



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell and Corporate Connect Cell
Report of the event conducted- Competitive exam committee



Department*:BBA

Date of Report: 21-07-2026

Sl. No.	Particulars	Event related Details			
1.	Event*	Guest Lecture			
2.	Title of the Event	'The best version of You-A practical guide to Personality development'			
3.	Date of Conduction	21/07/2026	4.	Time 2.00 Pm to 3.00 Pm	
5.	Venue	Building 13, Room 212			
6.	Resource Person 1 Details	Name: Dr Srikanta Murthy M R Designation: Asst Prof Mobile No. 9535247652	Organization: DSCASC Specialization: HR Email ID : N/A		
7.	Topics Covered	Personality Development			
8.	Resource Person 2 Details	N/A			
9.	Topics Covered	N/A			
10.	No. Faculty Participants	Internal:	N/A	External:	N/A
11.	No. Student Participants	Internal:	68	External:	N/A
12.	Faculty Coordinator/s	Full Name:, Department: Designation:	Prof Anitha A, Dr Ashwini B, Dr Sudarshan S Savanoor, Dr Kavya BBA Assistant Professor		
13.	Student Coordinator/s	Manya P Jogi, Pradeep M			
14.	Total Expenditure	Rs 100 only	15.	Sponsors and Amount (if any)	N/A
16.	Agenda of the Event	N/A	17.	Provide the link of the report uploaded on College Website	Yes
18.	Social Media Links	Yes	19.	Report sent to Newspapers? If yes, provide cuttings/images:	No
20.	Certificates Printed?	No	21.	Feedback Collected?	Yes
22.	Attendance Sheet Attached? #	Yes	23.	Photographs of the Event	Yes
24.	Summary of the Event	The Expert Lecture Series for 1st year BBA students on "The Best Version of You – A Practical Guide to Personality Development" was an engaging session aimed at helping students understand and enhance their personal and professional selves. Dr Srikanta Murthy, the resource person highlighted that personality development is not about changing who you are, but about refining communication, confidence, emotional intelligence, and attitude to become a more effective version of yourself. Through real-life examples, interactive activities, and practical tips, students learned the importance of self-awareness, grooming, body language, time management, and positive thinking in shaping a strong personality. The session emphasized that success in business and life comes from a balance of skills, values, and adaptability. Students actively participated, asked questions, and left with actionable takeaways to work on self-growth, leadership, and interpersonal skills. Overall, the lecture inspired the first-year BBA batch to take conscious steps toward becoming more confident, responsible, and career-ready individuals.			

Event Coordinator

HOD

Dayananda Sagar College of Arts, Science & Commerce
Kumara any Layout, Bengaluru - 560 111

Principal
Dayananda Sagar College of Arts, Science & Commerce
Kumara any Layout, Bengaluru - 560 111

Poster of the event



**DAYANANDA SAGAR COLLEGE OF
ARTS, SCIENCE AND COMMERCE**

Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru 560111



Department of Management (BBA)
under the Guidance of IQAC

Organizes

Expert Talk Series

For I Year BBA Students 2026-2029 Batch

On

**The best version of You-A practical guide to
Personality development**



Dr. Srikanta Murthy M R



DATE

21-07-2025
2.00PM TO 3.00 PM



VENUE

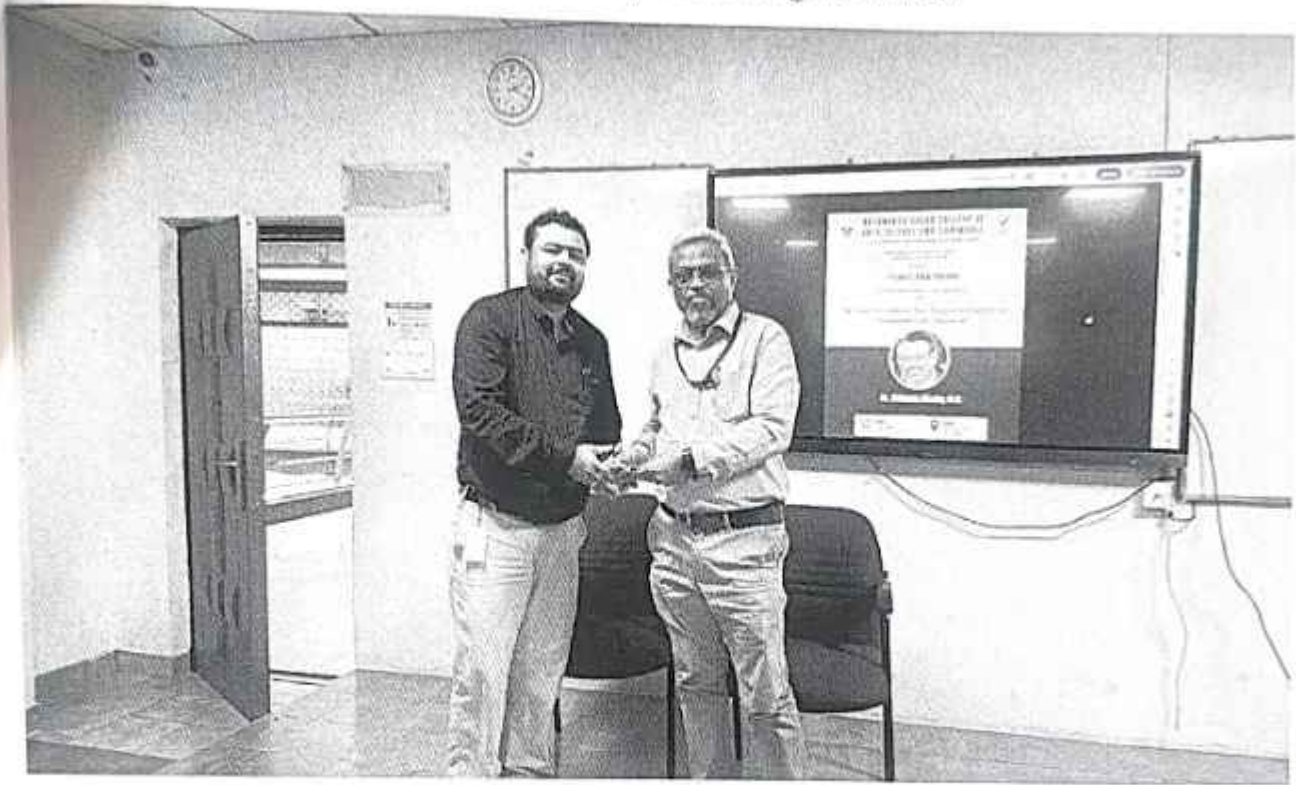
Building No. 13
DSI CAMPUS I

ALL ARE WELCOME

Faculty | HODs | Director | IQAC Coordinator | Vice Principal | Principal



Pic 1- The resource person being welcomed.



Pic 2- Students Keenly Listening to the Session



Pic 3- Students Keenly Listening to the Session



Pic 4- Faculty and Student Coordinators on the stage





**DAYANANDA SAGAR COLLEGE OF
ARTS, SCIENCE AND COMMERCE**
Kumaraswamy Layout, Bangalore - 560111
(Affiliated to Bangalore University, Approved by AICTE,
NAAC Accredited)



Internal Quality Assurance Cell

Name of the Activity: Guest Lecture - Expert talk Series - Day 2

Department: BBA

Date: 21/7/2026

Time: 2:00 pm to 3:00 pm

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Tanushree BB		BBA	Tanushree BB
2	Sahana C		BBA	Sahana
3	Rakshitha S		BBA	Rakshitha S
4	S. Harsha Padmini		BBA	Harsha
5	D. Neethu Kumari		BBA	Neethu
6	Asiya Amber		BBA	Asiya Amber
7	Jyoti das		BBA	Jyotidas
8	Deepika Seervi		BBA	Deepika
9	LATHIKA NIMBAGAL		BBA	LW
10	Mummed Chazana Seer		BBA	Mummed
11	Nisha A		BBA	Nisha
12	D. Poorvika		BBA	Poorvika
13	Hema B		BBA	Hema
14	Niharika K		BBA	Niharika K
15	Chinmai S		BBA	Chinmai S
16	Nishmitha M. Rao		BBA	Nishmitha
17	Rida Harman		BBA	Rida
18	Anam Sheikh		BBA	Anam
19	Meghana Kumari A		BBA	Meghana
20	Umme Hani		BBA	Umme
21	Nidhi R Hiremath		BBA	Nidhi
22	Tejaswini BS		BBA	Tejaswini BS
23	TANISHA S		BBA	Tanisha
24	Rashmi Raksha		BBA	Rashmi
25	Avinaya Baras		BBA	Avinaya

Event Coordinator Name: Anitha A

Signature: AA





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Internal Quality Assurance Cell



Name of the Activity: Guest Lecture - Expert Talk series - Day 9.

Department: BBA

Date: 21/7/2026

Time: 2:00pm to 3:00pm

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Sreenidhi. A		BBA	
2	Aditya Krishna Madimani		BBA	
3	Mohammed. Ali. R		BBA	
4	Bindu Sagar. S		BBA	
5	Abhinav R. H		BBA	
6	Harsh chaudhary		BBA	
7	MOHITH Gowda. R		BBA	
8	Chandan. R		BBA	
9	Tanish. N		BBA	
10	Rohith. D		BBA	
11	Rakshith. S		BBA	
12	Abhishek. R. V		BBA	
13	Rishi N Reddy		BBA	
14	Yathish Gowda. A. V		BBA	
15	Abhinav. L		BBA	
16	Nithin P		BBA	
17	Venu GR		BBA	
18	Rakesh Kumar		BBA	
19	Subham Kumar Yadav.		BBA	
20	Shruti Shankar		BBA	
21	Om Chandra		BBA	
22	Kuldeep		BBA	
23	Sai Dee pesh		BBA	
24	Jayanth. B. R. Patel		BBA	
25	Aryan Suryavanshi		BBA	

Event Coordinator Name: Anitha. A

Signature: AA

26. Aditya Sharma

BBA

27. Ganayak K V

BBA

28. Yashvardhan

BBA

29. Rajesh Kumar Behera

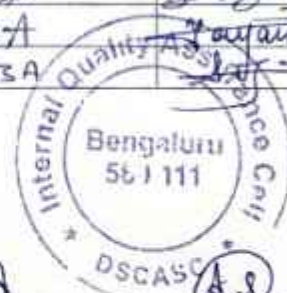
BBA

30. V Rahul

BBA

31. Srithan. L. Shetty

BBA





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Internal Quality Assurance Cell

Name of the Activity: Guest Lecture-Expert Talk Series - Day 2
Department: BBA
Date: 21/7/2026 Time: 2:00pm to 3:00pm

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Lauchanhi Sapam		BBA	Lauchanhi S
2	Sapana Rajpurahit		Commerce (BBA)	Sapana
3	C. Sreeja		BBA	Sreeja C
4	Geetha D S		BBA	Geetha D S
5	Jeshnavi H		BBA	Jeshnavi H
6	Khushmitha M		BBA	Khushmitha M
7	Aganya S S		BBA	Aganya S S
8	Maheshwari B		BBA	B. Maheshwari
9	Vaerasha M.V		BBA	Vaerasha M.V
10	Scarlett Jeno		BBA	Scarlett
11	Vinod Sujjan		BBA	Vinod
12	Roshan Karki		BBA	Roshan Karki
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Event Coordinator Name: Anitha A

Signature: AA



Dayanand Sagar College of Arts, Science and Commerce

EXPERT TALK - 2

21, July 2026

Tuesday

SPEAKER - Dr. Srikantha Murthy

The primary moto / Topic of Talk - SWOT ANALYSIS

The session organised by the management department was a very interactive session where in Speaker, Dr. Srikantha Murthy gave a wide view on evaluation of strengths, weaknesses and threats within one's self by giving an example of Karana in Mahabharat and doing his swot analysis he connected modern world to history and went deep into Human Nature and leadership.

The basic moto was to make everyone aware about the fact that ~~as~~ the world is rapidly evolving and to match that pace only talent is not enough, getting opportunity is also very important and working on it is one of the big challenges that many people fail in, this may not only lead to downfall but also self-estimated assumptions.

The core lecture focused on four aspects of swot analysis that is strengths, weaknesses, opportunities and threats.

The primary objective was to introduce incoming students to foundation of management concepts. The session was highly interactive and cooperative.

- Deepika Seervi
BBA - Batch - 1
Deepika