

Dayananda Sagar College of Arts, Science and Commerce  
Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru-560011

Internal Quality Assurance Cell (IQAC)

Alumni Cell-SAMMILANA

Report of Event Conducted

Department: BBA/ B.Com

Date: 17-12-2022

Sl. No.	Particulars	Event related Details			
1.	Event <sup>a</sup>	Alumni Meet			
2.	Title of the Event	Alumni Meet-2022			
3.	Date	17/12/2022			
4.	Time	10:30AM- 1:00 PM			
5.	Venue	CD Sagar Auditorium			
6.	Resource Person 1 Details	Mr. Mohammed Azhar Nawaz <b>Organisation:</b> Initiative <b>Designation:</b> Business Group Head <b>Area of Expertise:</b> Media Specialist, Brand Specialist, Brand Manager, Master Trainer and Learning Facilitator roles			
7.	Topics Covered	NA			
8.	Resource Person 2 Details (Profile to be enclosed)	<b>Name:</b> Mr. Anirudh K R <b>Organisation:</b> Zee Entertainment Enterprises Ltd <b>Designation:</b> Manager-Advertisement and sales			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	<b>Internal:</b>	29	<b>External:</b>	0
11.	No. Student Participants (Enclose a copy of names with signatures)	<b>Internal:</b>	25	<b>External:</b>	0
12.	Faculty Coordinator/s	Full Name: Prof. Deepika H C Department: BBA/B COM Designation: Asst. Professor Full Name: Prof. MukeshSoni Department: BBA/B COM Designation: Asst. Professor			
13.	Student Coordinator/s	Navneet Nair - 3rd sem B.Com Reg no. - U03CJ21C0051 navneetnair07@gmail.com Mohit V - 3rd sem B.Com Reg no. - U03CJ21C0044 trivedim919@gmail.com Lakshman H - 3rd sem B.Com Reg no - U03CJ21C0136 lakshmanchintu8@gmail.com Ronik Francis - 3rd sem B.Com Reg no. - U03CJ21C0280 ronikfrancis190@gmail.com			
14.	Total Expenditure (Details to be enclosed)	NA			
15.	Sponsors and Amount (if any)	NA			

Sl. No.	Particulars	Event related Details
16.	Program Schedule of the Event attached?	NA
17.	Provide the link of the report uploaded on College Website	<a href="https://www.dscasc.edu.in/images/news-bhu-bcomm/pdf/alumni22.pdf">https://www.dscasc.edu.in/images/news-bhu-bcomm/pdf/alumni22.pdf</a>
18.	Provide the links of the report uploaded on Social Media	NA
19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed? (Attach a copy**)	NA
21.	Feedback Collected? (Attach a copy**)	NO
22.	Attendance Sheet Attached?	YES
23.	Summary of the Event (Around 100 words)	Dayananda Sagar College of Arts, Science & Commerce, Department of Commerce and Management organized a "ALUMNI MEET" on 17 <sup>th</sup> December 2022 at 10:30 am to 1:00 pm at CD SAGAR AUDITORIUM . The inaugural session was presided by the Dr. Nagaraj Shenoy, Principal, DSCASC. Prof HemanthUppala Vice Principal, Prof. Gurunath R IQAC co-ordinator, Dr. Suplab Kanti Podder, HOD BBA, & Prof. Murugesha B N, HOD-B.Com. The event began with lighting of the lamp and a good warm speech by our beloved principal addressing the alumnus. The chief guest for the event was the alumnus of DSCASC, Mr. Mohammed Azhar Nawaz, Business Group Head, Initiate, IPG Media Brands and the Guest of Honour was Mr. Anirudh K R, Manager- Advertisement and sales, Zee Entertainment Enterprises Ltd addressed the gathering. The students of B.Com/BBA performed few cultural events to entertain the guests. The meet ended by a thanks giving speech followed by lunch.
24.	Photographs of the Event (About 5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	Yes, attached

  
Event Coordinator

  
HOD

  
17/12/22  
IQAC Coordinator

  
Principal





Photo 1 Alumni Meet 2022 Invitation



Photo 2: Mr. Mohammed Azhar Nawaz, Alumni addressing the gathering



Photo 3: Mr. Anirudh K R, Alumni addressing the gathering

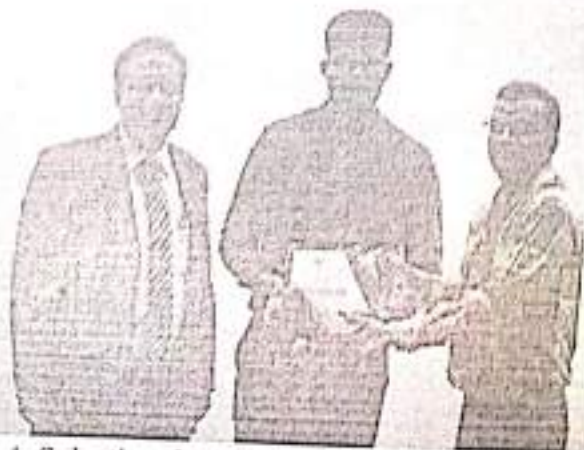


Photo 4: Selecting the office Bearers



Photo 5: Alumni from BBA & B.Com Department