DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
ShavigheMalleshwara Hills, Kumaraswamy Layout,Bangalore-560111
Internal Quality Assurance Cell (IQAC) Cell
INTERCOLLEGIATE COMMITTEE
Date: 07/06/2024

Department:BBA/B.Com

Sl. No.	Particulars	Event related Details			
1.	Event*	Guest Lecture			
2.	Title of the Event	Guest Lecture- Impact of Artificial Intelligence and Machine Learning on Digital Payment in India			
3.	Date	7/06/2024			
4.	Time	10:00 am- 11:00 am			
5.	Venue	Building No.13			
6.	Resource Person 1 Details (Profile to be enclosed)	Dr. LALITHA.B.S –Assistant Professor in SSMRV College M.Com from Bangalore University-1998, MBA (Finance)from IGNOU-2007, Ph.D from University of Mysore titled "Effectiveness of Innovative Retail Banking services in Karnataka" -2017. Diploma in Management , Post Graduate Diploma in Management, Post Graduate Diploma in Finance- from IGNOU , Diploma in Accounts and Taxation from Parsam Institute of Excellence			
7.	Topics Covered	• Digital Payment Regulations in India · Technology behind AI in payments · Challenges in Digital Payment			
8.	Resource Person 2 Details (Profile to be enclosed)	NIL			
9.	Topics Covered	NIL			
10	No. Faculty Participants names with signatu	Internal:	Nil	External:	Nil
11	No. Student Participants names with signatures)	Internal:	42	External:	Nil
12	Faculty Coordinator	Dr. Puja Sharma(Assistant Professor DSCASC)			
13	Student Coordinator/	Nil			
14	Total Expenditure (Details to be enclose	2500			
15	Sponsors and Amount (if a	Nil			
16	Program Schedule of the Event	Attached			

Sl. No.	Particulars	Event related Details
17	Provide the link of the report uploaded on College Website	NO
18	Provide the links of the report uploaded on Social Media	No
19	Report sent to Newspapers? cuttings/imag	No
20	Certificates Printed? (Attach a copy**)	NO
21	Feedback Collected? (Attach a copy**)	NO
22	Attendance Sheet Attached? #	Yes
23	Summary of the Event (Around 100 words)	On 7th June , 2024 at 10:00 am Guest Lecture was organised for B.com IV semester students on the topic related to Financial Education and Investment Awareness .Total 42 students attended the guest lecture. The guest lecture was interactive and focused on topic.
24	Photographs (About5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files	Yes

Notes:
* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.
** Format Copy need to be attached and hard copy need to be filed
# Original sheet need to be filed and scanned copy should be attached
PS:

❖ Whichever column is not applicable, write as NA.
❖ If the nothing is done / gained / spent, write as No/Nil.

Puja Sharma
Event Coordinator

HOD/Director

07/06/24
IQAC Coordinator

Principal /6/24

DAYANANDA SAGAR

COLLEGE OF ARTS, SCIENCE AND COMMERCE

Shavige Malleshawara Hills, Kumaraswamy Layout, Bengaluru

Affiliated to Bangalore University, Accredited by NAAC

DEPARTMENT OF COMMERCE AND MANAGEMENT

Guest Lecture on

IMPACT OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING ON DIGITAL PAYMENT IN INDIA

FOR 4TH SEM B.COM

Dr. Lallitha B. S.

Phd, MBA, Mcom
Assistant Professor
SSMRV

10 AM TO 11AM
7TH JUNE 2024
BUILDING NO. 13

Organised By

Dr.Puja Sharma
BBA/B.Com Department

Token of Appreciation to Resource Person

Bengaluru, Karnataka, India
WH48+QCH, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India
Lat 12.906934°
Long 77.566001°
07/06/24 10:32 AM GMT +05:30

Presentation by Guest Lecture–

Impact of Artificial Intelligence and Machine Learning in Digital Payment in India

Profile of the Guest Lecture

Dr. LALITHA.B.S-
ASSISTANT PROFESSOR, PG DEPARTMENT OF COMMERCE, SSMRV COLLEGE

She had completed her M.Com degree from Bangalore University-1998, MBA (Finance) from IGNOU-2007,
Ph.D from University of Mysore
titled "Effectiveness of Innovative Retail Banking services in Karnataka" -2017. She had also done Diploma in Management,
Post Graduate Diploma in Management, Post Graduate Diploma in Finance- from IGNOU, Diploma in Accounts and Taxation
From Parsam Institute of Excellence. Her research interests are on topic -Banking, Artificial Intelligence in Banking,
Supply Chain Management, Financial Management.
She had also been awarded a patent on 27/01/2023 for the title "Financial Technologies as a tool for Comprehensive
Banking Services"from the office of the Controller General of Patents, Designs and Trademarks.
She worked as a Co-Convenor for the International Conference on
Inter-Disciplinary Research organized by PG Department of Commerce, SSMRV on the topic
"Emerging Business Opportunities and Challenges In The Wake Of COVID-19" On 24th and 25th Nov 2021.
She has also been awarded Faculty Achievement Award from RSST on 8th July 2023, RV Merit Prize for Research on 21st March
2024. She had published several papers and also participated and attended number of National and International conferences.

Dayananda Sagar College of Arts, Science and Commerce
Department of Commerce and Management - B.Com
4th Semester BCOM

Date: 7th June,2024

Guest Lecture on Topic: Impact of Artificial Intelligence and Machine Learning on Digital Payment in India

S/No	Name of the Student	Registration No.	Class/section	Signature
1	REESHA .K.P	U03CJ22C0157	BCOM IV SEM 'B'	Reesha
2	GREESHMA .	U03CJ22C0235	BCom IV Sem 'B'	Greeshma
3	Kousalya M.P	U03CJ22C0160	Bcom IVsem' B'	Kousalya
4	Dimpana Gouda	U03CJ22C0137	Bcom Ivsem 'B'	Dimpana
5	Nithin .B.S	U03CJ22C0344	Bcom IV 'C'	All
6	Lakshmi .S	U03CJ22C0171	BCom IV 'B'	Lakshmi S
7	Rakshitha.N	U03CJ22C0194	B.com 'B'	Rakshitha.N
8	Poriyonka .U	U03CJ22C0124	BCOM B	Priyanka u
9	Mahendra.R	U03CJ22C0005	BCom C	
10	Noor Fathima	U03CJ22C0392	B.Com 'C'	Fathima
11	Asfa Naaz Fatima	U03CJ22C0188	B.COM 'D'	asf
12	Dhruva.K.N	U03CJ22C0131	B.Com 'B'	
13	Preerana.J.N	U03CJ22C0129	B COM 'B'	Preerana.J.N.
14	Harini.P	U03CJ22C0362	B.com 'C'	Harini.P
15	Rakshith.C.R	U03CJ22C0346	B.Com 'C'	Rakshith C.R
16	N.Rahul	U03CJ22C0157	B.Com 'B'	N.Rahul
17	Prajwal	U03CJR2C0154	B.Com 'B'	Prajwal
18	Amrutha .U	U03CJ22C0134	B.com 'B'	Amrutha
19	Yashaswini .N.	U03CJ22C0133	B.Com 'B'	Yashu.
20	Preeana.	U03CJ22C0129	B.Com 'B'	Preeana
21	Dheena.	U03CJ22C0130	B.Com 'B'	Dheena
22	Kousalya.	U03CJ22C0160	B.Com 'B'	Kousalya.

23	Aman - Raj	U03CJ22C0083	B.com IV 'D'	
24	Rikki Yuolav	U03CJ22L0256	B.com IV 'D'	
25	Sheeba Afreen	U03CJ22C0127	B.Com "D" sec	Sheeba Afreen
26	Arfa Naaz fatima	U03CJ22C0188	B.Com IV D'sec	Afr.
27	Lavanya	U03CJ22C0022	Bcom IV D'sec	kulkarni
28	Sakina	U03HW2200 267	Bcom IV D'sec	Sakina
29	Shreeya.	U03CJ22L0122	Bcom IV sem D'sec	Shreeya.k
30	Samain	U03CJ22C0081	Bcom IV 'D' sec	
31	Vidya K	U03CJ22C0181	Bcom IV D'sec	vidya K
32	Mehdi Hussain	U03CJ22C028	Bcom IV D sec	Mehdi
33	Sara Dutta	U03CJ22C024	Bcom IV 'D'	Sara Dutta
34	Nayakanti Madhav	U03CJ22C0036	B.Com IV D	Matt
35	Tushaar A.M	U03CJ22C0119	B.com IV D	Tush
36	Sandeep Sharma	U03CJ22L0049	B.com 4th 'D'	
37	Joech	U03CJ22L0283	B.com 4th 'D'	
38	Sanjana	U03CJ22L0349	B.Com 4th 'C'	
39	Bhavya. R.	U03CJ22C024	B.COm '4'	Bhavya
40	Avuhla Chetty	U03CJ22C0038	B.com '4'	Prikkal
41	Kailash.S	U03CJ22C0234	B.com	Kailash
42	Mithun Gowda	U03CJ22C0233	B.com	H.H Gowda
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