

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND
COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082.

BBA/B.COM Department-UG(BU)

IQAC

Marketing Club

Event report

Department: BBA/B.COM

Date: 23rd Nov 2023

Sl. No	Particulars	Event related details
1.	Event	Marketing Club
2.	Title of the event	"What's Next?"
3.	Date	23 rd NOV 2023
4.	Time	3:00PM-4:00PM
5.	Venue	Room no 203, building no 13
6.	Resource person 1 details	NA
7.	Topics covered	NA
8.	Resource person 2 details	NA
9.	No. Faculty participants (enclosed a copy of names with signatures)	Internal: 6 External:
10.	No. Student participants (enclosed a copy with names and signatures)	Internal: 75 External:
11.	Faculty coordinators	Full name: Dr. Sudarshan S Savanoor Dr. Deepika Sharma Mrs. Rashmi Umraji

		Mrs. AmritNachhappann Department: BBA/B.COM Designation: Assistant Professor
12.	Student Coordinator	Full name: Ranjani V Register no: U03CJ22C0276 Course, semester & section : III BCom 'E' Full name: Chiranth Raj L Register no: U03CJ22C0374 Course, semester & section: III BCom 'E'
13.	Total expenditure	
14.	Sponsors and amount (if any)	Nil
15.	Program schedule of the event attached?	Yes
16.	Provide the link of the report uploaded on the college website	Nil
17.	Provide the link of the report uploaded on the social media	Instagram: https://www.instagram.com/reel/C0n1UO_Iil7/?igsh=bGRqNGp4MHNvdG9l
18.	Report sent to the newspaper? If yes, provide image/cuttings	No
19.	Certificates printed? (Attach a copy**)	Softcopy (Online Generated)
20.	Feedback collected (Attach a copy**)	Yes
21.	Attendance sheet attached?*	Yes
22.	Summary of the event (around 100 words)	Student Driven Marketing Club from BBA/BCom department, DayanandaSagar College of Arts, Science & Commerce organized an inaugural event "INISGHTS" under the guidance of faculty observer Dr. Sudarshan S Savanoor, Dr. Deepika Sharma, Mrs. RashmiUmaraji and Mrs. AmritNachhappa N. Student Coordinators of this event were Ranjani V and Chiranth Raj L along with BoomikaBothra initiated and conducted the event efficiently within the stipulated time frame. What's Next is an activity having thrill and excitement every time about what will happen next. This activity designed in

		<p>such way that where everytime new marketing challenge will occur and the participants have to solve it with using their intellect and management skills.</p> <p>The event was conducted on 23rd NOV 2023 from 3:00-4:30pm in Building no 13, Business block. There were over 75 students who were actively participating in this event. Overall it resulted as one of the successful events of the department.</p>
23.	<p>Photographs of the event (attach 4 relevant, clear and appropriate photos to be pasted with title and explanation. The jpg files need to be attached.)</p>	Yes

Notes:

*Seminar/ Webinar/ Workshop/ Symposium/ Conference/ Cultural fest/ Quiz/ Sports/ Literature fest, etc.

**Format copy need to be attached and hard copy need to be filed

#Original sheet need to be filed and scanned copy should be attached

PS:


•Whichever column is not applicable, write as NA.

•If nothing is done/gained/spent, write as No/ Nil.


Event coordinator


HOD/ Director


IQAC coordinator


Principal



**DAYANANDA SAGAR COLLEGE OF ARTS,
SCIENCE AND COMMERCE**

Department Of Commerce and Management - UG (BU)

BBA/B.Com

TRIOC'S - The Cold Call Captains

The Marketing Club

Circular

Date:22-11-2023

The Marketing Club is pleased to present an exciting and fun filled event called "WHAT'S NEXT" on 23rd November 2023 from 3:00pm, in room no 203. This event is the chance for you to exhibit your war and communication skills. Here, let's all join under the same roof to exchange our knowledge with high competent spirit. The club is looking forward to an active participation from BBA/B.Com students.


Club
Coordinator

HOD-BBA


HOD-B.COM

Principal

Principal,
Dayananda Sagar College of Art
& Commerce
K S Layout, Bangalore - 560 07



FAKULTAS BISNIS & EKONOMI UIN AR-RANIRI
KAMPUS 2 ANIS COMPTON II
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TRIO'S
THE MARKETING CLUB
PRESENTS

What's Next..?

What if your Brand could talk
- Question that!



Thursday, **23rd** November
Room no - 203, **3rd** floor
Building no - 13

Faculty Coordinator
Dr. Nurulsham
Prof. Husnul Umami

Event Coordinator
& Organizer
Almudena Fauziah

Pic No. 01 Poster of the event



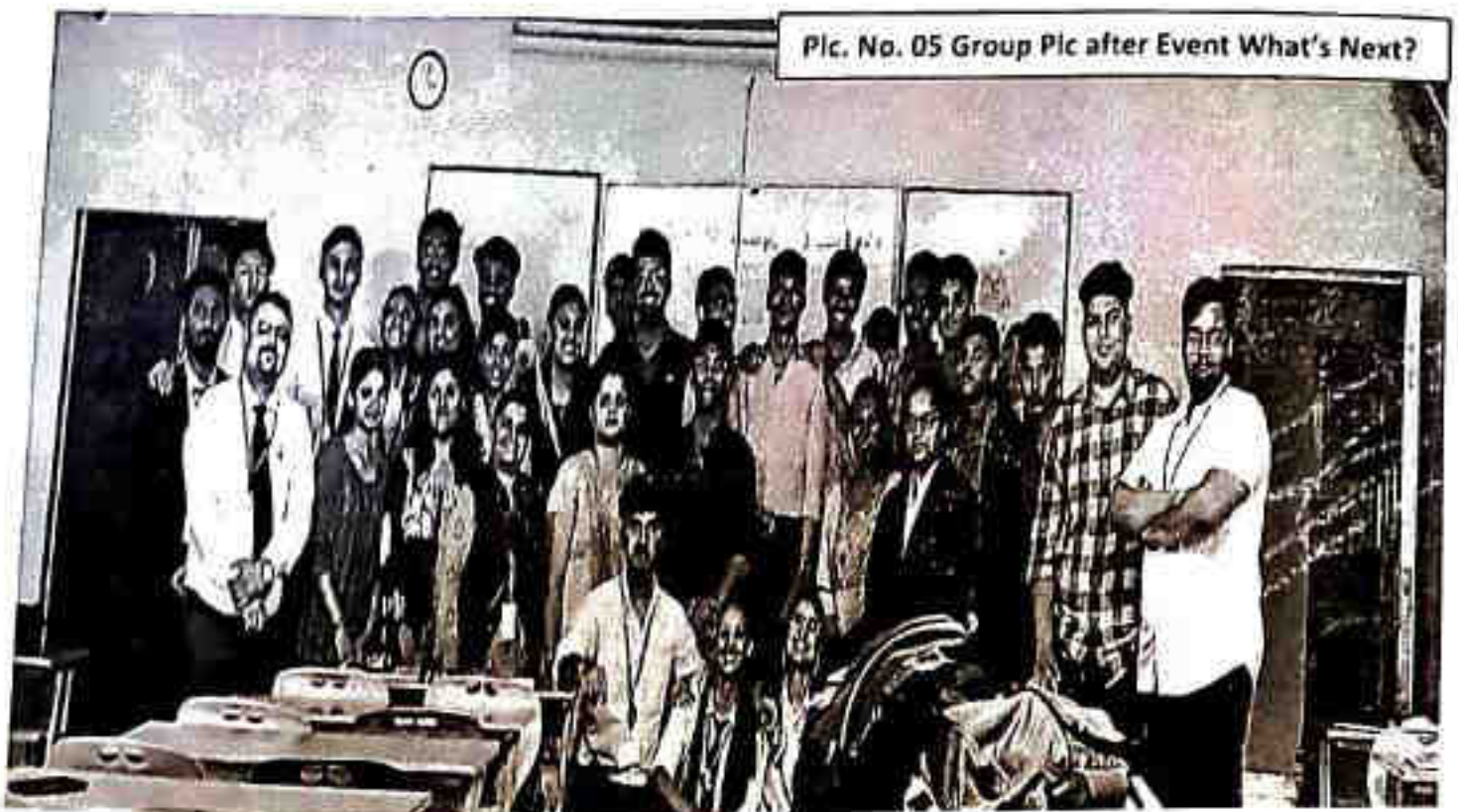
Pic. No. 02 Students Performing in What's Next

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Pic. No. 04 Judges felcitating the winning Team of What's Next



Pic. No. 05 Group Pic after Event What's Next?



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
 Department Of Commerce and Management - UG (BU)
 BBA/B.Com



Marketing Club - Trio C's
 Event: **WAPTS** **NEWT**

Date:
 Time:

Judge Sheet

Sl.no	Name of participant	Class, course & section	Quality (10)	Relevance (10)	Creativity (10)	Interaction (10)	Sustainability (10)	Verdict
1.	DAR and JimJam.		06	06	07	07	07	Pass
2.	JimJam - Harish		07	07	06	07	07	Pass
3.	Nabraj - Navya		05	05	06	07	07	Pass
4.	Appam - Sravya		06	06	07	07	07	Pass
5.	meggi - shrutika		06	05	05	06	06	Pass
6.	Yippee - Ashritha		05	05	06	06	06	Pass

Name of the Judge: **J. Shwetha.S.P**

Signature



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event:



What's Next?

Judge Sheet

Date:

Time:

Venue:

Sl.no	Name of participant	Class, course & section	Quality (10)	Relevance (10)	Creativity (10)	Interaction (10)	Spontaneity (10)	Total (50)
07	Colgate - Prathi		07	06	07	06	06	32
08	Ranith Kaurhin		07	07	06	06	06	32
09	Foh - Nisan Ali		05	05	06	05	05	26
10	ApE		05	06	07	05	05	28
11	Purneta (Nandini)		06	07	05	06	06	30
12	Akhon [Amud]		07	06	06	05	06	30

Name of the Judge: Dr. Shwetha.S.P

Signature:



HWaif's next 9

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)
BBA/B.Com

Marketing Club - Trio C's
Event:



Date:

Time:

Judge Sheet

Venue:

Sl.no	Name of participant	Class, course & section	Quality (10)	Relevance (10)	Creativity (10)	Interaction (10)	Spontaneity (10)	Total (50)
13	Sowab & Seehab - Benz		07	06	06	07	07	33
14	Shobit & Anshu		08	07	06	07	07	35

Name of the Judge: Dr. Shwetha S.P

Signature: [Signature]



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event:

Harish's art



Date: 23/11/2023

Time: 3-4 pm

Venue: 202

Judge Sheet

Sl.no	Name of participant	Class, course & section	Quality (10)	Relevance (10)	Creativity (10)	Interaction (10)	Spontaneity (10)	Total (50)
1.	OREO & TRIO C'S		5	4	3	2	2	16
2.	Terimoh		5	5	5	4	3	25 ✓
3.	Harish		2	4	3	2	2	13
4.	Sombuam (Apsara)		2	6	5	5	5	27 ✓
5.	Wasup (Natraj)		4	3	3	3	3	16
6.	Shubhika & Taru		9	4	4	2	2	21 ✓
	Ashwith Chethan							16

Name of the Judge: CHITRA D. RAO

Signature:



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)
BBA/B.Com

Marketing Club - Trio C's
Event:



Who's Next?

Judge Sheet

Date:
Time:

Venue:

Sl.no	Name of participant	Class, course & section	Quality (10)	Relevance (10)	Creativity (10)	Interaction (10)	Spontaneity (10)	Total (50)
7	Prachi		5	6	3	5	3	22
8	Growtham		5	5	3	5	3	21
9	Afnan		3	3	3	3	3	15
10	Shahid		2	2	2	2	2	10
11	Purnith		4	5	5	4	4	22
12	Manish		5	5	5	5	4	24

Name of the Judge:

Signature:



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event:

Handwritten text: Hnd's Hstg



Judge Sheet

Date:

Time:

Venue:

Sl.no	Name of participant	Class, course & section	Quality (10)	Relevance (10)	Creativity (10)	Interaction (10)	Spontaneity (10)	Total (50)
13	Saurab		5	5	4	3	2	19
14	Shomil		5	6	4	4	2	21

Name of the Judge:

Signature:

Dayananda Sagar College of Arts Science and Commerce

Kumara Swamy Layout, Bengaluru

Event:- KHAN'S N-EXT?

Venue:- 203

Sec:-

Time:-

Sl. No	Register Number	Name of the Student	Signature
1.	U03CJ23M0111	Bindushree.V	Bindu
2.	U03CJ23M072	Prachi Jha	Prachi
3.	U03CJ23M049	Dev	Dev
4.	U03CJ23M0125	Jay	Jay
5.	U03HW23C0267	Sakina	Sakina
6.	U03CJ23C0130	NAYANA SHREE B.S	Nayana
7.	U03CJ23C0188	Harshitha.H	Harshitha
8.	U03CJ23C0172	Spoor Thi.C	Spoor Thi
9.	U03CJ23C0281	Nikhil Venugop	Nikhil Venugop
10.	U03CJ23C0266	Mohammed Rafiq	Mohammed Rafiq
11.	U03CJ23C0216	GIRISHANKAR	Girishankar
12.	U03CJ23C0290	K. Dilip Kumar	Dilip Kumar
13.	U03CJ23C0233	Dev Nandan Nain	Dev Nandan Nain
14.	U03CJ23C0169	Uttam Ram. R.	Uttam Ram
15.	U03CJ23C0068	Darshan. N	Darshan. N

**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND
COMMERCE**



Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event:

Abacus Trade

Feedback Form

We request you to give us your Feedback with 5 being the highest and 1 being the lowest.

Name: *Lakshmi. S.*

Class & Sec: *1st B.COM 'A'*

SL No.	Questions	5	4	3	2	1
1	Innovation of the game?		✓			
2	Did we reach your expectation level?		✓			
3	Committee Interaction?		✓			
4	Overall experience?		✓			
5	How likely are you to attend our further events?		✓			

6. Any other Suggestions:

Student's Sign



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE



Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event:

What's Next?

Feedback Form

We request you to give us your Feedback with 5 being the highest and 1 being the lowest.

Name:

Class & Sec:

SL No.	Questions	5	4	3	2	1
1	Innovation of the game?	✓				
2	Did we reach your expectation level?	✓				
3	Committee Interaction?	✓				
4	Overall experience?	✓				
5	How likely are you to attend our further events?	✓				

6. Any other Suggestions:

Keep going! ★

Student's Sign



DAYANANDA SAGAR COLLEGE OF ARTS SCIEN



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE



Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event:

Khalis Next

Feedback Form

We request you to give us your Feedback with 5 being the highest and 1 being the lowest.

Name:

Class & Sec:

SL No.	Questions	5	4	3	2	1
1	Innovation of the game?		✓			
2	Did we reach your expectation level?	✓				
3	Committee Interaction?	✓				
4	Overall experience?		✓			
5	How likely are you to attend our further events?	✓				

6. Any other Suggestions:

Nithin Kumar

Student's Sign