DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

ShavigeMalleshwara Hills, Kumaraswamy Layout, Bangalore-560082.

BBA/B.Com Department -UG (BU)

Marketing Club Event Report

Department: BBA/BCom

Date: 27th December 2023

. No.	Particulars	Event relate	d Details			
1.	Event*	Trio C's Talks				
2.	Title of the Event	Laws Related to Business and Marketing under the umbrella of Trio C's Talks				
3.	Date	27 th December 2023				
4.	Time	12:00 PM-01:00 PM				
5.	Venue	Class Room No. 210 Building # 13				
6.	Resource Person 1 Details (Profile to be enclosed)	Dr.SanjeevGowda G S				
7.	Topics Covered	Laws Related to Business and Marketing In India				
8.	Resource Person 2 Details (Profile to be enclosed)	NA				
9.	Topics Covered	NA .				
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	04	External:	Nil	
11.	The state of the s	Internal:	80	External:	Nil	
12.		Name: Dr. Sudar Department Fu Designation: As Full Name: Prof Department: BE Designation: As Full Name: Prof Department: BE Designation: Ass Full Name: Prof Department: BB Designation: Ass				

SI. No.	Particulars	Event related Details			
13.	Student Coordinator/s	Full name: Ranjani V Register no: U03CJ22C0276 Course, semester & section : III BCom 'E' Full name: Chiranth Raj L Register no: U03CJ22C0374 Course, semester & section: III BCom 'E'			
14.	Total Expenditure (Details to be enclosed)	INR 2,000 /- Rupees Two Thousand Only)			
15.	Sponsors and Amount (If any)	NII			
16.	Program Schedule of the Event attached?	Yes			
17.	Providethe link of the report uploaded on College Website	NII			
18.	Providethe links of the report uploaded on Social Media	NII			
19.	Report sent to Newspapers? If yes, provide cuttings/images:	No			
20.	The state of the s	No			
21.	Feedback Collected? (Attach a copy**)	Yes			
22.	Attendance Sheet Attached?	Yes			
23.	Summary of the Event (Around 100 words)	The Trio C's has great hands on learning from the adept who practices on field with his specified domain. That is the club had an expert talk on above referred topic. Through this students got to know about any business or any marketing activities are not free from legal aspects as taxes, competition, and pricing, establishment of business and on. The spokesperson by profession is a practicing advocate, law consultant and visiting faculty in many law colleges. The session left with many contemporary take away as laws related to business and marketing, need, repercussion future perspective of such topic in the said domain.			
24.	Photographs of the Event (About5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	Yes			

Notes:

^{*} Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

^{**} Format Copy need to be attached and hard copy need to be filed

^{*}Original sheet need to be filed and scanned copy should be attached PS:

24.	Photographs of the Event (About's relevant, clear, and appropriate photos to be pasted with title and	The section belt with many contemporary take away as lower related business and non-ketting, need, repercussion fature perspective of such topic the solid denuitie. Yes	in
	explanation. The ipit		

lotes:

Seminar / Weblnar / Workshop / Symposium / Conference / Cultural Fest / Cult / Sports / Ellerature Fest, Re

- Format Copy need to be attached and hard copy need to be filled Original sheet need to be filled and scanned copy should be attached
 PS:
 - Whichever column is not applicable, write as NA.
 - . If the nothing is done / gained / spent, write as No/Nil.

Event Coordinator

files need to be

attached)

HOD Director

IQAC Coordinator

Principal

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Event Coordinator

HQD/Director

IQAC Coordinator

Principal

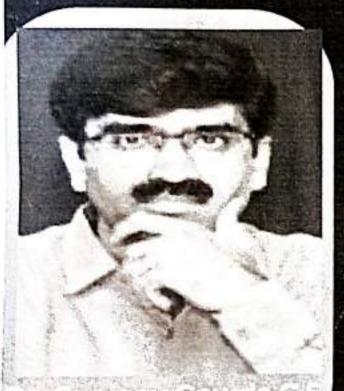


DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

BBA AND B. COM (UG/BU)

TRIO C'STALKS

THURSDAY 12:00 - 01:00 pm 27/12/2023



Laws Relatd to Business and Marketing

UNDER THE UMBRELLA OF



RESOURCE PERSON

TRIO C's - Cold Call Captains



Building # 13
Shavige Malleshwara Hills,
Kumaraswamy Layout,
Bangalore 560 111, Karnataka, India.

Pic No. Poster of the Event



Pic No. 02 Guest being welcomed by subject teacher



No. 03 Guest addressing the students





Pic No. 04 Vote of thanks to guest by student



Pic No. 05Felicitation to guest by faculty coordinators and students