DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE ShavigeMalleshwaraHills, Kumaraswamy Layout, Bangalore-560082. BBA/B.COM Department-UG(BU)

IQAC Marketing Club Event report

Department: BBA/B.COM

Date:10th Nov 2023

Sl. N	Particulars	Event related details
1.	Event	Marketing Club
2.	Title of the event	"Insights"
3.	Date	10th NOV 2023
4.	Time	3:00PM-4:00PM
5.	Venue	Room no 203 ,building no 13
6.	Resource person 1 Details	NA
7.	Topics covered	NA
8.	Resource person 2 Details	NA
9.	No. Faculty participants (enclosed a copy of names with signatures)	Internal: 6 External:
10.	No. Student	Internal:86 External:
11.	Faculty	Full name: 1) Dr. Sudarshan S Savanoor 2) Dr. Deepika Sharma

		3) Mrs. RashmiUmarji
		4) Mrs. AmritNachhapa n
		Department: BBA/B.COM
		Designation: Assistant Professor
-	Student	Full name: Ranjani V
2.0	Coordinator	Register no: U03CJ22C0276
14		Course, semester & section : III BCom 'E'
		Course, Semester & Section - III 25
		Full name: Chiranth Raj L
		Register no: U03CJ22C0374
		Course, semester & section: III BCom 'E'
13	Total expenditure	1700
1.5		
14	amount (if any)	
	Program schedule of	Yes
12	the event attached?	
	Provide the link of	Nil
16	the report uploaded	
	on the college	
	website	
	Provide the link of	Instagram:
17.	the report uploaded	
	on the social media	https://www.instagram.com/p/CzrLYSlyw54/hgshid=OD
	======	hhZWM5NmIwOQ==
	Report sent to the	No
18.	newspaper? If yes.	
	provide	
	image/cuttings	
	Certificates printed?	Softcopy (Online Generated)
19.	(Attach a copy**)	
	Feedback collected	Yes
20.	(Attach a copy**)	
	Attendance sheet	Yes
21.	attached?*	
	Summary of the	Student Driven Marketing Club from BBA/BCom department,
00	event (around 100	DavanandaSagar College of Arts, Science & Commerce
	words)	organized an inaugural event "INISGHTS" under the guidance
		of faculty observer Dr. Sudarshan S Savanoor. Student
		Coordinators of this event Ranjani V and Chiranth Raj L along
		with BoomikaBothra initiated and conducted the event
		efficiently within the stipulated time frame.
	1	The event focused on engaging students and welcoming them
	III	to the world of Marketing. We gave them insights about our
	Lancard Control	to the world of Marketing, the gare them margine accorded

previous years' events and preview of the events we have planned for this academic year. The event was conducted on 10th NOV 2023 from 3:00-4:30pm in Building no 13, Business block. There were over 75 students who were actively participating in this event. Overall it resulted as one of the successful events of the department.

Photographs of the event (attach 4 relevant, clear and appropriate photos to be pasted with title and explanation. The jpg files need to be attached.)

Notes:

23.

*Seminar/ Webinar/ Workshop/ Symposium/ Conference/ Cultural fest/ Quiz/ Sports/ Literature fest, etc.

**Format copy need to be attached and hard copy need to be filed #Original sheet need to be filed and scanned copy should be attached PS:

- Whichever column is not applicable, write as NA.
- •If nothing is done/gained/spent, write as No/ Nil.

Event coordinator

HOD Director

IQAC coordinator

Principal



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE



Department Of Commerce and Management - UG (BU)
BBA/B.Com
Marketing Club - Trio C's

Circular

Date: 9th NOV 2023

The Marketing Club is excited to present the first event in Academic 2,No.203

Year 2023 'INSIGHTS' on 10th Nov from 3.00pm-4.00pm. In this event,

you can see what plans TRIOC's have for all. The club is looking forward

for an active participation from Bcom / BBA students. Don't miss this

out. Your valuable presence is of high importance for us.

Club

Coordinator

HOD-BBA

HOD-B COM

Principal Principal

Dayananda Sagar College of Arts.

Science & Commerce K.S. Layout, Bangaiore - 560 978

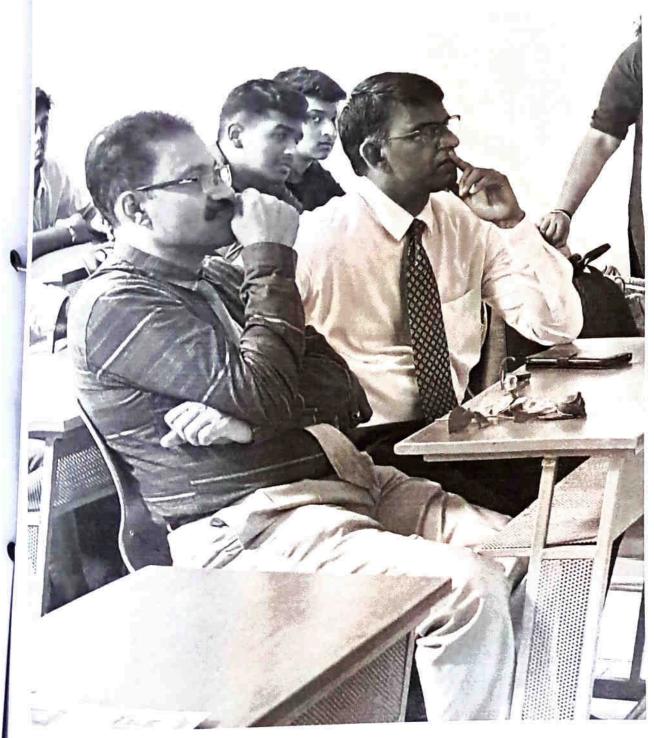
photos:



Pic 1: Poster of the Event



Pic 2: Participants for the day



Pic 3: Guest for the event



Pic 4: Event Student Coordinators, Participants with Faculty
Observers

Dayananda Sagar College of Arts Science and Commerce Kumara Swamy Layout, Bengaluru Event:- INSJ4HTS. Time:- 3'00 ne: 203 Sec:-Register Number Name of the Student Signature 1103(370013 Nikabel BR UOZCJZZMODIO Amoch. J Mas Haran A. U 102CJ23M0026 1113842360060 Agaithya NA 1103 (1 23 (0 0 45 Harini . P V03(123(0831 Soniana Ms Vanua shee. U0312234m21 1103 C722 MODY 007 C723 M10109 MO3 LJ23M0067 UO3 (523 HO137 U030723C0014 Dabuyo. N. Tagohat Fathina Zohasa U03CJ23M0088 Un 36 J 23 M00 54 Alman. UD3 CJ23M009 Shahid Pasha U03CJ23M017d Dimpal Yadan. R UD 3/1 23MO178 Shashank.R U03 CJ 23MOD 24 18 Ahar Ali Baia U03 CJ2 3MAH7 Rollan Stanli Ralyan Gamil 1103 (J 23 MO208 MD KAZEFM MIRZA KAZEEM, 9 U03CJ23 N0101

SWY COURSE SEM/SEC REG.NO NAME Boom Sen'A 003C 523Coo 72 Daven A boother S してこころのできる。 はここころとは、こうを 03072300091 TUMBERSA LAME WARD 141 Kantana P CBCJSSMCC45 C30712 MCCV1 luni Jain Military Systemian 29 33 1 A 2 1 T 3 A 2 130 500 Cu man a - Amouse 13 15 6 W. S Madhieritha Des-いてはどろれてきな Tig Sulfame. LOS LT SAMOCIO E Should F LCICETIS MORCH REA 5rd Kom W



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE



Department Of Commerce and Management - UG (BU) BBA/B.Com

Marketing Club - Trio C's

Feedback Form

Event: 14 CSCCHTS

ame:	Exi Latzburn . S.		Class	& Se	e: J	i ser
SL No.	Questions	5	4	3	2	1
1	Overall experience	/			0.00	
2	Committee interaction	1				
3	Do you think we lived up to your expectations?		/			5
4	How valuable did you find this session?	/				1
5	How eager are you to join our club?	/				

6. Any other Suggestions: NO.



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE



Department Of Commerce and Management - UG (BU) BBA/B.Com

Feedback Form

Marketing Club - Trio C's

THEIGHTS Event:

SL No.	Questions	5	4	3	2	1
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3	Do you think we lived up to your expectations?		1			
4	How valuable did you find this session?		/			
5	How eager are you to join our club?	1				

6. Any other Suggestions:

Name: Forthing Tohasa

Class & Sec: I " Sm 'A"