

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560082

A guest Lecture on Corporate Accounting- A functional tool of Corporate Business entity

A guest lecture Titled- “Corporate Accounting- A functional Tool of Corporate Business Entity” was organised by B.COM/ BBA department under the co-ordination of the Faculty members Prof.Anitha.A and Prof.Meghana.C.

The event was scheduled and held on 25/01/2022 between 3.00 Pm to 4.00 Pm on a virtual platform Zoom. The target audience being , 3rd semester B.Com and BBA students. The guest lecture was delivered by a eminent resource person Prof.Karthik.P who works at the capacity of Professor and heads the department of Management at St.Francis Degree College Banaglore. More than 60 students had enthusiastically participated.

The resource person started off with the Introduction and basics of Corporate form of Business and also highlighted the importance of the subject and its practical applicability in the real world. The session was informative and provided insights of the subject and its practical applicability.

Students doubts were addressed by the resource person during Question and answer session.



The poster is a vertical rectangular graphic with a light green background. At the top left is the college's logo. The text is centered and reads: 'DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE', 'Shavige malleshwars Hills, KS layout', 'Bengaluru-560111', 'Department of B.Com/BBA'. Below this is the title 'A Guest Lecture on CORPORATE ACCOUNTING - A functional tool of Corporate Business Entity'. A decorative flourish separates the title from the resource person's name, 'Prof. Karthik.P', who is also shown in a small portrait. His title is 'Asst. Prof And HOD St. Francis College.'. The date and time are 'DATE- 25-01-2022' and 'TIME-3Pm-4Pm'. The mode is 'Online Mode via ZOOM'. At the bottom, the faculty co-ordinators are listed as 'Prof.Anitha.A' and 'Prof.Meghana.C', with 'HODs' and 'PRINCIPAL' labels. A small 'Made with PosterMyWall.com' watermark is at the bottom left.

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE
Shavige malleshwars Hills, KS layout
Bengaluru-560111
Department of B.Com/BBA

A Guest Lecture on
CORPORATE ACCOUNTING - A
functional tool of Corporate
Business Entity

RESOURCE PERSON



Prof. Karthik.P
Asst. Prof And HOD
St. Francis College.

DATE- 25-01-2022
TIME-3Pm-4Pm

Online Mode
via ZOOM

Faculty Co-ordinators-
Prof.Anitha.A
Prof.Meghana.C



HODs **PRINCIPAL**

Made with PosterMyWall.com


You are viewing Prof. Karthik P's screen. View Options

GUEST LECTURE ON

“CORPORATE ACCOUNTING, A FUNCTIONAL TOOL OF CORPORATE BUSINESS ENTITY”

MR. KARTHIK P,
HOD, DEPARTMENT OF MANAGEMENT



Zoom Meeting controls: Mute, Start Video, Security, Participants (47), Chat, Share Screen, Record, Reactions, Leave

Zoom Meeting

Anitha Ananth

MEGHANA C

Prof. Karthik P

Dharmendra

PRAKHAR PRAT...

[Blank]

Akshaya M 200CQ...

Pavan D 200CQ...

Vijaya Durga, (20...

Shivaranga M

MURUGESHA B N

Dr. Nagaraj She...

Shamitha

Shubhada S (20C...

Arjun Kumar M

Ananya Bhat

Ananya prasad k...

Aishwarya S H ...

Keerthi R (20CQ...

Savith Palankar Z...

Sahas P (200CQ4...

Kuncha Lohith [...]

Chaitra M 200CQ...

Ananya.H

SHUBHAM Bhu...

Rishit Kumar 20C...

Zoom Meeting controls: Mute, Stop Video, Security, Participants (42), Chat, Share Screen, Record, Reactions, Leave

Windows Taskbar: 27°C Mostly sunny, 16:06, 25-01-2022

Zoom Meeting You are viewing Prof. Karthik P's screen View Options

Shivaranga M SHUBHAM Bhu... Shwetha chree E

INTANGIBLE ASSETS AND ITS VALUATION

```
graph TD; Brands --> Goodwill; Goodwill --> Patents; Patents --> Trademarks; Trademarks --> Knowledge; Knowledge --> Brands;
```

Recording

Unmute Start Video Security Participants 50 Chat Share Screen Record Reactions Leave

27°C Mostly sunny 15:53 25-01-2022