"Try not to become a man of success, but rather become a man of value." —Albert Einstein

ACADEMIC ACTIVITIES

5 Days Online FDP on Research

BBA/ B.Com department conducted the five days Faculty Development Programme on 'Mastering Research and Enhancing Case Study Writing for Leading Publications' on 26th July 2024. The resource persons were Dr.Roshan Kazi, and Dr.Roshan Kazi who had highlighted the process and importance of research.

Workshop on 'Competitive Examinations

The Department of M.Com, organized Bizzlab sessions on 4th July 2024.

Pic No. 01. Event Schedule- Expert Talk by Dr. Roshan

Pic No. 03. Plotting variables in SPSS

Induction Program

The Department of BCA, organised Induction Program on 14th August 2024. Mr. Naman provided an   insightful discussion on pivotal job roles in the IT   industry, emphasizing how the demand for various programming skills shapes career opportunities

Session on Employability Skills

The Department of BCA organised a session on 'Employability Skills' on 21st August 24. Dr. Balu L, the principal DSCASC, addressed all BCA students on   employability skills. The session was interactive, where he focused on the five C's of Communication,   Character, Creativity, Confidence, and Creativity. The key takeaways of the session for students were to build a strong CV and follow the 5 C's.

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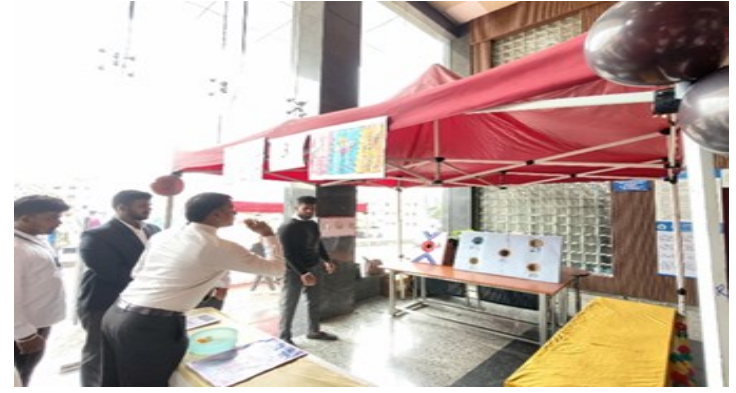
Business Venture Simulation

Department M.COM organized Business Venture Simulation 2024, an Entrepreneurship stall competition on 30thAugust 2024. It was witness by Sri. Galiswamy, the Secretary, DSI.

Corporate Series Guest Lecture

Department of M.Com organized Corporate series Guest Lecture on 22nd August 2024. Resource person with 12 years of corporate   experience in various multinational organizations like Ms.   Prathiksha Mohan , who is also trainer in mental health and mentor was invited to talk about "Harnessing Creative Thinking in the   Modern World".

On 23rd August 2024, Mr. Prasanna Kumar , who is also a corporate trainer was invited to talk about Campus to Corporate and   Non-Technical Career Opportunities

Alumni Mentor Mentee Program

The Department of MCA   organized   a session titled "Empowering Futures: Alumni-Mentor Mentee Program" on 22nd August 2024 which connects students with experienced alumni to provide   personalized career guidance and indus-
t r y

Coding Club Activity

As a part of the Coding Club activity, the MCA department conducted an activity related to debugging in C and Java on 27th

Training Session on 'Interpersonal Skills'

Centre for Innovation and Leadership – CIL conducted a training session for the MCA 2nd Sem students on the topic "Working in Teams and Interpersonal Skills". The trainers Mr.Vishal and Ms.Archana conducted highlighted the importance of team work and interpersonal skills in the work pro-

Orientation for Higher Education

The Department of MCA and the Placement Cell – Gamya conducted an 'Orientation for Higher Education' in association with Edwise on 20th August 2024. Mr.Ravi Keerthi form Edwise addressed the students about abroad education, foreign universities, admission process, LoRs and scholarships provided by EdWise.
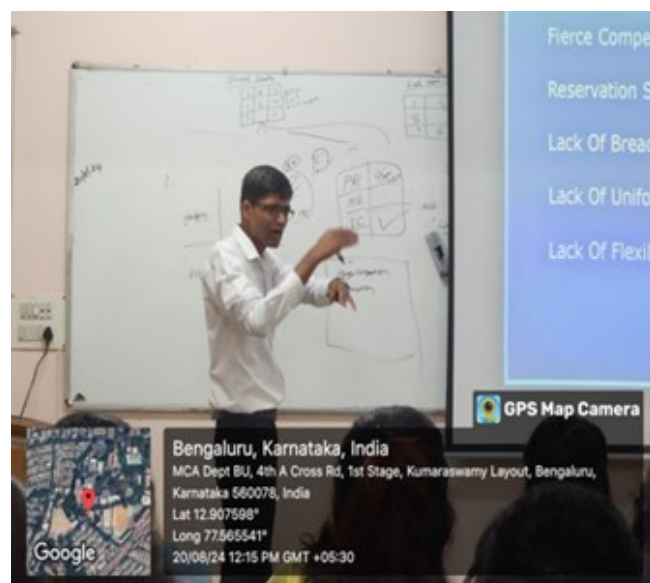
Seminar on 'Placement Preparedness'

The Department of MCA ,in association with Placement Office-DSI, organized a Seminar on 'Placement Preparedness' on 22nd August 2024. Mr.Ravindra an IIT and IIM Alumunus addressed the students and explained how to prepare a CV. He shared few tips on body language, technology and also HR inter-

Seminar on 'Data Science'

The Department of MCA in association with Placement Office-DSI organized a Seminar on Data Science on 25th August 2024. Ms. Sirisha an avid researcher and educator emphasized the importance of new technologies and how data science is relevant today. She introduced the subject and gave insights into various courses available for learning data science.

Bengaluru,KA,India
Vyasaraya Ballal Road, Kumaraswamy Layout,
Bengaluru, 560111, KA, India
Lat 12.908813, Long 77.566479
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NON-ACADEMIC ACTIVITIES

Poster Making Competition

The Eco Club of the department of M.Com organized 'Poster Making Competition on the theme "Save Earth Save Life" on 5th July 2024.

Visit to Village for Shrama Dhaan

The Department of M.Com organized the Institutional Social Responsibility cell/NSS activity in the form of a Visit to village for Shrama Dhaan on 3rd July 2024. Students of I & II M.Com were taken to Herohalli with a task of cleaning the temple

International Yoga Day

The Department of B.Sc. conducted an event titled "International Day Against Drug Abuse and Illicit Trafficking and Pledge for NashaMukt Bharth Abhiyaan". The students were successfully taken an oath to say NO DRUGS on 12 August,
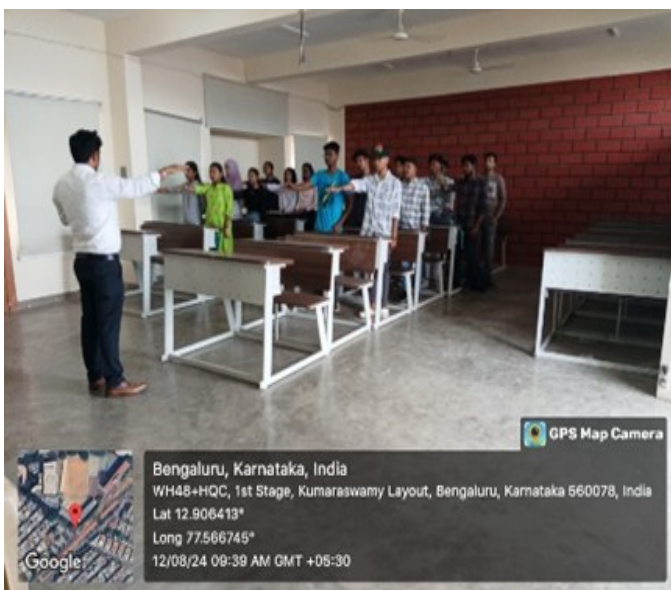
Elocution Competition

The Department of Computer Applications-BCA, DSCASC organized an Elocution Competition on the topic "Global Warming" on 16th August 2024. The main objective of the competition was to encourage students to research and speak confidently on global warming, its causes,   consequences, and

Debate Competition

The Department of BCA conducted a debate competition on "Swatantra Bharatadalli swatantriyara sthiti" on 19th August 2024 . It was aimed   to improve the public   speaking skills of the students and teach them to articulate their thoughts and opinions.

FACULTY PARTICIPATION IN FDP OR WEBINARS

1. Dr. Suplab Kanti Podder, Dept of BBA/B.COM, participated in the FDP titled "Empowering Educators in Intellectual Property Rights" Organized by Padmashree Institute of Management and Sciences, in collaboration with Karnataka State Council for Science and Technology (KSCST), Bengaluru from 26th July to 1st August 2024,

2. Prof Rekha MP& Dr.R.Pavithra, Department of BBA/B.Com, attended Online FDP on "Empowering Management faculty for Patenting & Copyrights" organized by K.S.Rangasamy College of Technology, Tiruchengode, TamilNadu, from 15th to 17th July 2024.

3. Dr. Deepika Sharma, Department of BBA/B.Com, attended a National Webinar on "Relevance of ancient Trade Industry Management Practices in present scenario" organized by swami Vivekananda college Sehore M.P, on 16th July 2024.

4. Prof Usha C R, Department of BBA/B.Com, attended National Level-FDP 'On Empowering Educators In Intellectual Property Rights' from 26th to 30th July 2024.

5. Faculty of BBA & B.Com department attended 5 Days-Online FDP on Mastering Research Paper & Enhancing Case Study Writing for Leading Publications organized by DSCASC from 22nd to 26th July, 2024.

6. Dr. Sudarshan S. Savanoor, Department of BBA /B.Com, attended FDP on Academic Patents to Management Research on 17th July 2024.

7.Prof Lalitha , Department of BBA/B.Com, DSCASC and CMAOI has organized an FDP and workshop on "Entrepreneurship and Innovation Management".

8. Prof Parimala R ,Department of BBA/B.Com, participated in One-week online Faculty Development Programme and workshop on "Entrepreneurship and Innovation Management "jointly organized by DSCASC, Bengaluru and CMAOI Association, from 24th to 28th July 2024 and One-Day Online workshop On "Dissertation Report Preparation" on 05th July, 2024.

9. Prof Anusha Kalburgikar & Prof GeethaShree K, Department of BBA /B.Com, participated in 5-Day Virtual Faculty Development Programme on "Enhancing Faculty Orientation and Productivity in Qualitative and Quantitative Research", organized by One School of Business, from 8th July to 12th July 2024 .

10. Dr. Kumudavalli S and Dr. Aruna Devi , Department of BCA, successfully completed the online FDP on Data Science Organized by SkillDzire in Collaboration with AICTE on 2nd July 2024.

11. Prof. Yogeshwari H V, Prof. Samudyatha D S & Prof. Rudreshwari G, Department of BCA, Successfully completed 15 hours of Faculty Development program on 'Android Basics with Compose (Online FDP)' Conducted by ICT Academy, from 8th July 2024 To 12th July 2024.

12. Prof. Usha C R, Dept. of BBA/B.Com, participated in FDP on 'Inclusive English Language Instruction'   organized by Surana College Autonomous from 29th to 30th Aug 2024.

13. Prof. Shalini Kumari Rawani, Dept.of BBA/B.Com, attended an FDP on 'Generative AI and Advanced Tools for Academic Research' 26th August 2024 to 1st September 2024 (7 days FDP).

14. Prof. V. R Rajendra Kumar, Dept. of BBA/B.Com, attended Faculty Orientation Program conduct by Dept of Commerce and Management , Bangalore University and BUTCCM on 2nd August, 2024.

15. Prof. Lalitha, Dept.of BBA/B.Com, attended FDP on "Mastering Research Paper and Enhancing Case Study Writing for Leading Publication" from 22nd to 26th August 2024 and also attended Karunya Deemed to be   University and CMAOI FDP and Workshop on "Integrating Interdisciplinary Research for Innovation and   Sustainable Development" organised by Karunya Deemed to be University and CMAOI from 19th to 23rd   August 2024.

16. Prof. Parminder Kaur & Nagarajeswari M, Dept. of BBA/B.Com, participated in FDP on "Mastering research paper & Enhancing Case study Writing for Leading Publications" from 22nd to 26th August 2024.

Prof. Parimala R M, Dept. of BBA/B.Com, participated in One-week Online Faculty Development Programme and Workshop on "Integrating Interdisciplinary Research for Innovation and Sustainable Development" from 19th to 23rd August 2024.

17. Prof. Chitra D Rao, Dept. of BBA/B.Com, participated in FDP on "Mastering Research Paper and Enhancing Case Study Writing for Leading Publication" from 22 to 26th July 2024 and attended 5 days FDP on "Adapting Digital Landscape in Higher Education and Research" by GIMS, RR Nagar Bangalore from 27th to 31st August 2024.

18. Dr. Kumudavalli M V, Dept of BCA, attended Setting goals and Managing Time (Online LIVE FDP) conducted by ICT Academy from 5th to 9th August 2024, and also attended 3 days Boot camp on career in patents, How to be a patent examiner or Analyst in India from 24th to 27th August 2024.

 19. Dr Aruna Devi C, Dept of BCA, attended an FDP on Setting Goals and Managing Time by ICT Academy from 05th to 09th August 2024, and also attended 5 days FDP for Develops by BMS College of engineering Computer Applications and ISC for Technical Education from 29th to 03rd August 2024.

 20. Prof. Srivatsala BCA & Sailaja Bhaskar Murthy, Dept of BCA, attended 5 days FDP for Develops by BMS   College of engineering Computer Applications and ISC for Technical Education from 29th to 03rd August 2024.

21. Dr. Vadiraja K S, Dept. of BBA/B.Com, attended 5 Days Sanskrit Beginners Workshop &"Adoption of 'Knowledge' and 'Science' A Roadmap to Achieve the Targets of Entrepreneurial Development

FACULTY PAPER PRESENTATION/RESEARCH

1. Prof Ashwini Basavaraju Prof Rashmi S, Department of BBA /B.Com, presented a research paper titled "Measuring of digital banking service quality on customer satisfaction with reference to Bengaluru" in International conference on advancements in Humanities, Management, Science and Technology (ICAHMST), from 24th to 25th July 2024.

2. Prof Meghana C, Department of BBA/B.Com, published a research paper titled 'Factors influencing the adoption of Social Media Marketing with reference to SMEs' in IJIRSET, on July 2024 and also presented a paper titled 'Measuring of Digital banking services quality on customer satisfaction with reference to Bengaluru' at an   International conference (ICAHMST), from 24th to 25th July 2024.

3. Prof V. R Rajendra Kumar & Prof VINAY M, Department of BBA/B.Com, presented Paper in" International   Conference in Humanities, Management, Science and Technology (ICAHMST) 2024" titled "Measuring of Digital Banking Service Quality on Customer Satisfaction with Reference to Bangalore" from 24th to 25th July, 2024.

4. Dr. Kumudavalli S, Dr. Aruna Devi C, Prof. Srivatsala V & Prof. Yogeshwari H V, Department of BCA, presented a research paper in International Conference on Advancement in Humanities, Management, Science and Technology (ICAHMST) Organized by Department of Basic Sciences , Humanities & Mathematics, G. Narayanamma Institute of Technology and Science, Shaikpet ,Hyderabad, India & Global Conference Hub, Coimbatore, Tamil Nadu on 24th and 25th July 2024.

5. Prof. Rekha M P, Dept of BBA/B.COM, presented a paper in the National Conference conducted at DSCASC, and the paper titled "Digital Currency in Blockchain: Crypto currency concern, Crimes and Legal Consequences on 24th August 2024.

6. Dr. Sudarshan S. Savanoor Dept. of BBA/B.Com, registered as research paper presenter for general management track and presented research paper entitled Impression of technological advancement and privatisation in National Education Policy as one of the dimensions in contemporary times: A Step Towards One Nation, One Education 24th August 2024.Management, Humanities and Social Sciences INFES 6.0-2024 on 30TH & 31ST August,2024.

7. Prof. Usha CR Dept. of BBA/B.Com, presented a paper in titled "The Digital Revolution in Language Education" in Sixth International Conference on New Frontiers in Engineering, Sciences, law, Management, Humanities and Social Sciences, INFES 6.0-2024 on 30th & 31st August,2024.

8. Dr. R .Pavithra,Dept of BBA/B.COM, research paper presented in National conference "A Comprehensive Review of the Evolution of Consumer Laws in India Over the years" conducted by Dayananda Sagar college of Arts, Science & Commerce, Bangalore on 24th August 2024.

9. Prof. Ashwini Basavaraju, Dept of BBA/B.COM, published a research paper titled "Measuring of Digital banking services quality on customer satisfaction with reference to Bengaluru, in IRJAEM, Volume No.2 Issue on   08 August 2024.

10. Prof. Ashwini Basavaraju, Dept of BBA/B.COM, published a research paper titled "Measuring of Digital banking services quality on customer satisfaction with reference to Bengaluru, in IRJAEM, Volume No.2 Issue on 08 August 2024.

11. Prof. Rashmi S, Dept. of BBA/B.Com, published research paper in International Research Journal on Advanced Engineering and Management , titled "Measuring of Digital Banking Services quality on Customer Satisfaction with reference to Bangalore" on August 2024 and also presented a paper on the title "Fintech application in banking sector with reference to Customers: Extended Technology Acceptance Model" on 24th August 2024.

12. Dr. Meghana C, Dept. of BBA/B Com, presented the paper on Fin tech application in banking sector with reference to Customers: Extended Technology Acceptance Model NCIEFCSB -2024 conducted by DSCASC on 24th Aug 2024 & presented the paper Integrating Sustainability practices in Accounting and Taxation: A focus on India's evolving landscape. NCIEFCSB -2024 conducted by DSCASC on 24th Aug 2024.

13. Prof. Faseeha Begum, Dept. of BBA/B.Com, did paper presentation in National Conference on. "A review on Intelligent Traffic Management System in Bengaluru – A Smart City". Innovate to Elevate: Fostering creativity for sustainable Business - NCIEFCSB- on 24th August 2024.

14. Dr.Shwetha S P, Dept. of BBA/B.Com, presented a paper titled "Farmers Awareness Level on Artificial Intelligence in Horticulture (A14H) in Chikkaballapura District" in a National Conference on Innovate to Elevate: Fostering Creativity for Sustainable Business NCIEFCSC-2024 on 24th August 2024 and also presented paper in the National Conference "A Study on Ekalavya Model Residential Schools (EMES) – in Koretegere and Srinivasapura in Karnataka" on 24th Aug 2024.

15. Dr.Puja Sharma, Dept. of BBA/B.Com, presented paper on title" Market Efficiency in Wheat Future Trading in National Conference on Innovate to Elevate fostering creativity for sustainable business organized by DSCASC on 24th August 2024.

16. Prof. V. R Rajendra Kumar, Dept. of BBA/B.Com, attended and presented paper in National Conference "Innovate to Elevate: Fostering Creativity for Sustainable Business-NCIEFCSB-24" Titled "An Empirical Study on Linkage between Psychological Contract and Organizational Commitment among Flexpatriates in IT industry on 24th August, 2024.

17. Prof. Anitha.A, Dept. of BBA/B.Com, presented a paper in the National Conference conducted at DSCASC ,Paper titled "Adoption of Practices in Fitness Clubs with special reference to Pune City: A Step towards the Industry's   aspirations for sustainable development" on 24th August, 2024 & also Presented a paper in the National   Conference conducted at DSCASC ,Paper titled "A study on the impact of social entrepreneurship in developing economies on 24th August, 2024.

18. Prof. Lalitha, Dept. of BBA/B.Com, presented a Research paper in the National level Conference 'AI-Enhanced Learning: Shaping Tomorrow's Education Landscap'e organised by Jain Deemed- to- be University CMS on title called "An analysis of E-Commerce and its impact on consumers with reference to FMCG' on 2nd and 3rd August 2024.

19. Prof. Nagarajeswari M, Dept. of BBA/B.Com, presented research paper in National Conference ' Customer   perceptive of using digital payment system for online Buying' on 24th August 2024 and presented a paper in   National Conference ' Savings and Investment Patterns among College students on 24th August 2024.

20. Prof. Parimala R, Dept.of BBA/B.Com, Participated and presented a paper titled "An Analysis of E-Commerce and its impact on consumers with reference to FMCG"- DSCASC on 24th August 2024.

20. Prof. Sadiya Firdose R Z , Dept. of BBA/B.Com, presented a paper on "The Fintech Revolution: "Transforming the Banking Industry with Innovative Technologies" organized by BBA & B.COM Dept. DSCASC on 24th August 2024.

21. Prof. Jayashree C, Dept. of BBA/B.Com, presented a paper on "Influence of social Media marketing on consumer Behavior in cosmetic industry: An empirical study", on 24th August 2024.

22. Prof. Vinay M, Dept. of BBA/B.Com, did paper presentation on Impact of Goods and Services Tax on Salaried Individuals consumption and spending behavior in National Conference on 24th Aug 2024.

23. Dr. Mahalakshmi.V, Department of M.Com(co-author) did paper presentation at National Seminar on "Navigating ESG Integration for Climate Resilience and Sustainable Development" organized by University of Kerala in association with ICSSR, from 21st to 23rd August 2024.

24. Dr. Sudarshan S. Savanoor, Dept.of BBA/B.Com, published a paper titled Finance and Investment Choices: Understanding the Interaction of Financial Literacy, Income Experience, Risk Tolerance and education in Vegueta Journal, (ScopusIndexed).

 25. Dr. Vadhiraja K S, Dept. of BBA/B.Com, published a paper titled Smrithi Puranayoh (Sanskrit) in International Journal of Sanskrit Research- Ananthaa (UGC Approved Journal No.41693).

26. Prof. Aswini Basavaraj, Meghana C, Rashmi S, Lohit Kumar S, Rajendra Kumar V R & Vinay M , Dept. of   BBA/B.Com, published a paper titled Measuring of Digital Banking Service Quality on Customer Satisfaction with Reference to Bengaluru in IRJAEM Journal with ISSN NO 2584-2854 in August 2024.

27. Prof. Rajendra Kumar V R,Rashmi Umarji &Anitha A, Dept. of BBA/B.Com, published a paper titled An Examination of the Start-Up Ecosystem with Emerging Markets: Analyzing the Structural Influence of Entrepreneurial Ventures in India-Issues, Challenges and Opportunities IPE Journal of Management with ISSN NO 2249-9040.

28. Prof. Rashmi M Umarji, Dept. of BBA/B.Com, published a paper titled An Examination Of The Start-Up Ecosystem With Emerging Markets: Analysing The Structural Influence Of Entrepreneurial Ventures In India-Issues, Challenges And Opportunities in IPE Journal of Management, ISSN 2249-9040 Volume 14, No 03, July-December 2024.

29. Prof. Lalitha, Dept. of BBA/B.Com, published a Research paper titled "Customer preference and satisfaction towards digital banking" UGC CARE Listed Journal: IPE Journal of Management, ISSN 2249-9040 with IF=7.138,   Vol-14, No-4, July-December 2024.

30. Prof S Lohith Kumar, Dept. of BBA/B.Com, published a research paper titled Navigating the Buy Now Pay Later Landscape in India : Balancing Convenience and Responsibility in International Journal of Engineering Technology and Management Sciences (IJETMS) with ISSN No 2581-4621 DOI: 10.46647/ijetms.2024.v08i04.023, and also published a paper titled Measuring of digital banking service quality on customer satisfaction with reference to Bengaluru-2024.

31. Prof. Parimala R, Dept. of BBA/B.Com, published a research paper titled "Navigating Complexity: Analysing Financial Performance of NBFCs" in ABDC: Journal of Informatics Education and Research,1526-4726 Vol 4 Issue 2(2024) https://jier.org/index.php/journal/article/view/1248

32. Prof. Jayashree, Dept. of BBA/B.Com, published a Research paper titled in Journal of Informatics education and research with ISSN No 1526-4726, https://jier.org/index.php/journal/article/view/1275 in 2024

33. Prof. Amshupali V, Dept. of BBA/B.Com, published a research paper titled A study on Human tendencies and the background in K.P Poorna Chandra Tejaswi's Carvalho in 'International journal of English: Literature, Language & skills''.

34. Dr. Ameer Asra Ahmed,Prof. Nayana T. & Prof. Niveditha K, Dept of MBA, published a Research paper titled Impact of Job Crafting and Employee Personality on Work Engagement and perceived career satisfaction of   employees across IT industries in Bengaluru in International Journal of Management, Technology And Engineering with ISSN NO ISSN NO : 2249-7455 in August 2024.

35. Dr. Kadambini katke, Dept of MBA, published a research paper titled digital marketing: impact on child   health and family well-being in International Journal Of Exclusive Management Research with ISSN NO 22-49-8672- 2024.

35. Prof Anitha A, Dept. of BBA/B.Com, published a Book Chapter titled Green Banking: A new Strategic initiative for growth and sustainable development- New Frontiers in Business Management in National Virudhunagar Hindu nadars' Senthikumara Nadar College with ISBN NO 978-81-967593-3-9-2024.

36. Prof Kavya R, Dept. of BBA/B.Com, published a Book Chapter titled 'Employee Performance Management for Improved Workplace Motivation- Remote Work Realities: A comprehensive study on individual choices and tasks Accomplishments' in International IGI Global, Christ University-2024.

37. Dr. Ameer Asra Ahmed & Prof. Niveditha K, Dept of MBA, published a Book Chapter titled 'In Global Perspectives on Digital Transformation in Education- Augmented and Virtual reality's impact on reshaping the   educational landscape and its trajectory' with ISBN NO 978-81-972597-7-7, publisher Eagle Leap Printers and   Publishers Pvt Ltd on 2nd August 2024.

38. Dr. Chetan Shetty, Department of MBA, presented a Research paper in Emerging Trends in Finance - Faculty & Staff Development Centre In collaboration with Department of Finance & Law K J Somaiya Institute of Management from 20th June 2024 to 03rd July 2024.

39. Dr. Suplab Podder, Department of BBA/B.Com, Published a Research paper titled Conceptual Framework and Impact of Blended Education System on Employability Skills in Springer Nature Journal with ISSN NO 978-981-97-3594-5 https://link.springer.com/chapter/10.1007/978-981-97-3594-5_23 on July 2024.

40. Prof. Ashwini Basavaraju, Dept of BBA/B.COM, published a Research paper titled Factors influencing the adoption of social media marketing with reference to SMEs in International Journal of Innovation Research of Science, Engineering and Technology (IJIRSET) e-ISSN: 2319-8753; p-ISSN: 2347-6710 on July 2024.

41. Prof Lalitha, Dept of BBA/B.COM, published a research paper titled "Inclusive Financial Literacy For Housewives In Bengaluru South, Journal of the School of Language, Literature and Culture Studies ISSN: 0972-9682, Series: 26, Book No. 06, Year: 2024.

42. Dr. Monica Ranka, Dept of M.Com, published a research paper titled Comparative Analysis of Machine Learning Models in Predicting Academic Outcomes: Insights and Implications for Educational Data Analytics in IEEE Xplore Journal with ISSN NO DOI: 10.1109/ICSSES62373.2024.10561260 https://ieeexplore.ieee.org/document/10561260

43. Dr. Suplab Podder, Department of BBA /B.Com, published a Book Chapter titled 'Impact of Health Information Systems on Healthcare Service Quality in Supporting Non-communicable Disease Management in Kosovo' in the Book Cyber Intelligence and Information Retrieval in International with ISBN NO

CERTIFICATION COURSES BY FACULTY

1. Prof. Rehka M.P, Dept of BBA/B.COM, completed online certification course on 'Organizational Behavior Model' under Infosys Spring Board on 10th Nov 2023 & completed online certification course on Business Law under SWAYAM on 4th Dec 2023 & also completed online certification course on GST under Great Learning on 20th Dec 2023 as wells 26 hours of Online Lay Counselling held between February to May 2024 under NIMHANS Digital Academy.

2. Prof. Rashmi S & Meghana C, Dept. of BBA/B.Com, completed Online certificate Course on "Lay Counselling" held Between February 2024 to May 2024 on 20th August 2024.

3. Prof. Mukesh Soni Dept. of BBA/B.Com, completed One Week Short Term Training Programme on "Transformative Education :Integrating AI Tools with Outcome-Based Learning" organized by Radhakrisha Institute of Technology and Engineering, Odisha from 05th to 11th August, 2024.

FACULTY ACHIEVEMENT :

1. Dr. Suplab Kanti Podder, Dept. of BBA/B.Com, was invited as Session Chair for National Conference "Innovate to Elevate: Fostering Creativity for Sustainable Business" on 24th August 2024.

2. Dr. Sudarshan S. Savanoor, Dept. of BBA/B.Com, was a part of organizing committee member of National Conference on theme Innovate to Elevate: Fostering Creativity for Sustainable Business, executed the conference and chaired the Information Technology Track on 24th August, 2024.

3. Dr. Sudarshan S. Savanoor, Dept.ofBBA/B.Com HOLYBLET – TABLET FROM 5 AYURVEDIC INGREDIENTS – under the field of innovation (CHEMICAL) Published U/S 11A on 2nd August, 2024, and GULSHEP – A DIGESTIVE CHIKKI under the field of innovation on August 2024- Finance and Investment Choices: Understanding the Interaction of Financial Literacy, Income, Experience, Risk and Tolerance and Education –Vegueta Journal (Scoups)-ISSN: 1133-598X, E-Issn: 2341-111(FOOD) Published U/S 11A.

4. Prof. Lalitha Dept. of BBA/B.Com, received a Best paper award in the National conference Innovate to Elevate: Fostering Creativity for the Sustainable Business-NCIEFCSB organised by DSCASC held on 24th August.

STUDENTS ACHIEVEMENTS

1. Ms.Sharanya & Mr.Sundardas, Dept of M.Com, presented a paper in the National Seminar on "Navigating ESG Integration for Climate Resilience and Sustainable Development" organized by University of Kerala in association with ICSSR, from 21st to 23rd Aug, 2024.

2. Darshan.B.N, Rohini.V & Chaithanya, III Semester B.Com students presented a paper in the National conference "A Comprehensive Review of the Evolution of Consumer Laws in India Over the years" conducted by Dayananda sagar college of Arts, Science & Commerce, Bangalore, on 24th August 2024.

3. Spoorthi G, Ms. Sinchana S & Ms Akshatha VN, of B.Com 5th section E, paper presented on title" Market Efficiency in Wheat Future Trading in National Conference on Innovate to Elevate fostering creativity for sustainable business organized by DSCASC on 24th Aug 2024.

4. ARYAN V.K, Sanjana V & Mohammed Adeeb pasha, of B.Com 5th section D, did paper presentation in National Conference on. "A review on Intelligent Traffic Management System in Bengaluru – A Smart City". Innovate to Elevate: Fostering creativity for sustainable Business - NCIEFCSB on 24th August 2024.

5. Ms. Stotra & Ms.Kumari Richa, Department of M.Com, students participated & Presented a paper in BU International conference on " AI in Financial Services with reference to Banking sector" on 27th July 2024.

Editorial Committee

Dr. Balu N, Principal

Prof. Hemanth Uppala, Vice Principal

Prof. Sangeetha Dayanand, Assistant Professor, DSJBS

Prof. Mukesh Soni, Assistant Professor, DSJBS

Prof. Usha CR, Assistant Professor, DSJBS

Prof. Amshupali, Assistant Professor, DSJBS