

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082.

BBA/B.COM Department-UG (BU)

Marketing Club

Event report

Department: BBA/B.com

Date: 16th MAY 2023

1.	Event	Marketing club	
2.	Title of the event	"TRIO-C's TALK"	
3.	Date	16th may 2023	
4.	Time	3:00PM-4:30PM	
5.	Venue	Room no 212 ,building no 13	
6.	Resource person 1 details	NA	
7.	Topics covered	NA	
8.	Resource person 2 details	NA	
9.	No. Faculty participants(enclosed a copy of names with signatures)	Internal: 4	External: nil
10.	No. Student participants(enclosed a copy with names and signatures)	Internal: 11	External: nil
11.	Faculty coordinators	Full name: Dr Sudarshan Savanoor Department: BBA/B.COM Designation: Assistant Professor Full name: Prof. Amrit Nachappa Department: BBA/B.COM	

		Designation:Assistant Professor
12.	Student Coordinator	Full name: Vaishnavi Sandur Register no:U03CJ21C0011 Course, semester & section:IV BCom 'C' Full name:Seethamma M.P Register no:U03CJ21C0049 Course,semester & section:IV BCom 'B'
13.	Total expenditure	Nil
14.	Sponsors and amount (if any)	Nil
15.	Program schedule of the event attached?	Nil
16.	Provide the link of the report uploaded on the college website	
17.	Provide the link of the report uploaded on the social media	
18.	Report sent to the newspaper? If yes,provide image/cuttings	No
19.	Certificates printed?(Attach a copy**)	No
20.	Feedback collected(Attach a copy**)	Yes
21.	Attendance sheet attached?*	Yes
22.	Summary of the event (around 100 words)	On 16 th May 2023 .the Marketing club Trio-C's of BBA/BCom department, Dayananda Sagar College of Arts, Science & Commerce organized an event from 3:00-4:00pm named "TRIO'C TALK" under the guidance of faculty observer Prof.Sudarshan ,Prof.Rashmi Umarji ,Prof Pavithra HP,Prof.Amrit Nachappa.

		<p>This event threw some light on real life marketing experiences and also enlightened to hear and learn, the experience from renowned resource person-Prof Rajendra Kumar who focused on the scope of Digital marketing and its effective uses</p> <p>Student Coordinators of Marketing Club Ms.Vaishnavi Sandur and Ms.Seethamma M.P had initiated and conducted the event efficiently within the stipulated time frame.</p> <p>There were 15 participants. Overall it resulted as one of the successful event of the department.</p>
23.	<p>Photographs of the event (attach 4 relevant, clear and appropriate photos to be pasted with title and explanation. The jpg files need to be attached.)</p>	Yes

Notes:

*Seminar/ Webinar/ Workshop/ Symposium/ Conference/ Cultural fest/ Quiz/ Sports/ Literature fest, etc.

**Format copy need to be attached and hard copy need to be filed

#Original sheet need to be filed and scanned copy should be attached

PS:


•Whichever column is not applicable, write as NA.

•If nothing is done/gained/spent, write as No/ Nil.


Event coordinator


HOD/ Director


IQAC coordinator


Principal

Photos:

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE

Marketing Club Presents
TRIO-C'S TALK

"A good speech is like a pencil;
it has to have a point."



RAJENDRA PRASAD
Qualifications: MBA, K.M.T, M.Phil (DID)
Industrial experience: 10 years
Teaching experience: 13 years



SHYLAJA N
Qualifications: BBA, B.Com
Teaching experience: 22 yrs
Corporate experience: 5 yrs
An entrepreneur, founder, director
of College students
is a talent acquisition secretary

MAY 16 3 PM



Pic 2: Speaker for the day



Pic 3: Clarifying Students qurey



Pic 4: Event student coordinators, participants along with the chief guest and faculty coordinators



Pic 5: Geo tag photo



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department of Commerce and Management - UG (BU)
BBA/B.Com
Marketing Club - Trio C's
Event:



Feedback Form

Name: Siddharth Jain

Class & Sec: 2nd Bcom 'D' Section

SL No.	Questions	5	4	3	2	1
1	Overall experience	✓				
2	Relevance of theme	✓				
3	Committee interaction	✓				
4	whether we lived upto your expectations?		✓			
5	you wish to be a part of our family?	✓				

6. Any other Suggestions:

Student's Sign



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department of Commerce and Management - UG (BU)
BBA/B.Com
Marketing Club - Trio C's
Event:



Feedback Form

Name: Shanmuel Jw

Class & Sec: 2nd Sem D B.COM

SL No.	Questions	5	4	3	2	1
1	Overall experience	✓				
2	Relevance of theme	✓				
3	Committee interaction	✓				
4	Whether we lived upto your expectations?	✓				
5	you wish to be a part of our family?	✓				

6. Any other Suggestions:

Student's Sign



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department of Commerce and Management - UG (BU)
BBA/B.Com
Marketing Club - Trio C's
Event:



Name: Ranjani V. Class & Sec: EBCOM Sem 2

SL No.	Questions	5	4	3	2	1
1	Overall Experience	✓				
2	Relevance of theme		✓			
3	Committee interaction	✓				
4	whether we lived upto your expectations	✓				
5	You wish to be a part of our family?	✓				

6. Any other Suggestions:

Ranjani V.
Student's Sign



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department of Commerce and Management - UG (BU)
BBA/B.Com
Marketing Club - Trio C's
Event:



Name: Chiranjit Roy L Class & Sec: B.com E I sem

SL No.	Questions	5	4	3	2	1
1	Overall Experience	✓				
2	Relevance of theme	✓				
3	Committee interactions	✓				
4	whether we lived upto your expectations		✓			
5	You wish to be a part of our family?	✓				

6. Any other Suggestions:

Chiranjit Roy L
Student's Sign



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE



Department Of Commerce and Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

Event: TRIO C'S TALK

Registration Form

SL No.	Students Name	Reg No.	Course/Class/Sec	Contact No.	Signature
1)	SHREYA GUPTA	U03CJ22M0083	BBA 2nd sem 'B'	7001560353	
2)	Anant. N. SHUKLA	U03CJ22M0137	BBA 2nd sem 'C'	7026-301203	
3)	Kavish Aggarwal	U03CJ22M0134	BBA 2nd sem (C)	6386379408	
4)	Badal Sharma	U03CJ22C0402	B.COM 2 nd sem (D)	8103529879	
5)	Shamuel Jn	N08CJ22C0320	B.COM 2 nd sem (D)	866043948	
6)	Ashika Fathima	" " C0082	B. Com U (D)	8867115929	
7)	Licitho. P	" " E021192	B. Com 4 th sem	9902933456	
8)	Pranshitha A V	U03CJ21S0106	B. Com 4 sem	8147290450	
9)	Vishal	U03CJ22M0329	BBA 2nd sem 'C'	9774363971	
10)	Aman	U03CJ22M0123	BBA 2nd sem 'C'	8269925539	
11)	Raj Mahato	U03CJ22M0062	BBA 2 nd sem 'B'	9931536883	
12)	Saniya Singh	U03CJ22M0118	BBA 2 nd sem 'B'	6362261215	
13)	Ranjani. V	U03CJ22C0276	B.COM 2 nd sem	8088796692	
14)	Chiranthraj . L	U03CJ22C0374	B.COM 2 nd sem 'C'	8197801132	
15)	Mathuri . R.	U03CJ22C0340	B.COM 2 nd sem 'E'	6303289373	