

Department of Commerce and Management-BBA/B.Com (UG) BU

Student Achievement

Report on student participation in 17th National Case Analysis Presentation and Competition

The final year BBA/B.Com students participated in the national level case analysis presentation and competition hosted by Gitarattan International Business School, New Delhi. Two teams, each comprised of three members, participated in the online mode competition. The team members of team-1 are Aniket Paul, Sayantan Goswami and Vaishnavi of final year BBA students and team 2 are Mohamed Faruo, Yuktha of final year BBA and Ananya Bhat of final year B.Com students. The case was shared at 11:30 am with the participants and they were instructed to send the PPT for the case before 1:30 pm. Simultaneously, the schedule for the presentation was given and the preliminary round of presentation was done by the participants. The participants presented the case for 5 minutes, followed by a Q&A session by the panel members. The results of the first round was announced at 4:00 pm. Team 1 (Aniket Paul, Sayantan Goswami and Vaishnavi) got selected for the final round of the presentation. The final round was conducted at 5:30 and the participants presented the case for 6 minutes followed by 3 minutes of Q&A session by the panellist. This competition provide an opportunity for the students to sharpen their analytical and problem solving skills which focus on understanding, analytical ability and judgment.



Pic: 1



Pic:2



Pic 3



Pic 4

Picture 1,2,3 & 4: Team 1 & 2 involved in case discussion and Presentation