

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

S M Hills, Kumaraswamy Layout, Bangalore – 560078

THE MARKETING CLUB – TRIO-C's

EVENT REPORT

ORIENTATION

Department: B.COM/BBA

Date: 4/11/2022

This Was an Event Named “Twix Spin”. The Participants Were Given Two Dissimilar Products Which Were Picked Through Chits. The Participants Were given time to Design a poster, come up with a tag line of the products that were picked by them. And finally market it on the 21st of November where The Poster of the participants were displayed. The participants were Judged on Basis of Creativity, Tag Line, Poster, And their Marketing Skill.



18
NOV



3P
TEAM

TRIO C'S

PRESENTS

» TWIXZPINN «

| FEATURING |

BEING AESTHETIC

△△△

LOGO · TAGLINE · POSTER

SHOWCASE BEGINS ON 21ST AT 12 P.M

THE MARKETING CLUB

STUDENT COORDINATOR: KAKASHI (9611227624)

STUDENT COORDINATOR: MAK (9538187923)

