintech, blockchain, digital payments, AI-enabled financial services, and the evolution of modern banking. Through practical examples, case studies, and interactive discussions, participants gained a deeper understanding of emerging digital finance trends and their impact on business and education. The workshop enhanced faculty members' knowledge and encouraged the integration of contemporary fintech concepts into teaching, research, and academic practices.	

Event Coordinator

[Signature]

HOD - BBA

[Signature]
11/07/2026

IQAC Coordinator

[Signature]
11/08/26

Principal

[Signature]
11/7/26

IQAC Co-ordinator

Dayananda Sagar College of Arts,
Science & Commerce

Kumara any Layout, Bengaluru - 560 111

Principal

Dayananda Sagar College of Arts
Science & Commerce

Kumaraswamy Layout, Bengaluru - 560 111

Poster of the Event



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE,

Kumaraswamy Layout, Bengaluru - 560078



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

Two - Days Workshop organised by BBA Department

Under the guidance of IQAC

TITLE OF THE EVENT



Day 2 : Fintech and Digital Finance



Target Audience:
BBA & B.Com Faculty



Date:
11th July 2026
(Wednesday & Saturday)



Time:
10 am to 12 Pm



Venue:
Building No - 13
Gallery Room : 3

RESOURCE PERSON DAY 2



Dr. Binny Cherian

Associate Professor -
St Joseph University

ORGANISING COMMITTEE



Dr. Shwetha S P



Prof. Ashwini Seshadri



Faculty



HODs



Vice Principal

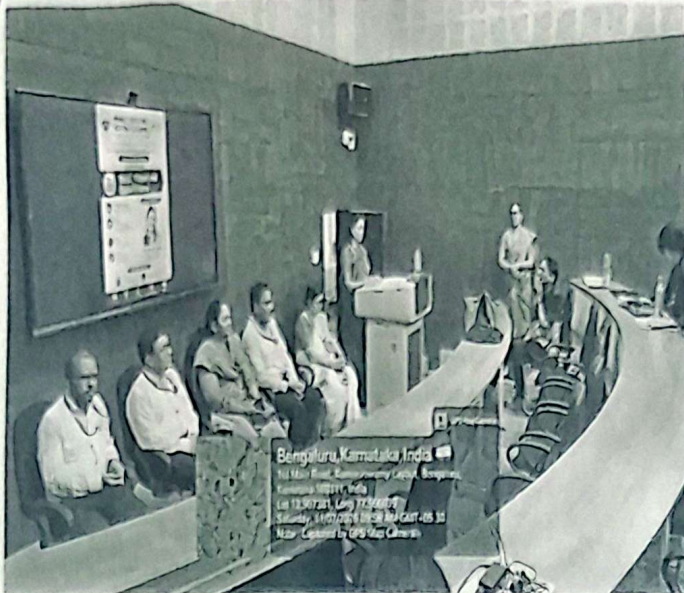


IQAC COORDINATOR

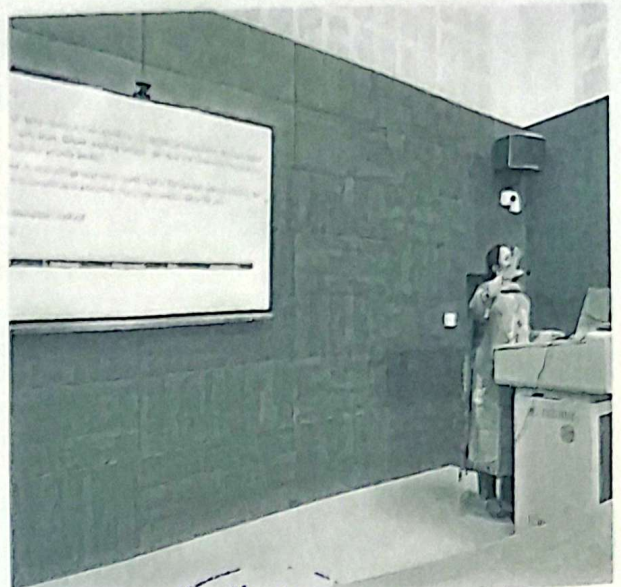


Principal

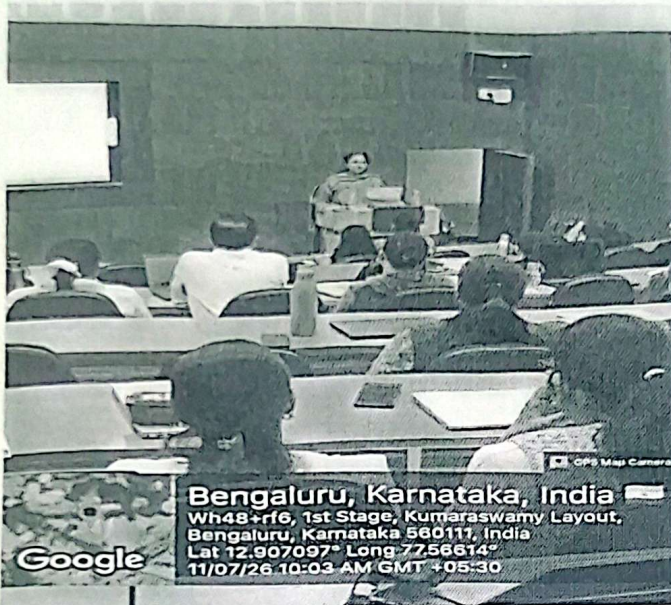
Photos of the Event



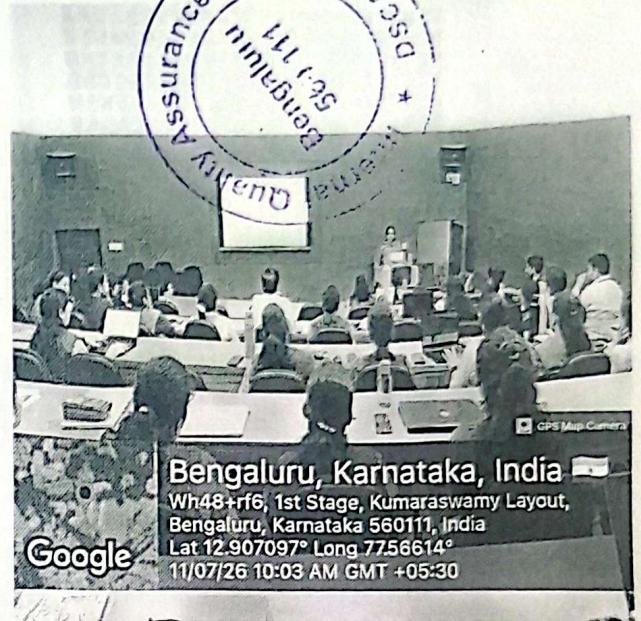
Pic: 1: Welcome Address



Pic: 2: Trainer Engaging the participants



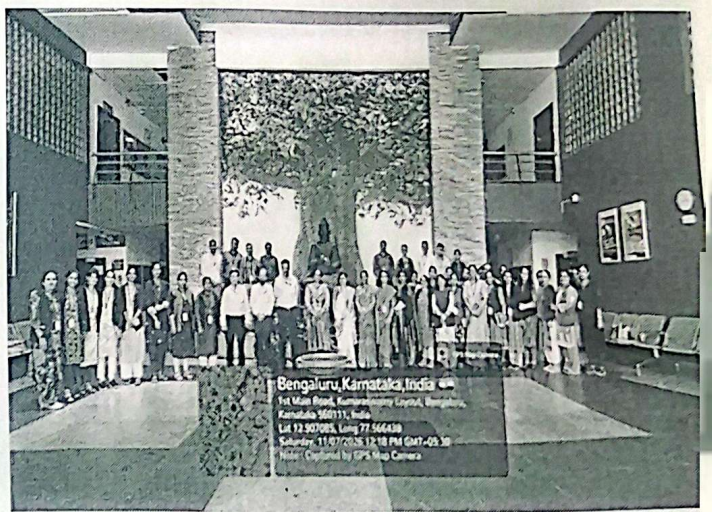
Pic:3: Trainer Engaging the participants



Pic:4:Q&A Session



Pic: Felicitation to Resource Person



Pic: Group Photo With Resource Person



**DAYANANDA SAGAR COLLEGE OF ARTS,
SCIENCE AND COMMERCE**

Kumaraswamy Layout, Bangalore - 560111
(Affiliated to Bangalore University, Approved by AICTE, NAAC
Accredited)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education, Government of India)

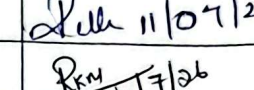
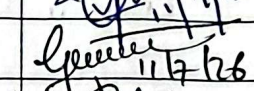
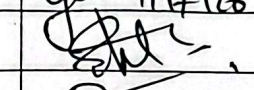
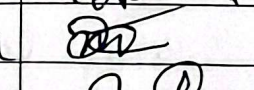
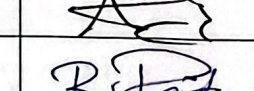
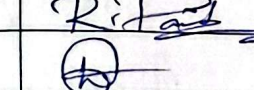
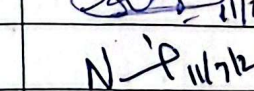
Internal Quality Assurance Cell

BBA Department Organizes Two - Day Faculty
Workshop

Name of the Activity: Day 2 - Workshop on "Fintech and Digital Finance"

Department: BBA & BCom

Date: 11/07/2026 Time: 10 am to 12 pm

Sr.	Faculty Name	Dept.	Signature
1	Dr. Shwetha S.P	BBA	
2	Ashwini Seshadei	BBA	
3	ROXHA MP	BBA	
4	Rashmi K.M	B.Com	
5	Yashawini S	B.Com	
6	ANUSHA KALBURGIKAR	BBA	
7	Geetha Shree. K.	B.Com	
8	Shruthi H.S.	B.Com	
9	LOKESHWARI D. V	B.Com	
10	Jareeha Begum	B.Com	
11	Dr. Chiluka Kusphalate	BBA	
12	Azjam Kumar KV	B.Com	
13	Dr. R. Pavithra	BBA	
4	Lavanya	B.COM	
	Dr. Shruthi C	B.Com	
	Nagarajeswari. M	B.Com	
	USHA P.R	B.Com	
	Ashwanashree N	B.Com	

19	Dr. Vinutha.K	BBA	
20	Dr. Meghana.C	B.Com	
21	SANGEETHA	B.Com	
22	Dr. UMESU.M.P	B.Com	
23	Shruthi.B.K	B.Com	
24	Sreenivas.H.P.	B.BA.	
25	Dr. Ashwini Basavaraju	BBA.	
26	Vidyashree.S.	BBA	
27	Dr. Rashmi.S	B.Com	
28	Parimala.R	BBA	
29	Rashmi Umaji	B.Com	
30	Dr. Kanya.R	BBA	
31	Haritha.	B.Com	
32	Manjushree	B.Com	
33	Dr. Purobi Arinash	B.Com	
34	Anirudh.N.M	B.Com	
35	Shylaja.N	BBA	
36	Parvinder.Ram	BBA	
37	Radhika Pirdole.R.2	BBA	
38	V.R. RAJENDRA KUMAR	BBA	
39	Chitra D Rao	BBA	
40	Mukesh Soni	BBA	
41	VINAY.M	B.Com	
42	ASHWATH MOHAN	B.Com	
43	Sowmya.G	B.Com	
4	Dr. Pooja Shaame	B.Com	
5	Dr. Vinutha.K	BBA.	
	Anshupali.V.	B.Com	

47			
48			
49			
50			
51			
52			
53			
54			
55			

Event Coordinator Name: Dr. Shwetha - S.P

Signature: 