



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce And Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

"Pick A Treat"

Summary



Picture 1. Poster Of The Event

Trio's had conducted an event Pick A Treat on 11th August, 2022 at 3pm in Room no. 212. Our honourable Judge for the event was prof. Ashwini Basavaraju.

The event was all about, where the participants had to guess the product from the box and once guessed, they had to market their product and convince the audience to buy the product proving their marketing skills. Few products were Detol, pocket perfume, powder, soap, glue stick, battery, Vicks, Pringles, etc .

The winner of the event was Zaid Raza who's product was ponds powder.

The runner up of the event was Abhay. M who's product was a soap.



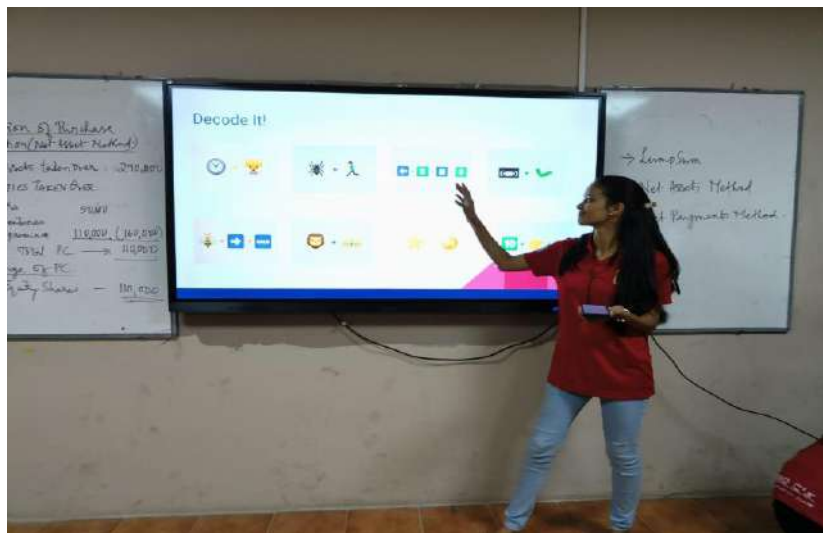
Picture 2. Welcoming the participants and Judge



Picture 3:Participants



Picture 4. Audience



Picture 4. Interesting games for audience



Picture 5. Winner And Runnerup



Picture 6. All Participants With Judge



Picture 7. All the Coordinators Of Trio C's With Judge