



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE & COMMERCE

Affiliated to Bangalore University



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3.3.2: Number of books and chapters in edited volumes/books published and papers published in national/international conference proceedings per teacher during last five years

Sl. No.	Name of the teacher	Title of the book /chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
2018-19										
1	Dr.CB V Krishna Prasad		Sustainability Leadership: The vital determinant in VUCA world	National Conference on Contemporary Trends in Management Research	National Conference on Contemporary Trends in Management Research	National	2019		DSCASC	

2	Dr.CB V Krishna Prasad		Factors driving the evolution of digital marketing in todays times	11th National Conference on “Strategic Business Decision in Dynamic Global Business Environment” . Organized by: Padmashree Institute of Management and Sciences, Kengeri, Bangalore.	11th National Conference on “Strategic Business Decision in Dynamic Global Business Environment”. Organized by: Padmashree Institute of Management and Sciences, Kengeri, Bangalore.	National	2019		DSCASC	
3	Prof.Sh ashi Kumar CR		An empirircal study on performance evaluation of IPOs listed in NSE	National Conference on Paradigim shift in business and its tryst with social media @ Acharya Institute of Graduate Studies	National Conference on Paradigim shift in business and its tryst with social media @ Acharya Institute of Graduate Studies	National	2019		ABS	
4	Prof.Sh ashi Kumar CR		GST amd its impact on Indian Automobile Sector	National Seminar on Recent Trends and Reforms in Accounts and Taxation	National Seminar on Recent Trends and Reforms in Accounts and Taxation	National	2018		DBIBMCA	

5	Dr. Srikant amurthy M.R		Employee empowerment a way to employee engagement a critical requirement for employee	Impact of Recession on indian economy	Impact of Recession on indian economy organised by Don Bosco college of Science and Management	National	2019		DSCASC	
6	Dr. Mahabiswas		Capital structure determinants of FMCG companies listed in S&P BSE 500 A Panel data Analysis	Emerging global trends in Accounting ,Finance and Taxation	3rd international conference on Emerging global trends in Accounting ,Finance and Taxation	International	2019		DSCASC	
7	Prof. Sriyank Levi		A study on forecasting price movements using Technical indicators with selected equity stock in Indian stock	Business Dimentions in Digital Era- Challenges & opportunities	National seminar held at Dayananda sagar Business school	national	2019		DSCASC	
8	Prof. Sriyank Levi		The impact of currency Fluctuations on stock market with respect to CNX S&P Nifty index - an emperical study.	Business Education and management skills in the Era of AI and IOT	International conference on Business Education and management skills in the Era of AI and IOT	International	2019		DSCASC	
9	Prof. Sriyank Levi		An emperical study on diversified large cap mutual funds schemes and its performance evaluation	Innovative practices and stregies in commerce ,management and computer Applications in current Global	Innovative practices and stregies in commerce ,management and computer Applications in current Global	International	2019		DSCASC	

				scenario IC-IPSCMC-2019	scenario IC-IPSCMC- 2019					
10	Prof. Aruna Devi		IOT Technology and its applications in various fields	Innovative practices and strategies in commerce ,management and computer Applications in current Global scenario IC-IPSCMC-2019	Innovative practices and strategies in commerce ,management and computer Applications in current Global scenario IC-IPSCMC- 2019	International	2019		DSCASC	
11	Sarah Marlyn		A study of Relationship between exchange factors	International Conference on Innovative Practices and strategies in Commerce, Management and Computer Applications	International Conference on Innovative Practices and strategies in Commerce, Management and Computer Applications	International	2019		DSCASC	

12	Ram Kishore		Shiva Trilogy and Contemporary mythodlogy	National conference on Relevance,re-reading and representation :Adaptation of myths,legends and folktales in indian english literature	National conference on Relevance,re-reading and representation:Adaptation of myths,legends and folktales in indian english literature	National	2019		DSCASC	
13	Sara Kutty		A comparative study of different optimization algorithms for optimal allocation of water resources	International Conference on Envisioning future or knowledge engineering in association with Computer society of India	International Conference on Envisioning future or knowledge engineering in association with Computer society of India	International	2019		DSCASC	
14	Suneetha V		Privacy Safe Guarding techniques In unsheduled	International Conference on Envisioning future or knowledge engineering in association with Computer society of India	International Conference on Envisioning future or knowledge engineering in association with Computer society of India	International	2019		DSCASC	

15	S.Kavitha		A study on anomaly detection for keyshoke biometrics using classification techniques	International Conference on Envisioning future or knowledge engineering in association with Computer society of India	International Conference on Envisioning future or knowledge engineering in association with Computer society of India	International	2019		DSCASC	
16	Gurunath		An overview:Security issue in IOT network	International conference on I-SMAC	International conference on I-SMAC	International	2018		DSCASC	
17	S.Kavitha		Analysis of health care using data mining techniques	International conference on computational Intelligence and Communication	International conference on computational Intelligence and Communication	International	2019		DSCASC	
2019-20										
1	Dr.Vinish P		Retail Hospitality and its impact on survival-A study on unorganised Indian Retail Sector	2nd National Conference on Tourism and Hospitality Industry in India	2nd National Conference on Tourism and Hospitality Industry in India	National	2019		SJEC	

2	S. Kavitha		A Comprehensive study on Artificial Intelligence and Applications	2nd National Conference on Communication technology and Network Security	2nd National Conference on Communication technology and Network Security	National	2019		DSCASC	
3	S. Kavitha		Natural language processing tools and techniques:A survey	2nd National Conference on Communication technology and Network Security	2nd National Conference on Communication technology and Network Security	National	2019		DSCASC	
4	S. Kavitha		Image processing techniques and its application review	2nd National Conference on Communication technology and Network Security	2nd National Conference on Communication technology and Network Security	National	2019		DSCASC	
5	S. Kavitha		Case study on block chain for current era	2nd National Conference on Communication technology and Network Security	2nd National Conference on Communication technology and Network Security	National	2019		DSCASC	
6	Gurunath R		Automatic segmentation based graphical interface for recognition of tomography image analysis of damage cell	3rd International Conference on Inventive systems and control	3rd International Conference on Inventive systems and control	International	2019		DSCASC	

7	V Suneetha		a NOVEL FRAMEWORK USING APACHE SPARK FOR PRIVACY PRESERVATION OF HEALTHCARE BIG DATA	2nd international Conference on Innovative mechanisms for industry applications	2nd international Conference on Innovative mechanisms for industry applications	International	2020		DSCASC	
8	Salini suresh		a NOVEL FRAMEWORK USING APACHE SPARK FOR PRIVACY PRESERVATION OF HEALTHCARE BIG DATA	2nd international Conference on Innovative mechanisms for industry applications	2nd international Conference on Innovative mechanisms for industry applications	International	2020		DSCASC	
9	S. Kavitha		Improved methodology and sensor applies for agriculture field	National Conference on Recent trends in innovative and cognitive technologies	National Conference on Recent trends in innovative and cognitive technologies	National	2020		DSCASC	
10	Gurunath R		Impact of business analytics for smart education system and management functions	Proceedings of ICACM	Advances in computing and Intelligent Systems	International	2020		DSCASC	
11	Salini suresh		Recent survey on parkinson disease diagnose using deep learning mechanism	2nd International Conferen						

12	Sara kuty T K		Latest technologies,Threats and protection in cyber security	International conference on Multidisciplin ary research on challenges to change and development	International conference on Multidisciplin ary research on challenges to change and development	Internati onal	2020		DSCASC	
13	Salini suresh		Innovative analysis of precision farming techniques with artificial Intelligence	2nd International Conference on Innovative mechanisms for industry application	2nd International Conference on Innovative mechanisms for industry application	Internati onal	2020		DSCASC	
14	S. Kavitha		Kannada sign language recognition tecniques	national level conference on digital social responsibility and cyber counsling	national level conference on digital social responsibility and cyber counsling	national	2019		DSCASC	
15	Rekha Babu		Micro fonance- a path towards women empowerment	Kaav International journal of economics commerce and business management	Kaav International journal of economics commerce and business management	Internati onal	2019		DSCASC	

16	Shalini Kumari Rawani		Micro finance- a path towards women empowerment	Kaav International journal of economics commerce and business management	Kaav International journal of economics commerce and business management	International	2019		DSCASC	
17	Venkat akrishna prasad		A study of Beneficiaries- perception on E learning platform in bangalore city	Future of learning conference		Nation	2020		DSCASC	
18	SAVITHA TRIVEDI		ENTREPRENEURSHIP EDUCATION AND PRE INCUBATION ARE THE DRIVERS FOR ENTREPRENEURSHIP CULTURE IN CAMPUS-DSI EXPERIENCE	GLOBAL ENTREPRENEURSHIP-EMERGING OPPORTUNITIES AND CHALLENGES		International	2019		DSCASC	
2020-21										
1	Dr.Kadambini Katke		Behavioral Challenges of Technology Adoption among Bank Employees-A TAM perspective	International Conference on Restructuring of trade and industry for the upliftment of Indian Economy	International Conference on Restructuring of trade and industry for the upliftment of Indian Economy	International	2021		DSCASC	

2	Dr.Kadambini Katke		Need and scope for revival of Indian Banking and Insurance Sector in Post Covid Period - A Conceptual Study	International Conference on Restructuring of trade and industry for the upliftment of Indian Economy	International Conference on Restructuring of trade and industry for the upliftment of Indian Economy	International	2021		DSCASC	
3	Dr.CB VK Prasad		Marketing Communication in Rural India - Selected success - stories of Marketers	2nd International conference on emerging issues on contemporary business practices in the Er of intelligence	3rd International conference on emerging issues on contemporary business practices in the Er of intelligence	International	2020		DSCASC	
4	Dr.CB VK Prasad		Management Education curriculum & industry Expectations - diagnosing and Filling the Gap	Innovations in Management Teaching and Research methods	National conference Innovations in Management Teaching and Research methods	National	2020		DSCASC	
5	Dr.BR Venkatesh		Blue Ocean Strategy - An investigation to evaluate on selected Indian Organisations	International Virtual Conference on Contemporary Practices of Technology and Management	International Virtual Conference on Contemporary Practices of Technology and Management for Economic Growth	International	2020		DSCASC	

				for Economic Growth						
6	Dr.Srikanta Murthy		Blue Ocean Strategy - An investigation to evaluate on selected Indian Organisations	International Virtual Conference on Contemporary Practices of Technology and Management for Economic Growth	International Virtual Conference on Contemporary Practices of Technology and Management for Economic Growth	International	2020		DSCASC	
7	Dr.Srikanta Murthy		Women in the Armed Forces -a psycho social and gender perception	REVA Women's Convention-2020	REVA Women's Convention-2020	National	2020		DSCASC	

8	Prof.Sri yank Levi		Investment decision in merged companies and forecasting price movements using technical indicators with selected equity stocks in Indian Stock Markets	International Conference on Global sustainable development innovation and emerging trends in management,t echnology abd social sciences.	International Conference on Global sustainable development innovation and emerging trends in management,tech nology abd social sciences. Organised by GITAM Bangalore	Internati onal	2020		DSCASC	
9	Prof.Na yana T		Role of Digital Marketing in health Care eco-system	National Conference on MARCON- innovation in Marketing @Digital Era	International Conference on Global sustainable development innovation and emerging trends in management,tech nology abd social sciences,Organise d by Sanskriti School of Business	Internati onal	2020		DSCASC	

10	Dr Kavitha S	Book Chapter Title "A Novel Approach for Error Analysis in Classified Big Data in Health Care"				International	12-Sep-20	https://link.springer.com/chapter/10.1007/978-981-15-3514-7_69	DSCASC	978-981-15-3513-0
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11	Dr.Ku mudava Ili M V		Presented Paper Titled "Monolithic to Containerization using Elastic Container Service for Phylogenetic Analysis."		International Conference on Intelligent Communication Technologies and Virtual Mobile Networks (ICICV 2021)Francis Xavier Engineering College, Tirunelveli	International	04.02.2021 to 06.02.2021	https://ieeexplore.ieee.org/abstract/document/9388395	DSCASC	IEEE
12	Dr.Ku mudava Ili M V		Cloud Computing Based Monolithic to Containerization using Elastic Container Service for Phylogenetic Analysis	IEEE	Paper Publication	International	2021		DSCASC	
13	Dr. Salini Suresh	Book Chapter Title d" A Secured Cloud-Base d Framewor				International	2020	ISBN 978-981-15-6014-9 https://link.springer.com/chapter/10.1007/978-981-15-6014-9_25	DSCASC	Springer Nature

		k for Image Processing Using Ant Colony Optimization”								
14	Dr. Salini Suresh		A comparative performance analysis of AOMDV and PAR Algorithms for Mobile Ad hoc Networks"	Proceedings of the 2nd International Conference on Computational and Bio Engineering. Lecture Notes in Networks and Systems, vol 215. Springer, Singapore	International Conference on Computational and Bio Engineering.	International	2020	ISBN 978-981-16-1941-0 https://link.springer.com/chapter/10.1007/978-981-16-1941-0_58	DSCASC	Springer Nature

15	Dr. Salini Suresh		A Formal Assessment of Spotting Leaf Syndromes with ConvNets	A Formal Assessment of Spotting Leaf Syndromes with ConvNets	2nd International Conference of Emerging Technology (INCET 2021),Belagavi, India and IEEE Bangalore Section	International	May 2021	ISBN:978-1-7281-7029-9 https://ieeexplore.ieee.org/document/9456293	DSCASC	IEEE
16	Suneetha V		A Formal Assessment of Spotting Leaf Syndromes with ConvNets	A Formal Assessment of Spotting Leaf Syndromes with ConvNets	2nd International Conference of Emerging Technology (INCET 2021),Belagavi, India and IEEE Bangalore Section	International	May 2021	ISBN:978-1-7281-7029-9 https://ieeexplore.ieee.org/document/9456293	DSCASC	
17	Dr. Salini Suresh		"Segmentation and analysis Brain MRI images"	Proceedings of the International Conference on Smart Data Intelligence (ICSMDI 2021)	SSRN Journal International Conference of Smart Data Intelligence	International	Apr-21	https://ssrn.com/abstract=3852502 or http://dx.doi.org/10.2139/ssrn.3852502	DSCASC	SSRN

18	Mrs. Ranjini K S		Cost Reduction in the Manufacturing Process by Multi Skill Training using PSBCSP Algorithm	International Journal of Mechanical and Production engineering Research and Development		International	18-08-2020	2249-6890 www.journal-metrics.com	DSCASC	Scopus-Q3
19	Mrs. Ranjini K S		Multi Objective Flexible Employee Scheduling using PSBCSP Algorithms	Publishing paper (UGC Approved Journal)	Journal of Emerging Technologies and Innvative Research ISSN : 63975		Sep-20	63975 http://www.jetir.org	DSCASC	UGC Approved Journal
20	Dr. Suplab Kanti Podder		Impact Of CSR Contributions for Developing and Implementing ICT Based Teaching and Learning: Initiatives for Sustainability	Corporate Social Responsibility for Sustainability	International conference on corporate social responsibility for sustainability – ICCSRS 2020	International	2020	ISBN -978-81-941978-4-3	Institute of Management development and Research	A National Publishing House – Bangalore / Coimbatore
21	Murugesha B N		Impact of Government's Initiatives towards CSR Activities during COVID - 19 in India	corporate social responsibility for sustainability	International conference on corporate social responsibility for sustainability – ICCSRS 2020	International	2020	ISBN -978-81-941978-4-3	Institute of Management development and Research	A National Publishing House – Bangalore / Coimbatore
22	Rekha MP		Green Marketing	Green Marketing	International Conference on Corporate Social Responsibility	International	2020	ISBN-13: 978-81-941978-4-3	Institute of Management Development and Research	National Publishing House Coimbatore

23	Rashmi Akshay Yadav		REALITY AND OBSTACLES OF APPLYING AND APPLICATION OF BSC APPROACH IN INDIAN BANKS	Corporate Social Responsibility for sustainability	International Conference on Corporate Social Responsibility and Sustainability ICCSRS 2020	International	Dec-20	ISBN -13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore Coimbatore
24	Ashwini Basavaraju		Contribution towards personal and social causes using donation based Crowdfunding platform in India.	Corporate Social Responsibility for sustainability	International conference on Corporate Social Responsibility and Sustainability	International	Dec-20	ISBN -13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore, Coimbatore
25	Sheema Shaheen		“CSR initiatives at Higher Education Institutions- Stakeholders Theory Perspective”	Corporate Social Responsibility for Sustainability	International Conference on Corporate Social Responsibility and Sustainability ICCSRS 2020	International	Dec-20	ISBN 13:978-81-941978-4-3	Institute of Management Development and Research	A national Publishing house Bangalore, Coimbatore .
26	Meghana C		"Contribution towards Personal and Social causes using donation-based Crowdfunding platforms working in India"	CORPORATE SOCIAL RESPONSIBILITY FOR SUSTAINABILITY	International Conference on Corporate Social Responsibility and Sustainability ICCSRS 2020	INTERNATIONAL	Dec - 2020	ISBN-13:978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore

27	V R Rajendra Kumar		Corporate Social Responsibility In Indian Perspective- Issues and Challenges	CORPORATE SOCIAL RESPONSIBILITY FOR SUSTAINABILITY	International Conference on Corporate Social Responsibility and Sustainability ICCSRS 2020	INTERNATIONAL	Dec - 2020	ISBN-13:978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore
28	Meghana C		Corporate Social Responsibility In Indian Perspective- Issues and Challenges	CORPORATE SOCIAL RESPONSIBILITY FOR SUSTAINABILITY	International Conference on Corporate Social Responsibility and Sustainability ICCSRS 2020	INTERNATIONAL	Dec - 2020	ISBN-13:978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore
29	Shalini Kumari Rawani		Driving Decarbonization Through Mobility Transformation	Corporate Social Responsibility for Sustainability	International Conference on Corporate Social Responsibility and Sustainability (ICCSRS 2020)	International	Dec-20	ISBN – 13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore / Coimbatore
30	Rekha MP		Driving Decarbonization Through Mobility Transformation	Corporate Social Responsibility for Sustainability	International Conference on Corporate Social Responsibility and Sustainability (ICCSRS 2020)	International	Dec-20	ISBN – 13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore / Coimbatore

31	Prof. Dikshitha Gujarkar		Driving Decarbonization through Mobility Transformation	Corporate Social Responsibility for Sustainability	International Conference on Corporate Social Responsibility for Sustainability	International	Dec-20	ISBN-13:978-81-941978-4-3	Institute of Management Development and Research	A national Publishing House, Bangalore, Coimbatore
32	ROHINI YATHISH		Corporate Social Responsibility Activities Towards Higher Education Sector.	Corporate Social Responsibility For Sustainability	International Conference On Corporate Social Responsibility For Sustainability ICCSRS 2020	INTERNATIONAL	Dec-20	ISBN – 13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore / Coimbatore
33	DR BR VENKATESH		Corporate Social Responsibility Activities Towards Higher Education Sector.	Corporate Social Responsibility For Sustainability	International Conference On Corporate Social Responsibility For Sustainability ICCSRS 2020	INTERNATIONAL	Dec-20	ISBN – 13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore / Coimbatore
34	DR SRIKANTAMURTHY MR		Corporate Social Responsibility Activities Towards Higher Education Sector.	Corporate Social Responsibility For Sustainability	International Conference On Corporate Social Responsibility For Sustainability ICCSRS 2020	INTERNATIONAL	Dec-20	ISBN – 13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore / Coimbatore

35	Prof. Sahana Shree N		A study on Stakeholders' perception towards CSR initiatives of Indian Organizations	Corporate Social Responsibility for sustainability	International Conference on Corporate Social Responsibility and Sustainability ICCSRS 2020	International	December 2020	ISBN-13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore Coimbatore
36	Prof. Sahana Shree N		Impact of CSR initiatives taken by corporate sectors for effective teaching and learning system	Corporate Social Responsibility for sustainability	International Conference on Corporate Social Responsibility and Sustainability ICCSRS 2020	International	Dec-20	ISBN-13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore Coimbatore
37	Niveditha K		The Role of CSR in Higher Education- Special Reference to Universities	Corporate Social Responsibility for Sustainability	International Conference on Corporate Social Responsibility for sustainability	International	Dec-20	ISBN -13: 978-81-941978-4-3	Institute of Management Development and Research	A National publishing House Bangalore Coimbatore
38	VINUTHA K		WASTE MANAGEMENT through CSR –An enriching opportunity for Corporate India	International Conference on Corporate Social Responsibility for sustainability	International Conference on Corporate Social Responsibility and Sustainability ICCSRS 2020	International	December 2020	ISBN- 13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore: Coimbatore

39	FASSE HA BEGU M		CSR Initiative taken by Corporate Sector for effective teaching and learning system	Corporate Social Responsibility for Sustainability	International Conference on Corporate Social Responsibility and Sustainability ICCSRS 2020	International	December 2020	ISBN -13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore Coimbatore
40	FASSE HA BEGU M		A study on stakeholders perception towards CSR initiatives of Indian organizations	Corporate Social Responsibility for Sustainability	International Conference on Corporate Social Responsibility and Sustainability ICCSRS 2020	International	Dec-20	ISBN -13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore Coimbatore
41	Deepika H C		Role of CSR initiatives on E-learning during and after COVID -19	Corporate Social Responsibility for Sustainability	International Conference on Corporate Social Responsibility and Sustainability ICCSRS 2020	International	Dec-20	ISBN -13: 978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore Coimbatore
42	Rashmi M Umarji		Innovative Practices in Banking Sector with regard to Corporate Social Responsibility	Corporate Social Responsibility for Sustainability	International Conference on Corporate Social Responsibility and Sustainability ICCSRS-2020	International	December 2020	ISBN-13:978-81-941978-4-3	Institute of Management Development and Research	A National Publishing House Bangalore Coimbatore

43	Rashmi .S		Impact of Covid – 19 on the Indian tourism sector and strategies to tackle the problem caused by the pandemic	Digital and Data driven decision making for Business Management	International conference on Digital and Data driven decision making for Business Management(4D MBM-2021)	International	2021	ISBN -9788-1921-79728	Dayananda Sagar University	A National Publishing House – Bangalore / Coimbatore
44	Prof. Rashmi Akshay Yadav	Production and Inventory Management 2nd Semester BBA				National	May -21	ISBN 978-93-5433-797-0	Bangalore University	Vision Book House
45	Prof. Nayana T		Blue Ocean Strategy - An investigation to evaluate on selected Indian Organisations	International Virtual Conference on Contemporary Practices of Technology and Management for Economic Growth	International Virtual Conference on Contemporary Practices of Technology and Management for Economic Growth-VIT-Vellore	International	2020		DSCASC	
2021-22										

1	Dr.Sumera Aluru		Investor Sentiments and Stock Market Performance in Pandemic Period	SDMIMD 9TH INTERNATIONAL e CONFERENCE ON Emerging trends in corporate finance and financial market	SDMIMD 9TH INTERNATIONAL e CONFERENCE ON Emerging trends in corporate finance and financial market	International	Oct-21	ISBN : 978 -93 - 83302-51-2 https://www.sdmi.md.ac.in/?q=IFC2021		
2	Dr.CB VK Prasad		Management Education Curriculum & Industry Expectations - Diagnosing and filling the Gap	International E- conference on Neoteric Advances in commerce, management & Social Sciences	International E- conference on Neoteric Advances in commerce, management & Social Sciences	International	Jan-21		DSCASC	
3	Dr. Subbulakshmi		Experience and entrepreneurship an effectuation theory perspective	International conference on recent advancements in commerce, management and technology	International conference on recent advancements in commerce, management and technology	International	Jul-22		DSCASC	

4	Dr. Subbulakshmi		The influence of strategic HRM Practices on organisational learning and employee creativity	4th international conference on operations management (A new age of business innovation & Decision making)	5th international conference on operations management (A new age of business innovation & Decision making)	International	May-22		ICFAI	
5	Dr. Subbulakshmi		business opportunities and challenges amid Covid 2019 -Indian perspective	international conference on technologies for smart green connected societies 2021	international conference on technologies for smart green connected societies 2022	international	Nov-21		Annamalai university	
6	Dr. Subbulakshmi		The influence of Technology acceptance on HRM effectiveness " HR roles as a mediating factor	8th PAN IIM world management conference on responsible business for sustainable development	9th PAN IIM world management conference on responsible business for sustainable development	International	Dec-21		Annamalai University	
7	Dr.Salini Suresh	Advancement and Innovation in Digital Marketing				International	2022	979 1003051022	DSCASC	Taylor and Francis-CRC Press

		g and SEO								
8	Dr.Salini Suresh	Integration of IoT with Artificial Intelligence in Health Care				International	2022	980 1003051022	DSCASC	Taylor and Francis-CRC Press
9	Dr.Salini Suresh	Applications of Body Sensor Network in Healthcare				International	2022	981 1003051022	DSCASC	Taylor and Francis-CRC Press
10	T. Kohila Kanagalakshmi	Text and Multimedia				International	2022	982 1003051022	DSCASC	Taylor and Francis-CRC Press

		Mini ng throu gh Mac hine Lear ning								
11	T. Kohila Kanaga lakshmi	Appl icati ons of Bod y Sens or Net work in Heal thcar e				Internati onal	2022	983 1003051022	DSCASC	Taylor and Francis- CRC Press
12	Prof. ArunaD evi		Smart Irrigation through low cost technology		NCMT 2022	Nationa l	2022		DSCASC	
13	Dr. Salini Suresh		A comprehensive review of Block chain Technology”.		NCMT 2023	Nationa l	2022		DSCASC	
14	Prof. Srivatsa la		Blue Brain using AI		ICRACMT 2022	Internati onal	2022		DSCASC	
15	Dr.Sum era.A	Sust aina bility in	Futuristic trends in Management	IIP Proceedings Volume 2 Book 5 Part 2 Chapter 6	NA	NA	2022	ISBN: 978-93- 95632-91-1		IIP Publishers

		Business		page 160,2022						
16	Dr.Sumera.A		Critical Evaluation of the Relationship between Digital Finance Developments and income Distribution in India	SDMIMD 10TH INTERNATIONAL e CONFERENCE ON Emerging trends in corporate finance and financial market	SDMIMD 10TH INTERNATIONAL e CONFERENCE ON Emerging trends in corporate finance and financial market		Oct 13-14 2022	ISBN : 978 -93-83302-58-1		
17	Gurunath R	Essentials of Abstracting and Indexing for Research Paper Writing - Interdisciplinary					44440	pp 10-16	DSCASC	CRC Press (Taylor & Francis group)

		Research in Technology and								
18	Gurunath R	Steganography: A Study of Steganography Automation and Trends.					44651	129-155	DSCASC	Wiley Data and Cybersecurity
19	Dr.Kumudavalli	Machine Learning IDS Models for 5G and IOT				International	44498	pp73-84	DSCASC	EAI/Springer Innovations in Communication and Computing book Series (EASICC)

20	Dr.Ku mudava lli	Case Studi es on 5G and IoT Secu rity Issue d from the leadi ng 5G and IoT Syst em Integ ratio n Ven dors				Internati onal	4449 8	pp197-212	DSCASC	EAI/Spring er Innovations in Communica tion and Computing book Series (EASICC)
21	DR SAVIT HA TRIVE DI	AD VA NCE D RES EAR CH MET HA DOL				NATIO NAL	2021	978-93-5495-171- 8		HPH

		OG Y								
22	Dr.Salini Suresh	A Comparative Performance Analysis of AO MD V and PAR Algorithms for Mobile Ad Hoc Networks		Lecture Notes in Networks and Systems 215			2021	ISBN 978-981-16-1940-3 ISBN 978-981-16-1941-0 (eBook)	DSCASC	Skyward Publishers
23	Dr.Salini Suresh		A Concise Study on IoT-Based Health Care	Smart Innovation, Systems and Technologies book series	ICTIS-2021	International	2022	(SIST,volume 251) Springer, IS SN 2190-3018	DSCASC	Springer

24	Prof. V Suneetha		A Concise Study on IoT-Based Health Care	Smart Innovation, Systems and Technologies book series	ICTIS-2021	International	2022	(SIST, volume 251) Springer, IS SN 2190-3018	DSCASC	Springer
25	Dr.Salini Suresh	Problem Solving Techniques				National	2022		DSCASC	Skyward Publishers
26	Dr.Salini Suresh		A Formal Assessment of Spotting Leaf Syndromes with ConvNets	INCET-2021	2nd International Conference for Emerging Technology	International	2021	doi: 10.1109/INCET51464.2021.9456293	DSCASC	IEEE Xplorer
27	Dr.Salini Suresh		Segmentation and Analysis of Brain MRI Images	Proceedings of International Conference on Smart Data Intelligence - ICSMD 2021	International Conference on Smart Data Intelligence	International	2021	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3852502	DSCASC	SSRN-Elsevier
28	Dr.Salini Suresh		A Secure Framework for the Deployment of Microservices using Cloud Container Technology		Springer-FICR International Conference		07.01.2022 and 08.01.2022		DSCASC	IIS – University Jaipur FICR-TEAS

29	Dr.Kavitha S		Intrusion Detection of Internet of Things Botnet Attacks using Data Mining Technique		Springer-FICR International Conference		07.01.22 and 08.01.22		DSCASC	IIS – University Jaipur FICR-TEAS
30	Prof.Sunitha P		Time Series Analytics-A fuel to Data Science in forecasting Analytics for time stamped data		Springer- FICR International Conference		07.01.22 and 08.01.22		DSCASC	IIS – University Jaipur FICR-TEAS
31	Dr.Sumera Aluru		Investor Sentiments and Stock Market Performance in Pandemic Period	SDMIMD 9TH International E-Conference on Emerging trends in corporate finance and financial market	SDMIMD 9TH International E-Conference on Emerging trends in corporate finance and financial market	International	44470	ISBN : 978 -93 - 83302-51-2	DSCASC	
32	Kshama Hegde		Business Startup'the era of Huge opportunities and Challenges	Nurturing business creativity and Innovationfor sustainable Development	Nurturing business creativity and Innovationfor sustainable Development	National	2022		DSCASC	
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37	Lalita		A study on E commerce and its Impact on Consumer with Special Reference to FMCG Kumar swamy Layout	Nurturing business creativity and Innovationfor sustainable Development	Nurturing business creativity and Innovationfor sustainable Development	National	2022		DSCASC	
38	Anita A		A sustanability prospects threw Green finance	Nurturing business creativity and Innovationfor sustainable Development	Nurturing business creativity and Innovationfor sustainable Development	National	2022		DSCASC	

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