

**DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**  
 Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560082  
 Internal Quality Assurance Cell (IQAC) Cell  
 Student Accounts Club -ACCOUNTOHOLICS  
 Report of the Event Conducted

Department: B.COM/BBA

Date: 30/04/2024

| Sl. No. | Particulars                                                           | Event related Details                                                                      |    |           |     |
|---------|-----------------------------------------------------------------------|--------------------------------------------------------------------------------------------|----|-----------|-----|
| 1.      | Event*                                                                | Poster presentation                                                                        |    |           |     |
| 2.      | Title of the Event                                                    | Poster presentation on International Financial Reporting Standards                         |    |           |     |
| 3.      | Date                                                                  | 30/04/2024 & 2/5/2024                                                                      |    |           |     |
| 4.      | Time                                                                  | 12 PM                                                                                      |    |           |     |
| 5.      | Venue                                                                 | Room No 703, Building No.13, Business Block                                                |    |           |     |
| 6.      | Resource Person 1 Details<br>(Profile to be enclosed)                 | N/A                                                                                        |    |           |     |
| 7.      | Topics Covered                                                        | N/A                                                                                        |    |           |     |
| 8.      | Resource Person 2 Details<br>(Profile to be enclosed)                 | N/A                                                                                        |    |           |     |
| 9.      | Topics Covered                                                        | IFRS – Concept, importance, convergence and List of IFRS                                   |    |           |     |
| 10.     | No. Faculty Participants<br>(Enclose a copy of names with signatures) | Internal:                                                                                  | 03 | External: | N/A |
| 11.     | No. Student Participants<br>(Enclose a copy of names with signatures) | Internal:                                                                                  | 30 | External: | N/A |
| 12.     | Faculty Coordinator/s                                                 | Full Name: Prof.Ashwini Basavaraju<br>Department: B.COM/BBA<br>Designation: ASST.PROFESSOR |    |           |     |
| 13.     | Student Coordinator/s                                                 | Rayan Shamsi and Rashi D                                                                   |    |           |     |
| 14.     | Total Expenditure<br>(Details to be enclosed)                         | N/A                                                                                        |    |           |     |
| 15.     | Sponsors and Amount (if any)                                          | N/A                                                                                        |    |           |     |
| 16.     | Agenda of the Event<br>(Attach a copy)                                | N/A                                                                                        |    |           |     |
| 17.     | Provide the link of the report uploaded on College Website            |                                                                                            |    |           |     |
| 18.     | Provide the links of the report uploaded on Social                    | N/A                                                                                        |    |           |     |

| Sl. No. | Particulars                                                                                                                              | Event related Details                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|---------|------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|         | Media                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 19.     | Report sent to Newspapers? If yes, provide cuttings/images:                                                                              | NO                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 20.     | Certificates Printed? (Attach a copy**)                                                                                                  | NO                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 21.     | Feedback Collected? (Attach a copy**)                                                                                                    | NIL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 22.     | Attendance Sheet Attached? *                                                                                                             | YES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 23.     | Summary of the Event (Around 100 words)                                                                                                  | <p>The students Accounts and Taxation club "Accountoholics" of B.Com/ BBA department had organised a innovative event covering IFRS topic on 30<sup>th</sup> of April 2024.</p> <p>The event was designed to identify the understanding abilities, analytical capabilities and application of innovative technology of students with regard to basic elements of IFRS. The event was designed to test the innovativeness of the students in designing the poster and participants were given time of 2 days and on 2<sup>nd</sup> May 2024 the poster were presented in the room no.703 and the best 3 winners of poster presentation were selected at the end.</p> |
| 24.     | Photographs of the Event (About 5 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached) | Yes Enclosed                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

  
Event Coordinator

  
HOD/Director

  
IQAC Coordinator

  
Principal



Poster of the Event:

The poster features a green and blue background with a grid pattern. At the top left is the logo of the Faculty of Business Administration, Universiti Kebangsaan Malaysia. The text at the top reads 'FACULTY OF BUSINESS ADMINISTRATION, UNIVERSITI KEBANGSAAN MALAYSIA' and 'AN ASSOCIATION OF BBA INSTITUTIONS'. The main title is 'Infographic Presentation on IFRS' in large, bold, yellow letters. Below the title is the date '30th April 2024'. The central graphic includes a cartoon character on the left, a bar chart on the right, and several icons representing communication and data. The bar chart has five bars with labels '00%', '80%', '50%', '70%', and '70%' below them. At the bottom, there are two lines of text: 'FOR MORE INFORMATION' and 'CONTACT US AT 03-2520 1234'.

FACULTY OF BUSINESS ADMINISTRATION  
UNIVERSITI KEBANGSAAN MALAYSIA  
AN ASSOCIATION OF BBA INSTITUTIONS

# Infographic Presentation on IFRS

30th April 2024

FOR MORE INFORMATION  
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| Category | Value |
|----------|-------|
| 00%      | 00%   |
| 80%      | 80%   |
| 50%      | 50%   |
| 70%      | 70%   |
| 70%      | 70%   |



Photo 1 : Participants along with their poster.



Photo 2: Participants explaining the contents of the poster.

