

Dayananda Sagar College of Arts, Science and Commerce

COMMUNIQUE

Bi-Monthly Newsletter

Volume I I Issue 2 November-December 2021

'It is the mark of an educated mind to be able to entertain a thought without accepting it' - Aristotle

ACADEMIC ACTIVITIES

Seminar on 'Our live our Choice'

BBA & B.Com department, on 24th November 2021, conducted a seminar on "Our Lives our Choice" on 29th December 2021 at CD Sagar auditorium. The Resource person for this seminar was Sushma Lingraj, Student counsellor, Motivational Speaker.







Seminar on Industry Knowledge & Readiness for a Successful Career

The Department of B.Com and BBA conducted a seminar on "Industry Knowledge & Readiness for a Successful Career" for the final year students on 22nd December 2021.



E-Quiz on Cyber Crime Awareness

The Anti Ragging cell, BBA & B.Com Department, conducted an E-Quiz titled 'Cyber Crime Awareness" on 31st December 2021. It was focused to give awareness about Cyber Crimes Such as Phishing, Cyber Fraud, Account Hacking, Ransomware etc.



Workshop on "Personal Effectiveness"

In association with Centre of Innovation and Leadership –CIL, Department of BCA has conducted a session on "Personal Effectiveness" on 21st October 2021. It was focused on Creative thinking, Interpersonal Skills, Problem Solving, Art of Storytelling, Presentation Skills, Interview Skills, Stress Management etc.



Seminar on Cyber Security

Department of Computer Applications-BCA, Center of Excellence in Cyber Security, Bangalore Organized a Seminar on "Cyber Security" in association with CompTIA and Oracle Volunteering on 20th November, 2021. The resource persons Mr. Pradipto Chakrabarty-CompTIA. It was aimed on career opportunities in cyber security, cloud computing, virtualization, Big data / machine learning/AI, Security operation center.



CERTIFICATION COURSES BY FACULTY

- 1. Dr.Kumudavalli M V, Dept. of BCA, completed Learning "Course Completion Statement CompTIA Cert Master Learn for Network+ N10-007; "Computer Networks and Internet Protocol"; "Data Analytics with Python" and "Deep Learning" on NPTEL platform.
- 2. Prof. Aruna Devi C, Dept. of BCA, completed NPTEL Online Certification on "Developing Soft Skills and Personality".
- 3. Dr.Kumudavalli M V, Dept. of BCA, completed NPTEL Online Certification on "Introduction of Machine Learning".
- 4. Dr.Kavitha S, Dept. of BCA, completed NPTEL Online Certification on "Programming in Java" and "Data Base Management System' and also completed Online Course CISCO NETWORKING ACADEMY and Toycathon Ministry of Education.
- 5. Prof.Leo Lawrance James, Dept. of BCA, completed Online Certification ARPIT course titled "Annual Refresher Programme in English Language Teaching".
- 6. Dr.Kumudavalli M V , Dept. of BCA, completed NPTEL Certification of Appreciation for being recognized as NPTEL DISCIPLINE STAR and also received Appreciation for being recognized as NPTEL EVANGELIST

FACULTY ACHIEVEMENT

- 1. Dr. Suplab Kanti Podder, HOD-BBA, edited Volumes of 'Business Management & Startups 2021' (ISBN Number 9789354955242) Vision Book House.
- 2. Dr.Salini Suresh, dept. of BCA, published a chapter titled "A Comparative Performance Analysis of AOMDV and PAR Algorithms for Mobile Ad Hoc Networks" in the book "Lecture Notes in Networks and Systems 215", Springer, Singapore ISBN 978-981-16-1940-3 ISBN 978-981-16-1941-0 (eBook)
- 3. Prof.Sarakutty T K, Dept. of MCA, was awarded Certificate of Appreciation for being a Speaker for Three Days FDP "Cloud Computing: New Paradigms" organized by DSI-Centre of Excellence.
- 4. Dr.Salini Suresh, Dept. of MCA, was awarded Certificate of Appreciation for Chairing a Session in an Online International Conference titled "Recent Innovations in Engineering and Technology for Sustainable Living (RIETSL 2021)" organized by Career Point University, Kota, Rajasthan.

STUDENTS ACHIEVEMENTS

- 1. Students from BCA Department attended a Workshop titled "The World of Data" undertaken by Rakuten India with Global Hunt Foundation.
- Deepika G and Dev Desmond Chander, from II MCA, presented a paper titled "Systematic Review of Security Challenges in Devsecops for Cloud" in an International Conference on 'Recent Innovations in Engineering & Technology for Sustainable Living-(RIETSL-2021)' organized by Career Point University, Kota (Raj.).
- 3. Srinivas Keerthi PS and Harsha B V, from II MCA, presented a paper titled "A Comprehensive review of security issues of Microservices on Cloud" in an International Conference on 'Recent Innovations in Engineering & Technology for Sustainable Living-(RIETSL-2021)' organized by Career Point University, Kota (Raj.).
- 4. S Shiva and Utsav Kumar Sahoo, I BCA, participated in workshops titled 'Programming Basics by Great Learning Academy' and 'Cloud Computing service Models by Great Learning Academy.'
- 5. Shamitha, III SEM B.Com presented a paper in an international conference.
- 6. BCA and MCA students completed many certification courses such as Advanced Theoretical Java Script Interactive Course on Codedamn', 'Oracle academy certification on Java foundation', 'Front End Development- HTML' Provided by Great Learning Academy', Earn Enhance certification in Python', Full Stack Development for Beginners SkillUp by Simplilearn, a workshop on Data science by IBM skill Network, Introduction to cyber security.

FACULTY PARTICIPATION IN FDP OR WEBINARS

1. Prof. Rekha M P, Dept. of BBA/B.Com, participated in One day workshop on 'How to Frame a Model and

Item and Item and Item and Item and Identify Research' organized by MyInnerlog.
 Prof. Sangeetha, Dept. of BBA/B.Com, participated in One Day International English FDP 'Emotional Well Being, Activity Based Learning in English Language Classroom' and 'The New Tool of Successful Teaching in English and Employability Skills'.
 Prof. Mukesh Soni, Prof. Usha CR and Prof. Sangeetha Dayanand, Dept. of BBA/B.Com, participated in an FDP titled "Orientation on I Semester English Syllabus as per NEP 2020" organized by RNS First Grade College and Rangaloro University.

FDP titled "Orientation on I Semester English Syllabus as per NEP 2020" organized by RNS First Grade College and Bangalore University.
4. Prof. Rashmi. S, Dept. of BBA/B.Com, participated in a Workshop on "Orientation for 1st year B.Com" organized By K.L.E Society's Degree College Bangalore.
5. Prof. Meghana C, Prof. Vinutha K, Prof. Deepika H C, Prof. V. R Rajendra Kumar, Dept. of BBA/B.Com participated in an FDP on "Academic Integrity and Role of IPR in Effective Implementation of NEP" organized by Dayananda Sagar College of Arts, Science and Commerce.
6. Prof. Hemanth Uppala, Vice Principal, participated in an Online Course on 'Skill up and Agile Scrum Foundation' and an FDP from Teaching Learning Centre, Ramanujan College University of Delhi.
7. Dr. Kumudavalli M V, Prof. Aruna Devi C, Prof. Diwakara Vasuman M S, Prof.Leo Lawrance James, Dept. of BCA, participated in NPTEL E-Awareness workshop.
8 Dr. Suplab Podder, HOD-BBA, moderated a Webinar "YOUTH'S VIEW ABOUT STEM" organized by

Dr. Suplab Podder, HOD-BBA, moderated a Webinar "YOUTH'S VIEW ABOUT STEM" organized by Global Edu Leaders Forum on 16th December, 2021.

Prof. Shalini Kumari Rawani and Prof. Lalitha, Dept. of BBA/B.Com, an FDP on 'NEP 2020, 21 Century

Skills' conducted by RNS First Grade college.

10. Prof. Sarakutty T K, Dept. of BCA, was participated NPTEL E-Awareness workshop. was the Primary Evaluator in Toycathon 2021 and also

11. Prof.Diwakara Vasuman M S, Dept. of BCA, participated in a Webinar on 'How to write a Scientific

Research Paper in Quality Indexed Journal'.

12. Dr. Savita Trivedi, HOD-M.Com, participated in 7 days International workshop on 'Artificial intelligence'.

13. Prof. Vaibhav Patil, MBA Department, participated in a National level webinar on 'The importance of Mindset & Skill Set in Achieving Success' organized by GIBS, Bangalore and also took part in 'HR conclave on 4.0: Decoding the future HR skills'.

14. Prof. J. Vijaya kumar, Dept. of MBA, Participated National Level Webinar on 'Best practices in Research -

A practical approach towards innovation and development

FACULTY PAPER PRESENTATION/RESEARCH

Dr. Suplab Podder Presented a research paper titled "Impact of Innovative Technology on Quality Education: The Resourceful Intelligence for Smart Society Development" in an International Conference on "Machine Intelligence and Data Science Applications (MIDAS-2021)" held at Comilla University, Cumilla, Bangladesh on 26-27 December, 2021.

Prof. Suneetha V, Dept. of MCA, presented a Research Paper titled "Recent Innovations in Engineering &

Technology for Sustainable Living".

Dr.Salini Suresh, Dept. of MCA, presented a Research Papers titled "A Comprehensive Review of Security Issues of Micro-Services on Cloud" & "Systematic Review of Security Challenges in DevSecOps for Cloud" in an Online International Conference organized by Career Point University, Kota, Rajasthan.
 Prof.Gurunath R, Dept. of MCA, presented paper titled "Insight into Artificial Neural Network Techniques, and its application in steganography" in an International Conference organized by Stanley College of Engineering and Technology for Women (Autonomous) Hyderabad.
 Dr. C B V Krishna Prasad, Dept. of MBA, presented a paper titled "Sustainable Leadership: The Vital Determinant in VUCA World" in an International Conference titled ARISE 2021.
 Dr. Srikantamurthy M.R., Dept. of MBA, presented a pater titled "Advancing the Digital Economy for Sustainable growth in ASIA".

Dr. Srikantamurthy M.R., Dept. of MBA, published a research paper titled "Education Technology: An Evident Based Review" in INSC INTERNATIONAL PUBLISHERS, 2021.

Prof. Vaibhav Patil, Dept. of MBA, published a research paper titled "Impact of Demographic and Work-related Profile of IT Employees on their Emotional Intelligence – A Study Across Select IT Companies in Bangalore City" in the Journal of Management & Entrepreneurship, 2021.

Dr. Sumera Aluru, Dept. of MBA, published a research paper titled 'Investor Sentiment and Stock Market Performance in Pandemic Period 'in 9th International Conference on emerging trends in corporate finance and financial' organized by SDMIMD, Mysuru.

Prof. Vaibbay Patil, Dept. of MBA, published a research paper titled "Impact of demographic and Prof. Vaibbay Patil, Dept. of MBA, published a research paper titled "Impact of demographic and

10. Prof. Vaibhav Patil, Dept. of MBA, published a research paper titled "Impact of demographic and work-related profile of IT Employees on their Emotional Intelligence – A study across select IT Companies in Bangalore City" in UGC CARE Journal of Management & Entrepreneurship, 2021 (ISSN: 2229-5348).

Workshop on "Cyber Security"

Department of Computer Applications- BCA Organized a workshop on 'Cyber Security' on 20th and 29th Nov 2021. Student of Final Year BCA, Mr. Adarsh Unni, conducted a workshop for the students of III Sem BCA as a part of Coding Club. The workshop mainly started with Installation of LINUX, Basic Commands and Concepts related to these areas. Then continued with Hacking Techniques with a brief explanation on types of Hackers, Ethical Hacking etc.



"The ideal country in a flat world is the one with no natural resources. because countries with no natural resources tend to dia inside themselves. They try to tap the energy, entrepreneurshi p, creativity, and intelligence of their own people -men and women-rather than drill an oil well" - Thomas L Friedman

Online Workshop on ArcGIS Platform

Department of Computer Applications - MCA, organized a workshop on "ArcGIS Platform – Build Innovative solutions with high-quality and location services" on 10th November 2021. The session was featured with the speakers Yuktesh Chintamadaka, Gaurav Kumar, and Shiva Sankara Reddy T. The Resource Persons, well versed with ArcGIS solutions, explained the concept of location intelligence and services.



National Level E-Quiz Tips & Tricks- PGCET 2021

In order to equip students to qualify the MCA entrance examination, a National Level E-Quiz titled 'Tips & Tricks-PGCTE 2021' conducted on 5th November 2021.



National Level Webinar Series Tips and Tricks - PGCET 2021- II

The department of MCA (BU) organized and conducted a National level Webinar series "Tips and Tricks-PGCET 2021-II" on 27th October 2021. It was moderated by Mrs. Ranjini K S & Mrs. Niveditha K S faculty, DSCASC.



The function of education is to teach one to think intensively and to think critically. Intell igence plus character—that is the goal of true education." — Martin Luther King.

National Level Webinar on "Cloud Computing & its Security"

A National Level Webinar on "Cloud Computing & its Security" was conducted by MCA department on 24th November 2021.



Webinar - Pre - Placement "How to crack a job interview"

Department of BCA in association with Oracle Volunteering organized a webinar titled "How to crack a Job Interview" on 5th December 2021. Ms. Kamal Peter, Sr. Manager, Oracle India addressed the students and explained the importance and need for volunteering. Ms. Sandhya Syama, Sr. Manager HR from Oracle, highlighted on self-introduction, interview skills etc.



'Say NO to Plastic'

Event titled 'Say no to plastic' an ecofriendly– Paper Bag making and distribution was organized by BBA & B.Com department from 10th December to 16th December 2021.





A drive on 'No Plastic - No Polythene'

Under the guidance of IQAC Eco Club-Prakruthi and Department of Computer Applications-BCA organized a drive on "No Polythene and No Plastic". It was aimed to spread awareness towards the ban on Plastic and Polythene covers for regular usage. Students prepared bags with newspapers of various sizes based and nearly 3000 Paper bags were made by Students.





NON-ACADEMIC ACTIVITIES

INTER CLASS SPORTS-2021

Inter class sports was conducted by BBA & B.Com department from 29th November 2021 to 6th December 2021. Seven Hundred Ninety-two students took part in various sports like Football, Basketball, volleyball, Throw ball & Shuttle Badminton.









Collage Making Competition

Collage Making Competition titled "Women Leadership- Achieving an Equal Future in Covid 19 World" was conducted by Women Dignity Cell, BBA & B.Com department. This competition was aimed at exhibiting the new dimensions of leadership qualities that a women revealed during the tough times of Covid. A new perspective of women's abilities that was seen during Covid times was demonstrated and the challenges and opportunities that paved way for g ender neutral leaders were exhibited.



Seminar on "Champion Leadership Program"

In association with Centre of Innovation and Leadership –CIL, Department of BCA has conducted A webinar on "Champion Leadership Program".





Coding Club - Workshop on 'Data Structures'

Department of Computer Applications- BCA organized a Coding Club- Hands On workshop on 'Data Structures' on 10th December 2021 for the Students of First Year BCA. The speaker "Mr. Swapnil Narayan" from Coding Ninjas explained the basic concepts of Data Structures, Data types, Data Structure and Algorithms and also focused on Array, Linked List, Stack, Queue, Binary Tree, Binary Search Tree, Heap, Hashing.



Parents Teachers Meet

PTM for the BCA students organized on 24th was December 2021. **Parents** were intimated about students' academic and nonacademic performance. Shortage of attendance issues specially were addressed.



"Failure is simply the opportunity to begin again. This time more intelligibility."

Internship Recruitment

MCA Department has a consistent and strong association with Promena Company for Internships and placements. Mr. Ashwin the CEO and Co-Founder of Promena Company has recruited interns for their company through an interview process done on 8th December 2021. The positions were mainly for business Analyst, Front End Developer, Back End Developer and Full Stack Developer. 15 MCA students were selected for internship.





Leadership and EQ

MCA department in association with Centre for Innovation and Leadership (CIL), has conducted training session on "Leadership and EQ" for 3rd Semester MCA students on 13th December 2021



Pre-placement Training

MCA students got benefited by a Pre-Placement Training conducted by CIL.





"Striving for success without hard is like trying to harvest when you haven't planted." -David Bly

Webinar on Cryptography

Department of Computer Applications – MCA in association with Oracle Volunteering organized a webinar on "Cryptography" on 22nd December 2021. Mr. Arun Gupta, Senior IT Manager, Oracle Applications Labs with his team highlighted the Encryption Key terms and concentrated on important topics such as Pillars of Cryptography and the General Logic behind Cryptography - Kerchoff's Principle.



Seminar on 'Government Schemes for Higher Education'

Seminar on 'Government Schemes for Higher Education' was organized for 3rd semester M.Com students on 21st December 2021. Dr. Sreeveena M R., the resource person, spoke about various government schemes for financial assistances like scholarship under –Pre-Matric Scholarship to OBC, India-Post-Matric Scholarship, Dr. Ambedkar Pre-Matric and Post-Matric Scholarship for DNTs, Dr. Ambedkar Post-Matric Scholarship for EBCs Scholarships for Higher Education for Young Achievers Scheme (SHREYAS) (OBC &Others).







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