

Dayananda Sagar College of Arts Science and Commerce
Kumaraswamy Layout, Bangalore - 78
Internal Quality Assurance Cell

Cell Annual Report June 2022- May 2023

Cell Name: Career Guidance and Placement Cell(Gamya)

Placement and Career Guidance Cell (Gamya) is primarily responsible for training and guiding students towards campus placements. Also, to guide the students, the primary stakeholders to successfully achieve a campus placement. Dayananda Sagar Institution has a Placement Office at the institution level. Gamya, Placement Cell 's responsibility is to coordinate the placement activities with the Placement Office and also to impart training in soft skills and other pre placement training. CIL is a in house training facility under which various pre placement training and soft skills trainings are conducted. Gamya also conducts preplacement activities for the students of DSCASC. In 2022-23 there were various activities conducted in each department. Few activities like Building Aptitude Skills, Working in Team and Interpersonal Skills were conducted by CIL. Other activities were conducted at the department level by the various members of the Cell. There were pre placement activities like Resume Writing, Group Discussion to help the students in the campus placements. There were activities like placement orientation to guide the students in campus placements. Apart from these activities coordinating with the placement office at the institutional level, preparing database of the students, reaching out to students through email and making sure that they apply to various companies on time also is the primary responsibility of the cell member. The activities conducted during 2022-23 are mention below:

| Sl.No. | Event Name | Date | Weblink (24 point format) | No. of Students Benefitted |
|--------|---|-------------------------------|---|----------------------------------|
| 1 | LEADERSHIP AND EMOTIONAL QUOTIENT | 6.06.2022 | https://www.dscasc.edu.in/images//BCA/news/PC.pdf | 88 |
| 2 | Pre-Placement Orientation | 8.06.2022 | https://www.dscasc.edu.in/images/BCA/news/Preplacement.pdf | 82 |
| 4 | Communication Skills | 15.06.2022 & 16.06.2022 | https://www.dscasc.edu.in/images//BCA/news/PC.pdf | 88 |
| 5 | Roadmap for career planning and competitive examonation | 24.06.2022 | https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Placement.pdf | 88 |

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|----|---|---------------------------|---|-----|
| 6 | Pre-Placement Orientation | 22.09.2022 | https://www.dscasc.edu.in/images/BCA/news/Pre-Placement.pdf | 54 |
| 7 | Pre placement Orientation | 10.09.2022 | https://www.dscasc.edu.in/images/MCA/news/technical/pdf/ppo.pdf | 35 |
| 8 | Business Ettiquettes | 10.09.2022 | https://www.dscasc.edu.in/images/MCA/news/technical/pdf/BsnEttiquettes.pdf | 44 |
| 9 | Team work and Interpersonal Skills | 13.09.2022 | https://www.dscasc.edu.in/images/MCA/news/technical/pdf/Tis.pdf | 14 |
| 10 | Placement Counselling | 19.10.2022 | https://www.dscasc.edu.in/images/MCA/news/technical/pdf/PlcCounsell.pdf | 45 |
| 11 | Personal Goal & SWOT Analysis | 7.11.2022 | https://www.dscasc.edu.in/images/BCA/news/PersonalGoal.pdf | 109 |
| 12 | Emerging Tech Discovery Day | 8.11.2022 | https://www.dscasc.edu.in/images/BCA/news/EmergingTech.pdf | 88 |
| 13 | Sow a Character, Reap a Destiny | 16.11.2022& 18.11.2022 | https://www.dscasc.edu.in/images/BCA/news/Motivational.pdf | 152 |
| 14 | Interpersonal Skills | 28.11.2022 | https://www.ds casc.edu.in/images/BCA/news/Interpersonal.pdf | 85 |
| 15 | Resume Writing | 29.11.2022 | https://www.dscasc.edu.in/images/BCA/news/Resumewrt.pdf | 75 |
| 16 | Aptitude Skills | 4.01.2023 | https://www.dscasc.edu.in/images/MCA/news/technical/pdf/Aptitude.pdf | 48 |
| 17 | Pre-Placement Orientation- Passion to Purpose | 11.01.2023 | https://www.dscasc.edu.in/images/MCA/news/technical/pdf/PPO.pdf | 59 |
| 18 | Pre Placement Training | 18.01.2023 | https://www.dscasc.edu.in/images/MCA/news/technical/pdf/Prept.pdf | 44 |
| 19 | Corporate Culture | 2.02.2023 | https://www.dscasc.edu.in/images/MCA/news/technical/pdf/CrpCulture.pdf | 29 |
| 20 | Team work and Interpersonal Skills | 22.02.2023 | https://www.dscasc.edu.in/images/MCA/news/technical/pdf/TWIS.pdf | 51 |
| 21 | Personality Development Program | 3.03.2023 | https://www.dscasc.edu.in/images/MCom/news/PDPDisha.pdf | 60 |
| 22 | Add on Course by Finmark | 24.03.2023 | https://www.dscasc.edu.in/images/MCom/news/finmarkcourse.pdf | 30 |
| 23 | Neo Platform Orientation and Demo Session | 27.03.2023 | https://www.dscasc.edu.in/images/MCA/news/technical/pdf/Neopat.pdf | 57 |
| 24 | Promena Recruitment | 31.03.2023 | https://www.dscasc.edu.in/images/MCA/news/technical/pdf/Promena.pdf | 45 |
| 25 | Students Success Workshop | 6.4.2023 | https://www.dscasc.edu.in/images/MCom/news/successstd.pdf | 23 |
| 25 | PrinstonSmart - Internship Opportunities | 12.04.2023 | https://www.dscasc.edu.in/images/MCA/news/technical/pdf/Internship.pdf | 43 |
| 26 | Critical Thinking Skills for Career Building | 9.05.2023 | https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/CriticalThinking.pdf | 110 |

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|----|----------------------------------|------------|---|-----|
| 27 | Workshop on Communication Skills | 16.05.2023 | https://www.dscasc.edu.in/images/BCA/news/ComunicationSkill.pdf | 106 |
| 28 | Leadership and EQ | 17.05.2023 | https://www.dscasc.edu.in/images/BCA/news/LEQ.pdf | 100 |
| 29 | Corporate Etiquette and Culture | 22.05.2023 | https://www.dscasc.edu.in/images/BCA/news/Corporateculture.pdf | 90 |
| 30 | Pre & Post Placement Etiquette | 26.05.2023 | https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/trainplm.pdf | 105 |
| 31 | Higher Education orientation | 30.05.2023 | https://www.dscasc.edu.in/images/BCA/news/Higheredt.pdf | 60 |

Head & Members of the Cell :

- 1.Prof.Srivatsala V Head and Member ,BCA/MCA
- 2.Prof.Faseeha Member ,BBA/BCOM
3. Prof.Ranjini Member ,BCA/MCA
- 4.Mr.Dharmendra Member ,MBA
- 5.Prof.Nayana , Member ,MBA
- 6.Mr.Sanjay HR. Library

V. Srivatsala
Cell Head

A. Gnath
IQAC Coordinator

[Signature]
Principal



Dayananda Sagar College of Arts Science and Commerce
Kumaraswamy Layout, Bangalore - 78
Internal Quality Assurance Cell

Cell Annual Report 2021-22

Cell Name: Gamyia (Placement and Career Guidance)

Placement and Career Guidance Cell (Gamyia) is primarily responsible for training and guiding students towards campus placements. Also, to guide the students, the primary stakeholders to successfully achieve a campus placement. Dayananda Sagar Institution has a Placement Office at the institution level. Various campus placements drives are conducted for the students of DSCASC in coordination with the Placement Office. Gamyia - Placement Cell 's responsibility is to coordinate the placement activities with the Placement Office and also to impart training in soft skills and other pre placement training. Centre for Innovation and Leadership -CIL is an in- house training facility under which various pre placement training and soft skills trainings are conducted. Gamyia also conducts preplacement activities for the students of DSCASC at the department level. In 2021-22 there were various activities conducted in each department. Following activities were conducted:

| Sl.No. | Event Name | Date | Weblink |
|--------|---|------------|---|
| 1. | Career Readiness Toolkit -IBM P-Tech-Resume Writing | 1.06.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Career_ReadinessToolKit_-_1062021_compressed.pdf |
| 2. | Career Readiness Toolkit -IBM P-Tech – Resume Building, Coding and Technical Skills | 3.06.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Preplacement_4thSem-03062021_compressed.pdf |
| 3. | Career Readiness Toolkit -IBM P-Tech –Coding Skills and Emerging Technologies | 4.06.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/PreplacementTraining_2ndSem-4062021_compressed.pdf |
| 4. | Job Hunting Skills | 12.06.2021 | https://www.dscasc.edu.in/images/mca/technical/1206_CIL_JobHuntingSkillsPics-min.pdf |
| 5. | Values and Belief System | 17.07.2021 | https://www.dscasc.edu.in/images/mca/technical/CIL17072021-min.pdf |
| 6. | Webinar on Life Skills | 7.09.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Webinar- Life_Skills-7-9-2021_compressed.pdf |

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| 7. | Webinar on Life Skills | 08.09.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Webinar- Life_Skills- 8-9-2021_compressed.pdf |
| 8. | A Webinar on Roadmap to Cracking Internship & Placements Interviews | 18.09.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Webinar- codeninja- 18-9-2021_compressed.pdf |
| 9. | Believe in Yourself | 22.09.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Webinar- Believe in Yourself- 22-9-2021_compressed.pdf |
| 10. | Setting Corporate Industry Expectations | 21.10.2021 | https://www.dscasc.edu.in/images/bca/CorporateIndustry_web-21102021_compressed.pdf |
| 11. | Personal Effectiveness | 10.11.2021 | https://www.dscasc.edu.in/images/bca/CIL_1stBCA_10112021_compressed.pdf |
| 14. | Champion Leadership Program | 2.12.2021 | https://www.dscasc.edu.in/images/bca/News/Champion_Leadership- Dec 2nd 2021_compressed.pdf |
| 15. | How to crack a job interview | 5.12.2021 | https://www.dscasc.edu.in/images/bca/News/Seminars/Oracle- Volunteering_ 5122021_compressed.pdf |
| 16. | Leadership and EQ | 13.12.2021 | https://www.dscasc.edu.in/images/mca/technical/13122021_CIL - Leadership and EQ-min.pdf |
| 17. | Pre-Placement Training | 16.12.2021 | https://www.dscasc.edu.in/images/mca/technical/16122021_CIL - Pre Placement Training-min.pdf |
| 18. | Communication Skills | 16.12.2021 | https://www.dscasc.edu.in/images/bca/News/Workshop-16122021_compressed.pdf |
| 19. | The Business Career Opportunities for Undergraduates | 18.12.2021 | https://dscasc.edu.in/images/bba/News_and_events/Alumni_Seminar_Series-18.pdf https://dscasc.edu.in/bba-news-events https://dscasc.edu.in/bcom-news-events |
| 20. | Industry Knowledge & Readiness for a Successful Career | 22.12.2021 | https://dscasc.edu.in/images/bba/News_and_events/Placement_Cell-22.pdf https://dscasc.edu.in/bba-news-events https://dscasc.edu.in/bcom-news-events |
| 21. | Corporate Readiness | 24.12.2021 | https://www.dscasc.edu.in/images/mca/technical/24122021_Corporate_Readiness-min.pdf |
| 22. | Placement Programme | 27.12.2021, 28.12.2021 & 31.12.2021 | https://dscasc.edu.in/images/iqac/cell-events/PlntAProg.pdf |
| 23. | Essential Interview Skills | 05.01.2022 | https://www.dscasc.edu.in/images/mca/technical/5012022_Essential_skills-min.pdf |
| 24. | Pre Placement Orientation | 12.01.2022 | https://www.dscasc.edu.in/images/bca/News/Seminars/Placement22.pdf |

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|-----|---|--|---|
| 25. | Career Planning and Preparation for Competitive Exams | 03.02.2022 | https://www.linkedin.com/posts/dayananda-sagar-college-of-arts-science-and-commerce-62757a1ab_department-of-bbabcom-career-guidance-activity-6894942462037639168-OLbe |
| 27. | Virtual interview Do's & Don'ts | 05.02.2022 | Zoom platform https://zoom.us/j/91982810577?pwd=aVFJcTFjaHICTVIUdE5sWmxoRk5QQT09 YouTube live streaming https://youtu.be/wkexLKLMGYY |
| 28. | Group Discussion | 6.02.2022 | https://www.dscasc.edu.in/images/bca/NonAcademicEvents/Plac6-2.pdf |
| 29. | 13 Reason Why!! | 15.02.2022 | https://www.dscasc.edu.in/images/mca/news/FW.pdf |
| 30. | Essential Employability Communication Skills | 19.02.2022 | https://www.dscasc.edu.in/images/mca/news/Essential.pdf |
| 31. | Student Success Workshop Level-1 Foundation Stones | 7.03.2022- 9.03.2022 | https://www.dscasc.edu.in/images/mca/news/Success_workshop.pdf |
| 32. | Communication Skills | 23.03.2022 & 24.03.2022 | https://www.dscasc.edu.in/images/mca/news/CIL.pdf |
| 33. | Opportunities & Challenges in the Indian Financial Markets | 23.02.2022 & 24.02.2022 | 1. https://dscasc.edu.in/images/iqac/cell-events/finmark.pdf 2. https://dscasc.edu.in/images/iqac/cell-events/Report-Finmark24.pdf |
| 34. | Centre for Leadership and Innovation programme- BBA/BCOM | 11 th , 12 th , 15 th , 16 th , 17 th 29 th , 30 th - November 1 st , 3 rd , 4 th , 14 th , 15 th , 17 th , 18 th - December | NA |

Head & Members of the Cell :

1. Prof. Srivatsala V – Head -BCA & MCA
2. Prof. Sangeetha, Member- BBM & BCOM
3. Prof. Kshama, Member -BBM & BCOM
4. Prof. Ranjini K S – Member - BCA & MCA
5. Prof. Nayana, Member -MBA
6. Mr. Dharmendra, Member – MBA
7. Mr. Sanjay, Member - Library

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Cell Annual Report 20-21

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| Sl.No. | Event Name | Date | Weblink |
|--------|---|------------|---|
| 1. | Resume Writing | 3.11.2020 | https://dscasc.edu.in/images/bca/News/Seminars/BCA_ResumeWriting_3112020-compressed.pdf |
| 2. | Resume Writing for Campus Placements | 29.10.2020 | https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf |
| 3. | Group Discussion | 19.11.2020 | https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf |
| 4. | Interview Skills | 11.12.2020 | https://www.dscasc.edu.in/bca-news-and-events |
| 5. | Webinar on –How to do Case Study Analysis | 14.07.2020 | https://www.dscasc.edu.in/images/iqac/cells/Placement_and_career_cell_Gamyia.pdf |

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| 6. | Webinar on Investment Awareness Program | 31.07.2020 | https://www.dscasc.edu.in/images/iqac/cells/Placement_and_career_cell_Gamya.pdf |
| 7. | Placement Orientation | 3.11.2020 | https://www.dscasc.edu.in/images/iqac/cells/Placement_and_career_cell_Gamya.pdf |
| 8. | Placement Orientation | 1.12.2020 | https://www.dscasc.edu.in/images/iqac/cells/Placement_and_career_cell_Gamya.pdf |
| 9. | Pre-Placement Training | 19.09.2020 | https://dscasc.edu.in/images/mcom/news_n_events/Orientation_training_webinar_workshop_compressed.pdf |
| 10. | Job Readiness Workshop | 27.01.2021 – 2.02.2021 | https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf |
| 11. | Working in Teams and Interpersonal Skills | 10.03.2021 | https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf |
| 12. | Job Readiness Workshop | 18.01.2021-22.01.2021 | https://www.dscasc.edu.in/bca-news-and-events |
| 13. | Promena Recruitment Process | 11.01.2021-12.01.2021 | https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf |
| 14. | CampusToCorporate | 20.01.2021 | https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf |
| 15. | “How to prepare for IAS while in College” | 3.02.2021 | https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf |
| 16. | “Current Trends in the Market & How to Prepare for Entry level Engineer “ | 19.02.2021 | https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf |
| 17. | Salesforce Internship -Webinar | 5.03.2021 | https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf |
| 18. | Mock Interview | 21.04.2021 | https://www.dscasc.edu.in/images/mca/MCA_Placement_Activities_2020-2021-compressed.pdf |
| 19. | Non-Verbal Communication – Dumb Charades | 23.02.2021 | https://www.dscasc.edu.in/images/mba/Soft_Skill_Report-compressed.pdf |
| 20. | Internship Opportunities From Co-Founders of LetsBiz ,Bangalore | 2.03.2021 | https://www.dscasc.edu.in/images/iqac/cells/alumni-meet-21.pdf |

Head & Members of the Cell

- 1.Prof.Srivatsala V – Head -BCA & MCA
- 2.Prof.Rashmi Akshay Yadav, Member -BBM & BCOM
3. Prof.Sangeetha, Member- BBM & BCOM
4. Prof.Nayana, Member -MBA
- 5.Mr.Dharmendra ,Member – MBA
- 6.Prof.Amthul Hai, Member – BCA & MCA
- 7.Mr.Sanjay ,Member - Library

Dayananda Sagar College of Arts Science and Commerce

GAMYA - CAREER GUIDANCE & PLACEMENT CELL

Annual Report – 2019-20

1. Companies visited

| Sl. No | Name of Companies |
|--------|---|
| 1 | SAP |
| 2 | Keyence |
| 3 | Team Lease |
| 4 | Joules To Watts |
| 5 | Amazon |
| 6 | DeltaX |
| 7 | CSGI |
| 8 | TCS |
| 9 | Chola People and Marketing Services |
| 10 | Wipro(Work Integrated Learning Programmes (WILP) – WASE & WIMS. |
| 11 | Health Assist |
| 12 | Capgemini |
| 13 | Verificient |
| 14 | Pace Wisdom |
| 15 | Cerner |
| 16 | AstraZeneca+B5 |
| 17 | PeaCock Solar |
| 18 | AllinCall Research & Solutions |
| 19 | Cerner |
| 20 | ACCENTURE |
| 21 | MindTree |

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| 22 | Hexaware |
| 23 | Bridge Analytics |
| 24 | Speridian |
| 25 | Amazon |
| 26 | Speridian |
| 27 | NEC |
| 28 | Mphasis |
| 29 | Skaas |
| 30 | Elluviam |
| 31 | Think and Solution |
| 32 | IBM |
| 33 | Abyeti |
| 34 | Jara |
| 35 | Digit Insurance |
| 36 | Dvara Solutions |
| 37 | Tell Soft |
| 38 | Cognistics |
| 39 | Cloudx |
| 40 | Pramata |
| 41 | National Instruments |
| 42 | Informatica |
| 43 | TCS |
| 44 | THBS |

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| 45 | Promena |
| 46 | JTG E-Business Software Pvt Ltd |
| 47 | Attra InfoTech |
| 48 | Bridgelabs |
| 49 | Accolite |
| 50 | Cloudera |
| 51 | CSGI |
| 52 | Tech Mahindra |
| 53 | IamHere (Internship) |
| 54 | Panasonic Homes and Living |
| 55 | Climber Knowledge and Careers Pvt Ltd. |
| 56 | JARO Education |
| 57 | KPMG Global Services |
| 58 | 247.ai |
| 59 | REST (ADDRESS ADVISORS) |
| 60 | SQUARE YARDS |
| 61 | Cocentrix |
| 62 | PAN India Future Generali India Life Insurance Company Limited |
| 63 | Future Generali |
| 64 | Miles Education (internship) |
| 65 | Snapbizz Cloudtech Pvt. Ltd. (internship) |
| 66 | Bajaj Capital |
| 67 | IamHere (Internship) |
| 68 | Panasonic Homes and Living |
| 69 | Climber Knowledge and Careers Pvt Ltd. |

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| 70 | JARO Education |
| 71 | KPMG Global Services |
| 72 | ADJETTER |
| 73 | GLOBAL SHIKSHA |
| 74 | KPMG |
| 75 | PINCLICK |
| 76 | NEUTRINOS |
| 77 | Kotak Life Insurance |
| 78 | RELIGARE HEALTH |
| 79 | INDUSIND BANK |
| 80 | TORFENSTER |
| 81 | TATA AIG |
| 82 | IDFC First Bank |
| 83 | MOTILAL OSWAL |
| 84 | BOSCH (TRAINEESHIP) |
| 85 | AGAIN DRINKS (INTERNSHIP) |
| 86 | INDWELL RETAIL (INTERNSHIP) |
| 87 | INDWELL RETAIL (10K PERMONTH INTERNSHIP) |
| 88 | INDWELL RETAIL (INTERNSHIP) |
| 89 | ABB INDUSTRIES (INTERNHSIP) |
| 90 | SHAPOORJI PALONJI (INTERNSHIP) |
| 91 | SHRIRAM LIFE |
| 92 | ODESSA TECHNOLOGIES |
| 93 | EPSILON |
| 94 | ZOLO STAYS |
| 95 | NOVEL OFFICE |
| 96 | WNS GLOBAL SERVICES |

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| 97 | NESFLAIR |
| 98 | KPMG |
| 99 | AASAAN JOBS |
| 100 | ADITYA BIRLA FINANCE |
| 101 | PINCLICK |
| 102 | NEUTRINOS |
| 103 | Kotak Life Insurance |
| 104 | RELIGARE HEALTH |
| 105 | INDUSIND BANK |
| 106 | TORFENSTER |
| 107 | TATA AIG |
| 108 | IDFC First Bank |
| 109 | MOTILAL OSWAL |
| 110 | BOSCH (TRAINEESHIP) |
| 111 | AGAIN DRINKS (INTERNSHIP) |
| 112 | INDWELL RETAIL (INTERNSHIP) |
| 113 | INDWELL RETAIL (10K PERMONTH INTERNSHIP) |

| | |
|-----|---------------------------------|
| 114 | INDWELL RETAIL (INTERNSHIP) |
| 115 | ABB INDUSTRIES (INTERNHSIP) |
| 116 | SHAPOORJI PALONJI (INTERNSHIP) |
| 117 | SHRIRAM LIFE |
| 118 | ODESSA TECHNOLOGIES |
| 119 | EPSILON |
| 120 | ZOLO STAYS |
| 121 | NOVEL OFFICE |
| 122 | WNS GLOBAL SERVICES |
| 123 | NESFLAIR |
| 124 | KPMG |
| 125 | NO BROKER |
| 126 | PLANET SPARK |
| 127 | ICICI PRUDENTIAL |
| 128 | BOSCH (TRAINEESHIP) |
| 129 | NORTHERN TRUST |
| 130 | SHAPOORJI PALONJI (INTERNSHIP) |

2. Number of Students placed

| No. of students selected during placement drive | | | | Percentage of students selected during placement drive | | | | Companies visited | | | |
|---|-----------|-----|------|--|-----------|-----|------|-------------------|-----------|-----|------|
| BBM& B. Com | BCA & MCA | MBA | MCom | BBM& B. Com | BCA & MCA | MBA | MCom | BBM& B. Com | BCA & MCA | MBA | MCom |
| 28 | 39 | 65 | 07 | 32% | 41% | 37% | 21% | 13 | 51 | 102 | 12 |

3. Salary Details (in Lakhs per annum)

| | |
|---------|------|
| Average | 5.43 |
| Min | 2.4 |
| Max | 8.46 |

4. Job profiles

Top Profiles offered in Sales and Marketing:

- Sales Consultant
- Business Development
- Relationship Executive
- Management Trainee
- Fashion Consultant
- Deputy Manager – Consumer Finance Division
- Relationship Manager - Commercial Vehicles Sales
- Institutional Sales Manager
- Acquisition Manager

Top Profiles offered in Finance:

- Analyst – Global Derivatives
- Tax Analyst
- Analyst – Accounting Advisory Services
- Project Accounting Analyst – Global Finance Information Centre
- Graduate Analyst

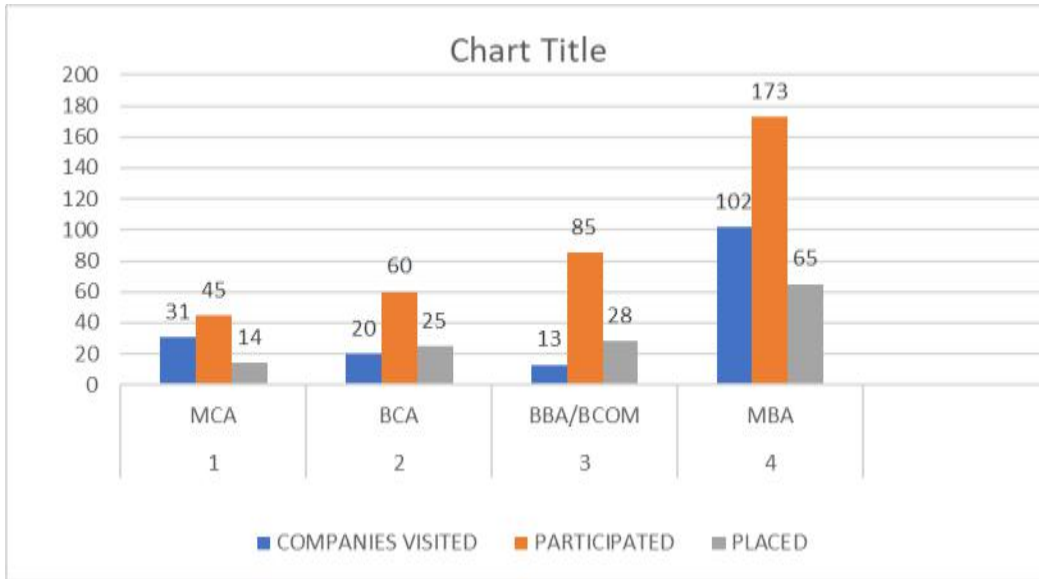
Top Profiles offered in Human Resources:

- Corporate HR
- Sourcing Specialist
- Talent Acquisition
- Learning and Development
- HR Business Partner
- Young Consultant Partner

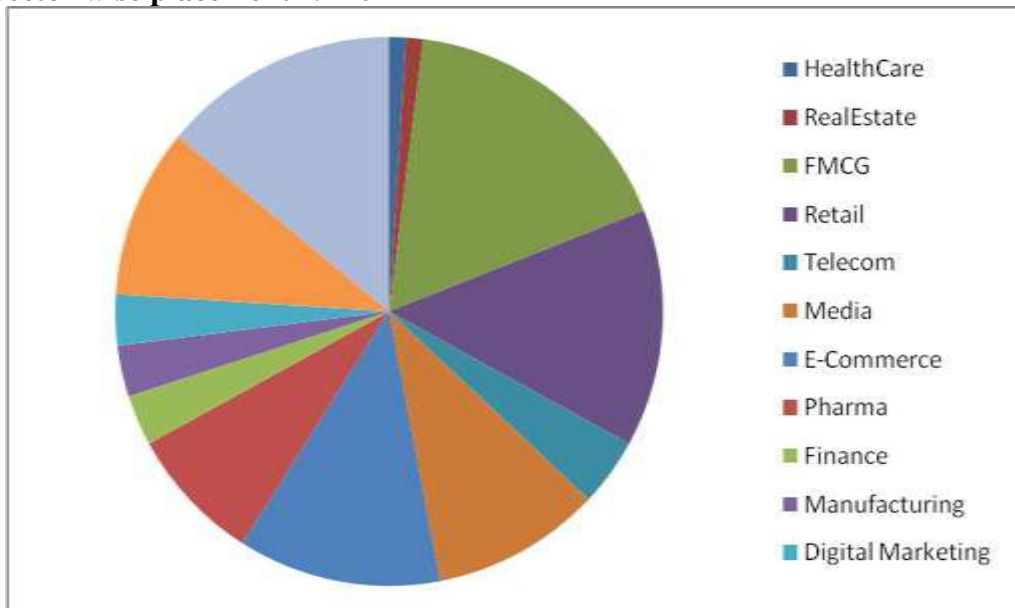
Top Profiles offered in Business Operations / IT:

- Software Developer
- System Engineer
- Insurance Trainee
- Associate Trainee
- Data Analyst
- Revenue Cycle Specialist
- Software Engineer
- System Analyst
- Sr. Compliance Architect
- Technical Support

5. Placements 19-20



6. Sector wise placement 19-20



List of students Selected

DEPARTMENT : BCA

| SI.NO | REGNO | NAME | COMPANY |
|-------|------------|----------------|----------------|
| 1 | 176CSB7002 | ANUSHA RAO | WIPRO |
| 2 | 17CQSB7085 | SPARSHA S JAIN | TCS |
| 3 | 17CQSB7030 | HARIPRIYA.K | TCS |
| 4 | 17CQSB7030 | R PAVAN KUMAR | JOULESTOWATT |
| 5 | 17CQSB7099 | VIBHA S | JOULESTOWATT |
| 6 | 17CQSB7058 | NIRUP DS | JOULESTOWATT |
| 7 | 17CQSB7052 | NAMRATHA | JOULESTOWATT |
| 8 | 17CQSB7007 | AKSHAT NEGI | JOULESTOWATT |
| 9 | 17CQSB7072 | R PAVAN KUMAR | CSGI |
| 10 | 17CQSB7035 | JYOTHI D | CHOLA MANDALAM |
| 11 | 17CQSB7073 | RACHANA A | CHOLA MANDALAM |
| 12 | 17CQSB7099 | VIBHA S | AMAZON |
| 13 | 17CQSB7093 | SYED JAVEED | AMAZON |
| 14 | 17CQSB7079 | SHEIK MIRZA | AMAZON |
| 15 | 17CQSB7064 | PAVAN S | VERIFICIENT |
| 16 | 17CQSB7075 | RITESH V | VERIFICIENT |
| 17 | 17CQSB7035 | JYOTHI D | VERIFICIENT |
| 18 | 17CQSB7004 | ADARSH THAKUR | VERIFICIENT |
| 19 | 17CQSB7090 | SURAJ MAITY | VERIFICIENT |
| 20 | 17CQSB7096 | UJJWAL KUMAR | VERIFICIENT |
| 21 | 17CQSB7052 | NAMRATHA KM | VERIFICIENT |
| 22 | 176CSB7002 | ANUSHA S RAO | INFOSYS |
| 23 | 17CQSB7043 | LAVANYA N | INFOSYS |
| 24 | 17CQSB7073 | RACHANA A | INFOSYS |
| 25 | 17CQSB7099 | VIBHA S | INFOSYS |

DEPARTMENT : MCA

| SI.NO | REGNO | NAME | COMPANY |
|-------|------------|--------------------|---------------|
| 1 | 17CQSAC004 | ARVIND A | ACCENTURE |
| 2 | 17CQSAC010 | DEEPA GOWDA N | ACCENTURE |
| 3 | 17CQSAC015 | MANJUNATH R | CERNER |
| 4 | 17CQSAC026 | U RAVIRAJ KARANTH | ACCENTURE |
| 5 | 18CQSLC004 | BHARATHI H | TCS |
| 6 | 18CQSLC011 | LITHIN D | ACCENTURE |
| 7 | 18CQSLC012 | MANAS MUTHAPPA I K | CERNER |
| 8 | 18CQSLC018 | PAVITRA K | ACCENTURE |
| 9 | 18CQSLC020 | POORNIMA S T | ACCENTURE |
| 10 | 18CQSLC030 | SUNIL L | CERNER |
| 11 | 18CQSLC032 | TEJASWINI S M | ACCENTURE |
| 12 | 18CQSLC026 | SHYAM VAIBHAV | TECH MAHINDRA |
| 13 | 17CQSAC020 | SAGAR J | VERIFICIENT |
| 14 | 17CQSAC012 | KARTHIN C N | VERIFICIENT |

DEPARTMENT : BBA/BCOM

| SI.NO | REGNO | NAME | COMPANY |
|-------|------------|-----------------------|------------------|
| 1 | 17CQC26018 | DEBJEET DAS | Hudl |
| 2 | 17CQC41099 | SARAVANAN | Hudl |
| 3 | 17CQC41128 | Rohan lama | 24/7 |
| 4 | 17CQC41065 | MEGHAN SHARMA MN | Amazon |
| 5 | 17CQC26067 | Pavithra K | Amazon |
| 6 | 17CQC26098 | SREEKAR REDDY C | Godrej and boyce |
| 7 | 17CQC26008 | AJITH S | GODREJ AND BOYCE |
| 8 | 17CQC26061 | NIKHIL PN | Godrej and boyce |
| 9 | 17CQC26077 | RICHA GOYAL | IPRU |
| 10 | 17CQC41138 | SAMARTH KS | MY CAPTAIN |
| 11 | 17CQC26003 | ADARSH KRISHNA MISHRA | SQUARE YARDS |
| 12 | 17CQC26091 | SHUBHAM SINHA | THE CLIMBERS |
| 13 | 17CQC41179 | YASHASWINI M | THE CLIMBERS |
| 14 | 17CQC41119 | RAKHI S SHARMA | THE CLIMBERS |
| 15 | 17CQC41138 | SAMARTH K S | THE CLIMBERS |
| 16 | 17CQC41129 | Rohith Srinivasan | THE CLIMBERS |
| 17 | 17CQC26066 | PAVAN RAM R | Capgemeni |
| 18 | 17CQC26099 | SRIJITA SENGUPTA | ICICI PRUDENTIAL |
| 19 | 17CQC41002 | ABHIRAM RAMESH GR | ICICI PRUDENTIAL |
| 20 | 17CQC41023 | CHARAN | ICICI PRUDENTIAL |
| 21 | 17CQC41017 | B G VARSHITHA | ICICI PRUDENTIAL |
| 22 | 17CQC41028 | ADITI. N. PANNALKAR | ICICI PRUDENTIAL |
| 23 | 17CQC26077 | RICHA GOYAL | ICICI PRUDENTIAL |
| 24 | 17CQC26103 | SUMUKHA DATTA | ICICI PRUDENTIAL |
| 25 | 17CQC41171 | venu GOPAL | MEA AME |
| 26 | 17CQC41116 | RADHIKA GOVIND | MEA AME |

DEPARTMENT : MBA

| SI.NO | REGNO | NAME | COMPANY |
|-------|------------|------------------------|----------------------------|
| 1 | 18CQCMD127 | SANJANAV | JARO EDUCATION (8.46 LPA) |
| 2 | 18CQCMD137 | SOUMYA GHEGDE | ZYCUS |
| 3 | 18CQCMD085 | NAG CHINMAY | BYJU'S |
| 4 | 18CQCMD127 | SHANKAR NARAYAN K | COREEL TECHNOLOGIES |
| 5 | 18CQCMD125 | SHANKAR NARAYAN K | BERGER PAINTS |
| 6 | 18CQCMD086 | NAVITHAV | INTELLIPAAT |
| 7 | 18CQCMD113 | VIABHAV SELVARAJ KANNA | ODESSA TECHNOLOGIES |
| 8 | 18CQCMD090 | P S SANDESH | DENAVE |
| 9 | 18CQCMD084 | NAG CHINMAY | DENAVE |
| 10 | 18CQCMD062 | KAVYASHREER | ABB INDUSTRIES |
| 11 | 18CQCMD077 | MANISH S SUNKAPUR | KEYENCE |
| 12 | 18CQCMD146 | SWATI DINAKAR CHOUHAN | ICICI BANK |
| 13 | 18CQCMD011 | ALDRINE SUJITH ES | ICICI BANK |

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|----|------------|--------------------------------|--|
| 14 | 18CQCMD047 | GOUTHAMRAJRAJ | ICICI BANK |
| 15 | 18CQCMD061 | KAVYAP | ICICI BANK |
| 16 | 18CQCMD072 | BHARGAVIMB | ICICI BANK |
| 17 | 18CQCMD073 | MADHUSINGH | ICICI BANK |
| 18 | 18CQCMD079 | MARUTHISP | ICICI BANK |
| 19 | 18CQCMD109 | RASHMISG | ICICI BANK |
| 20 | 18CQCMD156 | VAISHNAVISHETTY | ICICI BANK |
| 21 | 18CQCMD159 | VARUN RAJU M | ICICI BANK |
| 22 | 18CQCMD161 | VIDYA SHREE KP | ICICI BANK |
| 23 | 18CQCMD157 | VAISHNAVISHETTY | GLOBAL SHIKSHA |
| 24 | 18CQCMD044 | G B KRISHNA VISHWA SWAROOP | ADJETTER |
| 25 | 18CQCMD124 | SANJANAV | GLOBAL SHIKSHA |
| 26 | 18CQCMD128 | SHILPA | KPMG |
| 27 | 18CQCMD107 | RANJITHAN | KPMG |
| 28 | 18CQCMD147 | SWATI DINAKAR CHOUHAN | KPMG |
| 29 | 18CQCMD014 | AMEYARAJKUMAR SHEELVANT | KPMG |
| 30 | 18CQCMD009 | AKSHAYGOVIND KULKARNI | PINCLICK |
| 31 | 18CQCMD167 | VINAY BHARATH GK | PINCLICK |
| 32 | 18CQCMD119 | SAMARTH ARAVIND MAMALEDESAI | PINCLICK |
| 33 | 18CQCMD169 | VINODG | PINCLICK |
| 34 | 18CQCMD080 | MATHVIKM N | PINCLICK |
| 35 | 18CQCMD052 | JAFFER SADIQ A | PINCLICK |
| 36 | 18CQCMD172 | VISHWA SATYANARAYAN HEGDE | PINCLICK |
| 37 | 18CQCMD145 | SWARAJ | PINCLICK |
| 38 | 18CQCMD120 | SANDESHSHETTYH | PINCLICK |
| 39 | 18CQCMD157 | VARUN.D | PINCLICK |
| 40 | 18CQCMD069 | KUSUMAN | NEUTRINOS |
| 41 | 18CQCMD063 | GCKEERTHAN | PINCLICK |
| 42 | 18CQCMD111 | CHAITRA S | Kotak Life Insurance |
| 43 | 18CQCMD068 | KOUSALYAM | RELIGARE HEALTH |
| 44 | 18CQCMD142 | SUNITYTRIPATHI | INDUSIND BANK |
| 45 | 18CQCMD045 | G B KRISHNA VISHWA SWAROOP | TORFENSTER |
| 46 | 18CQCMD162 | VIGNESH A | TATA AIG |
| 47 | 18CQCMD024 | BALASUBRAMANIP | IDFC First Bank |
| 48 | 18CQCMD054 | JUHISHREE | IDFC First Bank |
| 49 | 18CQCMD013 | AMEYARAJKUMAR SHEELVANT | MOTILAL OSWAL |
| 50 | 18CQCMD042 | DHEERAJ SINGH J K | MOTILAL OSWAL |
| 51 | 18CQCMD141 | SUNITYTRIPATHI | Pinclick |
| 52 | 18CQCMD029 | BHARATHN | Pinclick |
| 53 | 18CQCMD125 | SANJANAV | Pinclick |
| 54 | 18CQCMD023 | AVISMARAN SRINATH INDAVARA | BOSCH (TRAINEESHIP) |
| 55 | 18CQCMD126 | SHANKAR NARAYAN K | BOSCH (TRAINEESHIP) |
| 56 | 18CQCMD138 | SOUMYA GHEGDE | AGAIN DRINKS (INTERNSHIP) |
| 57 | 18CQCMD126 | SANJANAV | INDWELL RETAIL (INTERNSHIP) |
| 58 | 18CQCMD083 | NAG CHINMAY | INDWELL RETAIL (10K PERMONTH INTERNSHIP) |

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|----|------------|--------------------------------|---------------------------------|
| 59 | 18CQCMD001 | ACHALA SUBODHKUMAR KULKARNI | INDWELL RETAIL (INTERNSHIP) |
| 60 | 18CQCMD012 | ALDRINE SUJITH ES | ABB INDUSTRIES (INTERNHSIP) |
| 61 | 18CQCMD048 | GOUTHAMRAJAJ | SHAPOORJI PALONJI (INTERNSHIP) |
| 62 | 18CQCMD049 | GOUTHAMRAJAJ | SHAPOORJI PALONJI (INTERNSHIP) |
| 63 | 18CQCMD080 | MARUTHISP | SHRIRAM LIFE (INTERNSHIP) |
| 64 | 18CQCMD025 | BHAGYASHREESAVANUR | SHRIRAM LIFE(INTERNSHIP) |
| 54 | 18CQCMD023 | AVISMARAN SRINATH INDAVARA | SHRIRAM LIFE (INTERNSHIP) |

DEPARTMENT : MCOM

| SI.NO | REGNO | NAME | COMPANY |
|-------|------------|------------------|---------------------|
| 1 | 18CQCOM010 | ESHWARI M | ODESSA TECHNOLOGIES |
| 2 | 18CQCOM030 | SAGAR R | ODESSA TECHNOLOGIES |
| 3 | 18CQCOM024 | PRAVEENJOSHUVA L | ODESSA TECHNOLOGIES |
| 4 | 18CQCOM021 | NISHA N | KPMG |
| 5 | 18CQCOM011 | JYOTHI K | KPMG |
| 6 | 18CQCOM017 | MEGHASHREE R | KPMG |
| 7 | 18CQCOM005 | BALAMURUGAN V | KPMG |

Dayananda Sagar College of Arts Science and Commerce

VRITTI PRANITI - CAREER GUIDANCE & PLACEMENT CELL

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1. Companies visited

| Sl. No | Name of Companies |
|--------|-----------------------------|
| 1 | Bridge Anal6tics |
| 2 | Tally sols |
| 3 | Cerner |
| 4 | Teexas Instrumnets |
| 5 | INFOSYS |
| 6 | ACCENTURE |
| 7 | Mphasis |
| 8 | TCS |
| 9 | THBS |
| 10 | Keyence |
| 11 | VANTAGE AGORA |
| 12 | ZAPCOM |
| 13 | Pinlick |
| 14 | Microfocus |
| 15 | Speridian |
| 16 | Doppio |
| 17 | Thomson Reuters |
| 18 | Philips |
| 19 | FICO |
| 20 | Global Logic Pool Campus |
| 21 | Forcubes |
| 22 | LTI-Engineering Pool Campus |
| 23 | Mofosys Technologies |

| | |
|----|--|
| 24 | Mercedes benz |
| 25 | InTimeTec |
| 26 | Cognitive Clouds Software Private Limited |
| 27 | Forex and the Forest |
| 28 | Neudesic |
| 29 | Vega Innovations & techno consultants Pvt Ltd |
| 30 | Orderful labs |
| 31 | Virtusa |
| 32 | RxLogix Corporation Pvt Ltd |
| 33 | Caxyzen labs Pvt Ltd |
| 34 | Unisys |
| 35 | Kalpita Technologies |
| 36 | Bridge Anal6tics |
| 37 | Tally sols |
| 38 | Cerner |
| 39 | Teexas Instrumnets |
| 40 | INFOSYS |
| 41 | ACCENTURE |
| 42 | Mphasis |
| 43 | TCS |
| 44 | THBS |
| 45 | Keyence |
| 46 | VANTAGE AGORA |

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|----|--|
| 47 | ZAPCOM |
| 48 | Pinclick |
| 49 | Microfocus |
| 50 | Speridian |
| 51 | Doppio |
| 52 | Thomson Reuters |
| 53 | Philips |
| 54 | FICO |
| 55 | Global Logic Pool Campus |
| 56 | Forcubes |
| 57 | LTI-Engineering Pool Campus |
| 58 | Mofosys Technologies |
| 59 | Mercedes benz |
| 60 | InTimeTec |
| 61 | Cognitive Clouds Software Private Limited |
| 62 | Forex and the Forest |
| 63 | Neudesic |
| 64 | Vega Innovations & techno consultants Pvt Ltd |
| 65 | Orderful labs |
| 66 | Virtusa |
| 67 | RxLogix Corporation Pvt Ltd |
| 68 | Caxyzen labs Pvt Ltd |
| 69 | Unisys |
| 70 | Kalpita Technologies |
| 71 | Bridge Anal6tics |
| 72 | Tally sols |
| 73 | Cerner |
| 74 | Teaxas Instrumnets |
| 75 | INFOSYS |

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|-----|--|
| 76 | ACCENTURE |
| 77 | Mphasis |
| 78 | TCS |
| 79 | THBS |
| 80 | Keyence |
| 81 | VANTAGE AGORA |
| 82 | ZAPCOM |
| 83 | Pinclick |
| 84 | Microfocus |
| 85 | Speridian |
| 86 | Doppio |
| 87 | Neudesic |
| 88 | Vega Innovations & techno consultants Pvt Ltd |
| 89 | WIPRO |
| 90 | YODDLEE |
| 91 | PHILIPS |
| 92 | IBM |
| 93 | CAPGEMINI |
| 94 | CONCENTRIX |
| 95 | SUBEX |
| 96 | QSPIDER |
| 97 | SAP |
| 98 | CAXYZEN Labs Pvt Ltd |
| 99 | AASAAN JOBS |
| 100 | ADITYA BIRLA FINANCE |
| 101 | ADVENT GLOBAL |
| 102 | AEGON LIFE INSURANCE |
| 103 | ALLEGIS - TEK SYSTEMS |
| 104 | ANAROCK PROPERTY CONSULTANTS |

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|-----|---------------------------|
| 105 | ARZOOO GO STORE |
| 106 | Asian Institute of Design |
| 107 | Attrra Infotech Pvt Ltd |
| 108 | Awign |
| 109 | BAJAJ ALLIANZ |
| 110 | BANDHAN BANK |
| 111 | BANK EDGE |
| 112 | BASIX SUB |
| 113 | BELL FINVEST |
| 114 | KEYENCE INDIA |
| 115 | KOTAK MAHINDRA life |
| 116 | TALLY SOLUTIONS |
| 117 | TAO AUTOMATION |

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|-----|-------------------|
| 118 | TEST YANTRA |
| 119 | TOPPR |
| 120 | YES BANK |
| 121 | BYJU'S |
| 122 | TripThrill |
| 123 | Yoptima |
| 124 | Wissda Consulting |
| 125 | Business Brahma |
| 126 | No Broker |
| 127 | Udaan.com |
| 128 | BRAIN MEASURES |
| 129 | CADENCE |
| 130 | CAFE COFFEE DAY |

2. Number of Students placed

| No. of students selected during placement drive | | | Percentage of students selected during placement drive | | | Companies visited | | |
|---|-----------|-----|--|-----------|-----|-------------------|-----------|-----|
| BBM& B. Com | BCA & MCA | MBA | BBM& B. Com | BCA & MCA | MBA | BBM | BCA & MCA | MBA |
| 106 | 58 | 75 | 35% | 45% | 45% | 61 | 35 | 137 |

3. Salary Details (in Lakhs per annum)

| | |
|---------|-----|
| Average | 5.5 |
| Min | 3.1 |
| Max | 9.0 |

4. Job profiles

Top Profiles offered in Sales and Marketing:

- Sales Consultant
- Business Development
- Relationship Executive
- Management Trainee
- Fashion Consultant
- Deputy Manager – Consumer Finance Division
- Relationship Manager - Commercial Vehicles Sales
- Institutional Sales Manager
- Acquisition Manager

Top Profiles offered in Finance:

- Analyst – Global Derivatives
- Tax Analyst
- Analyst – Accounting Advisory Services
- Project Accounting Analyst – Global Finance Information Centre
- Graduate Analyst

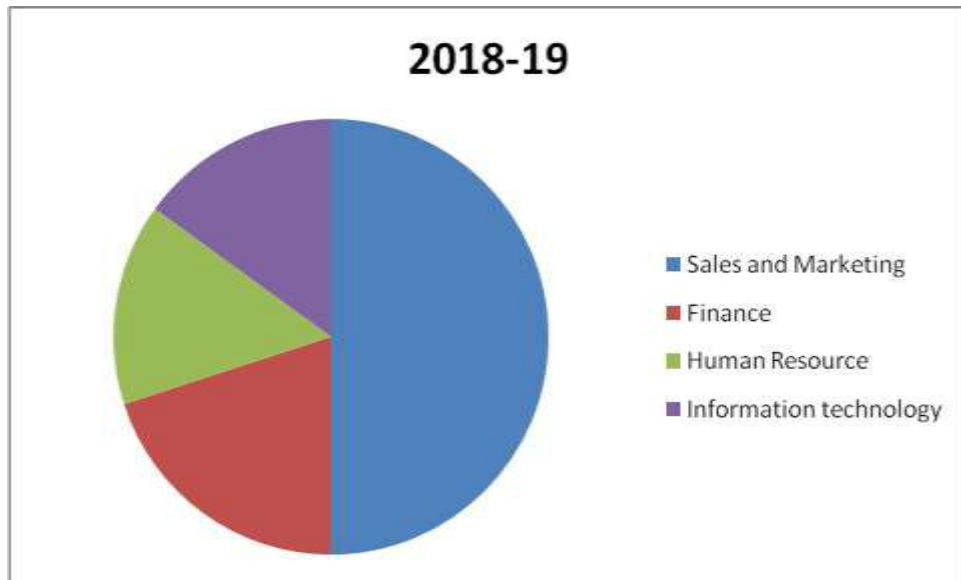
Top Profiles offered in Human Resources:

- Corporate HR
- Sourcing Specialist
- Talent Acquisition
- Learning and Development
- HR Business Partner
- Young Consultant Partner

Top Profiles offered in Business Operations / IT:

- Developer
- Associate Consultant
- Solutions Consultant
- Associate Trainee
- Analyst

5. Domain wise Placement 18-19



6. Sector wise placement 18-19

