

Dayananda Sagar College of Arts, Science and Commerce**VI Sem BBA****Project Details -2023**

Sl No	Register No.	Name of Candidate	Project Title
1	20CQC26003	ADITYA KARKAL	A study on customer preferences towards apartments over individual homes with reference to Jahnvi enclave.
2	20CQC26004	AFREEIN THABASUM	Customer satisfaction With Respect to 3I Molecular Solutions And Healthcare Services Private Ltd
3	20CQC26005	ALFIYA ZAIBA	A Study on Manufacturing process of bakery equipments
4	20CQC26006	AMAANULLAH KHAN	A Study on hdfc bank
5	20CQC26008	ANANYA S	"A study on Customer Satisfaction on Royal Enfield"
6	20CQC26009	ANIKESH KUMAR	Evaluating the Role of purchasing department with Reference to Hindtex Composite Pvt. Ltd Jamshedpur, JH
7	20CQC26010	ANIKET PAUL	Manufacturing process & optimization at M.B.Bricks Factory
8	20CQC26011	ANISH AGARWAL	A study on customers relationship management with reference to stock broking firm
9	20CQC26012	APURV SHARAN	A study on liquidity analysis of paj. Co
10	20CQC26013	BALAJI D	A study on customer satisfaction of Sri Annapoorneshwari Catering.
11	20CQC26015	CHAITRAK	A study on employee satisfaction at SNS INDUSTRIES
12	20CQC26016	CHANDAN BR	"A study on Cash managment at KLN Engineering products private limited"
13	20CQC26018	DHANUSH P	A STUDY ON CUSTOMER SATISFACTION ON MAHINDRA CARS
14	20CQC26019	FURQAAN ILYAS KHAN	A study on financial performance of Muthoot Finance
15	20CQC26020	HARSHA PRABHU	A STUDY ON IMPACT ON SOCIAL MEDIA MARKETING TOWARDS CUSTOMER ENGAGEMENT ON VEERDENCY LUXURY RESORT
16	20CQC26021	HARSHITH BE	A STUDY ON CUSTOMS SATISFACTION WTH REFERENCE TO JSP FORD
17	20CQC26027	KUNCHE LOHITH REDDY	A study on consumer satisfaction on AIRTEL
18	20CQC26028	KUSHAL SR	A study on the Impact of NICT computer education on the growth of growth of technical skills of the students
19	20CQC26029	MS DHYANCHAND	An Organisational Study on Bisleri India Private Ltd,Bangalore
20	20CQC26030	MADHU KA S	A study on Consumer preference towards conventional made Furniture with arna architects
21	20CQC26032	MANISH KUMAR	A study on consumer buying behaviour with reference to Mathaji traders
22	20CQC26035	MOHAMED FARUQ ALI B	A Study on Role Played By The Sales Department in the Business Development with Respect to S7 Works Organisation
23	20CQC26037	MUKUNDA MEKALA	A study on effectiveness of IELTS coaching program and student performance wrt Brilliant Group Bangalore

24	20CQC26038	MURARI SIDDHARTH	A study on employee satisfaction on Weiwo communication pvt ltd Bangalore
25	20CQC26039	NIDHI KUMARI	Consumer perception towards usage of solar panels
26	20CQC26040	PAVAN KIRTHI SWAROOP D	A Study on the Impact of Advertising on Consumer Buying Behaviour with Respect to Friends Enterprises and Advertisers
27	20CQC26041	POOJAS	Consumer Satisfaction towards Royal Enfield Bikes
28	20CQC26042	PRAKHAR PRATHAM	Consumer perception of service in SLV Corgo movers
29	20CQC26043	PREETHAM P	A study on Customer Satisfaction at manufacturing of Vrukshaa Plywood
30	20CQC26044	RAMYAMS	A study on customer perception towards BlackBuck (Zinka logistics pvt ltd)
31	20CQC26045	RISHIT KUMAR	A study on customer relationship management in regards to BEL
32	20CQC26046	RUTHIK G H	A STUDY ON METHODS AND TECHNIQUES ADOPTED BY Human resource department at toyota kirloskar
33	20CQC26047	S KARTHIKEYAN	Customer Perception towards Coworking spaces in Kaypee space with special reference to Bangalore
34	20CQC26048	SAIPRAKUL K P	A study on customer buying behaviour at Royal Mart Bangalore
35	20CQC26050	SANTHOSH N	A study on consumer preference towards convention made furniture over ready made furniture wrt SNS interior works
36	20CQC26051	SARASWATHI KOLI	KYC verification with reference to Khatabook at Bangalore
37	20CQC26052	SATYAM SAGAR	Awareness of Traders knowledge of Technical Analysis in trading at BB Advisory
38	20CQC26053	SAYANTAN GOSWAMI	A study on customer relationship management and market research on teaching modules of HMSIK
39	20CQC26054	SHAIK UZMA KOUSER	Factors influencing consumer buying behaviour with reference to KIA Motors
40	20CQC26055	SHASHANK KUMAR SINGH	Customer perception towards media marketing with reference to kiran publicity
41	20CQC26056	SHASHIBHUSHAN	Study on customer perception of digital marketing in educonf technologies
42	20CQC26057	SHIVAKUMAR S	A study on Improving efficiency and effectiveness of operations in SS Caterers
43	20CQC26059	SHUBHAM BHUWANIA	Customer perception towards food quality of catering companies with reference to Brajwasi catering
44	20CQC26060	SHUBHAM RANJAN	Sales and Operation Process of AdTech Solutions Thick Fiber, a hair growth, and restoration company
45	20CQC26061	SIDDHARTH ARUN KUMAR	hair growth, and restoration company
46	20CQC26062	SIKILIGIRI BIBI AYESHA	A study on consumer preference towards Tata passenger cars with specific reference to Haroon Private Limited, Kurnool
47	20CQC26063	SUHAS S	A Project based on Marketing Strategies of Airtel
48	20CQC26064	SUPRIYA SINGH	"An Analysis of internforte business plan and it's effective sales force"
49	20CQC26065	TEJASHWINI M	A Study on Employee Satisfaction in Benaka Balaji Plastics
50	20CQC26066	THANU SHREE T	Talent management in Pionier Developers-an Internship Report"
51	20CQC26067	THEJAS R	A Study on Heat Treatment and Hardening of Automobile Parts

52	20CQC26068	VAISHNAVI BS	Analysis of Working Capital Management at Vito Consulting a Startup Design Co.
53	20CQC26069	VIJAYA DURGA	A study on customer satisfaction towards secret hair
54	20CQC26070	VISHNU VIJAY V	"A study on marketing strategy of painting service with relevance to C.I.S Pvt Ltd".
55	20CQC26072	YUKTHA D	A study on "Opportunities and Challenges of Start-up business in India with special reference to Evlogia Eco Care Pvt Ltd"