



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Entrepreneurship Club- VentureX and ED Unit- UDYAMITA

Report of the Event Conducted



Department: BBA

Date of Report: 24-08-2026

Sl. No.	Particulars	Event related Details			
1.	Event*	Guest Lecture		SDG – 09; Industry innovation and Infrastructure.	
2.	Title of the Event	“Art of Buying: Procurement, Inventory and decision making in real business”.			
3.	Date of Conduction	24-08-2026	4.	Time: 11.00 AM	
5.	Venue	Building No 13, Room No: 203			
6.	Resource Person 1 Details (Profile to be enclosed)	Name Bindu Jayram Designation: Program Management Consultant Mobile No.: 9620833163		Organization: YogiFi Specialization: Supply chain and operations Email ID: jayaram.bindu@gmail.com	
7.	Topics Covered	Fundamentals of Procurement and Purchasing Management, Strategic sourcing and supplier/vendor selection, Purchase decision-making in real business situations Inventory planning and inventory control techniques			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	NA	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	77	External:	NA
12.	Faculty Coordinator/s	Full Name: Prof. Ashwini Seshadri; Dr. Puja Sharma; Prof. Lavanya C M; Department BBA and BCOM Designation Assistant Professor			
13.	Student Coordinator/s	Full Name Mr. D. Lochan; Aniketh Mitra; Miss. Bhoomika; Mr. Abdul Nazaf; Ms. Lavanya Department BBA Semester: III Semester			
14.	Total Expenditure	Rs. 5,224/-	15.	Sponsors and Amount (if any)	
16.	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	
18.	Social Media Links		19.	Report sent to Newspapers? If yes, provide cuttings/images:	
20.	Certificates Printed?	NA	21.	Feedback Collected? (Attach a copy**)	
22.	Attendance Sheet Attached? #	Yes	23.	Photographs of the Event	
24.	Summary of the Event (Around 100 words)	The Department of BBA, under the guidance of IQAC and in association with Entrepreneurship Club – VentureX and UDYAMITA – ED Unit, under the guidance of IQAC, organized a guest lecture on “The Art of Buying: Procurement, Inventory & Decision-Making in a Real Business” on 24th August 2026. The session was conducted as part of SDG-9 and focused on practical aspects of procurement, inventory management and business decision-making. Ms. Bindu Jayaram, Program Management Consultant, Business & Technology Professional, Program & Operations Leader and Entrepreneur, served as the resource person. The session provided students with practical insights into purchasing strategies, inventory decisions and operational management in real business environments.			

Event Coordinator
24/08/2026

HOD-BBA
24/08/2026

IQAC Coordinator
24/08/26

Principal
24/08/26



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Kumaraswamy swamy layout, Bengaluru- 560078



Department of Bachelors of Business Administration

In Association with

Entrepreneurship Club - VentureX

and

UDYAMITA - ED Unit

Under the Guidance of IQAC

Organises

Guest Lecture (SDG-9)

on

Topic:

**The Art of Buying:
Procurement, Inventory &
Decision-Making in a
Real Business**



Resource Person:

Ms. Bindu Jayaram

Program Management Consultant |
Business & Technology Professional |
Program & Operations Leader |
Entrepreneur |



Date:

24th August 2026



Time:

11:00 am – 12:00 pm



Venue:

Room No. 203, Building No.13,
DSI Campus – 1

**Event
Co-ordinators:**

Prof. Ashwini Seshadri | Dr. Puja Sharma | Prof. Lavanya CM |
Dr. Sudharshan | Prof. Faseeha Begum | Dr. Shruthi C

All are welcome



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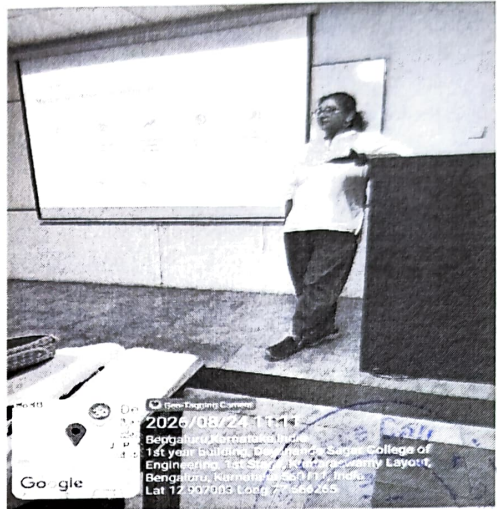
Internal Quality Assurance Cell

Department of BBA

Glimpses of the Guest Lecture



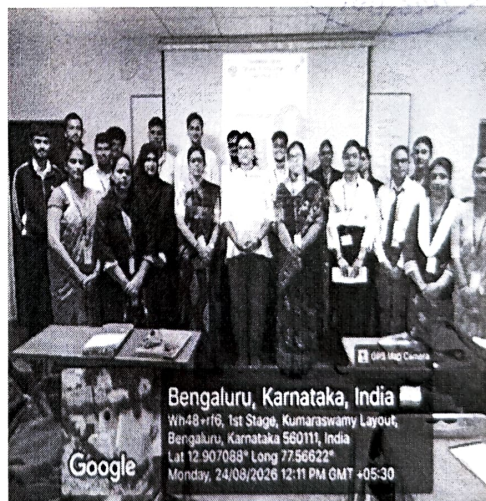
Photograph 1: Welcoming the Resource Person



Photograph 2: The resource person addressing the participants on the theme of the programme.



Photograph 3: Students actively Participating



Photograph 4: Geo tag Photo of the Session

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Name of the Activity: Guest Lecture - Art of Buying
Department: BBA

Date: 24/8/2026 Time: 11:00 AM

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Munza Nawaz	U03CJ2SM0007	BBA	<i>[Signature]</i>
2	Yash Raj	U03CJ2SM0078	BBA	<i>[Signature]</i>
3	Tejaswini Vatsayam	U03CJ2SM0021	BBA	<i>[Signature]</i>
4	DHANUSH.L.S	U03CJ2SM0034	BBA	<i>[Signature]</i>
5	Harshvardhan.R	U03CJ2SM0018	BBA	<i>[Signature]</i>
6	Gowardhan.S	U03CJ2SM0032	BBA	<i>[Signature]</i>
7	Chirag Anandhya	U03CJ2SM0041	BBA	<i>[Signature]</i>
8	Charanjeet.K	U03CJ2SM0036	BBA	<i>[Signature]</i>
9	Naraj Kumar Reddy	U03CJ2SM0055	BBA	<i>[Signature]</i>
10	Madhusudan N	U03CJ2SM0147	BBA 'A'	<i>[Signature]</i>
11	Anshash.raj G.P	U03CJ2SM0024	BBA 'C'	<i>[Signature]</i>
12	Shorath Kumar N	U03CJ2SM0009	BBA 'C'	<i>[Signature]</i>
13	Srinivas Bharadwaj.B.R	U03CJ2SM0014	BBA 'C'	<i>[Signature]</i>
14	Rohar R Reddy	U03CJ2SM0013	BBA 'C'	<i>[Signature]</i>
15	Revanth.P.S	U03CJ2SM0039	BBA 'C'	<i>[Signature]</i>
16	Mamsitha.M	U03CJ2SM0153	BBA 'B'	<i>[Signature]</i>
17	Alecne Ashed	U03CJ2SM0115	BBA 'A'	<i>[Signature]</i>
18	Pooja.S	U03CJ2SM0047	BBA 'B'	<i>[Signature]</i>
19	Fathima Sabah yausuf	U03CJ2SM0122	BBA 'A'	<i>[Signature]</i>
20	Huzaija Tajudeen	U03CJ2SM0123	BBA 'A'	<i>[Signature]</i>
21	BHUMIKA.U.JAIN	U03CJ2SM0113	BBA 'A'	<i>[Signature]</i>
22	Vinith chetan	U03CJ2SM0010	BBA 'B'	<i>[Signature]</i>
23	Muskan Dahu	U03CJ2SM0082	BBA 'B'	<i>[Signature]</i>
24	Megha	U03CJ2SM0061	BBA 'B'	<i>[Signature]</i>
25	Kavana.K	U03CJ2SM0012	BBA 'B'	<i>[Signature]</i>

Event Coordinator Name: Ashwini Seshadevi

Signature: *[Signature]*



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Name of the Activity: Guest Lecture - Art of Buying
Department: BBA - A, B, C

Date: 24/8/20 Time: 11:00 AM

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Akash L. Chavan	114	BBA 'A'	Akash
2	Abeel Ah. Mir	165	BBA 'A'	Abeel
3	Arya Adesh	0064	BBA 'A'	Arya
4	Sanjay H.M	0054	BBA 'B'	Sanjay
5	Manjunath G	0043	BBA 'B'	Manjunath
6	mokshith V	0063	BBA 'B'	mokshith V
7	JAGADISH MALI. K	0086	BBA 'B'	Jagadish
8	Manish, A. Shetty	0088	BBA 'B'	Manish
9	DARSHAN. U	0045	BBA 'A'	DARSHAN. U
10	Uday Sai. J	0057	BBA 'A'	Uday Sai. J
11	Abhishek Chavan M.V	0024	BBA 'A'	Abhishek
12	Ashay Surje. M	0144	BBA (A)	Ashay
13	SYED HAFIZ	0103	BBA 'C'	Syed Hafiz
14	Baseer Ahmed	0100	BBA (A)	Baseer Ahmed
15	Karan. K.	0007	BBA (B)	Karan
16	Purnith Kumar	0033	BBA (C)	Purnith
17	A GAURAV SHARMA	0172	BBA (C)	Gaurav
18	Felixnothous. A	0059	BBA (C)	Felixnothous
19	Revanth. P.S	0039	BBA 'C'	Revanth P.S
20	Tahir parsha	0091	BBA 'C'	Tahir
21	Tejaswii vatsayan	0121	BBA 'C'	Tejaswii
22	K. Dharshini priya	0138	BBA 'B'	K. Dharshini priya
23	D. Lochan	0052	BBA 'A'	D. Lochan
24	Aniket Mitra	0128	BBA 'A'	Aniket
25	P. Bhoomika	0136	BBA 'B'	P. Bhoomika
26	Lavanya. A	0037	BBA 'B'	Lavanya

Event Coordinator Name: Ashwini Keshadri

Signature: [Signature]



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Internal Quality Assurance Cell

Name of the Activity: Cued Lecture - Art of Buying
Department: BBA

Date: 24/8/2026 Time: 11:00 AM

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Kushal Poothem. G	U03CJ25M0062	BBA 'B' 3sem	Kushal
2	Karan DK	U03CJ25M0110	BBA 'B' 3sem	Karan
3	Lochan Aradhya. A	U03CJ25M0016	BBA 'B' 3sem	Lochan
4	G.M. Naga Eshwara.	U03CJ25M0133	BBA 'B' 3sem	G.M.
5	Muralik	U03CJ25M0005	BBA 'B' 3sem	Muralik
6	Pradeep. B	U03CJ25M0167	BBA 'B' 3sem	Pradeep
7	Vamsi Sai Reddy	U03CJ25M0151	BBA 'B' 3sem	Vamsi
8	Nagab Lakshmi	U03CJ25M0056	BBA 'B'	Nagab
9	Mad. Muhinparha	U03CJ25M0124	BBA 'B'	Mad.
10	Honey Kurara	U03CJ25M0168	BBA 'C'	Honey
11	Studi Dutta	U03CJ25M0081	BBA 'C'	Studi
12	Purva Bhagat	U03CJ25M0107	BBA 'C'	Purva
13	Swastika Biswas	U03CJ25M0098	BBA 'C'	Swastika
14	Vaishnavi. Rakesh	U03CJ25M0060	BBA 'C'	Vaishnavi
15	Mahalakshmi. K	U03CJ25M0156	BBA 'C'	Mahalakshmi
16	Swetha. S	U03CJ25M0076	BBA 'C'	Swetha
17	Haripriya. M	U03CJ25M0060	BBA 'A'	Haripriya
18	Abdul Nazaf	U03CJ25M0137	BBA 'A'	Abdul
19	Priyanka M.H	U03CJ25M0084	BBA 'C'	Priyanka
20	Sumathi. I	U03CJ25M0070	BBA 'C'	Sumathi
21	Ritika Sudarshan	U03CJ25M0119	BBA 'C'	Ritika
22	Praksha. R. Nag	U03CJ25M0023	BBA 'C'	Praksha
23	Shristi Pradhan	U03CJ25M0117	BBA 'C'	Shristi
24	Sohine Malik	U03CJ25M0096	BBA 'C'	Sohine
25	Yeshvi. R. Mavnya	U03CJ25M0152	BBA 'B'	Yeshvi
26	Saad Naseem	U03CJ25M0095	BBA 'C'	Saad

Event Coordinator Name: Ashwini Subhashi

Signature: [Signature]



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STUDENT FEEDBACK FORM

Name of the Student: A GAURAV SHARMA UUCMS No. V03CJ25M0172

Course: BBA Sem: III Section: 'C'

Name of Activity: Supply Chain & Logistics

Organized by: Entrepreneur Date: 24/8/26

Resource Person: Bintu Mam Programme/Class: 203

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☒	☒	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☒	☒	☐	☐	☐
4	Interaction and student participation	☒	☒	☐	☐	☐
5	Achievement of the intended learning outcomes	☒	☒	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☒	☒	☐	☐	☐
7	Ability to apply the learning gained	☒	☒	☐	☐	☐
8	Organization and coordination of the activity	☒	☒	☐	☐	☐
9	Overall satisfaction with the activity	☒	☒	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

Entrepreneur Attitude, Public Speaking

Suggestion for improvement / future activity:

Having session like more weekly, daily

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student:

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Ph: 080-42161767

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Website: www.dscasc.edu.in



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STUDENT FEEDBACK FORM

Name of the Student: Hamsitha.M UUCMS No. U03CJ25M01S3

Course: BBA Sem: 3rd Section: B

Name of Activity: The Art of Buying

Organized by: Bindu Jayaram Date: 24/8/26

Resource Person: Bindu Jayaram Programme/Class: BBA

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☐	☒	☒	☐	☐
2	Quality and clarity of content delivered	☒	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☒	☐	☐	☐	☐
4	Interaction and student participation	☐	☐	☒	☐	☐
5	Achievement of the intended learning outcomes	☐	☐	☐	☒	☐
6	Improvement in my knowledge/skills through the activity	☒	☒	☐	☐	☐
7	Ability to apply the learning gained	☐	☒	☐	☐	☐
8	Organization and coordination of the activity	☐	☒	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

How better can we apply logistics in business

Suggestion for improvement / future activity:

No

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☐ Excellent ☒ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Hamsitha.M



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STUDENT FEEDBACK FORM

Name of the Student: Lavanya A UUCMS No. U03CJ25MOD37
P. Bhoomika U03CJ25M0136
Course: BBA Sem: 3rd Section: 'B'

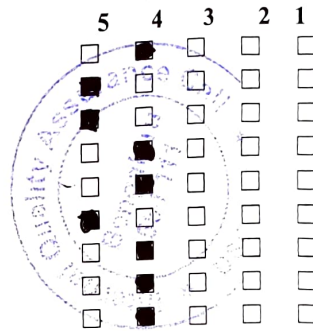
Name of Activity: Supply Chain & Logistics

Organized by: Entrepreneur Date: 24/08/2026

Resource Person: Mn Bindu Programme/Class: 203
Jayanam

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

- | No. | Feedback Parameter | 5 | 4 | 3 | 2 | 1 |
|-----|---|-------------------------------------|-------------------------------------|--------------------------|--------------------------|--------------------------|
| 1 | Relevance of the activity | ☐ | ☒ | ☐ | ☐ | ☐ |
| 2 | Quality and clarity of content delivered | ☒ | ☐ | ☐ | ☐ | ☐ |
| 3 | Effectiveness of the resource person/facilitator | ☒ | ☐ | ☐ | ☐ | ☐ |
| 4 | Interaction and student participation | ☐ | ☒ | ☐ | ☐ | ☐ |
| 5 | Achievement of the intended learning outcomes | ☐ | ☒ | ☐ | ☐ | ☐ |
| 6 | Improvement in my knowledge/skills through the activity | ☒ | ☐ | ☐ | ☐ | ☐ |
| 7 | Ability to apply the learning gained | ☐ | ☒ | ☐ | ☐ | ☐ |
| 8 | Organization and coordination of the activity | ☐ | ☒ | ☐ | ☐ | ☐ |
| 9 | Overall satisfaction with the activity | ☐ | ☒ | ☐ | ☐ | ☐ |



Learning Outcome / Student Response

Important learning/skill gained from this activity:

Ideas about business functions

Suggestion for improvement / future activity:

More interaction-based activities

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☐ Excellent ☒ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: [Signature]

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