

Dayananda Sagar College of Arts, Science and Commerce

COMMUNIQUE

Bi-Monthly Newsletter

Volume 31 Issue 2 November—December 2023

An Investment in knowledge pays the best interest.— ACADEMIC ACTIVITIES

Workshop on Leadership and Emotional Quotient

In association with Centre of Innovation and Leadership -CIL, Department of BCA had conducted a One Day Workshop on "Leadership and Emotional Quotient" on 6th November 2023 . Mr. Arun Ramchandran, the Trainer and Soft Skills Coach, was invited as the resource person.



The Department of BCA & Placement Cell (Gamya) organized a session on "Overseas Education" by SIEC. Ms. Lakshmi, Career Counsellor, explained all the details required to study abroad on 16th November 2023.

Workshop on "Computer Graphics - Visual Design"

The Department of Computer Applications – BCA organized a Workshop on "Computer Graphics – Visual Design" for III & V Semester Students23rd to 24th November 2024. Mr.Nithin MS and Mr. Rakshith introduced visual designing concepts. The session provided tailored knowledge for each semester level, ensuring students gained practical skills applicable in computer graphics design.









Seminar for BCA students

The Department of Computer Applications – BCA organized a Seminar for V Semester Students on 27th November 2023. Mrs. Padmashree T, Associate Professor, R.V.College of Engineering, delved into scripting languages, focusing on the significance of Python and PHP in web development and automation.





Alumni Talk

The Department of Computer Applications - BCA organized an Alumni talk on 23rd & 24th November 2023. Mr. Rakshith P detailed look into the world of visual design careers and tips for interviews. In a focused talk, he shared important advice on starting a career in visual design.



Students Grievances Redressal Awareness Session

The Dept. of M.com organized Grievance Redressal for Students following the SOPs of Grievance Redressal Cell on 25th November.2023. The suggestion box in front of the department was opened to check any grievance letters.





E-Orientation on Specialization

The Department of Master of Commerce, DThe Dept. of MBA organised an Orientation Program on Specialization for MBA-BU 2nd Semester Students on 29th Nov 2023 at 11:30 AM to 01:00 PM on Zoom Platform https://zoom.us/j/5516619991. The primary objective of the Specialization Orientation Program was to provide MBA 2nd Semester Business Analytics.

Syllabus Orientation Program on 'Data Analytics'

The Department of Computer Applications (BU), DSCASC in association with Department of Computer Science and Computer Applications, Bangalore University, conducted Syllabus Orientation Program on "Data Analytics" on 4th December 2023.









Workshop on 'High Impact Presentation Skills'

One Day Workshop on "High Impact Presentation Skills" was conducted by Department of BCA in association with Centre of Innovation and Leadership -CIL, on 11th December 2023. Mr. Mukesh, the soft skills Trainer and Mr. Shekar Suman, Coach in soft skills gave an insight on nuances of presentation skills.







Placement Training

The Centre for Innovation and Leadership – CIL conducted a training session on 'Placement Training' for the MCA 5th Sem. students on 12th December 2024. The trainer briefed the importance of preplacement training. The trainers, Mr. Vishwas and Ms.Deepshika Trainer and Coach in soft skills and career guidance, conducted the session with activities.







Guest Lecture on Al

The Department of BCA organized a Guest Lecture on 'AI,IOT and Robotics' 13th December 2023. The resource persons, Dr. Sanjeev S and Prof. Ahmed, explained the relationship between Robotics and AI.





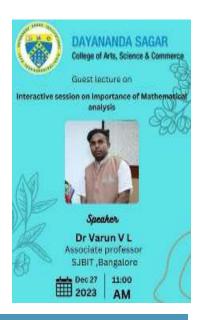


Technical Talk

A Technical Talk on "The Essential Role of Operating System in Modern Computing" was organized by the Department of Computer Applications (BCA), DSCASC organized" on 26th December 2023. Dr. Jaigopal K, Assistant Professor, Vijaya College, was invited as the guest speaker.







PTM

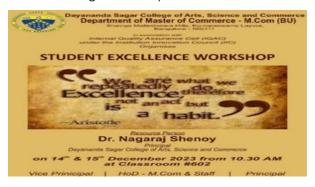
To inform parents about their wards' academic and non-academic performance, Parents – Teachers Meet was organized by the BCA department on 15th December 2023. It was focused on student's progress, performance and attendance percentage in all Subjects.

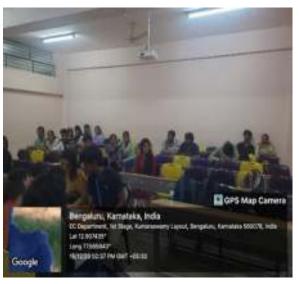
Bridge Course

3 Days Bridge Course for the M.Com students was conducted from 18th December to 20th December 2023 to equip them about the syllabus and core objectives of the course.

Workshop on 'Student Excellence'

Dr.Nagaraj Shenoy, the Principal, DSCASC, conducted a One Day Workshop on 'Students Excellence' for the M.Com students on 14th and 15th of December 2023. The workshop enabled students to select the right career path.







Workshop on 'Competitive Examination'

The Department of M.com organized a One Day Workshop on "Positive Thinking for Competitive Exams' on 13th December. The Resource person, Mr. H .A. Jaisimha, Motivational Speaker, spoke about the required sill sets to qualify the state and central competitive examination.







NON-ACADEMIC ACTIVITIES Kannada Rajyotsava

The DSCASC celebrated 'Kannada Rajyotsava' on 25th November 2023. The celebration had a great start with the events like Singing, Rangoli & Essay writing Competition . Even Felicitation was done for Principal, Vice-Principal and HODs of various departments. Programmes like Nada Geethe and Dances were performed by BCA, B.Com and BBA students.











Ethnic Day

The Department of computer Application- BCA organized Ethnic Day on 9th December 2023 in the Amphitheatre. It brought all the colours at one platform and students represented various states of India by celebrating this day.





Sports Competitions

Two Days Inter-department Sports Competition was organized between BCA and B.Sc departments on 7th & 8th December 2023. Volley Ball, Throwball and Basketball sports were the hall marks of these two days.

Poster Presentation

Poster Presentation competition was organized by Department of Computer Applications-BCA - Literary Cell on the topic 'World Farmer's Day' on 23rd December 2023.

Christmas Celebration









FACULTY PARTICIPATION IN FDP OR WEBINARS

- 1.Dr. Suplab Kanti Podder & Dr.Deepika Sharma, Dept. of BBA/B.Com, participated Seven Day Faculty Development Program on "Artificial Intelligence in Higher Education: Teaching and Learning Languages" from 16th to 28th November, 2023.
- 2.Prof. Rehka M.P, Dept.of BBA/B.Com, participated in the FDP program titled 'Artificial Intelligence for Higher Education' organized by JAIN (Deemed-to-be-University) from 16th to 28th November 2023 and also participated in the FDP program titled 'Empowering Educators Navigating Intellectual Property in Education' organized by The Rural College Kanakapura. on 17th October 2023
- 3.Prof. Mukesh Soni, Dept. of BBA/B.Com, completed 4 Weeks NPTEL FDP titled "Body Language: Key to Professional Success".
- 4.Prof. Meghana C, Dept. of BBA/B.Com, participated in Five-day workshop on Research Methodology, Academic Writing and Reference Management organized by EdMaestro Pvt. Ltd from 30th Oct to 3rd November 2023.
- Prof. Shalini Kumari Rawani, Dept. of BBA/B.Com, participated in FDPs titled 'Empowering Educators: Navigating Intellectual Property in Education' on 17th October 2023 & 'Consumer Rights and Education' on 19th October 2023.
- 5.Prof. Shalini Kumari Rawani, Vinutha K, Rashmi M Umarji, Anitha.A, Mrs. Lalitha, Chitra D Rao, Mrs.Yashaswi H R, Jayashree C , Dept. of BBA/B.Com, participated in E-FDP titled "Artificial Intelligence in Higher Education: Teaching and Languages." Jain University from 16th to 28th November 2023.
- 6.Prof. Vidhya Shree S, Dept. of BBA/B.Com, participated in One day National Webinar on Consumer Rights and Education on 19th October 2023.
- 7.Prof. Vinutha K, Dept. of BBA/B.Com, participated in FDP on 'Bridging gap Between Teaching and learning Practice- Dr MGR Educational and Research' institute on 1st November 2023.
- 8.Prof. Lalitha, Dept. of BBA/B.Com, participated in Five Days E-FDP on "Research methodology" organized by BUTCCM & also participated in webinar on "Financial Empowerment and career opportunities in securities market" on 6th November 2023.
- 9.Prof. Nagarajeswari M, Dept. of BBA/B.Com, attended One Day National Webinar on "Consumer Rights and Education" on 19th October 2023 and also attended One Day National Webinar on "Financial Empowerment and Career Opportunities in Securities Market" on 6th November 2023.
- 10.Prof. Parimala R, Dept. of BBA/B.Com, participated in "One Day National Webinar on Consumer Rights and Education "organized by KMG College on 19th Oct 2023 & also participated in National level Webinar on "Financial Empowerment and Career Opportunities in Securities Market" organized by Dr. A.P.J Abdul Kalam University on 6th Nov 2023.

- 11.Prof.Jayashree C & VINAY M, Dept. of BBA/B.Com, participated in FDP on "Research Methodology" from 20th to 24th November 2023.
- 12.Prof. Amshupali V, Dept. of BBA/B.Com, attended a seminar on the topic "Negotiating different Roles" between Teacher and Researcher on 23rd November 2023.
- 13.Dr. Aruna Devi C, Dept. of BCA, attended One-week FDP on "Utilizing Cutting Edge Pedagogical Approaches to Enhance Educational Efficacy" organized by Kristu Jayanti College (Autonomus) on 10th November 2023.
- 14.Mrs. Yogeshwari, Dept. of BCA, attended an FDP on 'Programming in Java' organized by NPTEL in November 2023.
- 15.Prof. T. Nayana, Dept. of MBA, attended an FDP on 'Mastering the Art of Writing Research Thesis in Social Sciences' organized by Kongu Engineering College on 24th November 2023.
- 16.Dr. Noor E-Misbah, Department of B.Sc., participated in the National Conference organised by the department of mathematics, in association with operational research society of India, Karnataka (ORSI-KA) on Computational Methods in Applied Science and Engineering (NCCMASE-2023) held on 11th & 12th Dec-2023 at Dayananda Sagar College of Engineering, Bangalore. She also participated in one day workshop on "Pedagogical Training for Mathematics Teachers on Newly introduced syllabus under the NEP-2020 Scheme" organised by the department of mathematics, Bangalore University, Bengaluru on 19th December 2023.
- 17.Dr. Suplab Kanti Podder, Dept. of BBA/B.Com, participated and presented research paper in International conference on 'Cyber Intelligence and Information Retrieval' on 14th and 15th December, 2023.
- 18.Dr. Deepika Sharma, Dept. of BBA/B.Com, participated in Marketing Club Activity(An attempt of social cause) & Talent day Harmony Heights: Unleashing the talent within (Cultural Committee Event) on 29th December 2023.
- 19.Dr. Shwetha S P, Dept. of BBA/B.Com, participated in a workshop on 'Al and Automation in Excel' and "Identification of Topic for the Research and Writing the Review of Literature-seminar" on 8th and 10th December 2023 respectively.
- 20.Prof. Rashmi S, Dept. of BBA/B.Com, attended National Webinar on "Financial Empowerment and career opportunities in Financial and Securities Market" on 7th Dec 2023 & also attended an international workshop on "Basic Statistical Analysis and its interpretations using SPSS from 9th to 11th December 2023.
- 21.Prof. Vinutha K, Dept. of BBA/B.Com, participated in the National Webinar on Financial empowerment and career opportunities- AMFI on 7th December 2023 & also attended FDP on Financial Statements Analysis' organized by MQI College of Management on 8th Dec 2023.

- 22.Prof.V. R Rajendra Kumar, Dept. of BBA/B.Com, attended One Week Virtual FDP organized by Dwaraka Doss Goverdhan Doss Vaishnav College-Chennai from 18th to 22nd December 2023.
- 23. Prof. Parminder Kaur, Dept. of BBA/B.Com, attended an FDP titled 'Financial empowerment through wealth creation' on 1st December 2023.
- 24.Prof. Parimala R, Dept. of BBA/B.Com, participated in One day National Webinar on "Nurturing Entrepreneurship for Tomorrow's Leader" on 28th November 2023.
- 25.Mrs. Yashaswi H R,Dept. of BBA/B.Com, attended in the National Webinar on 'Financial Empowerment Through Wealth Creation' organized in collaboration with Samyak Women's Club and Association of Mutual Funds on 6th December 2023 & also attended in the National Webinar on 'Financial Empowerment and Career Opportunities in Financial & Securities Market' organized in collaboration with Dept. of Commerce and IQAC & AMFI on 7th December 2023.
- 26.Prof. Jayashree C, Dept. of BBA/B.Com, participated in FDP on "Artificial intelligence in higher education: Teaching and Learning Languages" from 16th to 28th November 2023 & also attended in FDP on "Research Methodology" from 20th to 24th November 2023.
- 27.Dr. Kumudavalli, Dept of BCA/MCA, attended in MOOC & FDP on the topic 'Google Cloud Computing Foundations, by NPTEL- IIT Kharagpur & also attended in Programming in JAVA by NPTEL- IIT Kharagpur.
- 28.Dr. C B Venkata Krishna Prasad, Dept of MBA, participated in 'Inspiring Young Leaders Session' titled "The Art of Storytelling -Relevance to Modern Management Practices" organized by Association of Indian Management Schools (AIMS) on 8th December 2023.
- 29.Prof.Srivatsala V, T Kohila Kanagalakshmi, Prof. Ranjini K S, Prof. Yogeshwari H V & Prof. Shaik Shavez Ahmed, Dept of BCA, attended Syllabus Orientation Program on "Data Analytics" [5th Semester BCA-NEP Syllabus] on 4th December 2023.

FACULTY PRESENTATION / RESEARCH

- 1.Prof. Meghana C, Dept. of BBA/B.Com, presented a paper in International Conferences on 'Factors affecting Individual tax payer satisfaction with reference to the online tax filing system in India using the DeLon and McLean Information system success model at International Finance and Accounting' & also the title "Factors Influencing the individual donor's Intention to Donate to Donation-based Crowdfunding Campaigns: An Empirical Study using the UTAUT Model" at International Finance and Accounting Conference hosted by IIM Jammu on 8th & 9th Sept 2023.
- 2.Prof. Vinutha K, Dept. of BBA/B.Com, published a paper in the Journal -International Journal of Multidisciplinary Research Review (IJMRR) on 12th Nov 2023.
- 3.DR. Chiluka Pusphalata, Dept. of BBA/B.Com, published a paper titled 'Telugu mi Krishna kavaya in the Journal 'braj salila, virandhavan shodh samsthan viridhavan, uphin', in June 2023.
- 4.Prof.Vidhya Shree S,Sowmya G,Vinutha K, Dept. of BBA/B.Com, published a paper titled Corporate Social Responsibility-The Perception of Building Developing Countries' in 'International Journal of Multidisciplinary Research Review'.
- 5.Prof. Faseeha Begum, Dept. of BBA/B.Com, published a paper titled "Resistance to digital banking by senior citizens in India A review", in WOS –Web of Science.
- 6.Dr.Sumera, Dept of MBA (BU), published a paper titled "Socially Responsible Investments-Performance and Investor Behavior" in Dizhen Dizhi Journal, 0253-4967, 2023, UGC CARE-Group II Journal.
- 7.Dr. C B Venkata Krishna Prasad, Dept of MBA (BU) ,published a paper titled "The Role of Life Insurance in Wealth Creation for Individual Investors in Bangalore" in Journal of Informatics Education and Research, 1526-4726, 2023, https://doi.org/10.52783/jier.v3i2.303 ABDC "C" Category Journal.
- 8.Prof. Shylaja N, Dept. of BBA/B.Com, published a paper titled "Impact of financial inclusion on the economic and social status of women in Bellary rural district with reference to SHGs in Changing paradigms of business, management and Commerce, 978-93-75196-76-5,2023.
- 9.Prof.Sadiya Firdose R Z, Dr. Monika Ranka & Chitra D Rao, Dept. of BBA/B.Com, published a paper titled "The future of Indian Banking Sector-Emerging Trends 2023".
- 10.Prof. Faseeha Begum, Dept. of BBA/B.Com, published a paper titled "A Review of ONDC's Digital Revolution in India Taking on Three Commerce Giants."
- 11.Dr.R.Pavithra, Dept. of BBA/B.Com, presented papers on "An Empirical Study on Employee Engagement in Organizations associated to Renewable Energy sectors in Bangalore" & "A Study on insights of health tourism and its challenges for future" in The Multidisciplinary Conference on Humanities, Education, Social Science & Science (4NCHEDSS-23), conducted by R. T. E. Society's Arts, Science & Commerce Degree College, Ranebennur, Karnataka on 30th December 2023.
- 12.Prof. Ashwini Basavaraju, Prof.Vinutha K, Prof.Parimala R & Prof.Vidhya Shree S, Dept. of BBA/B.Com, presented research papers in International conference at Soundarya Institute of Management and Science on 15th December 2023.

13.Prof. Lalitha, Dept of BBA/B.Com, presented paper on "Inclusive Financial Literacy with special reference to housewives in Bengaluru south" conducted in SRN Adarsh college on 21st December 2023 & also presented paper on "Saving and investment pattern of housewives in Bengaluru South" conducted in RTE society's arts, science and commerce degree college, Ranebennur on 30th December 2023.

14.Prof. Meenakshi N P, Dept of BCA, published a research paper on the topic ಕನ್ನಡ ಸಾಹಿತ್ಯ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸಂಸ್ಕ್ರತಿಯ ಮಹತ್ವ(kannada saahityadalli samskrutiya mahatva)in Kannada in the Journal ಜಂಗಮಶ್ರೀ (Jangamashree) ISSN number 978-81-960368-4-3 in Dec 2023.

15.Prof. Meenakshi N P, Dept of BCA, published a research paper on the topic ನ್ಯಾಯ ಪರಿಕಲ್ಪನೆ:ವಚನಕಾರ್ತಿಯರ ನಿಲುವಿನಲ್ಲಿ(Nyapariklpane:vachakaartiyara niluvinalli) in Kannada in the Journal ಸೀಮಾತೀತ ವಚನ ಸಾಹಿತ್ಯ (Simaateeta Vachana Sahitya) ISSN number 978-93-6013-456-3 in Dec 2023.

16.Prof.Chetan Shetty, Vinish P,Sumera Aluru, Prakash Pinto & Iqbal Thonse Hawaldar , published a research paper on the topic 'IPO subscription dynamics: A comprehensive inquiry into the Indian stock market' in the Journal of investment Management and Financial Innovations with ISSN NUMBER1810-4967(print),1812-9358(online) in Dec 2023https://www.scopus.com/sourceid/19700182325 Scopus Q4, ABDC (B).

17.Dr.Aruna Devi C, Dept of BCA, presented a paper on the topic 'A Study on Cyber Security Challenges and Legal Act against Cyber Attack' in the National Conference on 'Computational Science and its Applications' in St. Anne's Degree College for Women and also presented a paper on the topic 'Application of Artificial Intelligence in Emergency Response Vehicle & on the topic Several Cloud Service Providers a Comparative Study in National Conference on 'Computational Science and its Applications' in St. Anne's Degree College for Women in December 2023.

18.Dr. Kumudavalli, Dept of BCA/MCA, presented a paper on the topic 'Blockchain-Integrated Metaverse for Academia: A solution for virtual Classes, Lectures, and Project Funding's' in 8th International Conference on 'Information and Communication Technology for Competitive Strategies',ICTCS-2023 Springer Series, Global Knowledge Research Foundation & G R Scholastic LLP on 8th and 9th December 2023.

19.Dr.Kotresh Savanur, HOD-B.Sc. (Physics), published a Research Paper Communicated: Entitle- "Low concentration Sm3+ ions loaded zinc sodium borate glasses for solid state lighting devices" Journal Name: Optical Materials (Q1)Publisher: Elsevier Journal type: International Impact Factor: 3.9 on 03, Dec- 2023.

20.Prof. Vinutha K, Dept. of BBA/B. Com, Publish a Book Chapter- Title of the Book: Digital Frontier of E-commerce' (Volume 1)- Scientific International Publishing House, December 2023.

CERTIFICATION COURSES BY FACULTY:

- 1.Prof. Rehka M.P.,Dept. of BBA/B.Com, completed online certification course on 'Organizational Behavior Model' under Infosys Spring Board on 10th November 2023 & 'Business Law under SWAYAM' on 4th December 2023 & also Completed online certification course on GST under Great Learning on 20th December 2023.
- 2. Prof. Ashwini Basavaraju, Prof. Rashmi S & Meghana C, Dept. of BBA/B.Com, completed online certification course on "Fundamentals of GST" From Teaching Learning Centre, Ramanujan College University of Delhi under Ministry of Education from 22 August 2023 to 21st October 2023
- 3. Prof. Vinutha K, Dept. of BBA/B. Com, Completed Online course on Financial Markets Great Learning on 8th November 2023.
- 4.Prof. Shylaja N & Mrs.Yashaswi H R, Dept. of BBA/B.Com, completed Online certification course on Organizational behavior in November 2023.
- 5.Mrs. Yogeshwari, Dept. of BCA, completed Online certification course on Programming in Java organized by NPTEL on November 2023.
- 6.Prof.Shalini Kumari Rawani, Dept. of BBA/B.Com, completed Online certification on ChatGPT & Online certification on Human Capital Management & Online course on Fundamentals of Taxation in December 2023.
- 7.Prof. Vinutha K, Dept. of BBA/B.Com, completed Online Course on Fundamentals of Taxation- Great Learning on 21st December 2023 & also completed Online Course on GST- Great Learning on 18th December 2023
- 8.Prof. Ranjini K S, Dept of BCA, completed online course on Discrete Mathematics part 1& online course on Discrete Mathematics part 2 & online course on python on Machine learning in Great Learning Academy on December 2023.
- 9.Prof.T Kohila Kanagalakshmi, Dept of BCA, completed online certificate of Excellence "Book Writing" & also certificate of Excellence "Technical Writing Skills in Researcher Academy on 20th December 2023.

FACULTY ACHIEVEMENT

- 1.Dr. Suplab Kanti Podder, Dept.of BBA/B.Com, Resource person for Bangalore university orientation for Semester BBA, Consumer Behaviour on 3rd November 2023.
- 2. Dr. Deepika Sharma, Dept. of BBA/B.Com, was awarded 'Winner of Global Teachers Award' by Aks Education society on 4th November 2023 and also invited as a Resource person for Bangalore University Orientation for Vth Sem B.Com on 3rd November, 2023.
- 3. Dr. Deepika Sharma was felicitated by CPA team for Dance Performance on Kanadda Rajotasava event on 22nd November 2023.
- 4. Prof. Lalitha, Dept. of BBA/B.Com, became a Member of Commerce and Management Association of India (CMAoI). Membership Number is CMAoI/251
- 5. Dr. Suplab Kanti Podder, Dept. of BBA/B.Com, received Best Paper Award in International conference on 'Cyber Intelligence and Information Retrieval' title "Impact of Health Information System".
- 6. Dr. Umesh M R, & Prof. Sreenivas H P Dept. of BBA/B.Com, delivered a Guest Lecture on Kuvempu sahitya.
- 7. Prof. Mukesh Soni, Dept. of BBA/B.Com, was invited as a Guest Speaker on the topic 'Commercial Writing' at Jain College, Bangalore on 20th December 2023.
- 8. Dr. Kumudavalli, Dept of BCA/MCA, received a National Award Discipline Star for Completing more than 50 Weeks of Learning with a score > 55 Marks in each course, NPTEL/Swayam from July to Dec 2023.
- 9. Dr.Salini Suresh, Dept of BCA/MCA, became an Advisory Committee Member for International Conference, Symbiosis University of Applied sciences in Association with UNESCO, IEEE computer Society, IEEE ICTBIG 2023 on 8th & 9th December 2023.
- 10. Dr. C B Venkata Krishna Prasad, Dept of MBA, was invited as a Keynote Speaker at 4th International Conference on "Digital Technology Diffusion: Transforming the Business and Societal Landscape" at Parul University, Vadodara (Main Campus), Vadodara, Gujarat (India) on 22nd & 23rd Dec 2023.
- 11. Dr Vinish P, Dept of MBA, received the Best paper award Marketing Track in 6th ICIER International Conference on Strategic Agility and Resilience: Benchmarks & Practices held at BNMIT, Bengaluru on 30th Dec 2023.
- 12. Dr. Sumera, Dept of MBA, received a Best Paper Award in the Finance track for the research paper titled "Behavioural Biases in Impact Investing" at ERMA 2023 on the theme Global Economic Turmoil: Transformation & Business Recovery & 39; held at Dept. of Management Studies, NTTE Meenakshi Institute of Technology, Bengaluru on 21st & 22nd, December 2023.



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MBA VTU

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